Meixian Wang

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Github: https://meixianwang2.github.io/

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EDUCATION

- **Temple University** — Philadelphia, Pennsylvania
  Ph.D. Candidate in Management Information Systems — *2021 - 2026(Expected)*

- **University of Connecticut School of Business** — Hartford, Connecticut
  M.S. Business Analytics and Project Management — *2019 - 2020*

- **Changchun University of Science and Technology** — Changchun, Jilin
  B.S. Management in Marketing — *2008 - 2012*

RESEARCH INTEREST

- **Topics:** Digital Platforms, Human-AI Collaboration, Creator Economy and Influencer Marketing
- **Methodologies:** Econometrics, Field Experiment Design, Lab Experiment Design

WORKING PAPERS

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** "The Impact of Superstar Exits on Live Streaming E-Commerce Platforms"
  Under review

- **Meixian Wang, Jaehwuen Jung, Ravi Bapna** "The Impact of Realism and AI Disclosure on Virtual Influencer Effectiveness: A Large Field Experiment"
  Under review

- **Meixian Wang, Keran Zhao, Sunil Wattal** "When Prosocial Opportunities Collide: Tipping vs. Charity on Digital Platforms"
  Drafting. Target: Information Systems Research.

- **Meixian Wang, Keren Zhao Jason Bennett Thatcher** "AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers."
  Drafting. Target: MIS Quarterly.

CONFERENCE PAPERS

- **Meixian Wang, Keran Zhao, Sunil Wattal** "When Prosocial Opportunities Collide: Tipping vs. Charity on Digital Platforms" WISE 2024.

- **Meixian Wang, Jaehwuen Jung, Ravi Bapna** "The Impact of Realism and AI Disclosure on Virtual Influencer Effectiveness: A Large Field Experiment." Platform Strategy Research Symposium 2024 and CIST 2024.

- **David Schuff, Susan Mudambi, Meixian Wang** "Understanding the Review Bombing Phenomenon in Movies and Television" HICCS 2024.

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** "AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers." AMCIS 2022 and WITS 2024

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** "The Absence of 'Pushing Hands': Examining the Effect of Superstar Streamer's Exit in Live Streaming E-commerce." WITS 2022.

SERVICES AND PROFESSIONAL MEMBERSHIPS

- **Reviewer for Journals**
  Journal of the Association for Information Systems (JAIS)
  Information Management
  Electronic Commerce Research(ECR)

- **Reviewer for Conferences**
  Workshop on Information Technologies and Systems (WITS)
  European Conference on Information Systems (ECIS)
  Pacific Asia Conference on Information Systems (PACIS)

- **Membership**
  Association for Information Systems (AIS)
  Institute for Operations Research and the Management Sciences (INFORMS)
  Academy of Management (AOM)

TEACHING TRAINING

- **Teaching workshop**
  Large Classroom Engagement Workshop — Oct, 2022

Honors and Awards

1th Research Advancement And Impact Seedfunding (RAIS) Symposium Award, $2000	2024
27th Young Scholars Interdisciplinary Funding (Temple University), $2000	2023
26th Young Scholars Interdisciplinary Funding (Temple University), $2300	2023
Best Paper Award Nomination of Workshop on Information Technologies and Systems (WITS)	2022
25th Young Scholars Interdisciplinary Funding (Temple University), $2300	2022
24th Young Scholars Interdisciplinary Funding (Temple University), $2500	2022
23th Young Scholars Interdisciplinary Funding (Temple University), $1800	2021
Technology Incubation Program Scholarship (University of Connecticut), $5000	2019

Technical Skills

- **Computer Skills: Python/R Programming/SQL, Intermediate knowledge in Stata and SPSS.**
- **Machine Learning: Deep learning, image mining, and natural language processing.**