

# genie

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AI Wishing - An AI based art community where everyone is an artist

Dana, David, Phoebe

# About Us

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**Dana**

- Enjoys doing math
- Plays the flute
- In school choir



**David**

- Enjoys playing basketball
- Likes math
- Plays the cello



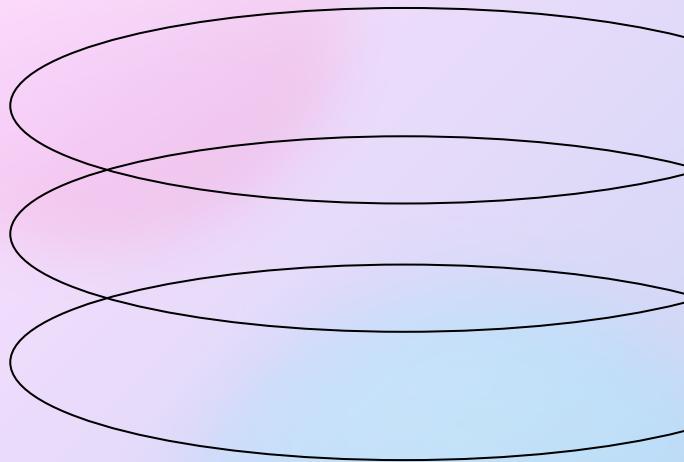
**Phoebe**

- Likes painting
- Programming problems
- Plays volleyball

# What problem do we want to solve?

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- Accessibility
- Share art created with AI with others
- Promote art for everyone



# Solution and Product

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- Social media app for AI art
  - Colorize old photos
  - AI Dreaming
  - Imitate style
  - Text - drawing
- Users can create and share their own AI models



# AI Models Used / Privacy and Ethics

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**GAN**

Sketch to Image



**VAE**

Photo Manipulation



**DALL-E**

Text to Drawing



**CNN**

AI Dreaming / Animation



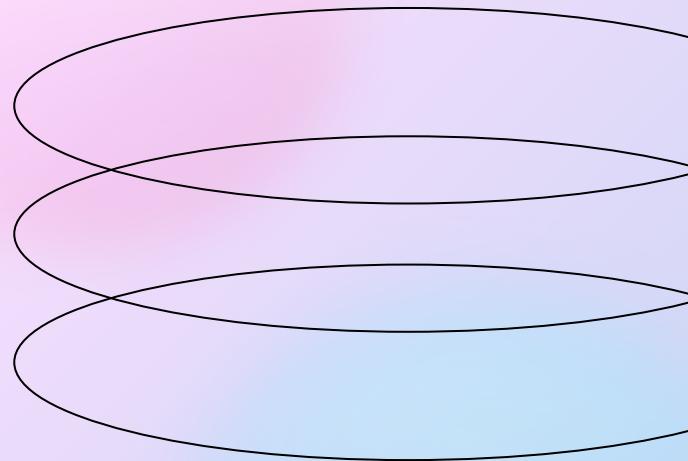
**Privacy  
and Ethics**

- not collecting or selling individual users' data
- training data is all free use images

# Competition

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- Other social media and photo sharing apps
  - Instagram
  - Picsart
  - VSCO
- AI art websites
  - Artbreeder
  - Nightcafe
- Our app combines these two



# Market Research

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## Target Demographic

- Teens
- Young adults
- Traditional artists looking to get more involved in the digital space

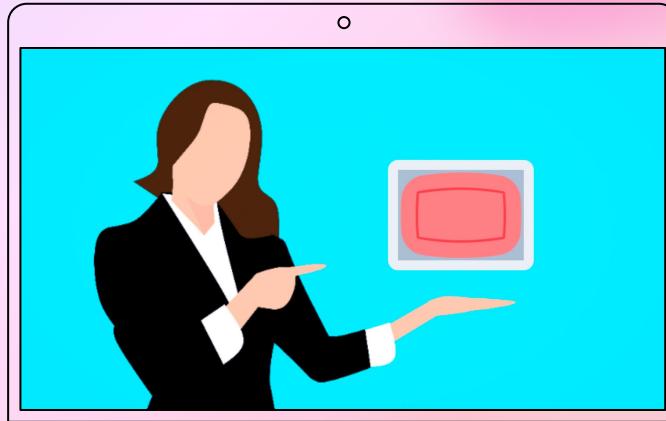


## Market Size

Comparable apps on average have 150 million monthly users and \$100 million in yearly revenue

# Business Model

- Free use with ads
- Pay per month to remove ads.



# Purpose of Funding

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## Hiring More People

- Further develop our app
- More people, more ideas



## Train More Data

- More data for AI means better quality pictures
- Predict how users will use the app in the future



## Add More Features

- Make app more appealing to everyone

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# Thank You!

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