

Meixian Wang

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EDUCATION

- **Temple University** Philadelphia, Pennsylvania
Ph.D. Candidate in Management Information Systems 2021 - 2026(Expected)
- **University of Connecticut School of Business** Hartford, Connecticut
M.S. Business Analytics and Project Management 2019 - 2020
- **Changchun University of Science and Technology** Changchun, Jilin
B.S. Management in Marketing 2008 - 2012

RESEARCH INTEREST

- **Topics:** Online Platforms, Video-based Social Media, Creator Economy
- **Methodologies:** Econometrics, Field Experiment Design, Lab Experiment Design

WORKING PAPERS

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** “The Impact of Superstar Exits on Live Streaming E-Commerce Platforms”
Under review
- **Meixian Wang, Jaehwuen Jung** “The Impact of Realism and AI Disclosure on Virtual Influencer Effectiveness: A Large Field Experiment”
Drafting. Target: Information Systems Research.
- **Meixian Wang, Keran Zhao, Sunil Wattal** “Charity Streams on Twitch: Impact on Streamers, Viewers, and Fundraising Potential”
Drafting. Target: Information Systems Research.
- **Meixian Wang, Keren Zhao Jason Bennett Thatcher** “AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers.”
Drafting. Target: MIS Quarterly.

CONFERENCE PAPERS

- **Meixian Wang, Keran Zhao, Sunil Wattal** “Charity Streams on Twitch: Impact on Streamers, Viewers, and Fundraising Potential” WISE 2024.
- **David Schuff, Susan Mudambi, Meixian Wang** “Understanding the Review Bombing Phenomenon in Movies and Television” HICCS 2024.
- **Meixian Wang, Guohou Shan, Jason Bennett Thatcher** “AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers.” In AMCIS 2022 and WITS 2024
- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** “The Absence of ‘Pushing Hands’: Examining the Effect of Superstar Streamer’s Exit in Live Streaming E-commerce.” WITS 2022.

SERVICES AND PROFESSIONAL MEMBERSHIPS

- **Reviewer for Journals**
Journal of the Association for Information Systems (JAIS)
Information Management
Electronic Commerce Research(ECR)
- **Reviewer for Conferences**
Workshop on Information Technologies and Systems (WITS)
European Conference on Information Systems (ECIS)
Pacific Asia Conference on Information Systems (PACIS)
- **Membership**
Association for Information Systems (AIS)
Institute for Operations Research and the Management Sciences (INFORMS)
Academy of Management (AOM)

TEACHING TRAINING

- **Teaching workshop**
Large Classroom Engagement Workshop

Oct, 2022

HONORS AND AWARDS

- **27th Young Scholars Interdisciplinary Funding (Temple University), \$2000** 2023
- **26th Young Scholars Interdisciplinary Funding (Temple University), \$2300** 2023
- **Best Paper Award Nomination of Workshop on Information Technologies and Systems (WITS)** 2022
- **25th Young Scholars Interdisciplinary Funding (Temple University), \$2300** 2022
- **24th Young Scholars Interdisciplinary Funding (Temple University), \$2500** 2022
- **23th Young Scholars Interdisciplinary Funding (Temple University), \$1800** 2021
- **Technology Incubation Program Scholarship (University of Connecticut), \$5000** 2019

TECHNICAL SKILLS

- **Computer Skills:** Python/R Programming/SQL, Intermediate knowledge in Stata and SPSS.
- **Machine Learning:** Deep learning, image mining, and natural language processing.