

Will Bowling | Web Standards Designer & Developer

Email - will.bowling.jr@gmail.com

Portfolio - www.WillBowling.com

Summary of Qualifications

I am a web standards based designer and developer that thrives implementing and designing findable, usable and accessible interface designs for most modern browsers and mobile/handheld devices. I use HTML5 and CSS3 in my day-to-day projects. I am an early adopter and always challenge myself in finding the best way to use the newest methods and techniques in today's competitive market to rapidly build and deploy my "apps".

Technical Skills

HTML5 • CSS3 • Web Standards Development • User-Centered Interface Design • Mobile Design and Development • Accessibility • JavaScript • jQuery • Visual Design Principles • CMS Development • Ajax • Cross-Browser/Platform Development • PHP • Usability • Site Optimization Strategies • MySQL • Findability Strategies • Fireworks • Photoshop • Illustrator • Social Marketing • HAML • SASS • Macintosh OS X (preferred), Linux & Windows 7

Software, IDE's & Repositories

Adobe CS5.5 Master Collection, QuarkXpress™, Final Cut, Pro Tools and Microsoft Office, Sublime Text 2, Coda, BBEdit, TextMate, Git, SVN, Documentum

Languages

English (native), Spanish (conversational)

Experience

08/11 – Present – WebMD, Atlanta, Georgia

Web Developer

Led and maintained the mobile website design implementation and development.

Launched a meta editor tool for fit.webmd.com built with HTML5, CSS3, FuelPHP, JavaScript, Twitter Bootstraps. Aided in the the company adoption and training of Github:Enterprise for our development team.

06/11 – 08/11 – Sparkfly, Atlanta, Georgia

Sr. Web Developer

Created and implemented a PhoneGap solution to the mobile web app for use with iOS and Android devices. Created and/or maintained all corporate branding for the mobile design and it's resources. Maintained HAML, SASS, CoffeeScript code via github and StaticMatic. Lead and optimized email marketing campaigns in MailChimp using HTML templates and Smart Merge Tags.

01/11 – 06/11 – The Home Depot, Inc., Atlanta, Georgia

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Front End Developer - Contract

Redesigned the payment method page and implemented the "Buy Online and Pick Up in Store v2.1" feature in the checkout process. In charge of creating and maintaining a Front End Development Style Guide for our FED department. Assisted in the long-awaited drop of Internet Explorer 6 support and the cleanup of code that followed.

10/10 – 12/10 - IDSTC, Tampa, Florida

Web Designer

I created a mobile app version of the software that will soon be offered to clients as an add-on product that will accompany our MLM software solution. I am also constantly implementing sensible CSS3 and jQuery/MooTools into all of our templates to be more "iPad friendly" and more customizable for the other designers and developers.

07/10 – 10/10 - NTeyes Inc., Tampa, Florida

Marketing and Art Director

Redesigned NTeyes.com website built on WordPress 3.0.1. Installed and implemented a Magento e-commerce solution. Created and followed through on brand identity for all marketing outlets.

03/07 – 07/07 | 10/09 – 7/10 - BobCAD-CAM Inc., Clearwater, Florida

Lead Web Designer/Developer

Constructed a new user friendly and search engine optimized website. Implemented and maintained jQuery libraries in all websites. Redesigned and tripled web traffic to <http://www.bobcad.com>. Efficiently produced html e-mail campaigns to quickly raise distribution of software. Design new logos for current and new software bundles. Aided in design and production of postcards and brochures for mass mailings.

07/07 – 07/09 - TAP Publishing, Crossville, Tennessee (WeatherTAP.com)

Web Standards Designer/Developer

Designed and implemented the new user interface and design for WeatherTAP.com and its daily user base of 10k+. Responsible for optimization of front end XHTML and CSS of current and new company websites. Optimized and delivered a unique system of organization to aide in development and production on the web farm. Collaborating with partners and supervisors to gradually enhance the corporate image of the company. Designed and built the mobile interface for the first version of <http://m.weathertap.com> (since redesigned). The need for a lightweight and speedy mobile application for both iPhone and Blackberry were essential.

01/07 – 03/07 - Idearc Media, publisher of SuperPages.com, St. Petersburg, Florida

Web Developer - Contract

Assisting advertisers with the production of their website. Production of at least one web site a day. Developing rapport with established advertisers for unlimited

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revisions. Responsible for calling and gathering content for advertiser's sites. Maintaining quality web sites and content for pay per click advertisers.

04/06 – 12/06 - eNox Media, Tampa, Florida

Senior CSS Web Developer and SEO architect

Assisted on Design process of major projects. Responsible of development of web sites from ground up utilizing Search Engine Optimization. Instilling Web 2.0 guidelines for overall look and feel of all projects. Primary Graphic Designer for timely in-house and out-sourced print jobs.

04/05 – 04/06 - In Touch Media Group, Clearwater, Florida

Online Multimedia Manager

Consistently led and maintained online presence and technology for existing and new clientele. Maintained and developed relationships with existing and new contractors. Controlling site optimization for Search Engine Marketing campaigns. Demonstrated skills involving Search Engine Optimization with CSS and XHTML. Ensuring clients with quick and reliable service throughout their campaign.

04/04 – 04/05 - Hartwell Classic Apparel, Hartwell, Georgia

Junior Designer

Responsible for the design of CSS based email blasts. Creating Customized emails and flyers for current promotions or sales kits. Lead Photographer for product shots and model shots. Primary label designer for new product hangtags or loop labels.

03/03 – 04/05 - New South Publishing Inc., Atlanta, Georgia

Freelance Designer

Responsible for the design of the new KNOWAtlanta website. Utilizing CSS for the layout of the KNOWAtlanta site. Responsible for the quarterly KNOWAtlanta site updates.

2001 – 2003 - Digital 21 & Sagé Creations

Freelance Designer

EDUCATION

The Art Institute of Atlanta, Atlanta, Georgia

June 2004 - Associate of Fine Arts in Multimedia/Web Design.

References Available Upon Request