Meir Avimelec Davidov

Fullstack Web Developer

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Professional Summary

Dedicated Full Stack Developer with 5 years of experience in building and launching websites, with a strong focus on E-commerce and SaaS B2B solutions. Proven ability to deliver robust, user-centric solutions and enhance customer experiences through innovative development and data analytics.

Technical Skills

- **Languages**: Python, JavaScript, Typescript, HTML, CSS, SQL
- **Frameworks**: React, Redux, Node.js
- **Tools & Technologies**: Git, AWS, REST APIs, Web Scraping
- **Databases**: MySQL, MongoDB

Professional Experience

Product Manager
davidovapt.com
2023 — 2024

- Developed the business's online presence, including a booking website.
- Identified and prioritized solutions for negative customer reviews, significantly improving customer review scores.
- Defined core business KPIs and implemented analytics tools, streamlining data communication with stakeholders.
- Conducted customer interviews, uncovering a highly lucrative, untapped market.

Python Developer
ecomzap.net (SaaS B2B)
2021 — 2023

- Designed and implemented a highly interactive website and user experience.
- Developed an MVP using Python, incorporating web scraping and API integrations.
- Created a data gathering process to ensure high data accuracy.
- Designed and optimized the frontend to maximize conversion rates and user experience.

Digital Marketer
foobrella.com
2018 — 2021

- Developed KPIs to monitor sales, resulting in a 38% increase in profit margins over 2 years.
- Established strategic partnerships to offer products at discounted rates, increasing market reach.
- Conducted customer segmentation, boosting Return on Ad Spend (ROAS) by 330%.
- Executed A/B tests on landing pages, increasing website conversion rates by 5.5%.

Education

Full Stack Coding Bootcamp
Developers Institute
2024

Certificate of Distinction in Product Management
Product Experts LTD
2023

Hertzog High School
Graduated with Certificate of Distinction
2012 — 2018

Certifications

- Certified Full Stack Developer, Developers Institute, 2024
- Certificate of Distinction in Product Management, Product Experts LTD, 2023

Projects

[Project Name]

- Developed a [description] using [Technologies].
- Implemented features such as [Key Features].
- Ensured code quality and performance optimization.

[Project Name]

- Led the development of [description].
- Utilized [Technologies] to build [Key Features].
- Achieved significant milestones, showcasing problem-solving skills.