

Governor House Sindh Initiative AI Course

Name: Mehwish Sheikh

Roll number: 223558

HACKATHON DAY 7

Deployment and Pitch Deck

GENERAL E-COMMERCE COMFORTY WEBSITE

Comforty Pitch Deck

Slide 1: Title Slide

- **Title:** Comforty - Redefining E-Commerce Convenience
 - **Tagline:** Seamless Shopping, Simplified.
 - **Logo and Visuals:** Include a screenshot or design of your homepage.
-

Slide 2: Problem Statement

- **Heading:** The Challenges in Modern E-Commerce
 - **Content:**
 - Difficulty in finding relevant products quickly.
 - Lack of personalized user experiences.
 - Inefficient inventory and order management.
 - Limited real-time user engagement tools.
-

Slide 3: Solution

- **Heading:** Comforty: A Marketplace That Works for Everyone
 - **Content:**
 - Advanced search and filtering for faster product discovery.
 - Wishlist and cart management for a seamless shopping experience.
 - Real-time notifications and chatbot support for better engagement.
 - Scalable backend with robust CMS integration.
-

Slide 4: Key Features

- **Heading:** What Sets Comforty Apart

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- **Content (with icons):**
 - Wishlist Management
 - Advanced Search and Filters
 - Secure Authentication (Clerk)
 - Real-time Notifications
 - Product Ratings and Reviews
 - Chatbot Support
 - Sanity Studio for CMS
 - Shipment Tracking
-

Slide 5: Technical Architecture

- **Heading:** Built for Performance and Scalability
 - **Content:**
 - **Frontend:** React with Next.js for SSR and SEO.
 - **Styling:** Tailwind CSS for responsive design.
 - **Backend:**
 - Next.js API routes for dynamic data handling.
 - Sanity Studio for content management.
 - **Authentication:** Clerk for secure user management.
 - **Notifications:** Integrated using React-Toastify.
-

Slide 6: Market Opportunity

- **Heading:** The Growing E-Commerce Landscape
 - **Content:**
 - E-commerce is expected to grow to \$6 trillion by 2027.
 - Increasing demand for personalized and user-friendly platforms.
 - Comforty's advanced features position it as a key player in this market.
-

Slide 7: Competitive Analysis

- **Heading:** How Comforty Stands Out

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- **Table:**
 - Columns: Feature, Competitor A, Competitor B, Comforty
 - Rows: Wishlist, Advanced Filters, Real-time Notifications, Chatbot Support, CMS Integration.
-

Slide 8: Go-to-Market Strategy

- **Heading:** Reaching Our Audience
 - **Content:**
 - Leverage social media and influencer partnerships.
 - Offer introductory discounts and referral programs.
 - Optimize for search engines to attract organic traffic.
-

Slide 9: Call to Action

- **Heading:** Join Us on This Journey
- **Content:**
 - “Experience the future of e-commerce with Comforty.”

SOME SNIPPETS OF MY WEBSITE:

 Add to Cart

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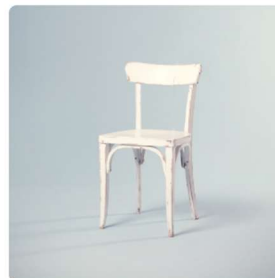
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Roll number:223558

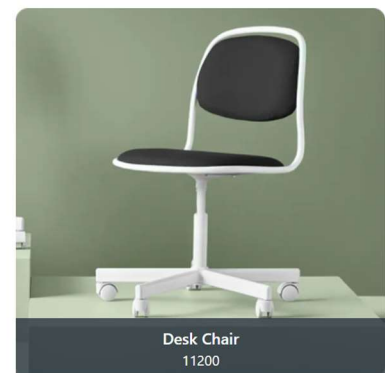
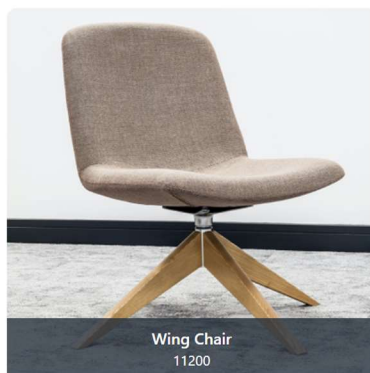
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Top Categories



Activate Windows
Go to Settings to activate Windows.

Our Products

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Roll number: 223558

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 <p>Library Stool Chair \$20 Add to Cart</p>	 <p>Modern Cozy \$20 Add to Cart</p>	 <p>Gray Elegance \$8 Add to Cart</p>	 <p>Modern Cozy \$20 Add to Cart</p>
 <p>Library Stool Chair \$20 Add to Cart</p>	 <p>Citrus Edge \$20 Add to Cart</p>	 <p>Rose Luxe Armchair \$20 Add to Cart</p>	 <p>Modern Cozy \$20 Add to Cart</p>

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GENERAL E-COMMERCE COMFORTY WEBSITE

Sign in to Comforty

Welcome back! Please sign in to continue

 Continue with Google


or

Email address

Enter your email address

Continue ▶

Don't have an account? [Sign up](#)

Secured by  clerk

Development mode

Clerk is in development mode. Sign up or sign in to continue.

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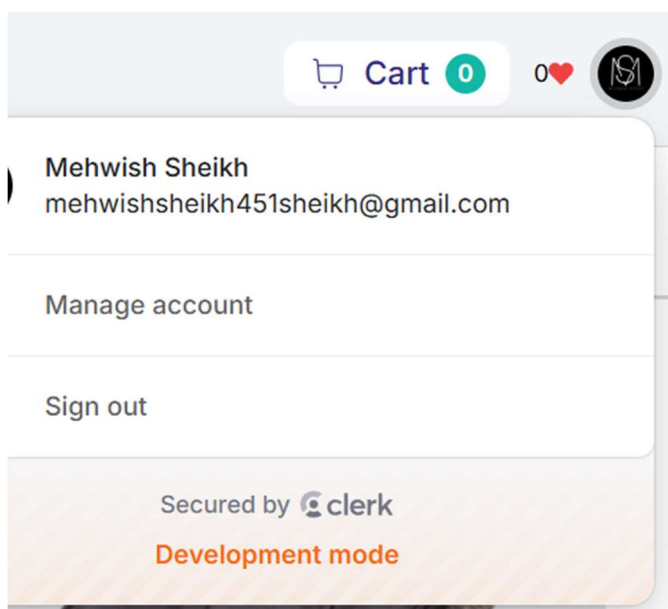
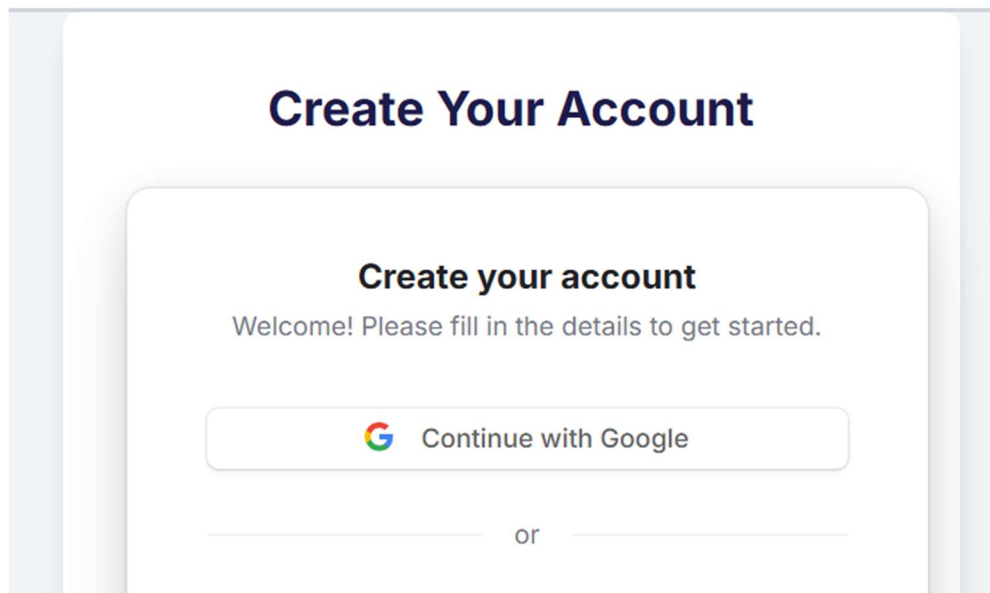
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Us



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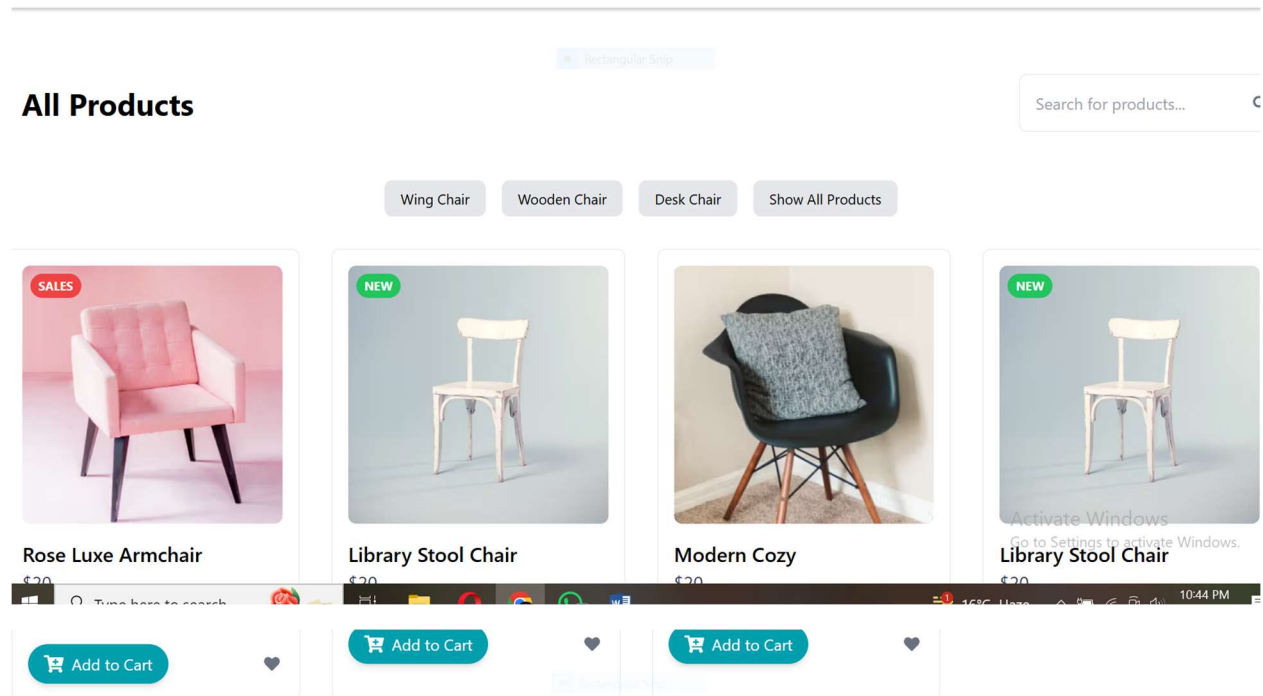
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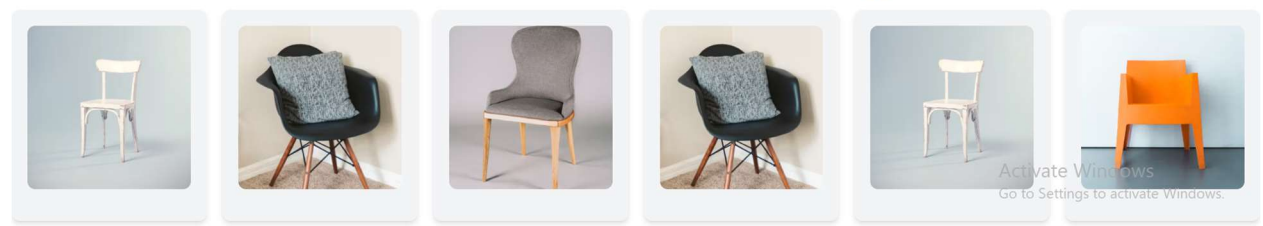
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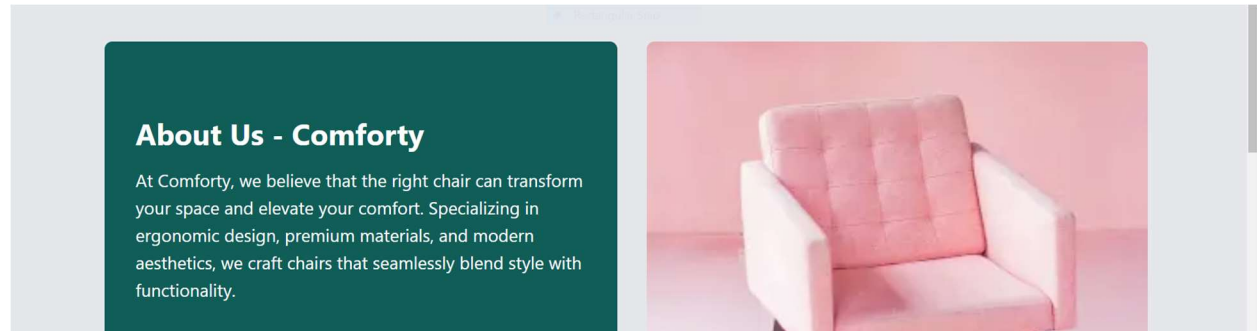
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GENERAL E-COMMERCE COMFORTY WEBSITE

**Comforty**

Comforty giving you the best library stool chairs, at cheap prices with discounts. Check out our new sales.



CATEGORY

- Sofa
- Armchair
- Wing Chair
- Desk Chair
- Wooden Chair
- Park Bench

SUPPORT





- Help & Support
- Terms & Conditions
- Privacy Policy
- Help

NEWSLETTER

Enter your email to get personalized discounts and updates on our new chairs.

© 2024 – Comforty. Designed & Developed by [Mehwish Sheikh](#)

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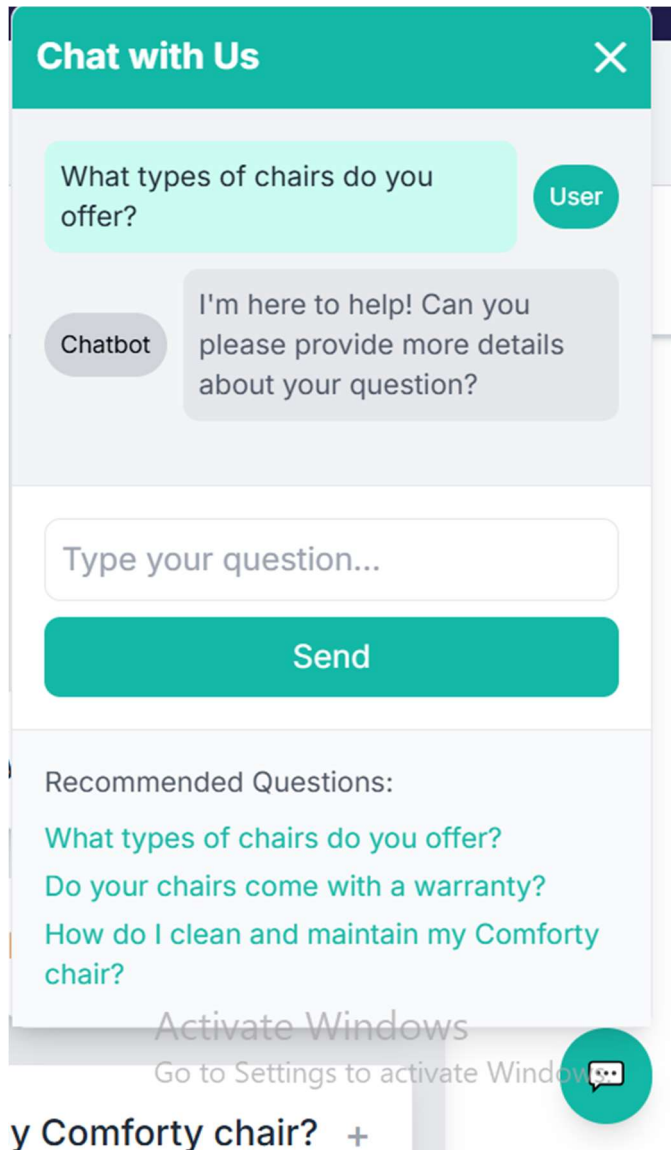
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HACKATHON DAY 7

Deployment and Pitch Deck

GENERAL E-COMMERCE COMFORTY WEBSITE

Bag



Library Stool Chair

Size: Quantity: 1



MRP: \$20



Library Stool Chair

Size: Quantity: 1



MRP: \$20



Rose Luxe Armchair

Size: Quantity: 1



MRP: \$20

Summary

Subtotal \$60.00

Estimated Delivery & Handling Free

Total \$60.00

Checkout

Activate Windows
Go to Settings to activate Windows.



Rose Luxe Armchair

Sales

Wing Chair

\$20

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam tincidunt erat enim. Lorem ipsum dolor sit amet, consectetur adipiscing

39 items remaining



Add to Cart



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Name: Mehwish Sheikh

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GENERAL E-COMMERCE COMFORTY WEBSITE

Order Details

Order #522ec3e2-41f1-481f-b4f0-7ea8bde71e07

Name: Mehwish Sheikh

Email: mehwishsheikh451sheikh@gmail.com

Phone: 03145531971

Address: House no.227,Block M,Street no.7, Sector 11½,Iqbal Market,Orangi Town,Karachi

Shipping Method: standard

Payment Method: COD

Total Price: \$20

Order Notes: None

Products:

Library Stool Chair - \$20 x 1

[Go to Shipment Tracking](#)

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Checkout

Mehwish Sheikh

Address

Pakistan

Karachi

75800

mehwishsheikh451sheikh@gmail.com

03145531971

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03145531971

Rectangular Snip

Standard Shipping

Order Notes (Optional)

Cash on Delivery

Shipment Tracking

Track Your Order

N/A

Track Order

Order History

Show Order History

Order ID: 1

Date: 2025-01-10

Status: Delivered

Tracking Number: 123ABC

Order ID: 2

Date: 2025-01-15

Status: Shipped

Tracking Number: 456DEF

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Size: Quantity: 1



MRP: \$20



Library Stool Chair

Size: Quantity: 1



MRP: \$20



Rose Luxe Armchair

Size: Quantity: 1



MRP: \$20

Summary

Subtotal \$60.00

Estimated Delivery & Handling Free

Total \$60.00

Checkout

Activate Windows
Go to Settings to activate Windows.

Featured Products

Rectangular Shiplap

[View All Products](#)



Rose Luxe Armchair

\$20



Library Stool Chair

\$20



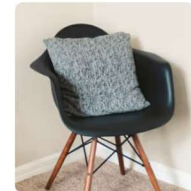
Modern Cozy

\$20



Library Stool Chair

\$20



Modern Cozy

\$20



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Frequently Asked Questions

Here are some of the most common questions we get about our chairs. If you need more information, feel free to contact us!

What types of chairs do you offer?

+

How can we get in touch with you?

+

Do your chairs come with a warranty?

+

What will be delivered? And When?

+

Can I try a chair before purchasing?

+

How do I clean and maintain my Comforty chair?

+



Comforty

CATEGORY

SUPPORT

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NEWSLETTER



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Library Stool Chair

Size: Quantity: 1


MRP: \$20



Library Stool Chair

Size: Quantity: 1

MRP: \$20



Rose Luxe Armchair

Size: Quantity: 1

MRP: \$20

Summary

Subtotal

\$60.00

Estimated Delivery & Handling

Free

Total

\$60.00

Checkout

Activate Windows

Go to Settings to activate Windows

All Products

lib


Wing Chair

Wooden Chair

Desk Chair

Show All Products

NEW

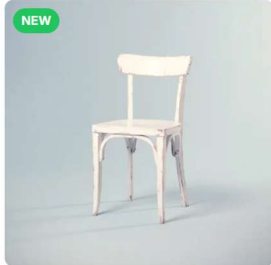


Library Stool Chair

\$20

Category: Wooden Chair

NEW




Library Stool Chair

\$20

Category: Wooden Chair

NEW

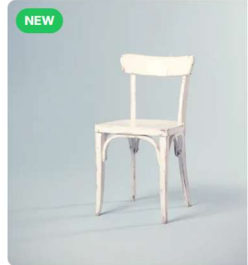


Library Stool Chair

\$20

Category: Wooden Chair

NEW



Library Stool Chair

\$20

Category: Wooden Chair

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Wing Chair

Wooden Chair


Desk Chair

Show All Products




Citrus Edge
\$20
Category: Desk Chair
Inventory: 20

Add to Cart




Citrus Edge
\$20
Category: Desk Chair
Inventory: 20

Add to Cart



SleekSpin
\$20
Category: Desk Chair
Inventory: 10

Add to Cart



Citrus Edge
\$20
Category: Desk Chair
Inventory: 20

Add to Cart


Products

Categories


What's new

Sanity Create Content Mapping, Visual Editing, and Content Releases


Search list




Rose Luxe Armchair




Ivory Charm




Gray Elegance




Nordic Spin




Scandi Dip Set




Modern Cozy



Library Stool Chair



SleekSpin



Citrus Edge

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Products >

Categories >

Search list



Desk Chair



Wooden Chair



Wing Chair