

Customer Behavior Dashboard

subscription status

No

Yes

Gender

Female

Male

Shipping type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

Season, Gender, Year

✓

☐

Fall

✓

☐

Spring

✓

☐

Summer

✓

☐

Winter

3.75

Average of Review Rating

\$54.01

Average of purchase_amount_usd

409.14K

Total Revenue

7.58K

Total Customers

