

Scribble Morph AI

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ScribbleMorph



Our team



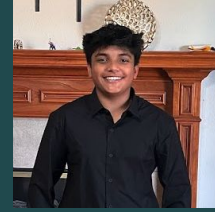
Alaina Sharma

I am keen to explore the integration of artificial intelligence within the realms of digital art, filmmaking, and photography.



Danica Ding

I am interested in implementing AI in Medicine and the visual arts, particularly doodles.



Ritvik Kannery

I'm excited about using AI to create smarter, more efficient solutions that improve everyday life and drive business innovation.



Problem That We Solve

Millions of people doodle creative ideas—characters, scenes, inventions—but lack the artistic skills or tools to turn them into polished visuals.

- Art is a powerful communication tool, yet inaccessible to many.
- Creative thinkers (kids, teens, storytellers, game designers) can't bring their ideas to life visually.



Solution

An AI-powered app that transforms ordinary doodles into professional-looking graphic designs with one click.

You upload a photo → choose a “style” (retro poster, magazine cover, minimalist ad, surreal collage, etc.) → and the AI converts your photo into that design type, complete with layout, colors, and text suggestions. It also includes an idea generator if the user needs it.



How It Works



-Identifies key subjects (faces, objects, backgrounds) in the photo

- Style Transfer Models: Applies art/design aesthetics to the image

-Generates short taglines or text blurbs to match the image's mood



Estimation of Market Size

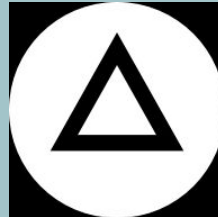
- Canva's user base: 150M+
- Gen Z creator economy: 50M+ active creators
- Social media posts with strong visuals get 3x more engagement





OUR COMPETITION

- Canva / Adobe Express – require manual effort
- Lensa AI / Prisma – focus on style, not full graphic design
- Runway ML – more advanced but not consumer-friendly





- **Freemium:** Basic styles and 10 doodles per month for free
- **Premium Plan:** \$4.99/month for unlimited usage, HD export, extra styles
- **Print Shop Add-on:** Order your doodle as a poster, sticker, or T-shirt, whether you have a premium plan or not.
- **Institutional Licensing:** Art teachers and schools can receive class plans for their students.

Business Model



Use of Funding

- Train/tune models for a variety in styles
- Build mobile or web app
- License design data and templates
- Marketing and social media integration

Sketch it. See it come to life.



Doodle



Generated Image

Thank you for listening!

