

## Logo



## Money in a Gogh

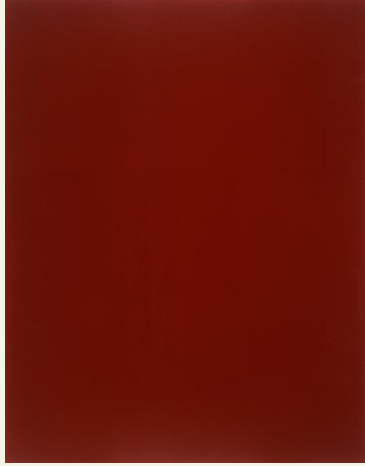
Creators are :

Trevor W. Meenu A. Pahal B.

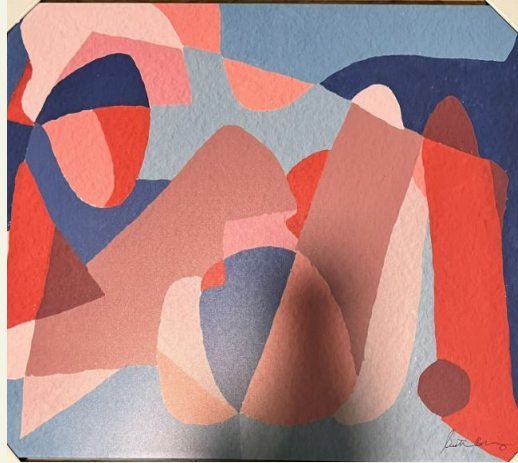


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# Description of Problem



The blood-red mirror  
\$1.1 million



Unnamed  
\$43.99



No. 5  
\$161.7 million

# Solution– Money in a Gogh

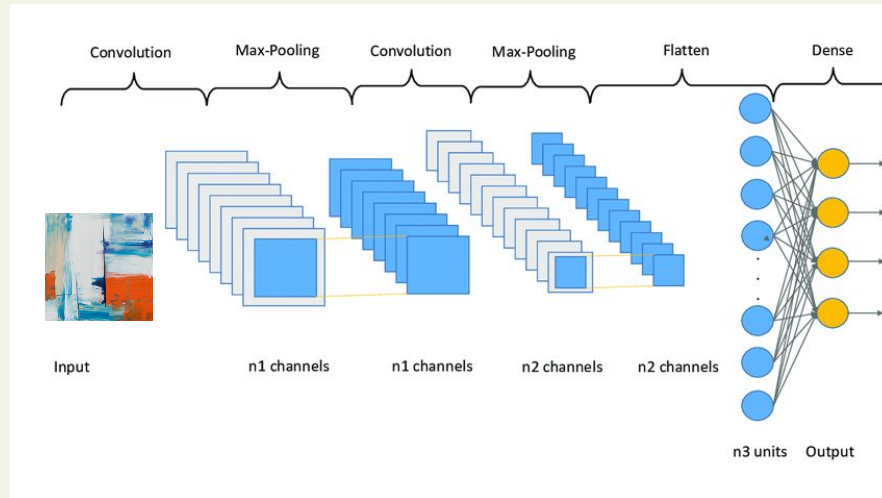
Our app/website will identify the ideal price for the painting you capture only using your phone's camera. If convenience was an app, it would definitely be called “Money in a Gogh”.



# Description of AI model being used

The trained convolutional neural networks (CNN) can be used to learn and identify the price of the painting based on topography, the brush strokes, the canvas, the medium used and other features of a painting.

The AI model will use supervised learning.



# Competition

Existing apps and websites use intangible aspects to calculate the cost of a painting. Money in a Gogh is the only app/website that uses AI to generate a price range.





## Estimation Of Market Size

With proper funding and advertising, we estimate that our market size could be at least 10 million users (we're not just targeting painters, we're targeting anyone who has created a painting before). As our company grows, this number will only keep increasing. Our users will be comprised of anyone from mediocre artists to full-time artists and bidders.



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# Business Model

Money in a Gogh will be free for users, and revenue will generated through ads.



# Purpose for Funding

- Expansion and improvement of our app- most importantly making our app faster.
- Donating 8% of our profits to Creative Clay.

