

# Will Bowling

6706 Camden Bay Drive #306, Tampa, FL 33635  
phone :: 404.309.3396, email :: will@willbowling.com  
portfolio :: [www.willbowling.com](http://www.willbowling.com)

## EDUCATION ::

The Art Institute of Atlanta, Atlanta, Georgia  
June 2004 Associate of Fine Arts in Multimedia/Web Design

## SUMMARY OF SKILLS ::

Web design	Illustration
Graphic design	Typography
Layout	Digital Imaging
XHTML	Video Editing
CSS	Sound Design/Production
PHP	JavaScript

## SOFTWARE EXPERIENCE ::

BBEdit	Macromedia Dreamweaver 8
Adobe InDesign CS2	QuarkXpress™
Adobe Photoshop CS2	Macromedia Fireworks 8
Adobe Illustrator CS2	Macromedia Flash 8
Adobe Premiere Pro Tools	Microsoft Office
	Final Cut Studio

## LANGUAGES ::

English (native)	Spanish (conversational)
------------------	--------------------------

## EXPERIENCE ::

2006 - 2006	<b>eNox Media - Tampa, Florida</b> Senior Graphic Designer and CSS Developer (Full Time) <ul style="list-style-type: none"><li>- Assisted on Design process of major projects.</li><li>- Responsible of development of web sites from ground up utilizing Search Engine Optimization.</li><li>- Instilling Web 2.0 guidelines for overall look and feel of major projects.</li><li>- Primary Graphic Designer for timely in-house and out-sourced print jobs.</li></ul>
2005 - 2006	<b>In Touch Media Group - Clearwater, Florida</b> Online Multimedia Manager (Full Time) <ul style="list-style-type: none"><li>- Consistently led and maintained online presence and technology for existing and new clientele.</li><li>- Maintained and developed relationships with existing and new contractors.</li><li>- Controlling site optimization for Search Engine Marketing campaigns.</li><li>- Demonstrated skills involving Search Engine Optimization with CSS and XHTML.</li><li>- Ensuring clients with quick and reliable service throughout their campaign.</li></ul>
2004 - 2005	<b>Hartwell Classic Apparel - Hartwell, Georgia</b> Junior Graphic Designer (Full Time) <ul style="list-style-type: none"><li>- Responsible for the design of CSS based email blasts.</li><li>- Creating Customized emails and flyers for current promotions or sales kits.</li><li>- Lead Photographer for product shots and model shots.</li><li>- Assisting in Company Transition from QuarkXPress to Adobe InDesign.</li><li>- Primary label designer for new product hangtags or loop labels.</li></ul>
2002 - 2005	<b>New South Publishing Inc. - Atlanta, Georgia</b> Web Developer/Graphic Designer (Contract) <ul style="list-style-type: none"><li>- Responsible for the design and development of KNOWAtlanta.com.</li><li>- Utilizing CSS for the layout of the KNOWAtlanta site.</li><li>- Participating in Article Design for KNOWAtlanta magazine using QuarkXPress.</li><li>- Participating in Article Design for Today's Chiropractic magazine using QuarkXPress.</li></ul>