

# iHelios Campaign

**OCTOBER 2024**

**iHelios**



# Our Goals

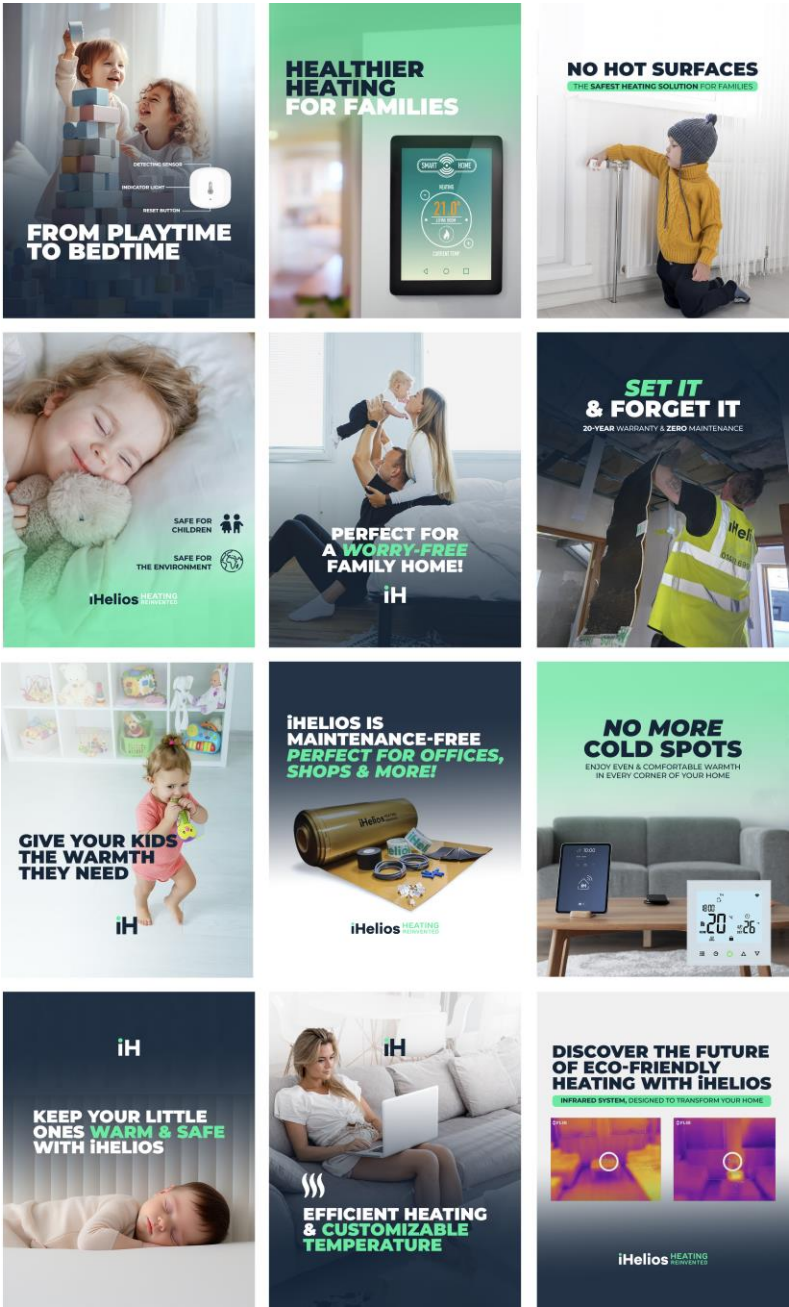
Our goal is to promote iHelios Heating by utilizing a variety of communication platforms to maximize outreach and awareness.

This innovative heating solution combines eco-friendliness with cutting-edge technology to revolutionize home and commercial heating systems.

# Outline:

- Instagram: Posts with Stories
- Facebook: Posts with Stories
- Website: <https://www.prodosenenergy.com/ihelios>
- Photoshoot / Videography

# Grid View



iHelios

# List of hashtags and keywords

- #iHelios #iheliosHeating #ProdosEnergy #SmartHeating #EcoFriendlyHeating  
#EnergySaving #InfraredHeating#EnergyEfficient #SustainableLiving  
#KidSafeHeating #SafeForKids #FamilyComfort #HomeComfort  
#CleanTech#ChildFriendly #GreenTechnology #HomeComfort  
#SmartThermostat #ZeroMaintenance #ComfortableLiving #LowEnergyBills  
#EcoHome #SustainableSolutions #FutureOfHeating #HealthyLiving  
#ModernHeating #SaveThePlanet #Temperature #BusinessSolutions  
#CommercialHeating #BusinessComfort #EcoFriendlyBusiness  
#iHeliosForBusiness

## Post 1

Caption:

Experience the future of heating with iHelios. Our eco-friendly, infrared heating system is here to revolutionize your home.

Contact us now:

WhatsApp Us: 70 586 848

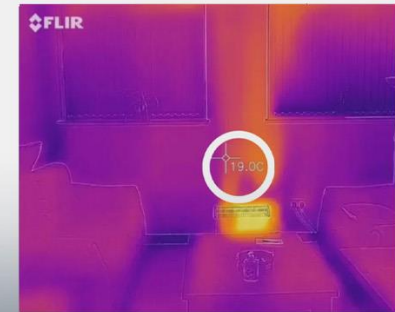
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Website: <https://www.prodosenergy.com/ihelios>

#iHelios #iHeliosHeating #ProdosEnergy #SmartHeating #EcoFriendly  
#InfraredHeating #GreenEnergy #SustainableLiving #FamilyComfort  
#HomeComfort #CleanTech#ChildFriendly #GreenTechnology  
#HomeComfort #SmartThermostat

# DISCOVER THE FUTURE OF ECO-FRIENDLY HEATING WITH iHELIOS

INFRARED SYSTEM, DESIGNED TO TRANSFORM YOUR HOME



**iHelios** HEATING  
REINVENTED

## Post 2

Caption:

Experience efficient heating with iHelios, featuring customizable temperature settings. The perfect choice for your home or office.

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#GreenEnergy #SustainableLiving #FamilyComfort  
#HomeComfort #CleanTech#ChildFriendly  
#GreenTechnology #HomeComfort  
#SmartThermostat #ZeroMaintenance  
#ComfortableLiving #LowEnergyBills





## Post 3

Caption:

Keep your little ones warm and safe with iHelios! Our infrared heating system doesn't overheat or dry the air, providing gentle warmth that's perfect for kids.

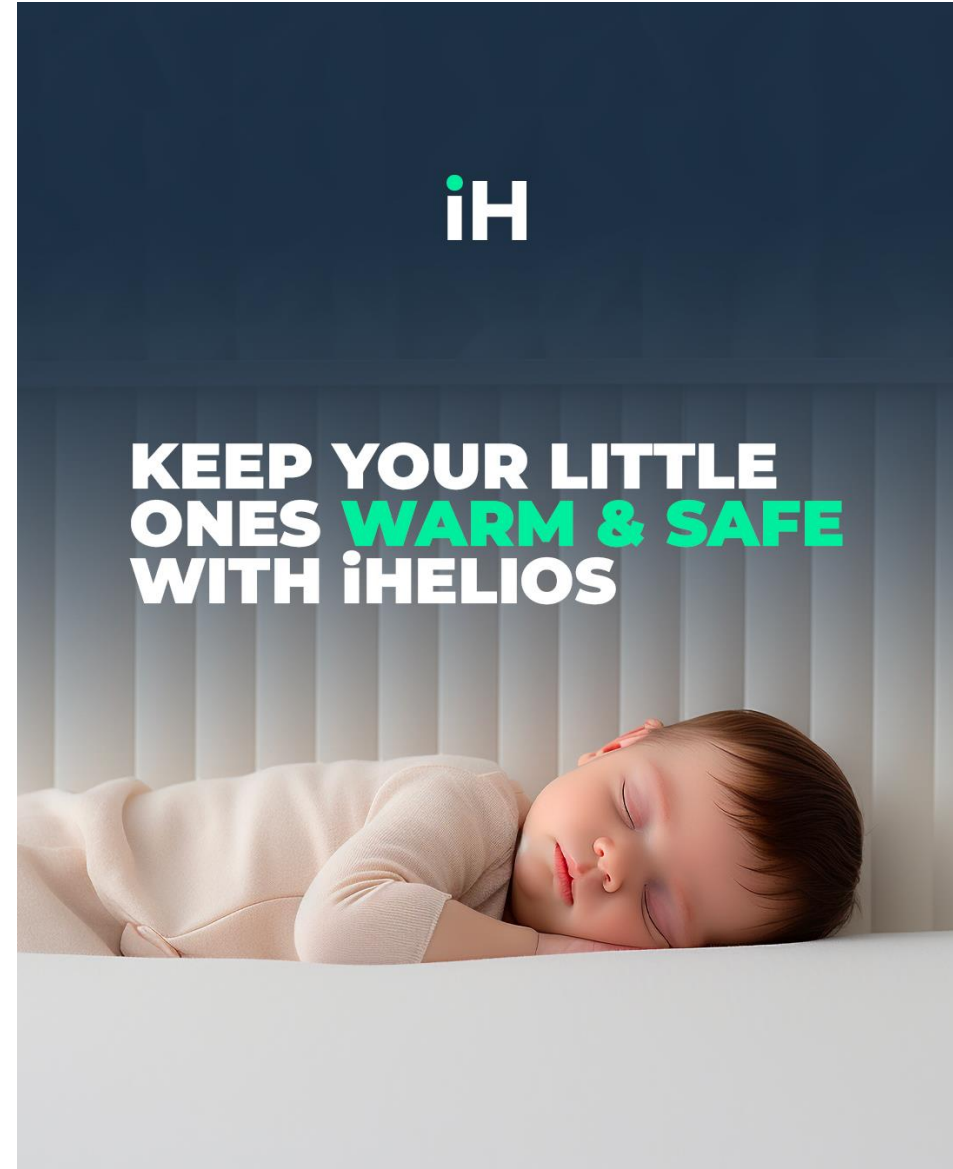
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#CleanTech#ChildFriendly #GreenTechnology  
#HomeComfort #SmartThermostat  
#HealthyLiving#KidSafeHeating #SafeForKids  
#FamilyComfort #InfraredHeating #ChildFriendly #iHelios



## Post 4

Caption:

Enjoy even, comfortable warmth in every corner of your home with iHelios. No more cold spots!

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#SustainableLiving #FamilyComfort #HomeComfort  
#CleanTech#ChildFriendly #GreenTechnology  
#HomeComfort #SmartThermostat  
#HealthyLiving#InfraredWarmth #HomeComfort



## Post 5

Caption:

Keep your commercial spaces warm and welcoming. iHelios is maintenance-free and perfect for offices, shops, and more.

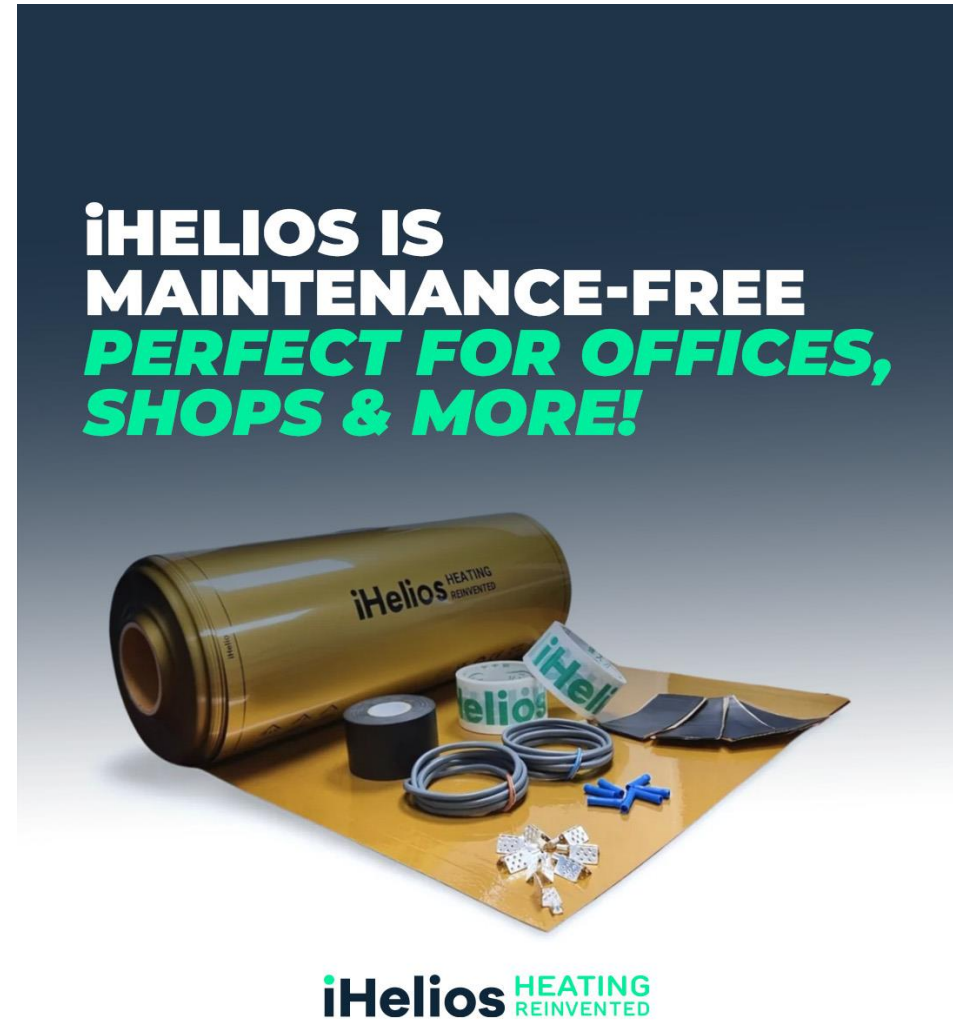
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#FamilyComfort #HomeComfort #CleanTech #ChildFriendly  
#GreenTechnology #HomeComfort #SmartThermostat  
#ZeroMaintenance #BusinessComfort #EcoFriendlyBusiness  
#iHeliosForBusiness #EfficientHeating



## Post 6

Caption:

Give your kids the cozy warmth they need with iHelios. No dry air, no hot surfaces; just healthy, comfortable heat.

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#GreenTechnology #HomeComfort #SmartThermostat  
#ZeroMaintenance #ComfortableLiving #LowEnergyBills  
#EcoHome



**GIVE YOUR KIDS  
THE WARMTH  
THEY NEED**

**iH**



## Post 7

Caption:

Set it and forget it! With iHelios, you get hassle-free heating without the need for regular maintenance & a 20-year warranty!

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#GreenTechnology #HomeComfort #SmartThermostat  
#ZeroMaintenance #ComfortableLiving #LowEnergyBills  
#EcoHome #SustainableSolutions #FutureOfHeating  
#HealthyLiving



## Post 8

Caption:

iHelios heating is safe for children and pets, with no risk of burns from hot surfaces. Perfect for a worry-free family home!

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#iHelios #ModernHeating #SaveThePlanet #Temperature  
#BusinessSolutions #CommercialHeating #BusinessComfort  
#EcoFriendlyBusiness #iHeliosForBusiness



## Post 9

Caption:

Protect the environment and your family with iHelios. Our eco-friendly heating system provides warmth without harming the planet or your little ones.

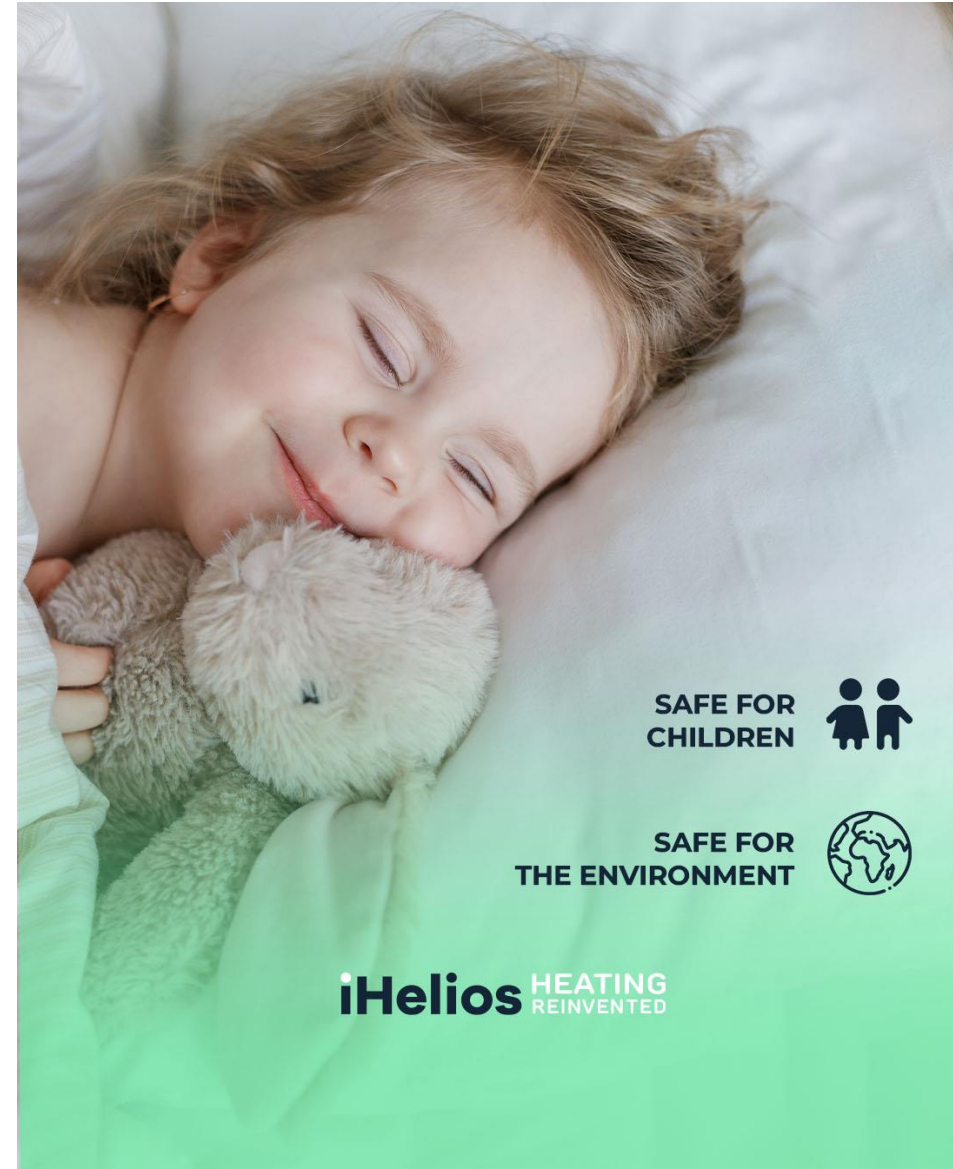
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#iHelios #iHeliosHeating #ProdosEnergy #SmartHeating  
#EcoFriendly #InfraredHeating #GreenEnergy  
##EcoFriendlyHeating #SafeForKids #GreenEnergy  
#HealthyHome #iHelios



## Post 10

Caption:

No hot surfaces, no worries! iHelios is the safest heating solution for families with curious kids.

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#iHelios #iHeliosHeating #ProdosEnergy #SmartHeating  
#EcoFriendly #InfraredHeating #GreenEnergy ##SafeForKids  
#PetFriendly #WorryFreeHeating #ChildSafe  
#InfraredHeating #HomeComfort





## Post 11

Caption:

Infrared heating is not only energy-efficient but also better for your health. iHelios provides natural, soothing warmth without drying the air.

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#EcoFriendly #InfraredHeating #GreenEnergy  
##SafeForKids #PetFriendly #WorryFreeHeating  
#ChildSafe #InfraredHeating #HomeComfort  
#SmartThermostat #ZeroMaintenance



## Post 12

Caption:

From playtime to bedtime, iHelios ensures a consistent, comfortable temperature throughout your home, perfect for keeping kids happy all day long.

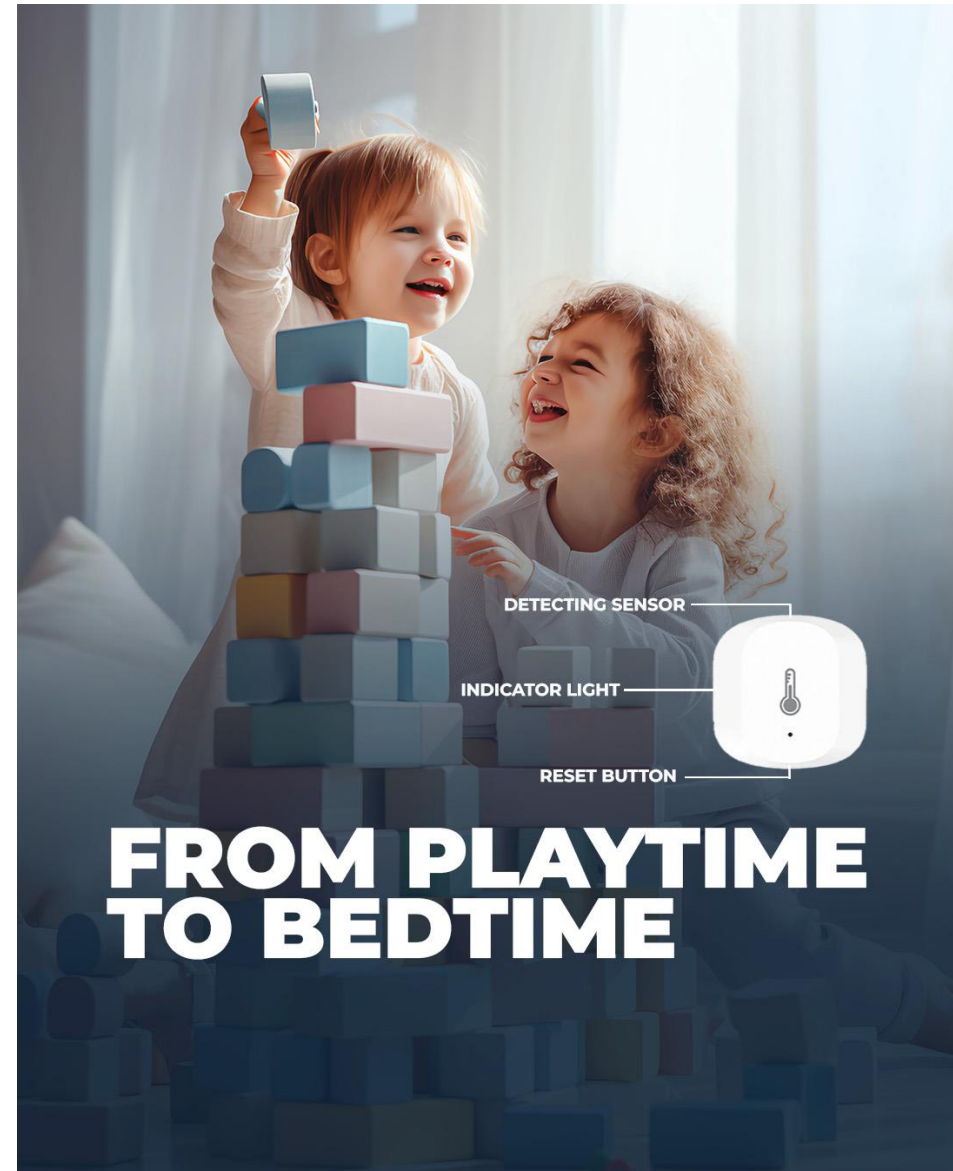
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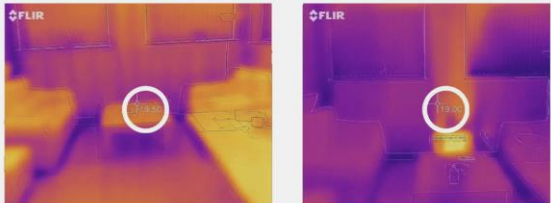
#iHelios #iHeliosHeating #ProdosEnergy #SmartHeating  
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##SafeForKids #PetFriendly #WorryFreeHeating  
#ChildSafe #InfraredHeating #HomeComfort  
#SmartThermostat #ZeroMaintenance  
#ComfortableLiving #LowEnergyBills



# STORIES

**DISCOVER THE FUTURE  
OF ECO-FRIENDLY  
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INFRARED SYSTEM, DESIGNED TO TRANSFORM YOUR HOME



**iHelios** HEATING  
REINVENTED

**iH**



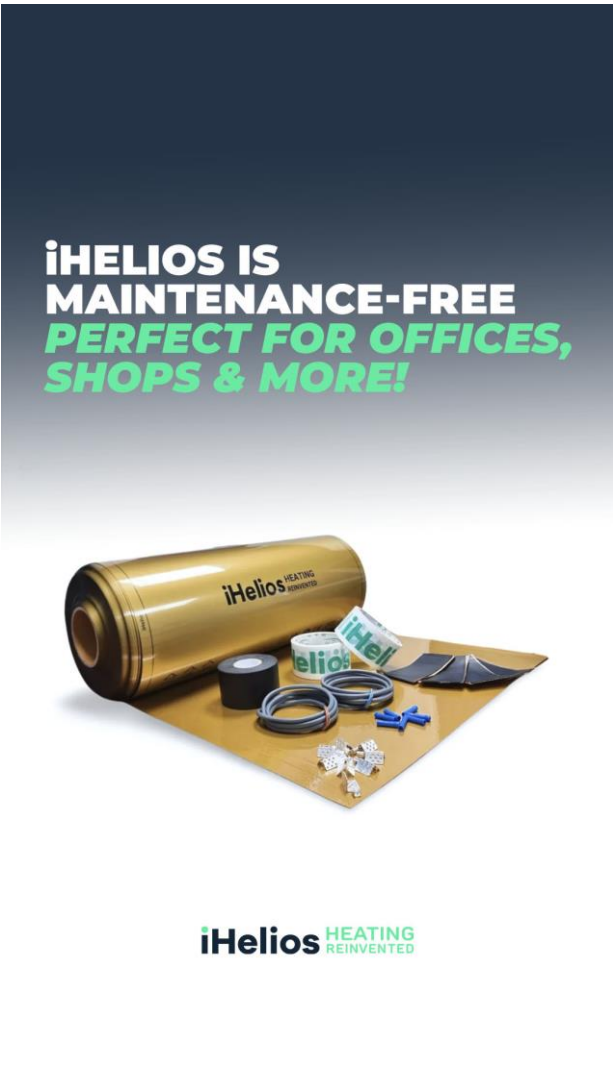
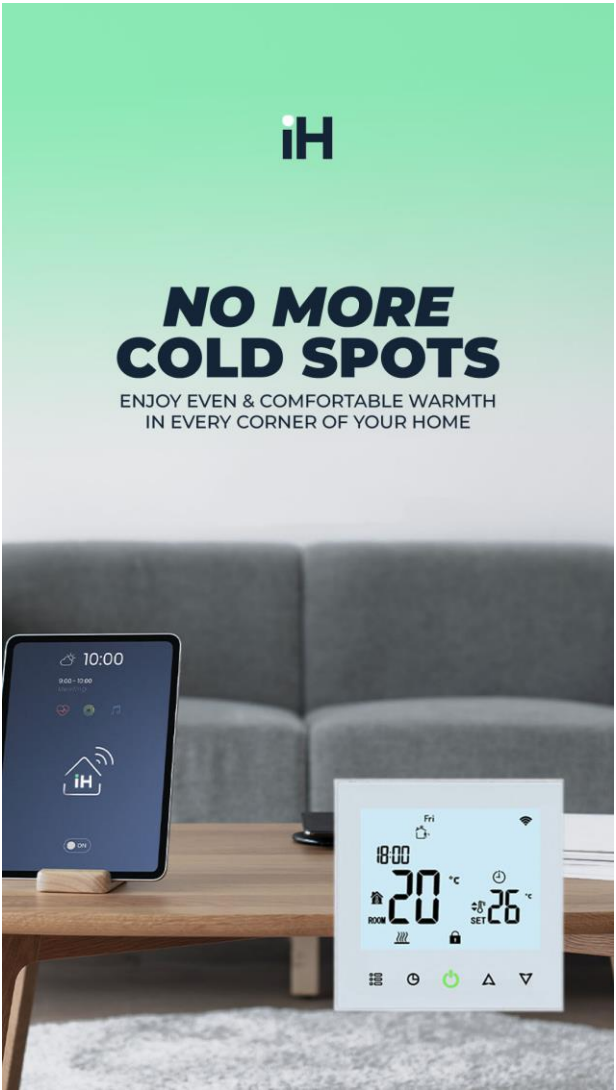
**EFFICIENT HEATING  
& CUSTOMIZABLE  
TEMPERATURE**

**iH**

**KEEP YOUR LITTLE  
ONES WARM & SAFE  
WITH iHELIOS**

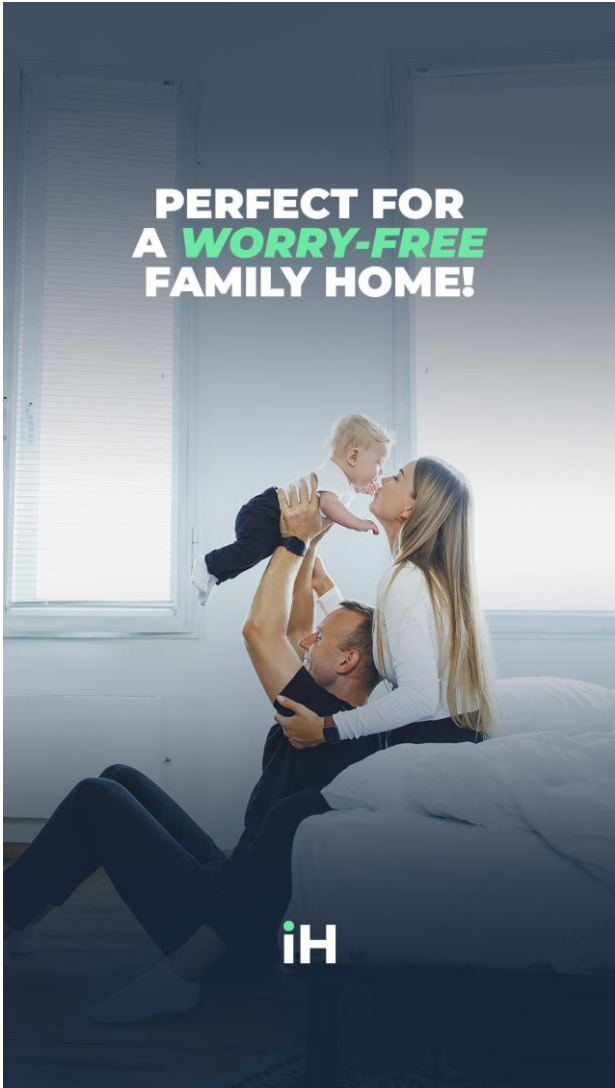


# STORIES

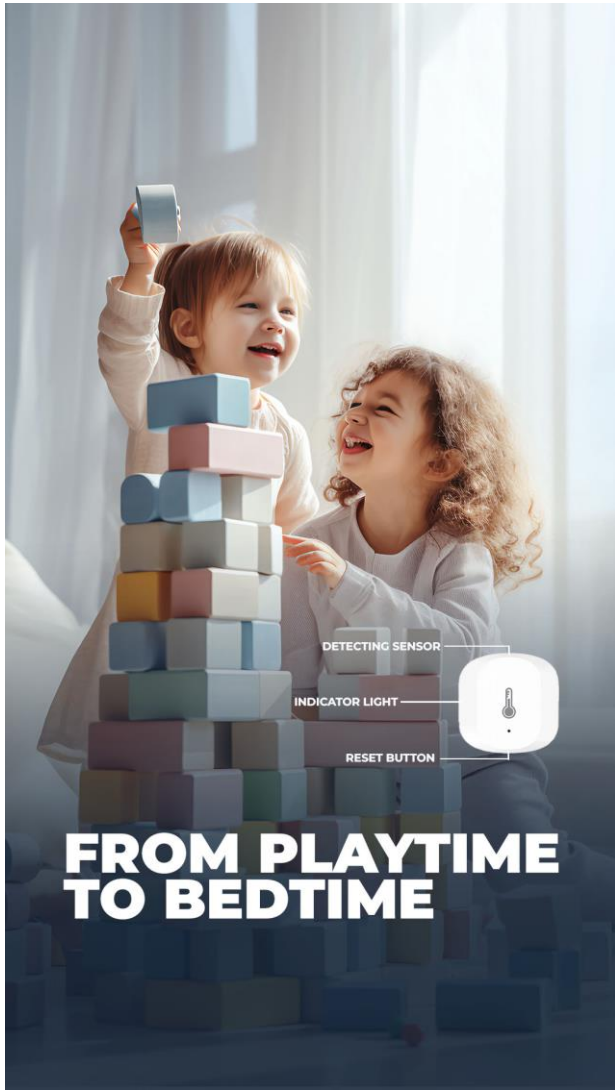




STORIES



# STORIES

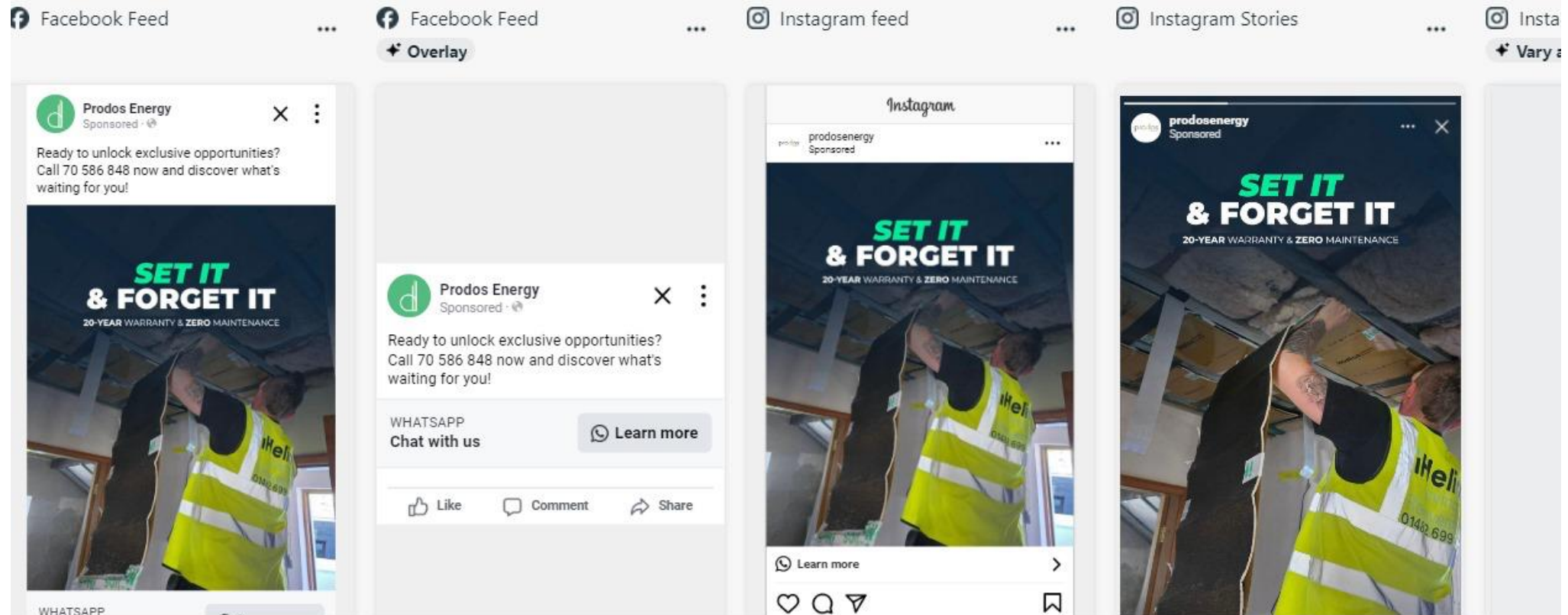


# Ads & Payments

- An Ad will be published
- Started on October 8, 2024 - 15\$/Day

## Ways your ad will be seen

We'll show variations of your ad we predict will resonate with different people to improve performance and prevent creative fatigue. [Learn more](#)





Facebook Feed

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Facebook Feed

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Instagram feed

...

Instagram feed

...

Instagram feed



...

Instagram Stories

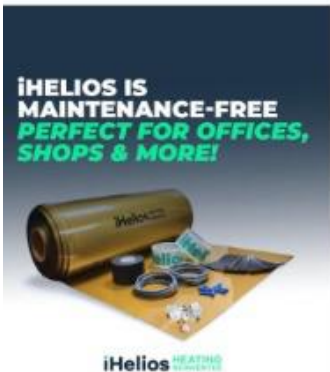
Overlay

Overlay

Overlay

 **Prodos Energy**  
Sponsored · 

Ready to take the next step?  
Call 70 586 848 now and discover how!



**iHELIOS IS  
MAINTENANCE-FREE  
PERFECT FOR OFFICES,  
SHOPS & MORE!**

**iHelios** HEATING  
MATS

 **Prodos Energy**  
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Chat with us  [Learn more](#)

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# Photoshoot / Videography

- Thursday 3:30-6:30 pm
- Photographer: Michel
- Location : Fanar
- Models: TBA
- Goals : To promote iHelios

# Hook Idea

- Worried about your baby catching colds every winter?
- Frustrated with bulky radiators taking up space and costing you too much in repairs?
- Are your bills too high during winter time? What if you could cut them by up to 70%?
- Are you tired of dampness and mold every winter?

# Video Campaign Script 1

Introducing the future of home and commercial heating: iHelios. We've developed a revolutionary system that heats your home in a way that's fast, eco-friendly, and easy on your wallet.

Our advanced heating film can be installed almost anywhere, on floors, walls, or ceilings without the need for bulky pipes or radiators. And with a 20-year warranty, you'll enjoy peace of mind for years to come.

How does it work?

Instead of just heating the air like traditional systems, iHelios delivers warmth directly to people and furniture, ensuring a consistent and cozy environment just like the gentle warmth of the sun. In fact, the same infrared technology is used in baby incubators to provide the safest, most comforting heat for newborns. And don't worry, our infrared technology operates at specific frequencies that won't interfere with your electronics, like your TV or mobile phone. You'll enjoy a warm bed without the discomfort of cold sheets, and the best part is, none of your devices will be affected. It's all about keeping your home comfortable and safe for your family.

Controlled through our smart thermostat or app, adjusting your home's temperature has never been easier. Plus, it's completely emission-free no gas, no dry hot air, and nothing to irritate your throat or skin. Just pure, gentle warmth for a healthier, more comfortable home.

Say goodbye to high energy bills and hello to affordable, sustainable heating. Paired with solar panels, you could even enjoy completely free heating. Once installed, it's hassle-free just set it, forget it, and enjoy years of worry-free warmth.

What are you waiting for? Call us today before winter starts, so you and your family won't have to worry about the cold at all!

# Video Campaign Script 2

Imagine having a warm, safe, and energy-saving home for your family, using the same technology trusted by hospitals since 1980 to keep newborn babies cozy.

Meet iHelios, an advanced heating system that brings the warmth of the sun into your home. It's made in the UK, uses very little energy, and is totally safe for babies and kids.

iHelios works by heating things, not just the air, so the warmth stays longer and feels more comfortable.

You won't need noisy heaters, and it won't make the air dry or give you headaches like other systems.

The best part? iHelios is invisible! You can put it under the floor or in the ceiling, leaving you more space to decorate your home however you like. Plus, it comes with a 20-year guarantee, so you know it will last a long time.

You can control the entire system easily from the iHelios mobile app, adjusting your home's warmth at your fingertips, whether you're at home or on the go.

It also helps you save up to 50% on your energy bills, and if you add solar panels, you could even pay nothing for heating! Thousands of families in the UK are already using iHelios, and now it's available in Lebanon too.

Call us today to learn more and start making your home warmer, safer, and smarter today.

# Script 3-4-5

- To be added

**THANKYOU**

**iHelios**