

Will Bowling

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EDUCATION ::

The Art Institute of Atlanta, Atlanta, Georgia
June 2004 Associate of Fine Arts in Multimedia/Web Design

SUMMARY OF SKILLS ::

Web design	Illustration
Graphic design	Typography
Layout	Digital Imaging
XHTML	Video Editing
CSS	Sound Design/Production
PHP	JavaScript

SOFTWARE EXPERIENCE ::

BBEdit	Macromedia Dreamweaver MX 2004
Adobe InDesign CS2	QuarkXpress™
Adobe Photoshop CS2	Macromedia Fireworks MX 2004
Adobe Illustrator CS2	Macromedia Flash MX 2004
Adobe Premiere	Microsoft Office
Pro Tools	Transmit

LANGUAGES ::

English (native)	Spanish (conversational)
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EXPERIENCE ::

2005 - 2006	In Touch Media Group - Clearwater, Florida Online Multimedia Manager (Full Time) <ul style="list-style-type: none">- Consistently led and maintained online presence and technology for existing and new clientele.- Maintained and developed relationships with existing and new contractors.- Controlling site optimization for Search Engine Marketing campaigns.- Demonstrated skills involving Search Engine Optimization with CSS and XHTML.- Ensuring clients with quick and reliable service throughout their campaign.
2004 - 2005	Hartwell Classic Apparel - Hartwell, Georgia Junior Graphic Designer (Full Time) <ul style="list-style-type: none">- Responsible for the design of CSS based email blasts.- Creating Customized emails and flyers for current promotions or sales kits.- Lead Photographer for product shots and model shots.- Assisting in Company Transition from QuarkXPress to Adobe InDesign.- Primary label designer for new product hangtags or loop labels.
2002 - 2005	New South Publishing Inc. - Atlanta, Georgia Contract (Web Developer/Graphic Designer) <ul style="list-style-type: none">- Responsible for the design and development of KNOWAtlanta.com.- Utilizing CSS for the layout of the KNOWAtlanta site.- Participating in Article Design for KNOWAtlanta magazine using QuarkXPress.- Participating in Article Design for Today's Chiropractic magazine using QuarkXPress.
2003 - 2004	Digital 21 - Atlanta, Georgia Contract Web Designer <ul style="list-style-type: none">- Designed NAPPR.net website.- Incorporated CSS for navigation of NAPPR.net.