



Indian Institute of Information Technology Vadodara

Course Name: Spoken and Written Communication
Course Code: HS101
Total Marks: 60

Time: 02 hrs
Semester: I

N.B: For essay-type answers, the word limit is 175 to 200 words minimum.
Answer the following questions -

1. What is the difference between listening and hearing? Elaborate on the five types of listening. (5)
2. What is the origin of the word "communication"? Explain the Shannon-Weaver model while providing an illustration to clarify its concepts. (5)
3. (i) What is the difference between CC and BCC? (1)
(ii) As a student at IIITV, write an email to your HS101 professor, to request an extension on an upcoming project due to unforeseen circumstances.(4)
4. The phrase "Carpe Diem" or "Seize the Day" is a central theme in *Dead Poets Society*. How does this concept influence the choices and lives of the students? (5)
5. Name three nasal, two bilabial plosives/stop, and two fricative alveolar consonant sounds. (5)
6. Provide the phonetic transcription of the following words: (5)
 1. parsley
 2. tea
 3. cook
 4. kiwi
 5. garlic
 6. mint
 7. bird
 8. baking
 9. flour
 10. thick
7. What is the primary focus of Julian Treasure's talk *How to Speak So People Would Listen*? (5)
8. Examine the role of uniforms in shaping perceptions and interactions within various social contexts.(5)
9. How do cultural variations in kinesics, involving body language, gestures, and facial expressions, differ worldwide, and can you provide examples of these variations? (5)
10. Draw and label the main organs involved in the production of speech sounds. (5)
11. Discuss three faulty listening habits that people may exhibit and explain how these habits can impact communication. (5)
12. *We are more connected than ever; but we are also more alone* - Sherry Turkle. Comment. (5)