

FoodieInn

EVERY BITE TELLS A STORY

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INTRODUCTION

FoodieInn is a Q-commerce platform delivering high-quality, restaurant-style meals in record time, with a focus on transparency and innovation.

Our vision is to combine gourmet cuisine, cutting-edge technology, and convenience to redefine food delivery.

Our mission is to make premium dining experiences accessible, personalized, and socially engaging.

THE PROBLEM STATEMENT

The Problem

- **Lack of Transparency:** Customers often don't know the nutritional content of their meals.
- **Inconvenient Group Orders:** Splitting bills for group orders is cumbersome and time-consuming.
- **Limited Personalization:** Customers struggle to discover new dishes tailored to their preferences.

Data

- 80% of consumers want nutritional information on menus.
- 70% of office workers find splitting bills for group orders frustrating.

Why It Matters

Modern consumers demand transparency, convenience, and personalization in their dining experiences.

FOODIEINN'S
UNIQUE
SOLUTION



Ultra-Fast Delivery: Gourmet meals delivered in 15–20 minutes.



Nutritional Transparency: Detailed nutritional facts (calories, protein, carbs, etc.) for every dish.



AI-Driven Recommendations: Personalized dish suggestions based on customer preferences and search history.



Cost Splitting: Seamless bill-splitting for group orders, allowing peers to pay individually.

Why It Works

Combines **speed**, **transparency**, and **innovation** to meet the evolving needs of modern consumers.

MARKET OPPORTUNITY

TARGET MARKET



**Health-conscious
Individuals who value
nutritional
transparency**



**Busy professionals
and office groups
looking for convenient
group ordering.**



**Fitness Enthusiasts
who follow a gym,
sports, or fitness
routine and need
nutritious meals.**



**Families who prefer
home-cooked meals
but don't have enough
time to prepare them.**

BUSINESS MODEL

SUBSCRIPTION PLANS

Monthly memberships for free delivery or exclusive discounts.

PARTNERSHIPS

Collaborations with brands for sponsored meals or promotions.

ONE-TIME ORDERS

Customers can order food without the need for a subscription

SCALABILITY

Plans to expand to multiple cities and introduce new features like AI-driven recommendations and cost splitting.

Marketing Strategy

CUSTOMER ACQUISITION

Social media campaigns highlighting nutritional transparency and fast delivery.

Partnerships with fitness influencers and health-conscious communities.

Launch promotions (e.g., “First order free” or “20% off for new users”).

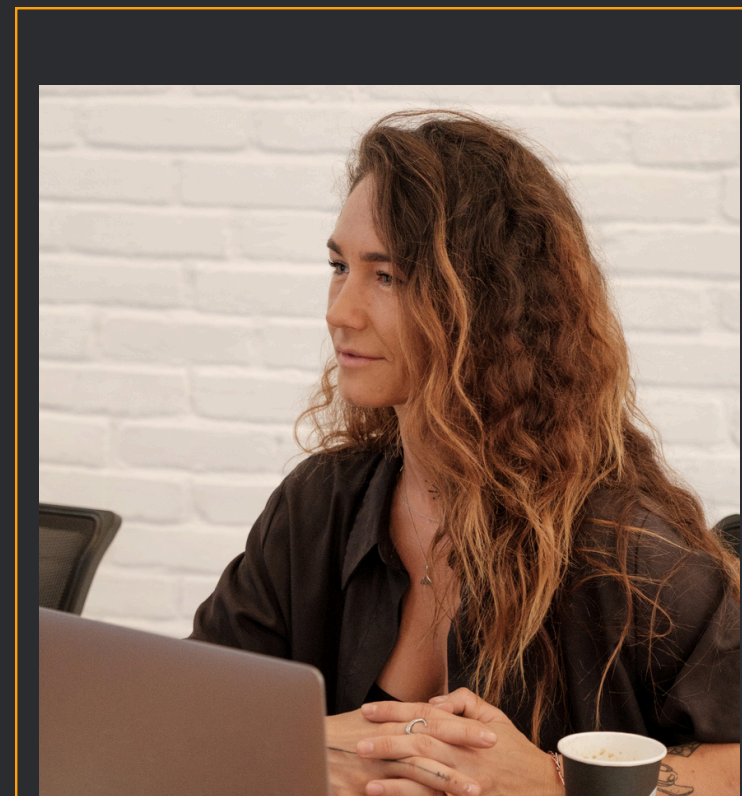


RETENTION

Loyalty programs offering discounts and perks for repeat customers.

Personalized push notifications and email campaigns based on AI insights.

Exceptional customer service to build trust and loyalty.



**Thank
You**



**Let's discuss how we can work together to make FoodieInn
the leader in Q-commerce!**

C O N T A C T M E



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