

10 WAYS TO BE A BETTER GRAPHIC DESIGNER

The best graphic designers are always looking to improve. Here's what you can do to work your way to being the best.

Don't settle on one idea. Explore the possibilities with researching, brainstorming, sketching, problem solving, playing, selecting, gaining feedback, improving, analysing and reviewing.

DESIGN PROCESS



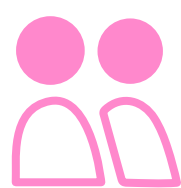
DESIGN HISTORY



Look to design history to learn about what stands the test of time and what doesn't, use this to create timeless designs and anticipate future designs.

Interact with other designers to help you develop your design skills and ideas. Many brains are better than one to problem solve.

COLLABORATE



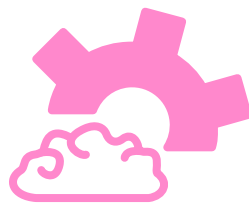
STAY CURRENT



Always be aware of current trends in design and technology. Look at the work of the best in your field. Continue to learn new tools and techniques.

Don't become set in your design ways. Find out what makes you feel more creative and do more of it, especially when you're busy. Even taking breaks can make you more creative.

STAY CREATIVE



BE A LEARNER



Be curious. Don't just focus on design, learning about anything and everything is good for your brain and creativity.

Learn to write, speak and listen well. Communicating effectively is a skill that can be learnt so keep practicing.

COMMUNICATION



REVIEW DESIGNS



Ask yourself what can be done differently to improve upon them. Make new versions, you now have something to compare to your first designs. Are they still the best or do you now have something better?

Others feed off your energy and you feed off theirs, so be positive, it's great for workplace teamwork and your community and of course your productivity and creativity.

BE POSITIVE



BE PROFESSIONAL



This includes how you speak to people, presentation of ideas/designs, time management, email communication and social media.