



IIT Patna's
Anwesha 20
RULEBOOK

**CAMPUS
AMBASSADOR**

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RESPONSIBILITIES OF A CA

- REGISTRATION: CONVINCE PARTICIPANTS FROM YOUR COLLEGE TO REGISTER IN ANWESHA THROUGH YOUR REFERRAL ID.
- PARTICIPATION : GATHERING PARTICIPANTS AND ENSURING THEIR INVOLVEMENT IN THE FEST.
- SOCIAL MEDIA : SHARE POST RELATED TO ANWESHA IN SOCIAL MEDIA PLATFORMS LIKE FACEBOOK , WHATSAPP , INSTAGRAM.

PERKS OF A CA

- GUARANTEED CERTIFICATION FROM IIT PATNA .
- RECEIVE VARIOUS GOODIES WHICH INCLUDE ANWESHA T-SHIRTS, BANDS AMONG MANY OTHERS.
- A CHANCE TO CLICK A SELFIE WITH A WELL-RENOWNED CELEBRITIES THAT GRACE THE EVENTS OF ANWESHA.

JUGDING CRITERIA

- ONLINE REGISTRATION FROM YOUR REFERRAL ID WOULD GRANT YOU 30 POINTS.
- OFFLINE REGISTRATION FROM YOUR REFERRAL ID WOULD GRANT YOU 70 POINTS.
- UPGRADING YOUR PROFILE PICTURE / COVER PHOTO OF FACEBOOK WITH ANWESHA FRAME WITH #ANWESHA 20 CAPTION WOULD REWARD YOU 70 POINTS.
- GIVING CONTACT DETAILS OF COLLEGE STUDENT BODIES ALONG WITH THEIR SPECIAL FIELD OF INTEREST WOULD LET YOU 50 POINTS PER CONTACT.
- SHARING POSTS OF ANWESHA IN COLLEGE GROUPS WOULD GRANT YOU 40 POINTS.
- MAILING DETAILS OF FEST ON COLLEGE WEBMAIL WOULD GRANT YOU 40 POINTS .
- PUTTING UP STORIES AND STATUSES OF ANWESHA POSTS IN WHATSAPP, INSTAGRAM , FACEBOOK WOULD GRANT YOU 20 POINTS.
- SHARING POST ON COLLEGE FACEBOOK GROUP WOULD REWARD YOU 20 POINTS PER SHARE.
- TAGGING 4 OR MORE FRIENDS IN THE POSTS OF ANWESHA WOULD GRANT YOU 10 POINTS.
- SHARING POSTS OF ANWESHA WITH #ANWESHA 20 CAPTION WOULD GRANT YOU 20 POINTS .

** ANY OTHER SORT OF PROMOTION WILL BE JUDGED AND BE MARKED ON THE DISCRETION OF THE COORDINATORS .

FOR QUESTIONS , CONTACT

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