

Fast Five, Department of Design, IIT Guwahati
OzCHI 2013 Student Design Challenge

September, 2013

Before OzCHI24





Martin Tomitsch OzCHI 2013 Student Design Challenge Hello Everyone, This year's challenge is taking place







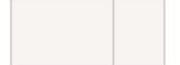




OzCHI 2013 Student Design Challenge



Martin Tomitsch <martin's ID>
to me 



"Hello everyone,

This year's challenge is taking place very soon -- starts 22 September 10am (AEST)!

We'd love to see you participating!"

Cheers!
Martin



Click here to [Reply](#) or [Forward](#)

Martin, Mehul (2) Re: OzCHI 2013 Student Design Challenge I'm in! Did you ask Abhinav, Minal & Himanshu?

Martin...Minal (5) Re: OzCHI 2013 Student Design Challenge This is gonna be legendary! :P :D :D

Re: OzCHI 24 hour design challenge 2013



Martin Tomitsch Hello Everyone, This year's challenge is ...



Himanshu Bansal Let's go. I'm all in! ..



Minal Jain <minal's ID@xmail.com>
to Mannu, Abhinav, Himanshu and Mehul



Let's do it!

This will be legendary!

We should start preparing tomorrow!

Cheers:p



[Click here to Reply or Forward](#)

Martin Tomitsch Get your team blog ready! Hi! This is to confirm that we received your registration to the

Martin...Minal (5) Re: OzCHI 2013 Student Design Challenge This is gonna be legendary! :P :D :D

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Design the future of email

Minal Jain Literature Review Here's a compilation of all the papers we read and the conclusions we drove

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[REDACTED]

[REDACTED]

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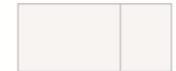






Minal Jain <minal's ID>

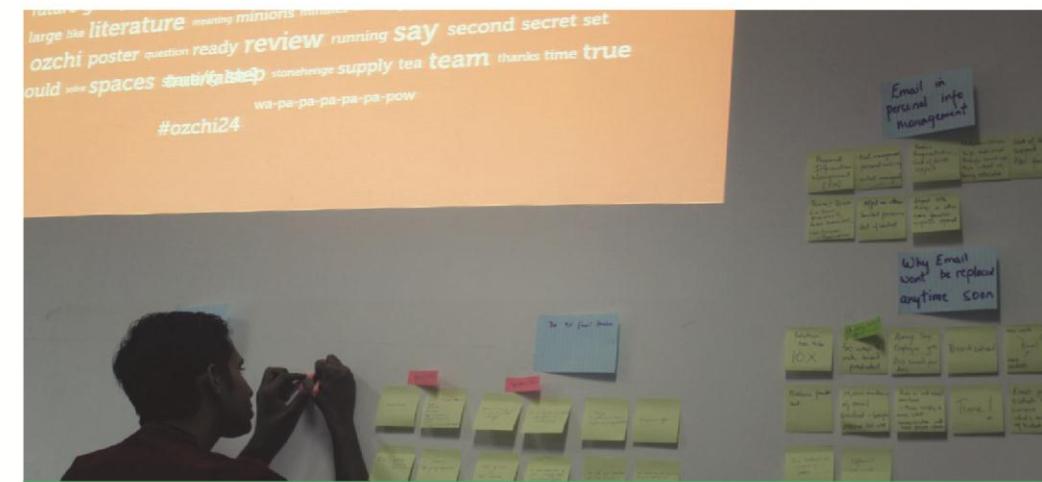
to me, abhinav, himanshu and mehul



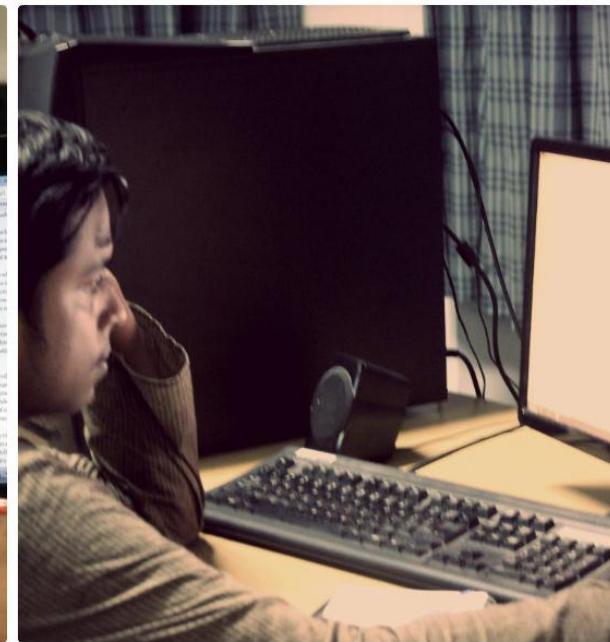
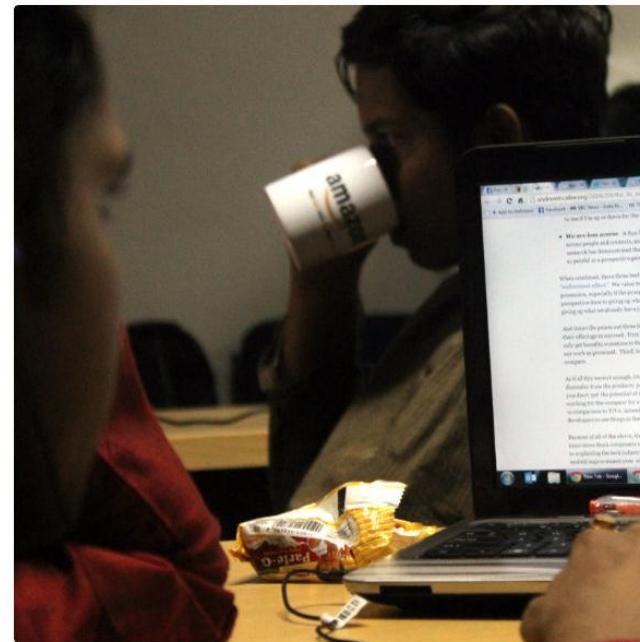
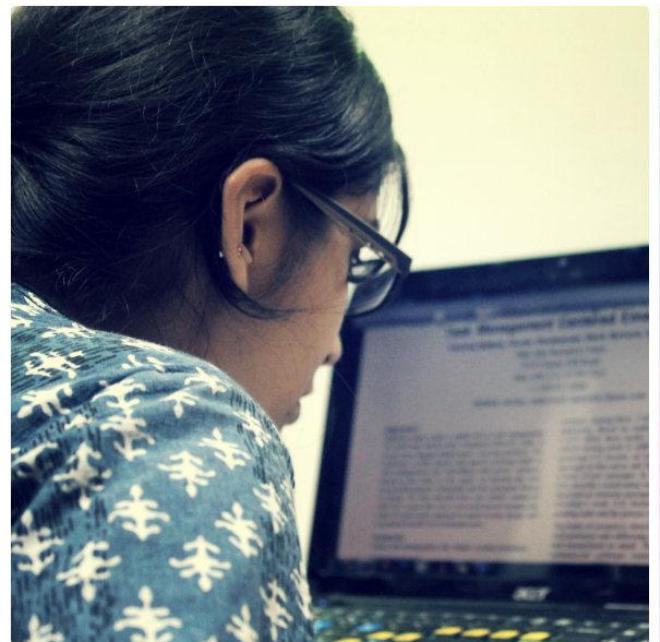
"Email was not designed to be used the way we use it now. Email is not a messaging protocol. It's a todo list. Or rather, my inbox is a todo list, and email is the way things get onto it. But it is a disastrously bad to-do list."

-Paul Graham
Frighteningly Ambitious Startup Ideas

Customisation	Email Overload	One-touch Model	Cleaners and Keepers
Threaded arcs	Improvements	Social E-Mail	



Analysis of Literature



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                    <img alt="Green square

This collage illustrates a variety of digital communication and productivity platforms:

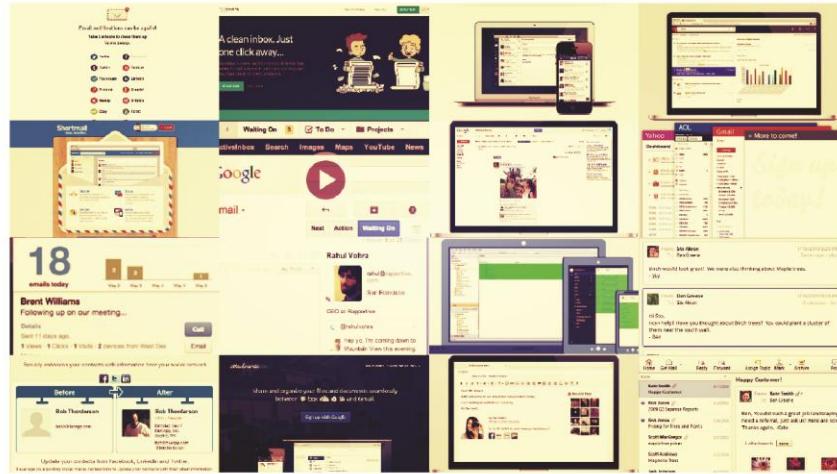
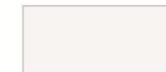
- Top Left:** A screenshot of an email inbox interface showing notifications and a list of contacts.
- Top Center:** A promotional image for "clickinbox" featuring two cartoon characters and the text "A clean inbox. Just one click away...".
- Top Right:** A screenshot of a dashboard with various charts and graphs, likely from a business intelligence or analytics tool.
- Middle Left:** A screenshot of a Gmail inbox with a large play button overlay, indicating a video message.
- Middle Center:** A screenshot of a desktop browser displaying a search results page for "Google mail".
- Middle Right:** A screenshot of a mobile device displaying a dashboard with various metrics and charts.
- Bottom Left:** A screenshot of a contact management tool showing an inbox with 18 emails today, details for Brent Williams, and a "Before" and "After" comparison of contact information from social networks.
- Bottom Center:** A screenshot of a file sharing and document management service.
- Bottom Right:** A screenshot of a Gmail inbox showing a conversation between Kate Smith and Ben Greene, with attachments and a "Happy Customer!" section.

Comparative Analysis



Mehul Agrawal <mehul's ID>

to me, abhinav, himanshu and minal



Sparrow

ActiveInbox

SaneBox

MailPilot

ZeroMail

Slice

Graph your Inbox

Replies App

Scrubly

Write that name

Rapportive

Sneakmail

Unroll Me

ToutApp

ShortMail

CloudMagic

Power Inbox

Postbox

Attachment

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[REDACTED] [REDACTED] [REDACTED]

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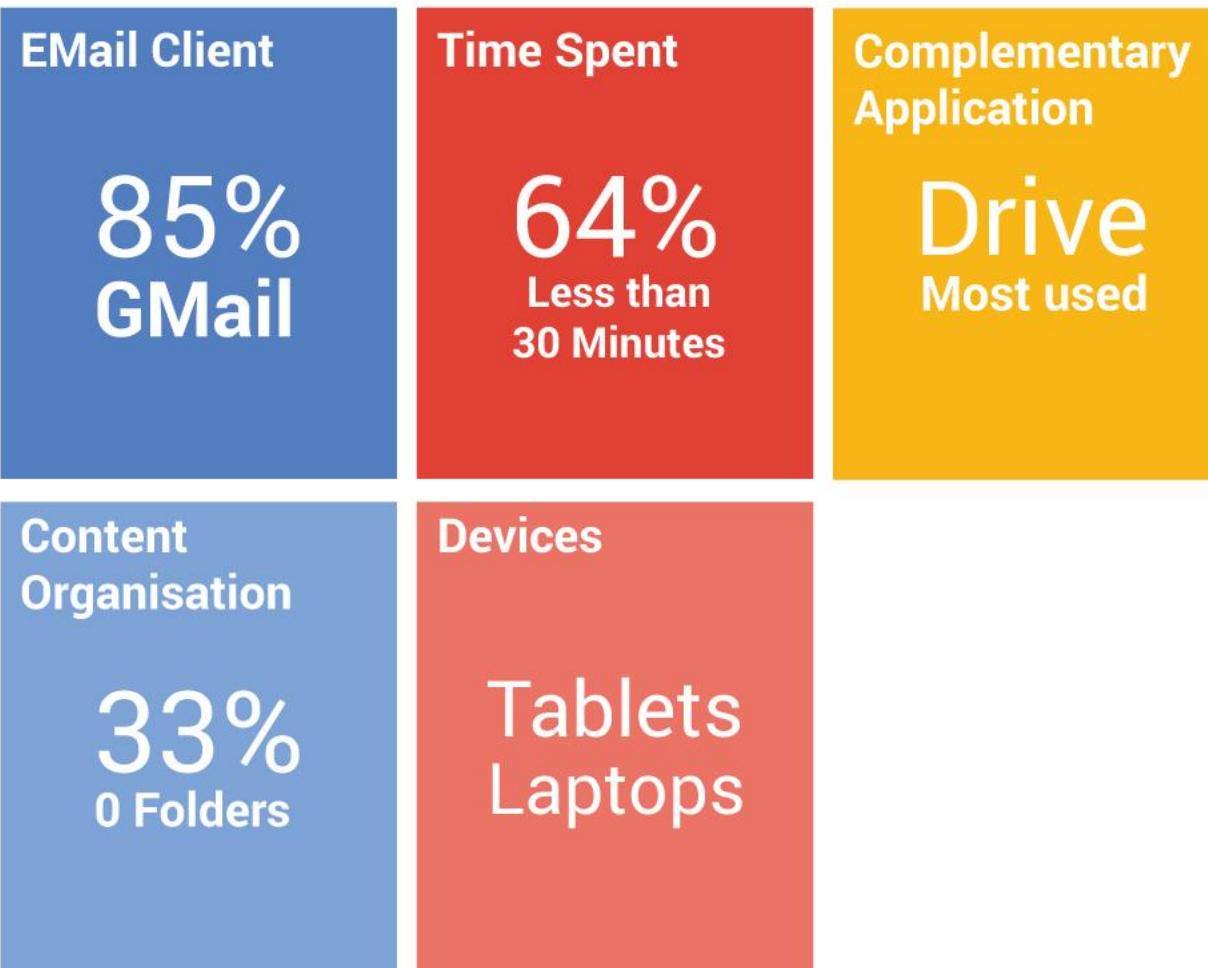
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Himanshu Bansal <himanshu's ID>
to me, abhinav, minal and mehul

A quantitative survey was set up to understand E-Mail usage behaviour and to find patterns among such behaviours.



Qualitative User Study

Abhinav Krishna <abhinav's ID>
to me, minal, himanshu and mehul



Aditya Ponnada, 22
Samsung Tech.

Uses multiple accounts for sorting
Not comfortable with calendar
Uses keep



Yogesh Gupta, 24
Cognizant Tech

Colour Codes
Uses Inbox as reminder (mark as Unread)
Outlook for office
Looking forward to universal syncing



Prof. R.M. Punekar, 60+
DoD, IIT G

Feels usage should be for
fine-tuning thoughts
Deletes mail to clean inbox
Prefers Webmail

Prof. Saugata Karmakar, 35+
DoD, IIT G

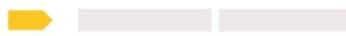
Uses Excel sheets for contacts
Uses white board for
remembering tasks
Uses GMail + Webmail
Likes GMail



K.V Ketan Kain, 22
Clarice Tech

42 Folders
Multiple Inboxes
Uses Keep
Looking for something better

Prof. Saugata Karmakar displaying his mailbox (webmail)



Abhinav Krishna <abhinav's ID>
to me, minal, himanshu and mehul



Based on these interviews, we concluded the following -

**Mail Sorting
and
Organisation**

**Synchroni-
sation**

De-Cluttering

Prioritisation



Analysing the user studies

ADITYA PONNADA

Uses
3
Accounts

Managing them
is not a good experience
from our business

GMAIL &
MY SIMPLE

Sorts Through
Priority INBOX,
No CLARITY in
SORTING

Uses Mail IDs
as filters,
"Next who to
Sync"

Uses
Google
KEEP to
remember.
separate from email
to sync easier together

PROF. MOOKASHI

Hates cluttered
inboxes

EMAIL IS TO
RECEIVE

DELETES ALL
IF HE DOESN'T
CLEAN FOR A
WEEK OR SO

NOT ORGANISED
ENOUGH TO
USE CALENDAR

USES K12
PERSONAL
COMMUNICATION

PROF. SOUAGATA KARMAKAR

Doesn't feel
like using
CALENDAR

LIKES
GMAIL

NO SORTING
USER SEARCH
BY NAME

USES CONTACTS
INTO A WORD
FILE ON HIS
DESKTOP

USES REMINDERS
PERSONAL

YOGESH GOFTA

USES OUTLOOK IN
OFFICE, Gmail
FOR PERSONAL
MAILS, nothing is
automatically linked

GMAIL MAIL -
- folder
- makes no need to
do reminders
- code
outlook or outlook
in office

TRYING TO BECOME
MORE UNIQUER
Sync everything

USES NO FILTER
CONFIRM CLOUDSYNC
SYNC

USES COMMUNICATOR
- google ads
- google groups in
mail
- linked in no good
- permits prints up
separately

K V KEVIN

AUTOMATICALLY
TRANSFER NO
TIME MAIL
based on usage
eg. research is done
to a particular field
so you have automatically

USES GMAIL
Carrie's account
is gmail service

Entirely categorised
mails into folders
some are 'dropped'
dealt from inbox
others placed after
in inbox

TRYING TO
BECOME SMARTER
small traffic
is pretty reduced

USES CUSTOM INBOXES

FOR REMINDERS
USES GOOGLE CALENDAR
REMINDER

Despite all filtering
email gets cluttered
at times
gets prioritized at
times

large like literature meaning minions minutes
ozchi poster question ready review running say second secret set
ould solve spaces stonewall/galaxy stonehenge supply tea team thanks time true

wa-pa-pa-pa-pa-pow

#ozchi24



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[REDACTED]

[REDACTED]

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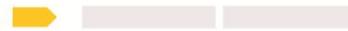
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[REDACTED]

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Task Flow



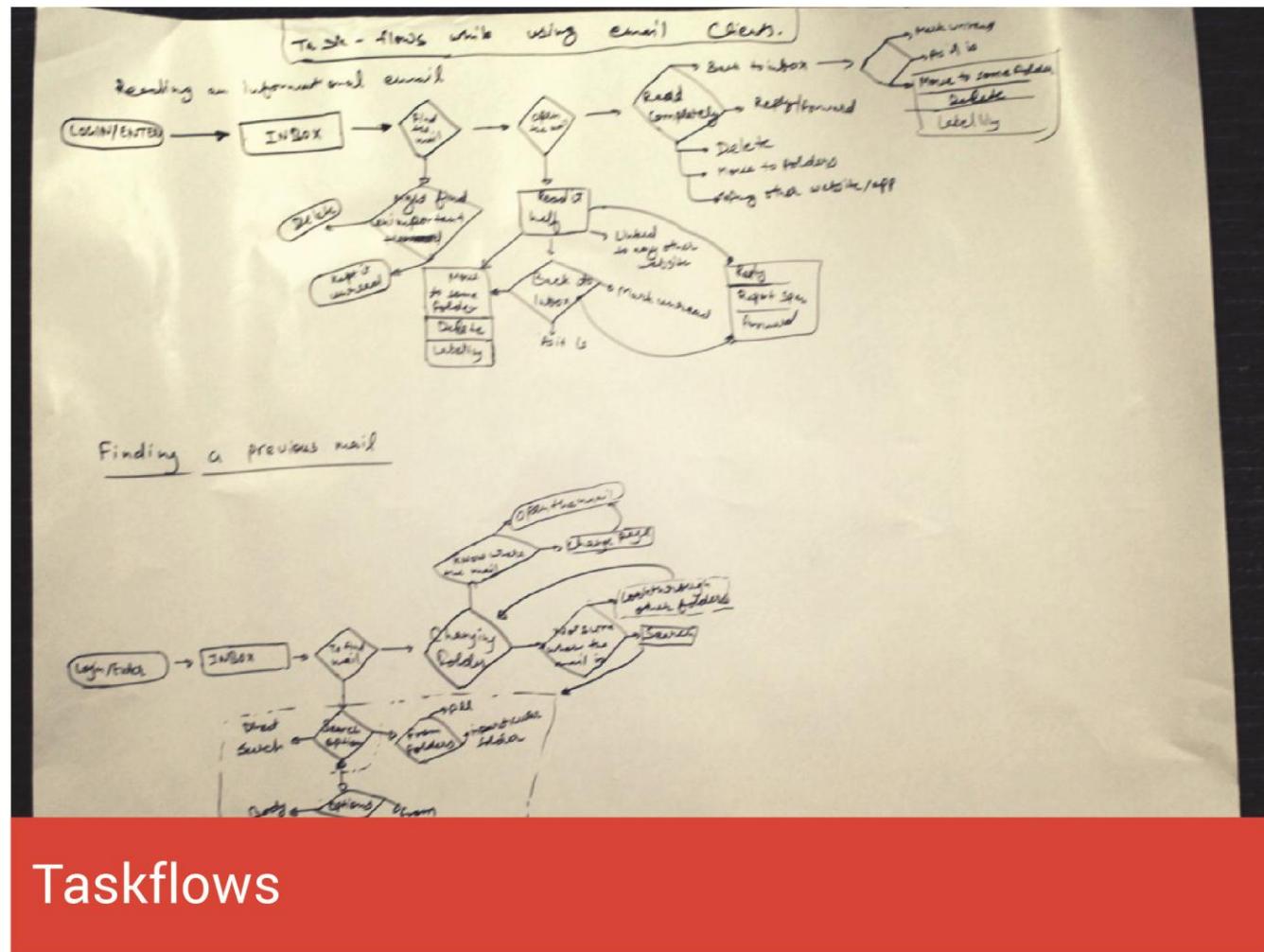
Minal Jain <minal's ID>

to me, abhinav, himanshu and mehul

Task Flows for:

Reading a new email.

Finding a previous email.



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Abhinav Krishna <abhinav's ID>
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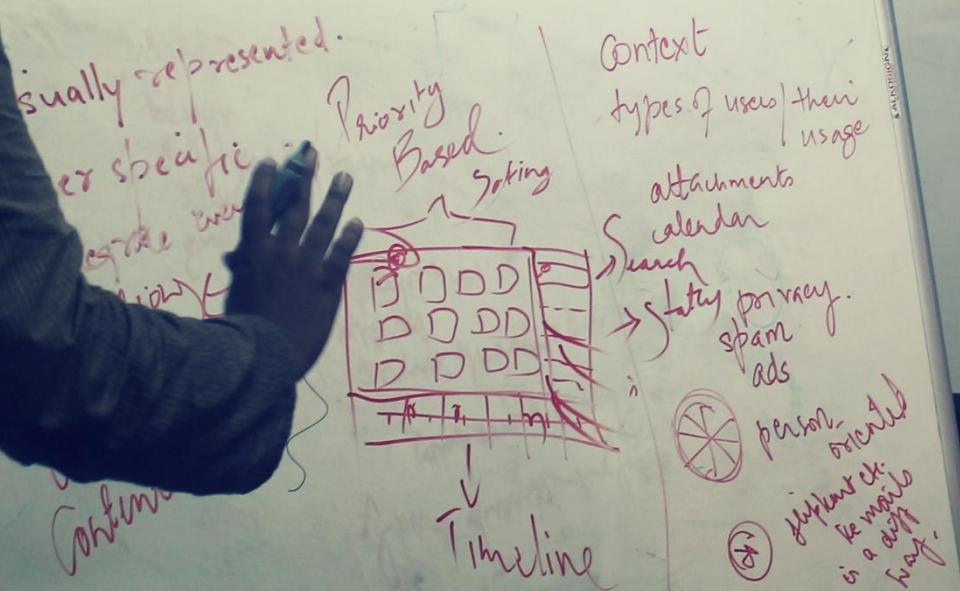
Vision Statement

With so many sorting features in E-Mail clients like the priority Inbox, the starred mail concept, the important message concept, the labeling concept, the newly introduced tabs and the basic skeletal structure of the threads system. The aim was to eliminate the confusion pertaining to the use of all the aforementioned filters and to simplify the project.



Putting forth various ideas

Conference Room



- Himanshu Bansal** **Prototype** PFA the edited pictures to be used for our final concept video showing our prototype
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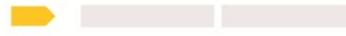
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Paper, Wind up



 Mehul Agrawal <mehul's ID>
to me, abhinav, himanshu and minal 



We are almost done!



Click here to [Reply](#) or [Forward](#)

Martin Tomitsch Congratulations and thanks for participating in the 2013 OzCHI student design challenge!

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[REDACTED] [REDACTED]

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[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

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This is not an interface level change.

This is not an interface level change.
The change is in the basic structure of email.

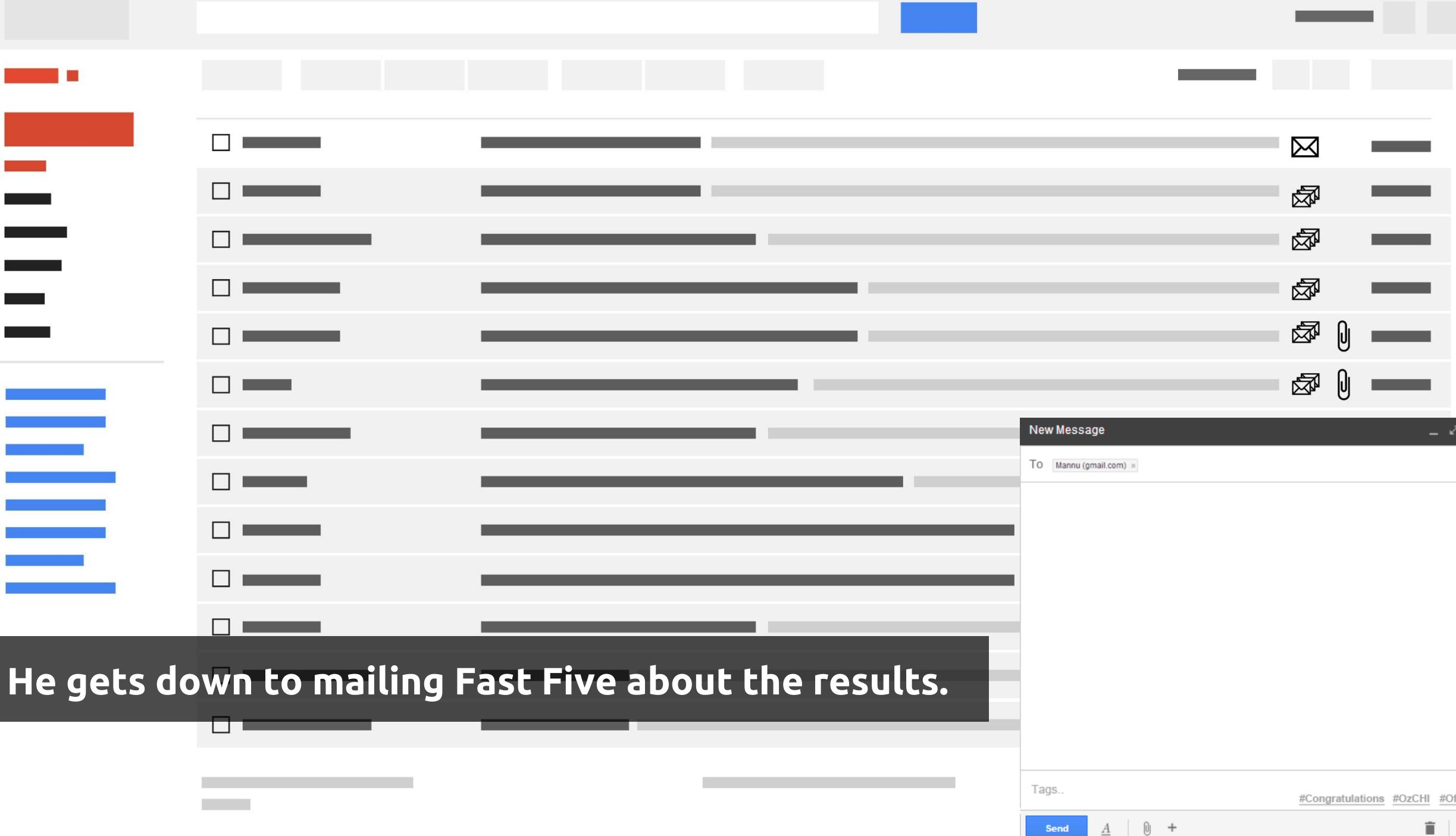
October, 2013

After OzCHI24

October, 2013
After OzCHI24

With the assumption that our solution is already implemented

Martin's mail-box



New Message

To [Mannu \(gmail.com\)](#)

Could you please send us via email an updated version by Monday 14th October (end of the day). Please consider the feedback you received in your revision. We will review and return comments by Thursday 17th October, after which you will have time again until Monday 21st October to do another revision.

The finalist presentations are scheduled to take place on Thursday 28 November afternoon (details tbc) in Adelaide. (As mentioned you can join via Skype.)

The award ceremony will take place on Friday 29 November afternoon, also in Adelaide. Please let us know if you have any questions.

Congratulations again!

Martin, Matt, Theodor

Tags..

#Congratulations #OzCHI #Official

Send

A

U

+



New Message

To [Mannu \(gmail.com\)](mailto:Mannu@gmail.com) ×

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Tags..

[#Congratulations](#) [#OzCHI](#) [#Official](#)

Send

A

0

+





New Message

To [Mannu \(gmail.com\)](mailto:Mannu@gmail.com)

Could you please send us via email an updated version by Monday 14th October (end of the day). Please consider the feedback you received in your revision. We will review and return comments by Thursday 17th October, after which you will have time again until Monday 21st October to do another revision.

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Congratulations again!

Martin, Matt, Theodor

Tags [#OzCHI](#)

[#Congratulations](#) [#Official](#)

Send

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**Based on the sender and mail's content, the system suggests him tags.
He can select tags from these or add new preferences**

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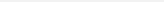
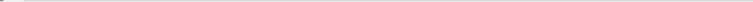
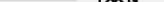
Meanwhile in India....
Fast Five awaiting the results..

Martin Tomitsch #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's 7:11 AM

A horizontal bar chart with six categories. The first three categories (white, dark gray, medium gray) have very low values. The last three categories (light gray, black, dark gray) have higher values, with the black category being the highest.

Mehul, Minal...Abhinav (12) #ozchi; #challenge Please find the attached final paper to upload

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Martin Tomitsch (4) #ozchi: #official Hi everyone, your brief is attached to this email and posted online: <https://sites.google.com/ozchi.com/ozchi-legal/briefs>

Many receive Martin's mail

Mannu receives Martin's mail.

Click to add new Tag..

Sender Tags: #OzCHI #Official

 Martin Tomitsch <martin.tomitsch@sydney.edu.au>

to me, Minal, Mehul, Himanshu, Abhinav

1:30 PM (0 minutes ago)  

Hi Team Fast Five,

Congratulations again on making it into the finals of this year's challenge, well done!

As announced, you are invited to present your submission at the OzCHI conference (to the entire audience) to compete for the first prize.

Unfortunately we aren't able to provide any funding support for travel and accommodation.

But we allow teams to present via video (e.g. Skype) should you not be able to come to Adelaide.

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Congratulations again!

Martin, Matt, Theodore

#reminder

#designproject

#important

#ozchi

#travel

Click to add new Tag..

→ Sender Tags: #OzCHI #Official

Martin Tomitsch <martin.tomitsch@sydney.edu.au>

1:30 PM (0 minutes ago)

He also gets a list of Martin's tags for the mail. He can select those tags or add new ones according to his needs.

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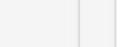
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Sender Tags: #Official

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to me, Minal, Mehul, Himanshu, Abhinav

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To [Minal jain](#) [Himanshu Bansal](#) [abhinav krishna](#) [Mehul Agrawal \(gmail.com\)](#)

From Mannu Amrit <mannuamrit@gmail.com>

----- Forwarded message -----

From: Martin Tomitsch <martin.tomitsch@sydney.edu.au>

Date: Thu, Oct 10, 2013 at 5:01 PM

To: mannu amrit <mannuamrit@gmail.com>

Hi Team Fast Five,

Tags

#OzCHI

#Official

Send

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Tags will get carried forward to support collaborative management. The user still has the flexibility to edit those.

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To Minal jain × Himanshu Bansal × abhinav krishna × Mehul Agrawal (gmail.com) ×

From Mannu Amrit <mannuamrit@gmail.com>

----- Forwarded message -----

From: Martin Tomitsch <martin.tomitsch@sydney.edu.au>

Date: Thu, Oct 10, 2013 at 5:01 PM

To: mannu amrit <mannuamrit@gmail.com>

Hi Team Fast Five,

Tags

#OzCHI

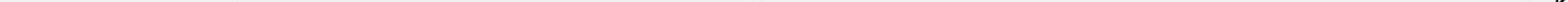
#Official

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Martin Tomitsch (5) #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's  7:11 AM

Mehul, Minal...Abhinav (12) #ozchi: #challenge Please find the attached final paper to upload



For more information about the study, please contact Dr. John Smith at (555) 123-4567 or via email at john.smith@researchinstitute.org.

- Martin Tomitsch (5) #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's  7:11 AM
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- [REDACTED]  [REDACTED]
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#official

The mail gets added to the previous thread with the same tags.

Now lets say Mannu wants to send a new mail to fast five regarding preparation.



New Message

To #ozc

- #ozchi ✖ #Official ✖ Martin Tomitsch
- #ozchi ✖ #Official ✖ Minal Himanshu Abhinav Mehul
- #ozchi ✖ #presentation ✖ Minal Himanshu Abhinav Mehul
- #ozchi ✖ #challenge ✖ Minal Himanshu Abhinav Mehul

Tags..

Send

A

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New Message

To #ozc

- #ozchi ✖ #Official ✖ Martin Tomitsch
- #ozchi ✖ #Official ✖ Minal Himanshu Abhinav Mehul
- #ozchi ✖ #presentation ✖ Minal Himanshu Abhinav Mehul
- #ozchi ✖ #challenge ✖ Minal Himanshu Abhinav Mehul

He starts typing “Oz..” in the “to” field and starts getting suggestions based on the prior conversations.

Tags..

Send

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New Message

To

Minal jain ✖ Himanshu Bansal ✖ abhinav krishna ✖ Mehul Agrawal (gmail.com) ✖

Tags

#OzCHI ✖ #presentation ✖

Send

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New Message

To Minal jain ✖ Himanshu Bansal ✖ abhinav krishna ✖ Mehul Agrawal (gmail.com) ✖

Okay.

Can we meet at 3 pm?

I think we all should think of some ideas before coming.

Regards

Mannu Amrit

Tags #OzCHI ✖ #presentation ✖

Send

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#ozchi

- Minal, Abhinav (2)** #ozchi; #presentation Okay. Can we meet at 3 Pm. I think we all should think of some ideas before  
- Martin Tomitsch (5)** #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's  
- Mehul, Minal...Abhinav (12)** #ozchi; #challenge Please find the attached final paper to upload  

#reminder

#designproject

#ozchi

#important

#official

#ozchi

- Minal, Abhinav (2) #ozchi; #presentation Okay. Can we meet at 3 Pm. I think we all should think of some ideas before [✉](#) [📎](#)
- Martin Tomitsch (5) #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's [✉](#) [📎](#)
- Mehul, Minal...Abhinav (12) #ozchi; #challenge Please find the attached final paper to upload [✉](#) [📎](#)

#reminder

#designproject

#ozchi

#important

#official

The mail gets appended to the old thread with tags “#ozchi” and “#presentation”

#ozchi

- Minal, Abhinav (2) #ozchi; #presentation Okay. Can we meet at 3 Pm. I think we all should think of some ideas before [✉](#) [📎](#)
- Martin Tomitsch (5) #ozchi; #official Hi Team Fast Five, Congratulations again on making it into the finals of this year's [✉](#) [📎](#)
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#reminder

#designproject

#ozchi

#important

#official

Clicking on any of the tags displays all the threads having that tag.

#Ozchi x #presentation x

Mehul Agrawal to me, Minal Jain, Himanshu Bansal, Abhinav Krishna 1:30 PM (0 minutes ago)

Mannu Amrit to Mehul Agrawal, Minal Jain, Himanshu Bansal, Abhinav Krishna 1:30 PM (0 minutes ago)

Okay.

Can we meet at 3 Pm?
I think, we all should think of some ideas before coming.

Regards
Mannu Amrit

Click here to [Reply](#) or [Reply To All](#) or [Forward](#)

Selecting anyone of those results in a view of the entire thread like this.

#Ozchi x #presentation x

Mannu Amrit
to Mehul, Minal, Himanshu, Abhinav

Mehul Agrawal
to me, Minal Jain, Himanshu Bansal, Abhinav Krishna

1:30 PM (0 minutes ago)

Mannu Amrit
to Mehul Agrawal, Minal Jain, Himanshu Bansal, Abhinav Krishna

1:30 PM (0 minutes ago)

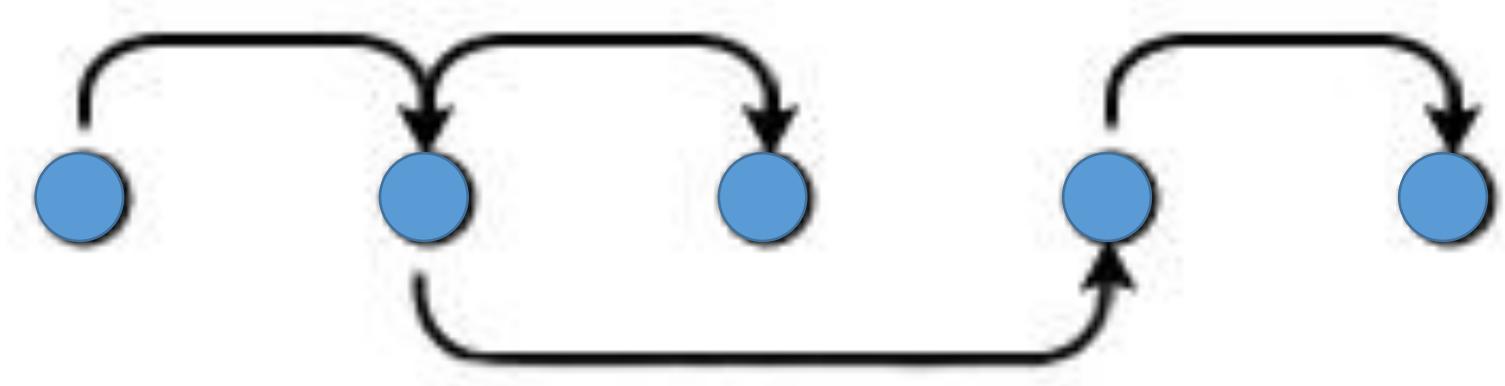
Okay.

Can we meet at 3 Pm?
I think, we all should think of some ideas before coming.

Regards
Mannu Amrit

Threaded arc is used for easy visualization and navigation of the mail in one thread.

Quick details of one mail can be accessed by hovering over its circle.



As the mails keep adding on to the thread

Threaded arc will help in keeping the navigation simple and clean

#reminder

- | | | | | |
|--|---------------------------|--|--|--|
| <input type="checkbox"/> Himanshu (2) | #designproject; #reminder | We need to hurry up. Let's meet tomorrow morning 9.00 am. | | |
| <input type="checkbox"/> Design Tree (3) | #designtree; #reminder | Dear all, We are glad to announce upcoming workshop on 'Interaction D... | | |
| <input type="checkbox"/> Minal, Ranju, Anvay (3) | #idp; #reminder | abbe kya kuch ho rha hai. Maine designs ready kar liye hain. Bolo kab milna hai? | | |

#reminder

#designproject

#ozchi

#important

#official

#reminder

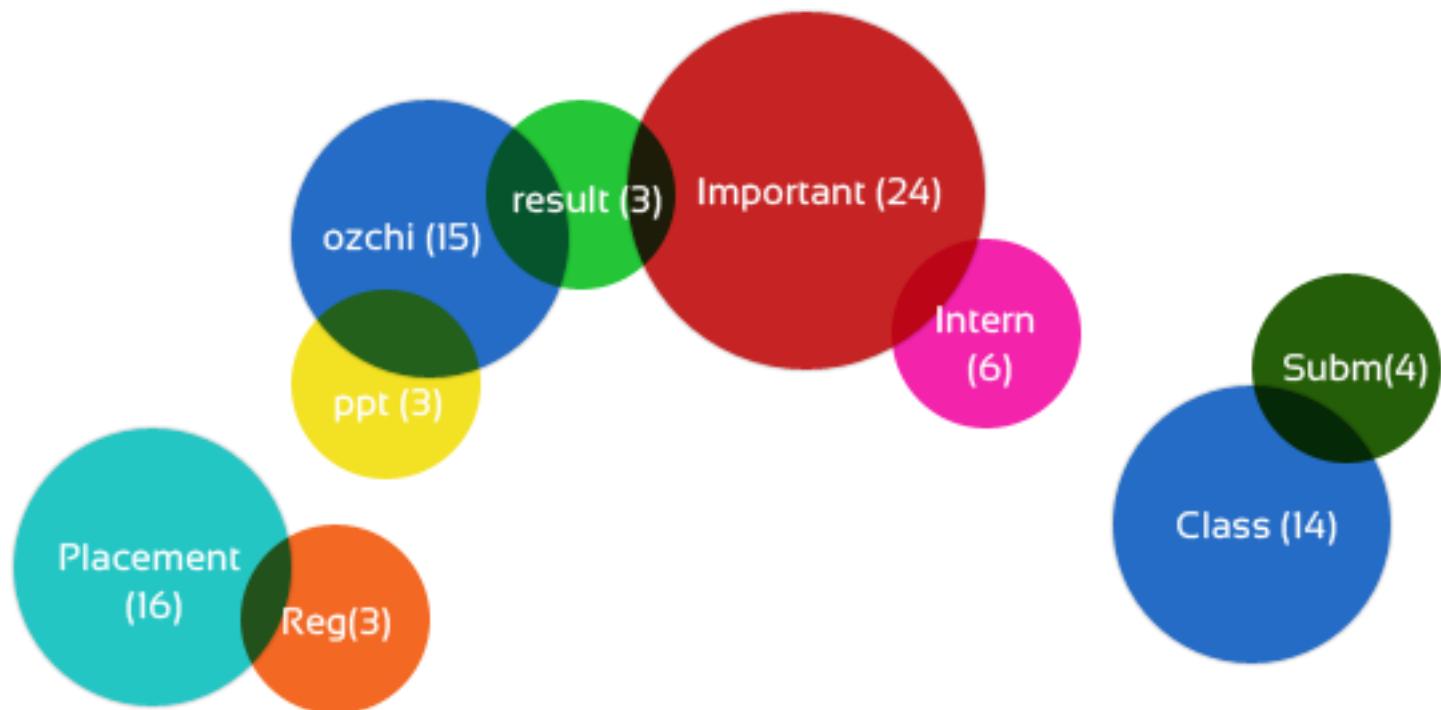
- | | | | | |
|--|---------------------------|--|--|--|
| <input type="checkbox"/> Himanshu (2) | #designproject; #reminder | We need to hurry up. Let's meet tomorrow morning 9.00 am. | | |
| <input type="checkbox"/> Design Tree (3) | #designtree; #reminder | Dear all, We are glad to announce upcoming workshop on 'Interaction D... | | |
| <input type="checkbox"/> Minal, Ranju, Anvay (3) | #idp; #reminder | abbe kya kuch ho rha hai. Maine designs ready kar liye hain. Bolo kab milna hai? | | |

#reminder

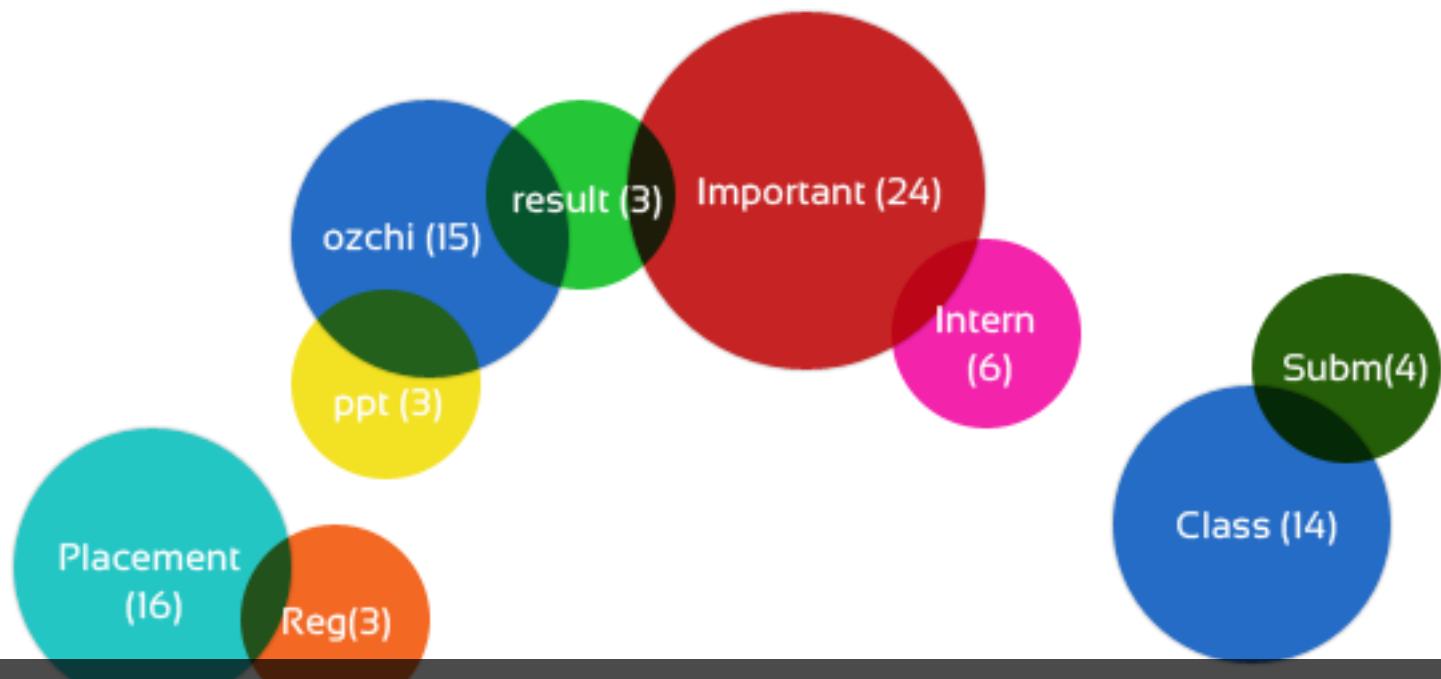
#designproject
#ozchi
#important
#official

Mails with reminder tags are synced with calendar.

My Threads



My Threads



Threads can be easily visualized to understand their structure to make navigation easier.

Activity results go here

This system therefore gives a threefold benefit -

De-cluttered mailbox

Better organization and management of mails

Faster and more efficient

It is a radical change in the structure of email.

It is a radical change in the structure of email.
It is the future of email.

FAST FIVE OZCHI 24

**MANNU
AMRIT**

**MEHUL
AGRAWAL**

**MINAL
JAIN**

**HIMANSHU
BANSAL**

**ABHINAV
KRISHNA**

**DEPARTMENT OF DESIGN
IIT GUWAHATI**