

# "General E-Commerce"

Provides a seamless online shopping experience offering a wide range of "shoes" and sports Comfort product.

1) What problem does it aim to solve?

- \* Comfortable and high quality shoes designed for various sports, activities and daily use. Modern designs that matches current fashion trends. also products are made with eco-friendly materials to promote sustainable practices.
- Easy online shopping with detailed product information, reviews and size guides.

2) What is target audience?

- \* "Athletes" and "Fitness Enthusiast" are the main audience. People engaged in sports <sup>or Fitness</sup> who needs high performance gear.
- "Professionals" Those who needs comfortable, versatile shoes for casual wear.
- Sneaker Enthusiast: collectors and fans of limited ~~ed~~ edition or customizable sneakers.

3) Create a Data Schema:

Product: (size and colour options)  
Pricing, Features and reviews & ratings.

Orders: Real-time inventory checks and confirmation  
Order status update - (received, packed, shipped, delivered)

Shipment & Tracking: Standard, and international delivery. Real-time Tracking and delivery notifications by emails and SMS.



## "DataSchema"

### Products

- ID : 01
- Name : "Shoes"
- Price : \$120
- Stock : 14

### Customers

- customerID : 201
- Name : "Miles Owen"
- Contact info : "azlog@gmail.com"
- Address : "Street Tower. Karachi"

### Order Details

- Order Detail ID : 204
- Order ID : 402
- Product ID : 104
- Quantity : 2

### Orders

- Order ID : 402
- Cust. ID : 208
- Total Amount : 10,000
- Status : Active

### Delivery Zone

- Zone Name : 82600
- Zone ID : Nazimabad
- Ass. Driver : "John"