

*mavenly



Mavenly's Strengths

Pre and Post-product feedback cultivate a long-term relationship b/w users & brands.

Marketplaces

lead to a post being bought for money;
decreasing authenticity

Scalability

is an issue for existing Mavenly's 1-on-1
customer-brand relationship model

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insta **BRAND**

experticity

ReadyPulse

An *experticity* company

“ **Markerly**

NEOREACH

 **tapinfluence**

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The logo for Markerly, featuring a white speech bubble icon with a double quote inside, followed by the word "Markerly" in a white sans-serif font, all on a blue rectangular background.The logo for experticity, with the word "experticity" written in a red, lowercase, cursive script font on a white rectangular background.The logo for tapinfluence, featuring a stylized icon of a hand with a pink and orange gradient, followed by the word "tapinfluence" in a bold, black, lowercase sans-serif font, all on a light gray rectangular background.The logo for ReadyPulse, with "ReadyPulse" in a large, white, bold sans-serif font, and "An experticity company" in a smaller, white, lowercase sans-serif font below it, all on a black rectangular background.The logo for NEOREACH, with the word "NEOREACH" in a white, bold, uppercase sans-serif font, where the "O"s are stylized with circular cutouts, all on a teal rectangular background.The logo for instaBRAND, with "insta" in a lowercase sans-serif font and "BRAND" in a bold, uppercase sans-serif font inside a red square, all on a white rectangular background.

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