

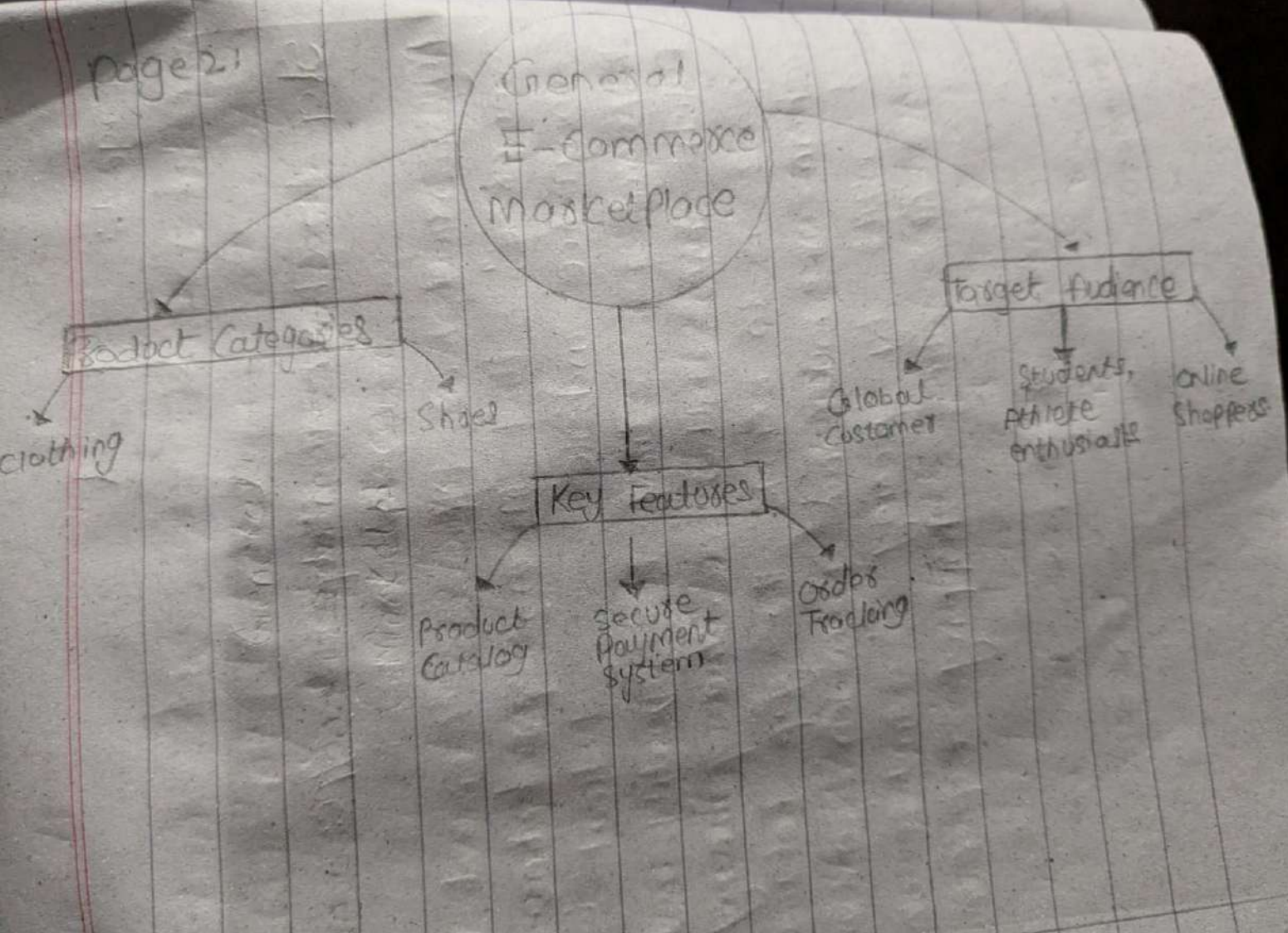
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Day 1: Marketplace Builder Hackathone:-

Step 1:- Choose Marketplace Type:

My marketplace type is "General E-commerce", selling Nike shoes online. My E-commerce website is a dedicated platform for selling high-quality and stylish shoes, clothes etc. The primary purpose is to bridge the gap between fashion-conscious and premium footwear and outfits by offering a seamless and convenient online shopping experience.

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Step 2: Define Business Goals:-

Q1: What problem does your marketplace aim to solve?

Ans: 1) Solves the issue of limited availability or expensive high-quality shoes.

2) Eliminate the need to visit physical stores by offering doorstep online delivery solutions.

Q2: Who is your target audience?

Ans: 1) Individuals aged 18-45 who are fashion-conscious and value comfortable shoes.

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Q2) Urban areas where online shopping is trending. Students, working professionals, and sports enthusiasts.

Q3: What products or services will you offer?

Ans: Variety of Nike shoes (sports, casual, running) and clothes.

Q4: What makes your marketplace unique?

Ans: 100% authentic products, high-quality stylish and comfortable shoes at reasonable prices.

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Q5: What will set your marketplace apart?

Ans: I will offer my customers discounts but will not compromise on quality and build customers trust by offering discounts and fastest delivery.

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Step 3: Create a Data Schema.

[Product]

- ID: 01,
- Name: "Nike shoes",
- Category: "Men's shoes",
- Price: 10975,
- Stock: 20,

[Order]

- Order ID: 02,
- Quantity: 2,
- Total Amount: 15,000

[Customer]

- Contact ID: 01,
- Name: "Mehwish",
- Contact info: "mishi@gmail.com"

[Shipment]

- Shipment ID: 05,
- Order ID: 05,
- Status: "success"

[Delivery zone]

- Zone Name: "Garden West",
- Coverage Area: "Steel Town",
- Rider: "Jawad"