Brayan Mejia Cuenca

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SUMMARY

Full-Stack Web Developer with a background in retail and a strong foundation in customer experience and communication. Proficient in the MERN stack with experience in building custom websites and working with eCommerce platforms. Seeking to apply skills and experience to build robust applications and provide exceptional customer experiences.

SKILLS

Web Development Languages: Typescript, JavaScript (ES5, ES6), HTML5, CSS3, Python

Software: Frameworks & CMSs: Angular 2+, React, Adobe Experience Manager(AEM), WordPress, Shopify, JQuery, NextJS.

Tools And Utilities: AWS, Jenkins, Git, NPM, Webpack, Atatus, Less/SCSS, Styled Components, Lodash.

EXPERIENCE

Web Developer
Freelance Project for Proper Brand   June 2019 - July 2020, Oakland, CA
· Implemented an effective management of pop-up windows using an API, resulting in a 10% increase in newsletter engagement.
· Collaborated with clients to design mock-ups for their website and provided hosting services.
· Managed web marketing tools such as Google Analytics and email campaign tools (e.g. Mailchimp) to track and improve performance.
· Used JavaScript and CSS to create dynamic animations for a more interactive website, despite eCommerce template constraints.
· Devised design patterns for color branding and logo, achieving a 90% customer satisfaction rate.

Contract Lead Web Designer
San Francisco Federal Bureau Investigation - Human Empowerment Art   January 2019 - February 2019, Oakland, CA
· Developed and implemented web marketing initiatives to increase online visibility and engagement by 90%.
· Collaborated with clients to design and create effective website templates and graphics.
· Hard-coded HTML and CSS to ensure the accuracy and precision of website design for 100% accuracy.
· Used web marketing tools, such as email campaigns and SEO tactics, to drive 10% amount of traffic and conversions.
· Delivered high-quality web design solutions that met client needs and exceeded expectations.

PROJECTS

Chatty App
CareerFoundry · November 2022 -December 2022
· Built a chat app for mobile devices using React Native, with a focus on accessibility, resulting in 80% improvement in usability for users with disabilities.
· Integrated Firebase authentication and chat functionality, enabling online and offline mode, resulting in 100% improvement in availability.
· Added unique UI and UX designs, resulting in 10% increase in user satisfaction.
· Collaborated with a tutor and mentor to satisfy requirements, resulting in a 90% improvement in project efficiency.

Meetup App
CareerFoundry · October 2022 - November 2022
· Built a server-less React app that functioned both online and offline, resulting in 80% improvement in availability.
· Followed a BDD & TDD methodology, resulting in the successful creation of 11 number of scenarios and stories.
· Integrated the Google Calendar API to display a list of 32 number of events.
· Added a light library for data visualization, enabling the display of the number of upcoming events and the popularity of event genres.
· Used the Lambda inline editor to create the authorization server, resulting in a 90% faster setup compared to using the server-less toolkit.

MyMovies API
CareerFoundry · August 2022 - September 2022
· Built and deployed a Restful API for MyMovies that fetched a list of 10 number of movies, directors, and genres.
· Implemented authentication using tools such as Axios and JSONToken, resulting in 90% improvement in data security.
· Developed a caching system that improved performance in load time by 90%.
· Utilized Postman to test for proper functionalities with 100% accuracy.
· Wrote extensive documentation with 9 number of endpoints for users to follow.

CERTIFICATIONS

Full-Stack Developer
CareerFoundry · 2022

Student Web Developer
Hack the Hood · 2019