

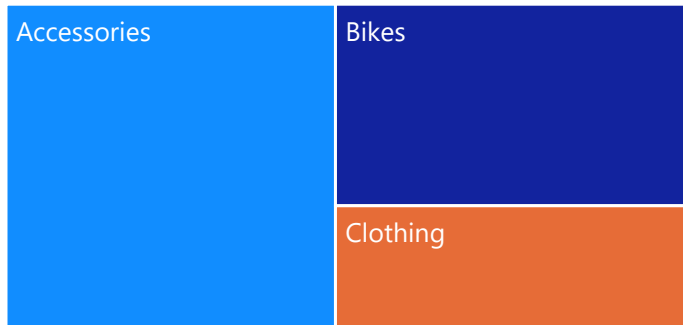


1/01/2016

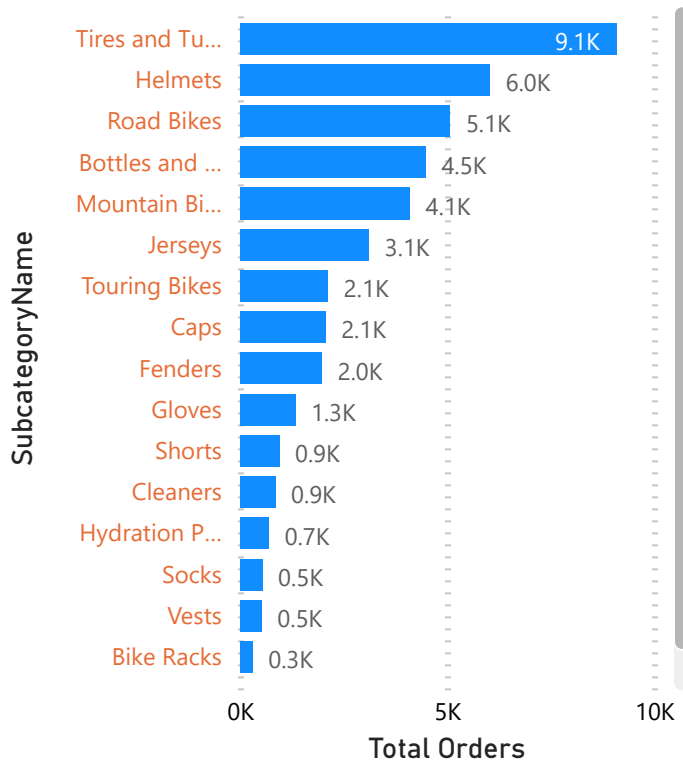
30/06/2017



Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	482	2.48%
Total	22,534	2.14%

View Product Details



Monthly Revenue

1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



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Current Month's Orders vs. Target

Current Month Revenue vs. Target

Current Month Return vs. Prev Month

All-Purpose Bike Stand

Price Adjustment (%)

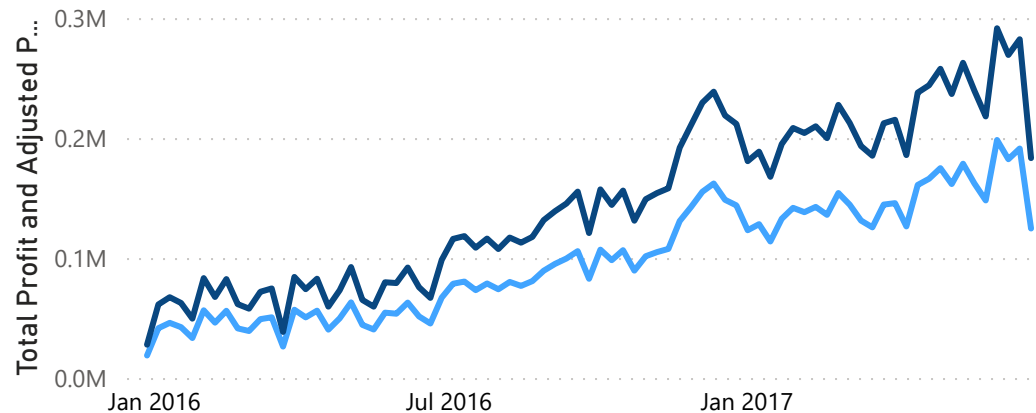


0.20

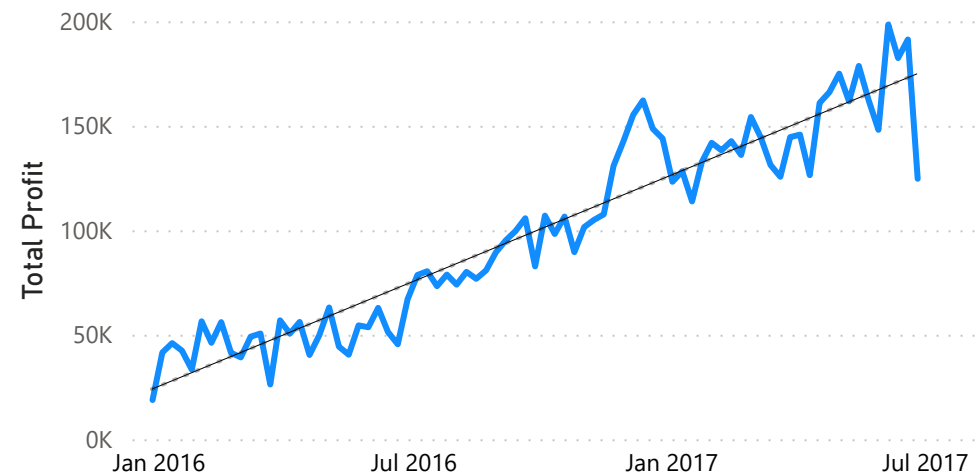
Weekly Profit

● Total Profit ● Adjusted Profit

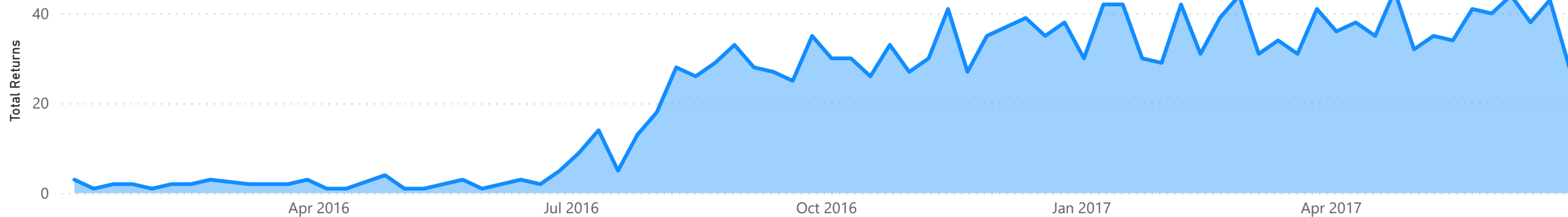
\$714.44
Avg Retail Price
\$857.32
Adjusted Price



Weekly Profit



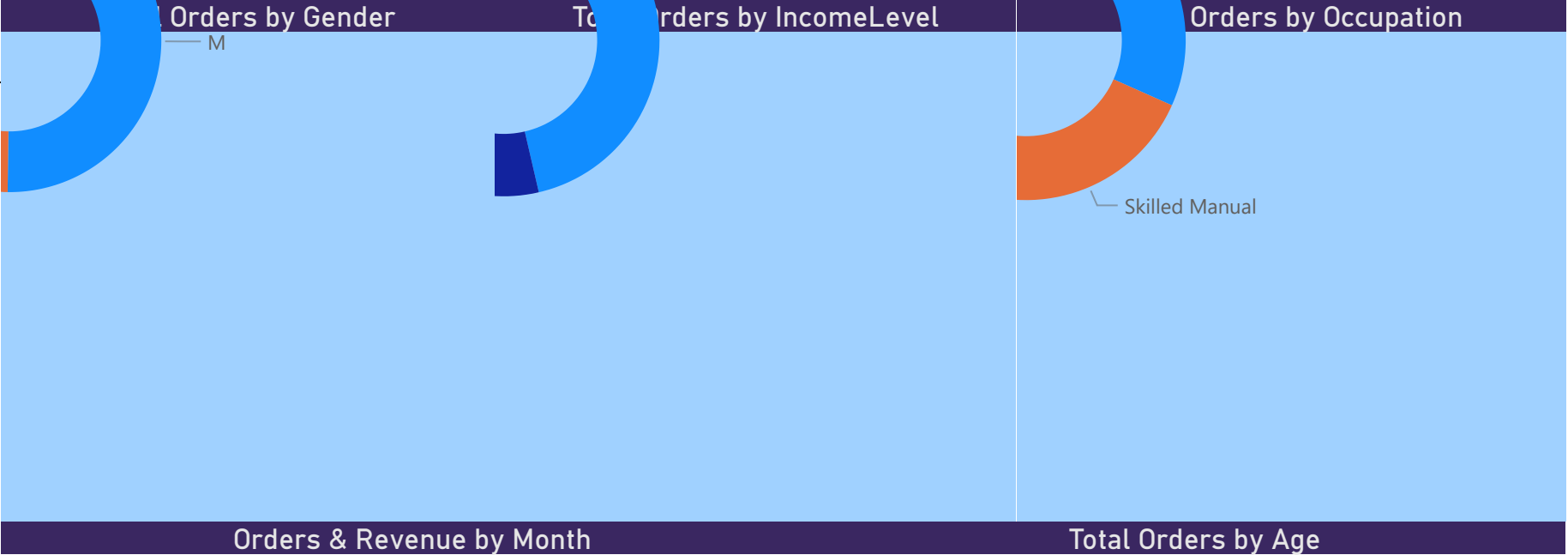
Weekly Returns



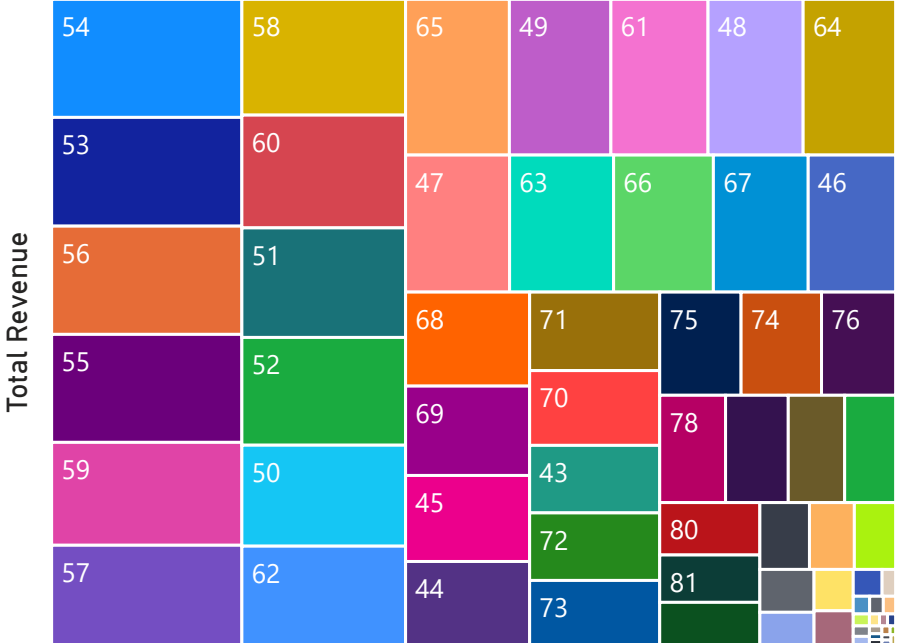
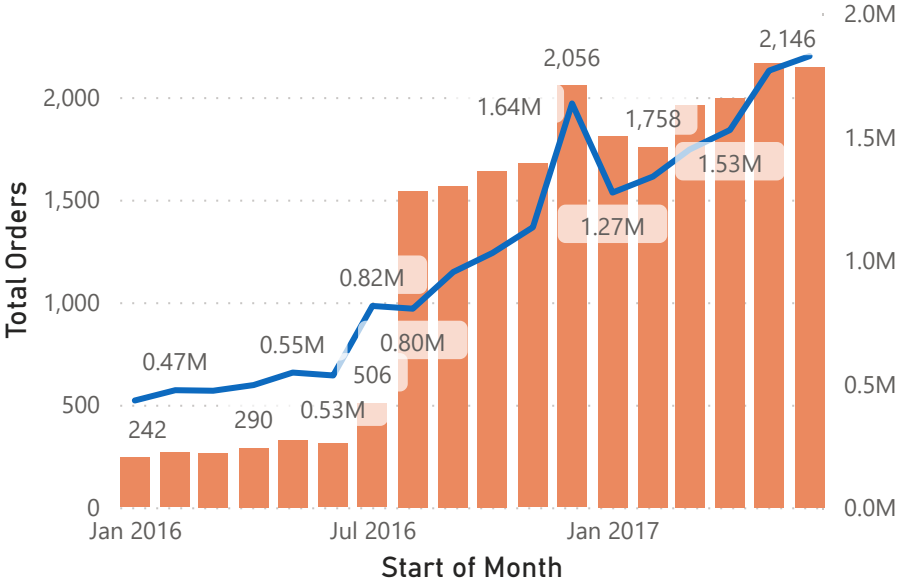


Exec Summary

FullName_CC	Total Orders	Total Revenue
Mr. MAURICE SHAN		
Mrs. JANET MUNOZ		
Mrs. LISA CAI		
Mrs. LACEY ZHENG		
Mr. JORDAN TURNER		
Mr. LARRY MUNOZ		
Mrs. ARIANA GRAY		
Mr. MARCO LOPEZ		
Mr. FRANKLIN XU		
Mrs. MARGARET HE		
Mrs. KAITLYN HENDERSON		
Mrs. NICHOLE NARA		
Mr. RANDALL DOMINGUEZ		
Mrs. ROSA HU		
ADRIANA GONZALEZ		
Mrs. DOMINIQUE PRASAD		
Mrs. BRANDI GILL		
Mr. BRAD SHE		
Mr. FRANCISCO SARA		
Mr. KEVIN COLEMAN		
Total		



Total Orders Total Revenue



Top Customer	Customer Orders	Customer Revenue
Mr. MAURICE SHAN	6	12.41K