

Hackathon

Airbnb & les JO 2024

**Comment le profil de
l'hôte influence-t-il sa
performance ?**

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Rania Bouattour

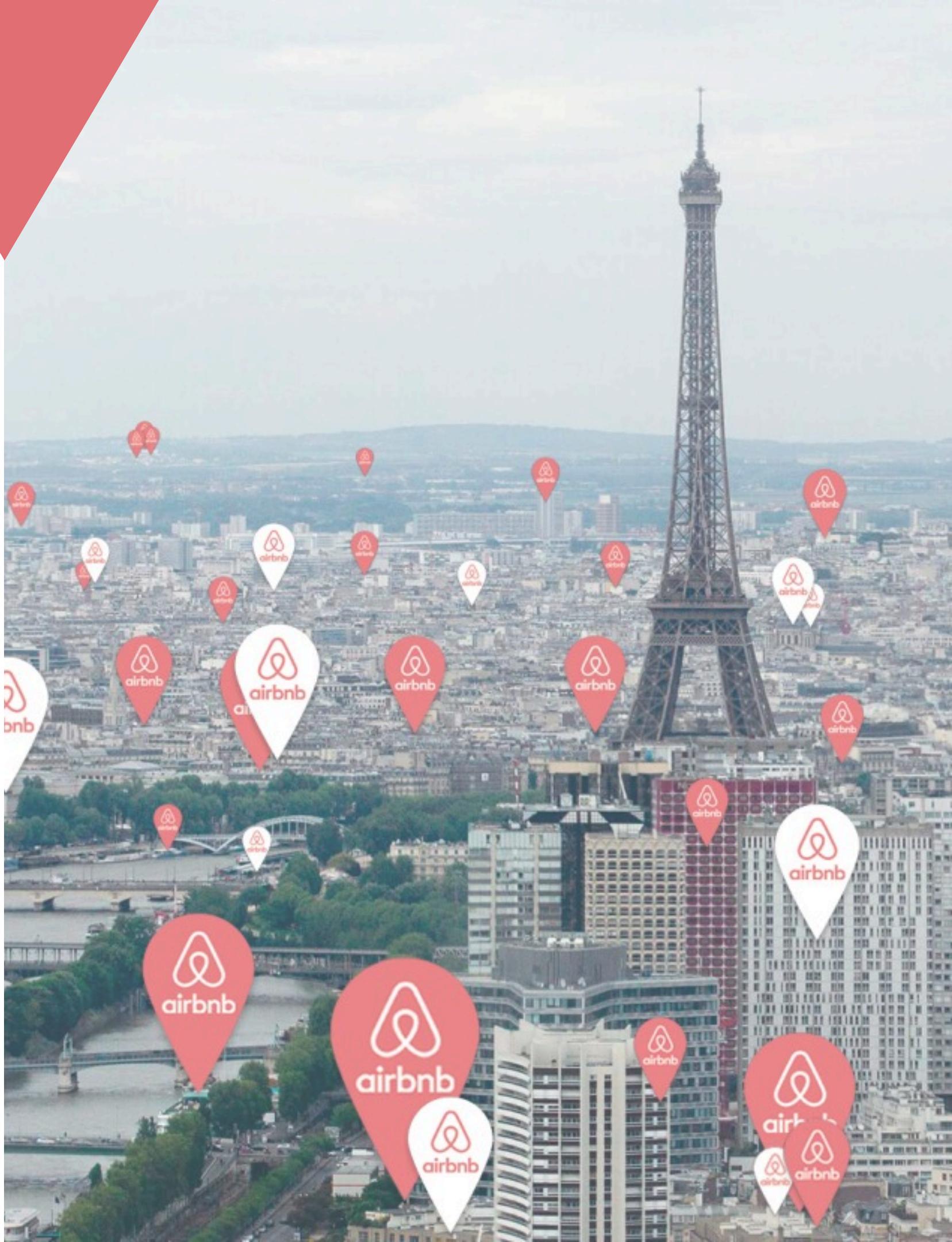
Ons Hadrich

Martin Grehan

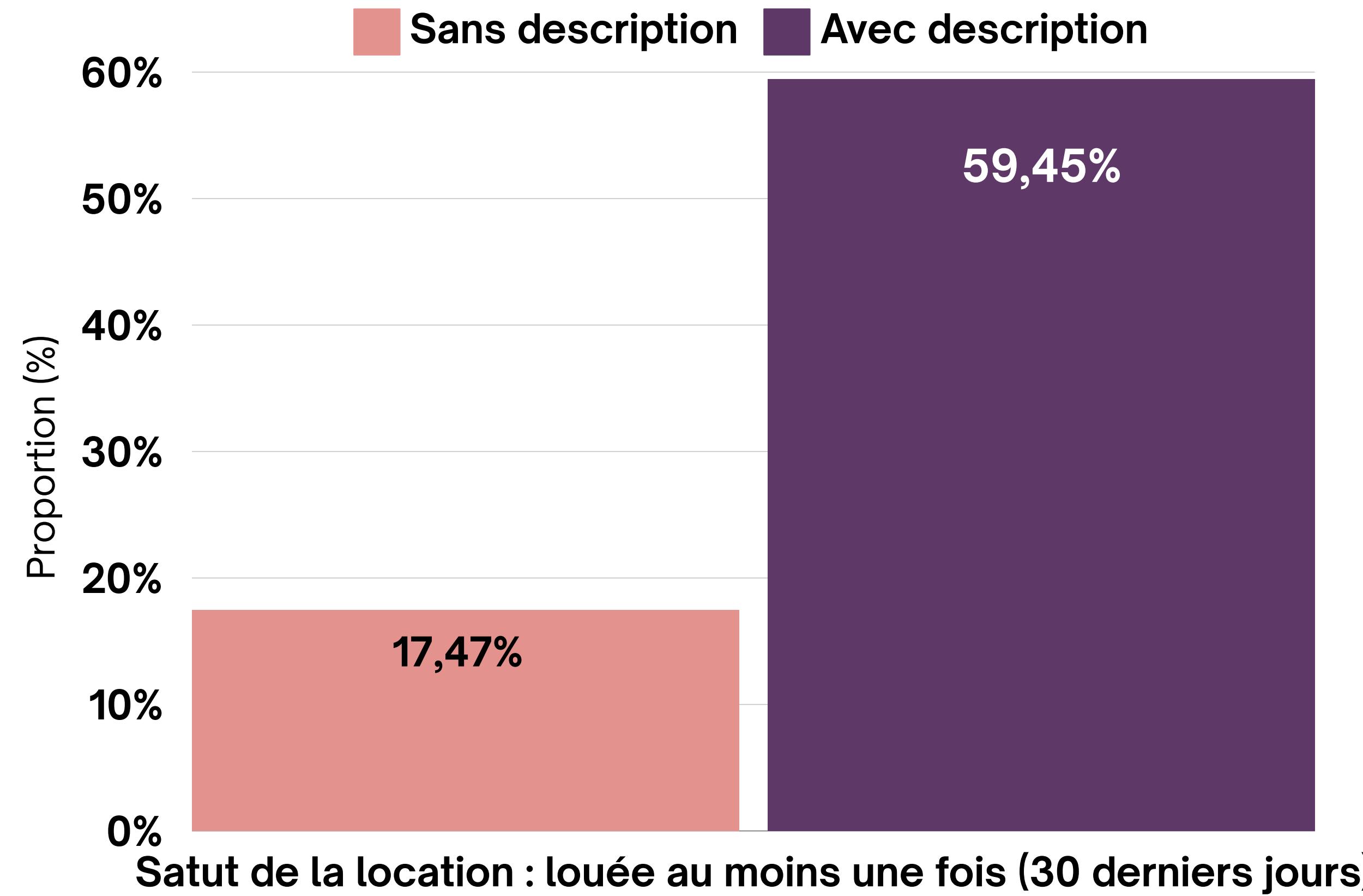
Juliette Le Gall

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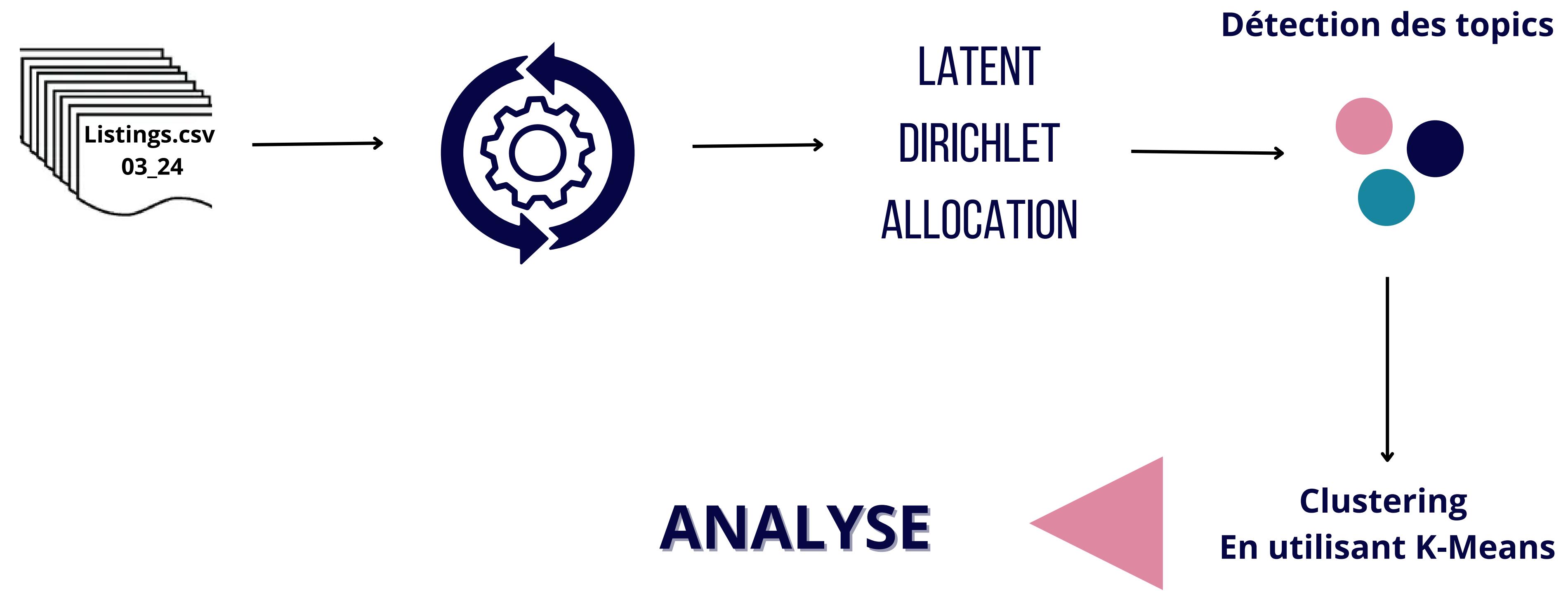
Mehyar Mlaweh



EFFETS DE LA DESCRIPTION



PIPELINE DE L'ANALYSE



ANALYSE

WORD CLOUDS DES TOPICS

Hotel Haven

hotel moment private
accessible apartments high-end
business free comfort hotels luxury
rooms district place best offer
sweet tourism heart tower inn
services trip professional local
vacation offers residence
unique

Family

neighborhood partner
vous many old flat
little nice family rent
addresses place time life wife house
area studio beautiful places enjoy hi
quiet happy restaurants name
couple much morning children

Professions

properties stays company
staff focus number extra
support free arrival homes
contact property short rental guest kitchen enter
taps door day request service
handles everything procedures
blueground

Hobbies

traveling friends love travelers
different passion meet art work food cultures
hi travels countries time life lot great host
sports places france music english living
cinema airbnb traveler
passionate

Hospitality

management hospitality
hosts professional outstanding
available concierge
warm name cultures
homes place help answer
pleasant friendly airbnb perfect
hi happy questions contact business
exceptional experiences comfortable
properties company
property guestready

RÉPARTITION DES HÔTES PAR TOPIC

t-SNE Visualization with Top 20 host indices per cluster

