

How will it work?

Task assigned into labels based on what the task is.

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Different levels of priority for tasks, assigned by user.

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Users receive notifications for due dates of tasks.

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Can change view between daily, weekly and monthly.

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What could go wrong?

Too much going on in the app.

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Privacy concerns, people may be scared to input their tasks due to privacy scares.

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Issues with syncing tasks to external calendars and apps.

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Doing too much may lead to users ignoring main purpose of app.

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How to solve the problem?

Make the interface easy to use and customizable for the user's preference.

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Provide proper security of data through proper encryption services.

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Introduce features slowly and provide tutorials for each feature.

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Allow users to customize when and how they get notifications and make app adapt to users behavior.

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What has been tried?

Google Calendar, Mainly for long term planning and monthly planning. Hard to use for daily tasks.

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To-Do List Extension through google; Have to use google web browser however.

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Microsoft To-Do, have to use microsoft device or Edge web browser.

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Personal written daily agenda; uses up paper which is bad for environment, also world is going paperless.

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Can this create a business?

Free app with a paid premium version that has AI help.

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Possible subscription model, low fee monthly for a planner.

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Fully free version with ads from products that students use. Could be a good place to advertise to students.

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Could partner with universities and colleges and get them to pay on behalf of the students, students would then get the app for free from their tuition money.

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