

## Question Completion Status:

→ ⚠ Moving to the next question prevents changes to this answer.

### Question 1

Financial ratios are examined based on \_\_\_\_\_.

- ☐ How they change over time only
- ☒ How they change over time, compare to industry norms and key competitors
- ☐ Comparison with key competitors only
- ☐ Directories

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Timed Test This test has a time limit of 10 minutes. This test will save and submit answers every 30 seconds. Warnings appear when **half the time, 5 minutes, 1 minute, and 30 seconds** remain.

Multiple Attempts Not allowed. This test can only be taken once.

Force Completion This test can be saved and resumed at any point until time has expired. This test does not allow backtracking. Changes to the answer after submission will be lost. Your answers are saved automatically.

Remaining Time: 6 minutes, 48 seconds.

Question Completion Status:

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### Question 2

If suppliers are too few or too costly, which of these strategies may be appropriate?

- ☐ Horizontal integration
- ☒ Backward integration
- ☐ Market penetration
- ☐ Forward integration



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Remaining Time: 9 minutes, 22 seconds.

Question Completion Status:

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Question 1 of 5 >

### Question 1

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Ali is working as analyst in Saudi Aramco Company. He is asked to gather strategic information from different sources. Which of the following Ali should not consider as a published source of external strategic information?

- ☐ Periodicals
- ☒ Customer surveys
- ☐ Journals
- ☐ Directories

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Question 1 of 5 >

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Multiple Attempts: Not allowed. This test can only be taken once.

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Remaining Time: 8 minutes, 46 seconds.

Question Completion Status:

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### Question 1

External audits attempt to identify key variables that offer \_\_\_\_\_ responses.

- ☒ Actionable
- ☐ Authoritative
- ☐ Profitable
- ☐ Strategic

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## Question 1

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The first step for a company in conducting an external audit is to \_\_\_\_\_.

- ☐ Get an approval from the Securities and Exchange Commission.
- ☐ Perform an internal audit.
- ☒ Gather competitive intelligence and information about external trends.
- ☐ Hire a consultant to develop a comprehensive strategic plan.

102) Whenever new firms can easily enter a particular industry, the intensity of competitiveness among firms 102) \_\_\_\_\_

- A) decreases.
- B) fluctuates.
- C) stays the same.
- D) increases.
- E) neutralizes.

Answer: D

103) If suppliers are unreliable or too costly, which of these strategies may be appropriate? 103) \_\_\_\_\_

⌵ Question Completion Status:

⌵ ⚠ Moving to the next question prevents changes to this answer.

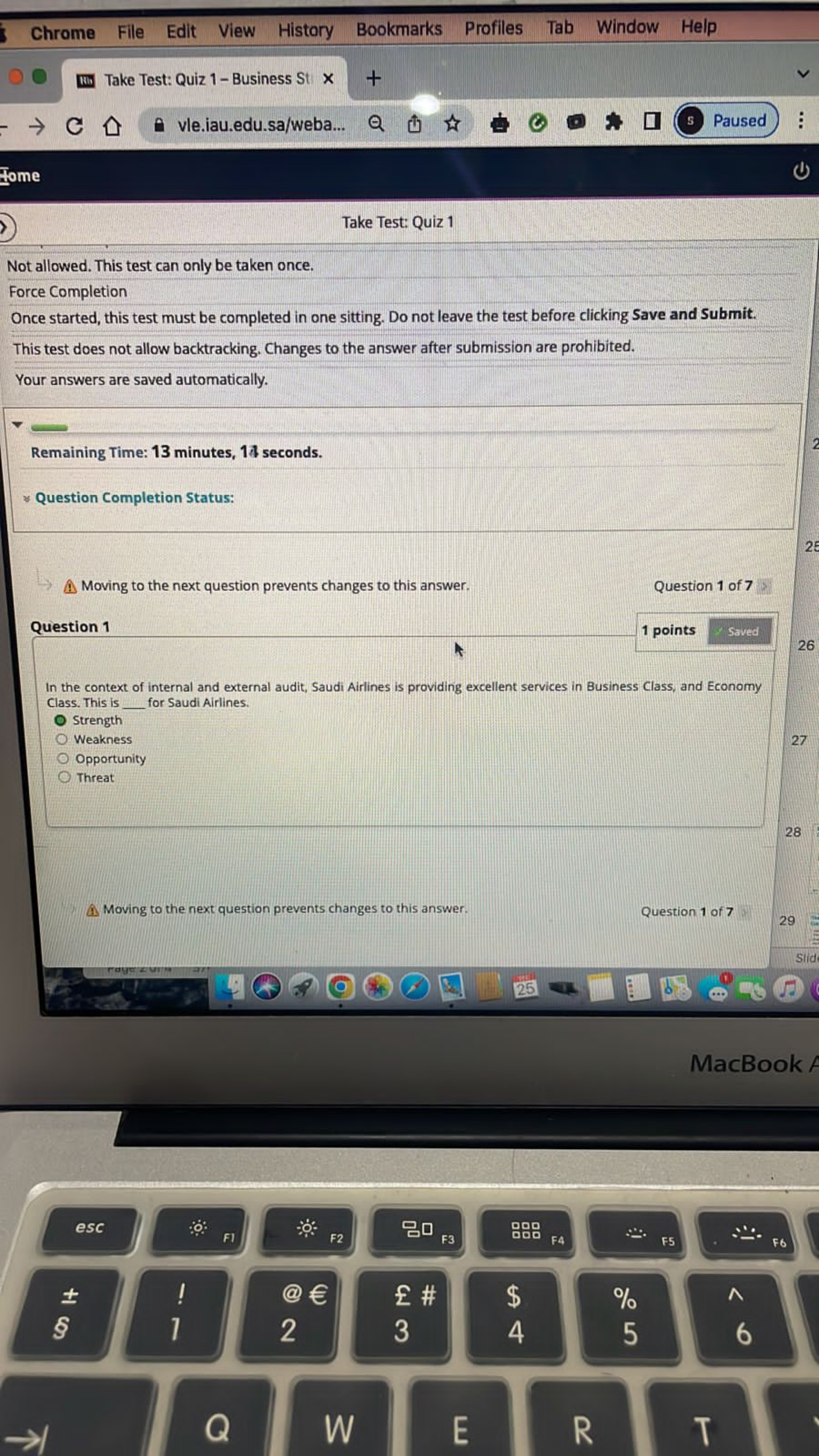
Question 1

When the products being purchased are standard or undifferentiated, it results in \_\_\_\_\_ bargaining power of consumers.

- ☐ marginalized
- ☐ lower
- ☒ higher
- ☐ negative

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## Take Test: Quiz 1

Not allowed. This test can only be taken once.

Force Completion

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This test does not allow backtracking. Changes to the answer after submission are prohibited.

Your answers are saved automatically.

Remaining Time: 13 minutes, 14 seconds.

### Question Completion Status:

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Question 1 of 7

#### Question 1

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In the context of internal and external audit, Saudi Airlines is providing excellent services in Business Class, and Economy Class. This is \_\_\_ for Saudi Airlines.

- ☒ Strength
- ☐ Weakness
- ☐ Opportunity
- ☐ Threat

⚠ Moving to the next question prevents changes to this answer.

Question 1 of 7




84) When an industry **relies** heavily on government contracts, which forecasts can be the most important part of an external audit?

84) \_\_\_\_\_

- A) Economic
- B) Technological
- C) Competitive
- D) Political
- E) Multinational

Answer: D



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### Question 1

One difference between a Competitive Profile Matrix (CPM) and an External Factor Evaluation (EFE) is that

- ☒ CPM includes both internal and external issues.
- ☐ the weights and total weighted scores have different meanings.
- ☐ CPM ratings range from 1 to 10.
- ☐ CPM is performed only for the company, whereas EFE is performed for both the company and its competitors.

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## Take Test: Quiz 1

## ★ Test Information

## Description

## Instructions

## Timed Test

This test has a time limit of 14 minutes. This test will save and submit automatically when the time expires. Warnings appear when **half the time, 5 minutes, 1 minute, and 30 seconds** remain.

Multiple Attempts Not allowed. This test can only be taken once.

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Remaining Time: 09 minutes, 42 seconds.

## ✎ Question Completion Status:

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## Question 1

If the value of Saudi Riyal appreciates, normally what will happen to Saudi goods in overseas markets.

- ☐ They will become less expensive.
- ☐ They will become more attractive to buy.
- ☐ They will become cheaper.
- ☒ They will become more expensive.

⚠ Moving to the next question prevents changes to this answer.



## Instructions

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Your answers are saved automatically.

Remaining Time: 05 minutes, 43 seconds.

Question Completion Status:

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Question 3 of 7 >

1 points ✓ Saved

### Question 3

In the context of internal and external audit, Singapore Air is considered the closest competitor based on an overall business model of top service at a premium price and market share. This indicates \_\_\_\_ for Saudi Airlines.

- ☐ Strength
- ☐ Weakness
- ☐ Opportunity
- ☒ Threat

Question 3 of 7 >

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Question 1 of 5

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### Question 1

Maria is working in XYZ Company and she is assigned a task of capital structuring. Which of the following should Maria perform to determine the appropriate capital structure needed \_\_\_\_\_.

- ☐ Manage IPOs.
- ☐ Perform an internal audit.
- ☒ Performing EPS/EBIT analysis.
- ☐ Manage bonds

Question 1 of 5

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### Question 2

Which of the following is one of the considerations associated with EPS/EBIT Analysis?

- ☐ Internal issues
- ☐ Sales
- ☒ Dividends
- ☐ Discontinuity

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- ?What is the first and foremost step in performing projected financial statement analysis
- .Prepare the projected income statement before the balance sheet ☒
  - Calculate the projected net income ☐
  - Project the balance sheet items first ☐
  - List remarks on the projected statements ☐



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**Question 1**

- \_\_\_\_\_ is analogous to going to the bank and borrowing money, except that with bonds, the company obtains funds from investors rather than banks.
- ☐ Go Public
  - ☒ Issue corporate bonds
  - ☐ Corporate valuation
  - ☐ Forward integration

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