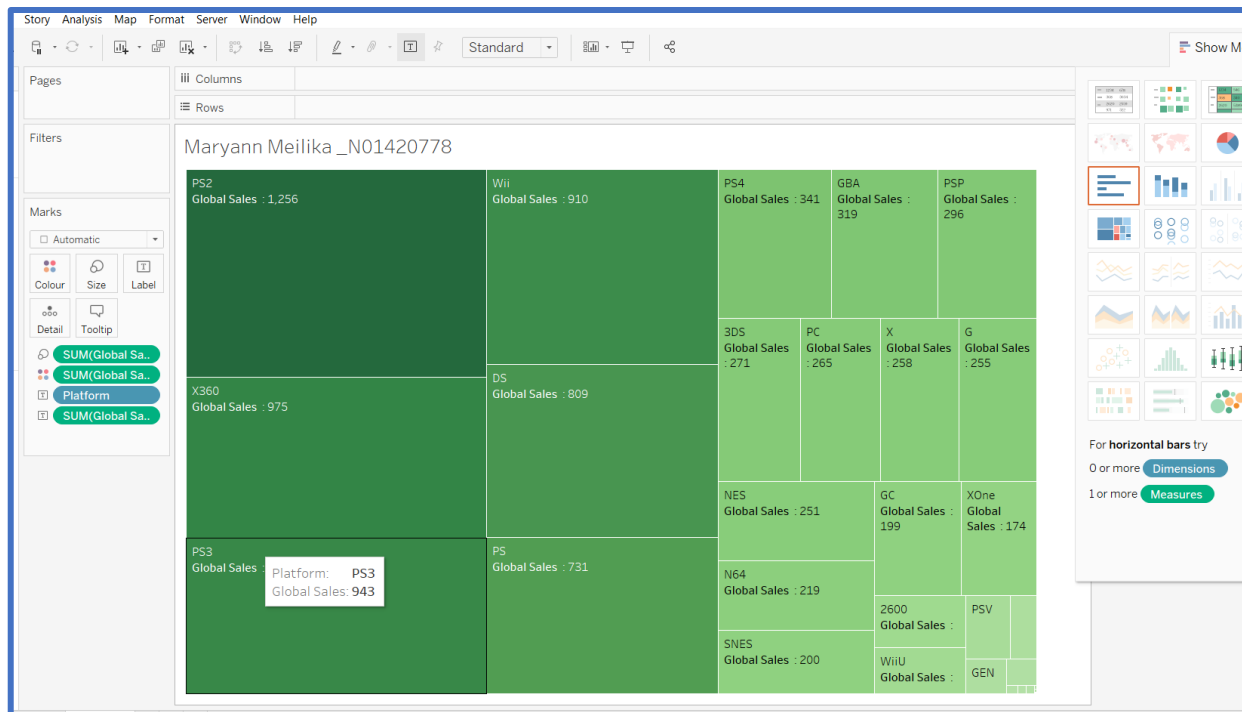


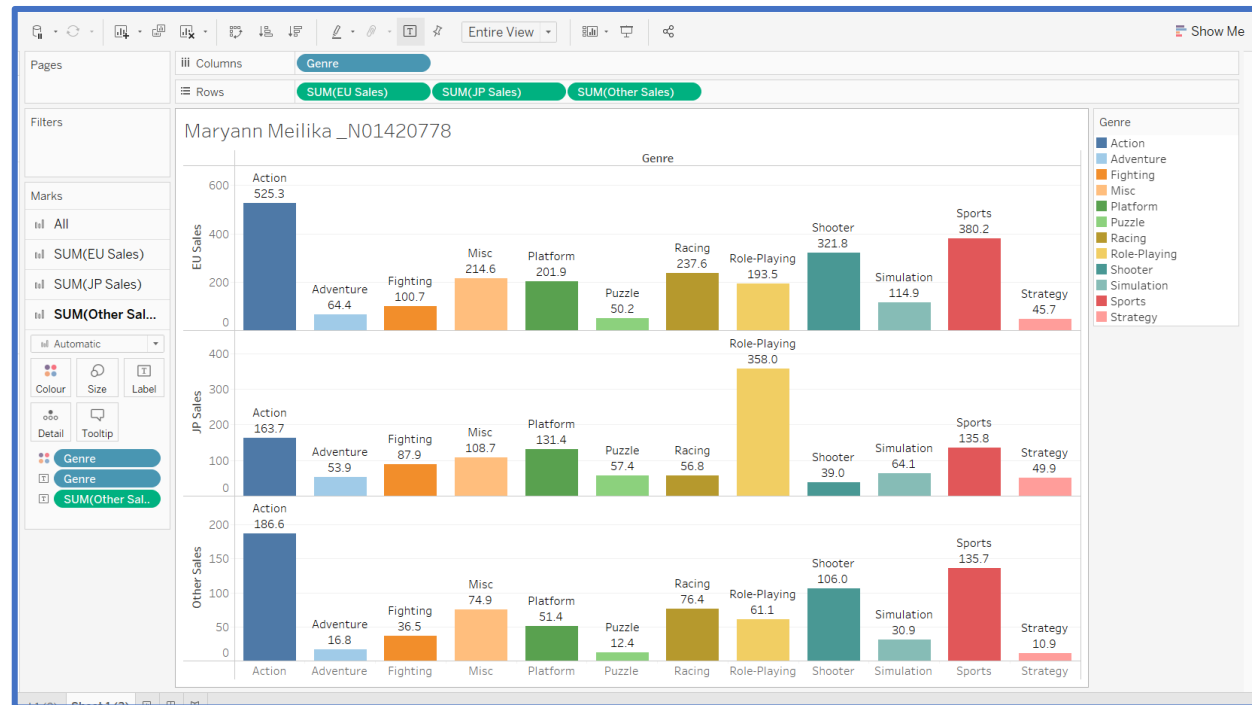
Video Games Analysis using Tableau

Maryann Meilika

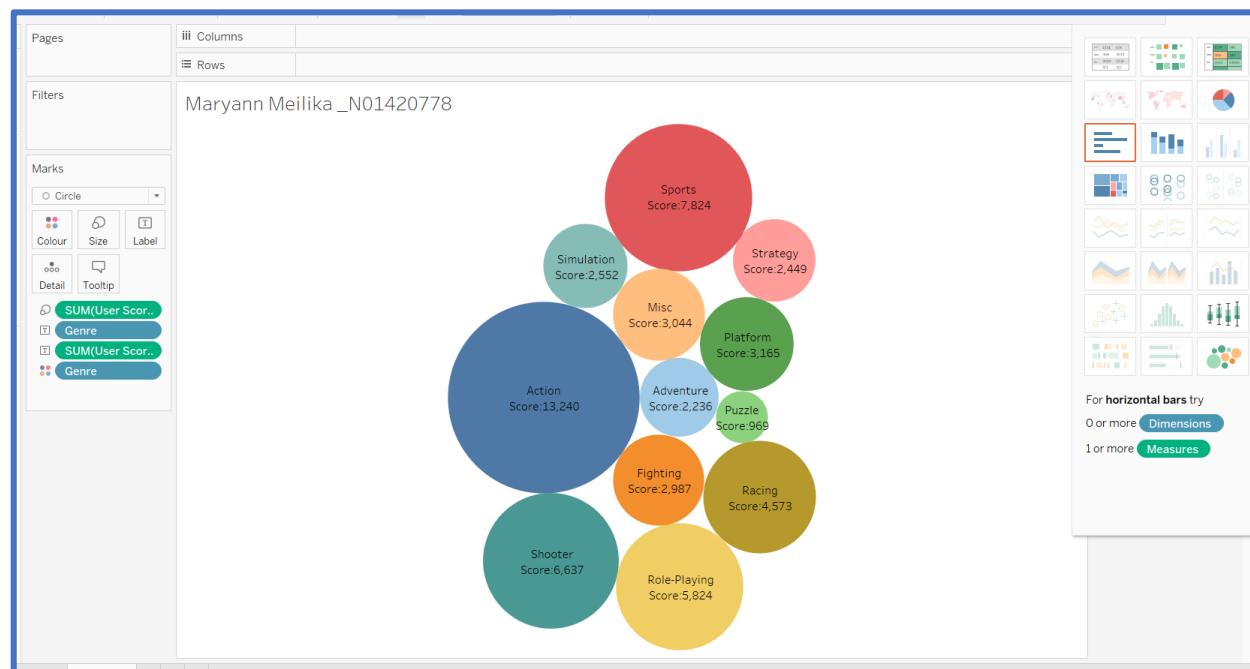
1- I used a tree map to visualize the global sales of platform . It is showing us the PS2 has the highest global sales then comes X360.



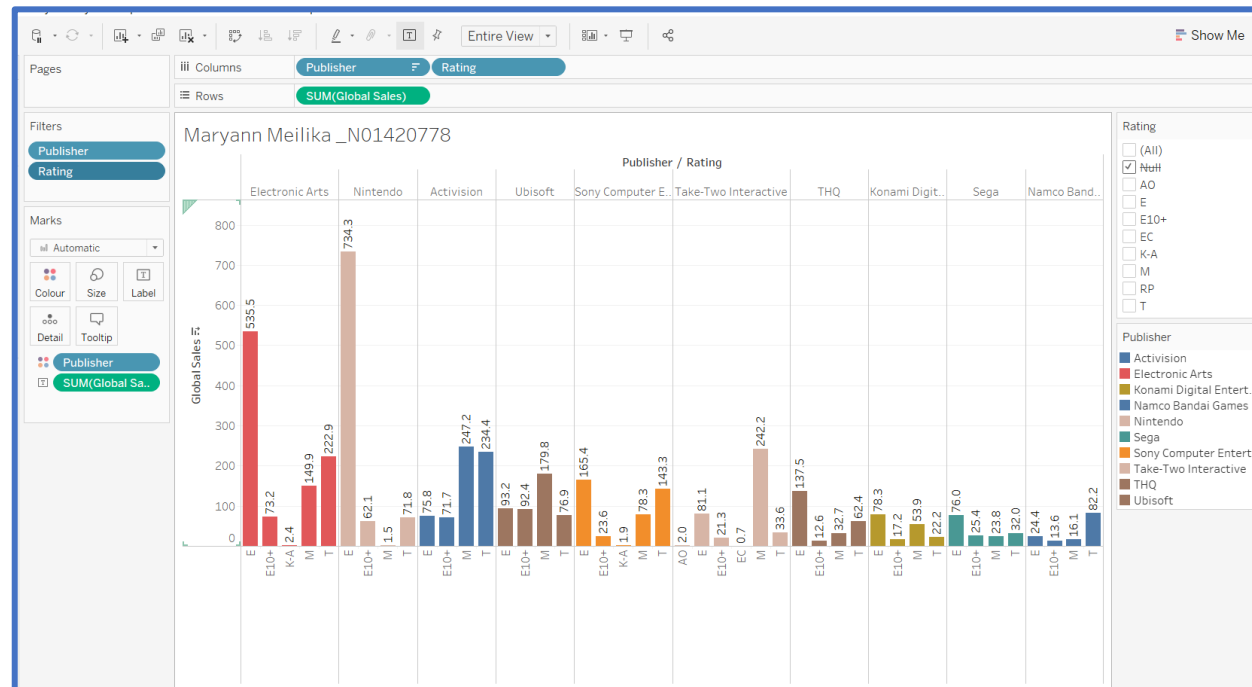
- 2- This visualization showing us the sales of EU, JP, and other sales with different genre. So, We saw the sales in the EU Market had more sales in all genres expect in puzzle, Role-playing and strategy. Regarding of the JP market had more sales in Role-playing, strategy and puzzle . And other sales market had less sales in strategy and puzzle



- 3- The visualization of backed bubbles uses the size of the circles to represent the level of **user score** and utilizes colors to differentiate the genres. Ranking the genres by circle sizes, the top five genres in user score are Action, Sports, Shooters, Role-Playing and Racing.



4 - This visualization shows the top 10 publishers and their rating according to the global sales. Nintendo is highest publisher (734.3) with rating E .And Namco Band is lowest publisher (24.4) with rating E. Even though Nintendo had more sales with rates E, Electronic arts had more sales if we add up all ratings that is why it was the first .



- 4- This visualization shows the sales of game released of each year for different market . Most sales were of the global sales (688.3) in year 2008. In 2009 ,EU most sales were (188.6) while JP sales were(74.97) in 2006 .Other sales most sales were 83.10 in 2008.But all sales of all markets decreased after 2014.

