

Customer Behavior Dashboard

subscription status

No

Yes

3.75

Average of Review Rating

\$54.01

Average of purchase_amount_usd

409.14K

Total Revenue

7.58K

Total Customers

Gender

Female

Male

Shipping type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

Season, Gender, Year

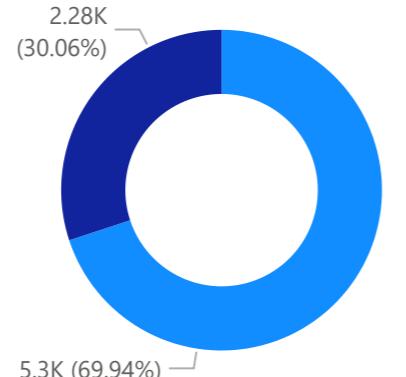
Fall

Spring

Summer

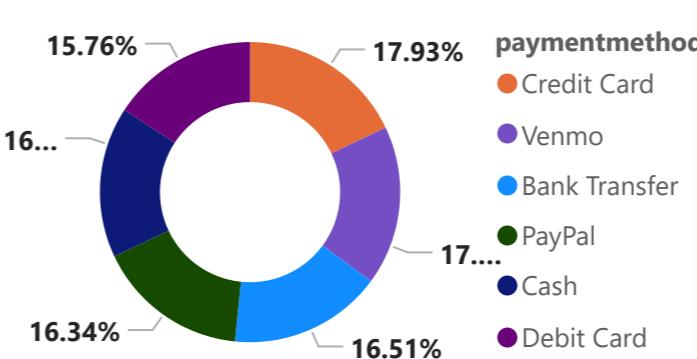
Winter

% of customers by Subscription status

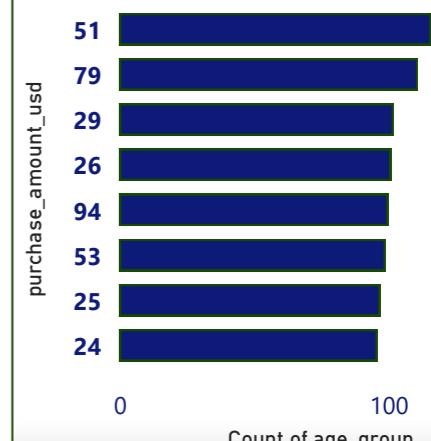


subscription_status
● No
● Yes

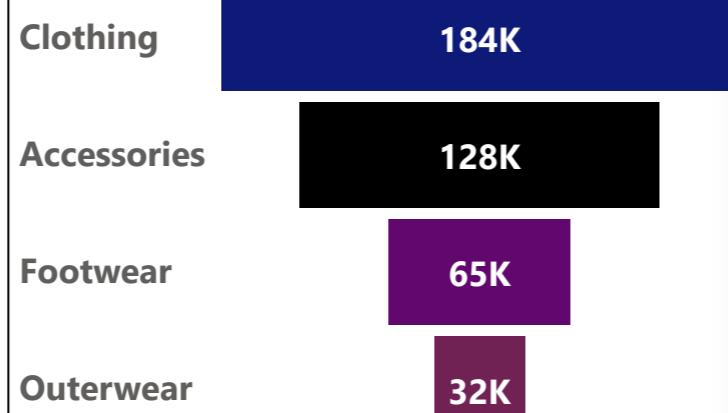
Top Payment Methods



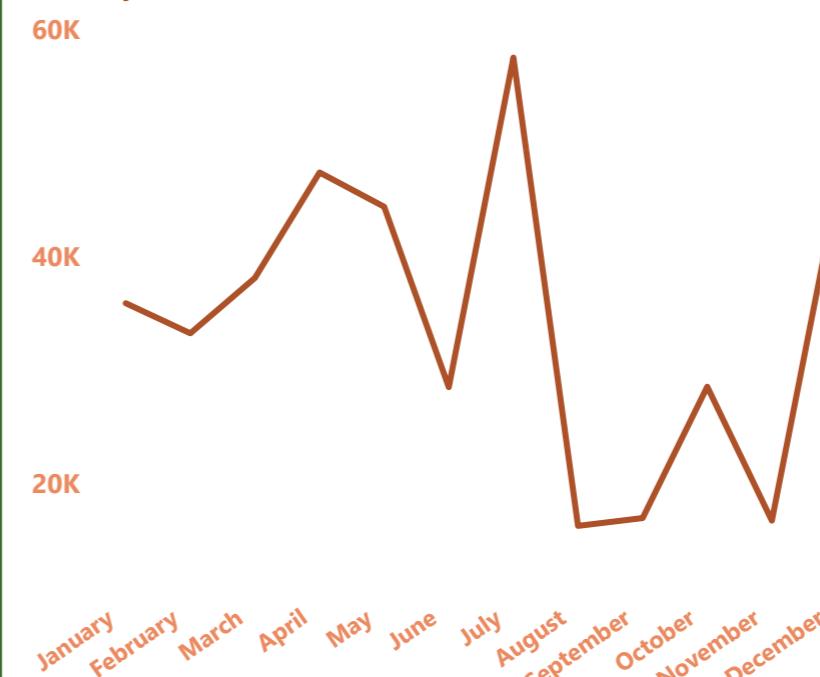
Revenue by age group



Revenue by Product Category



Monthly Revenue Trend



Revenue by Gender

