

\*mavenly



## Mavenly's Strengths

Pre and Post-product feedback cultivate a long-term relationship b/w users & brands.

## Marketplaces

lead to a post being bought for money;  
decreasing authenticity

## Scalability

is an issue for existing Mavenly's 1-on-1 customer-brand relationship model

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insta **BRAND**

*experticity*

**ReadyPulse**

An *experticity* company

“ **Markerly**

**NEOREACH**

 **tapinfluence**

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