Will Bowling Jr.

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portfolio - http://www.WillBowling.com
blog - http://www.TiltedCircle.com
twitter - http://www.twitter.com/TiltedCircle/

OBJECTIVE
Experienced user-centered interface designer/developer looking to join a talented and creative team to plan, design, and develop web sites and applications that serve business and user needs.

EDUCATION
The Art Institute of Atlanta, Atlanta, Georgia
June 2004 Associate of Fine Arts in Multimedia/Web Design

SKILLS
(X)HTML • Web Standards Development • Information Architecture • CSS • User-Centered Interface Design • Object Oriented Programming • JavaScript • jQuery • Visual Design Principles • CMS Development • Ajax • Accessibility • Cross-Browser/Platform Development • PHP • Usability • Site Optimization Strategies • MySQL • Findability Strategies • Fireworks • Photoshop • Illustrator • Social Networking

PLATFORMS
Macintosh OS X (preferred), Linux (Ubuntu) & Windows

SOFTWARE
Fireworks, Dreamweaver, Illustrator, Photoshop, InDesign, Flash, Freehand, Gimp, Coda, BBEdit, Final Cut Studio, Pro Tools, QuarkXpress™ and Office

LANGUAGES
English (native), Spanish (conversational)

EXPERIENCE
2007 – 2009 // TAP Publishing, Crossville, Tennessee

Web Standards Designer/Developer
- Designed and implemented the new user interface and design for WeatherTAP.com and its daily user base of 10k+.
- Responsible for optimization of front end XHTML and CSS of current and new company websites.
- Optimized and delivered a unique system of organization to aide in development and production on the web farm.
- Collaborating with partners and supervisors to gradually enhance the corporate image of the company.

2007 – 2007 // BobCAD CAM, Clearwater, Florida
Web Developer/Designer
- Efficiently produced html e-mail campaigns to quickly raise distribution of software.
- Designed new logos for current and new software bundles.
- Aided in design and production of postcards and brochures for mass mailings.

2007 – 2007 // Idearc Media, publisher of SuperPages.com, St. Petersburg, Florida
Web Developer (Contract)
- Assisting advertisers with the production of their web site
- Production of at least one web site a day
- Developing rapport with established advertisers for unlimited revisions
- Responsible for calling and gathering content for advertiser's sites
- Maintaining quality web sites and content for pay per click advertisers

2006 – 2006 // eNox Media, Tampa, Florida
Senior CSS Web Developer and SEO architect (Full Time)
- Assisted on Design process of major projects.
- Responsible of development of web sites from ground up utilizing Search Engine Optimization.
- Instilling Web 2.0 guidelines for overall look and feel of major projects.
- Primary Graphic Designer for timely in-house and out-sourced print jobs.

2005 – 2006 // In Touch Media Group, Clearwater, Florida
Online Multimedia Manager
- Consistently led and maintained online presence and technology for existing and new clientele.
- Maintained and developed relationships with existing and new contractors.
- Controlling site optimization for Search Engine Marketing campaigns.
- Demonstrated skills involving Search Engine Optimization with CSS and XHTML.
- Ensuring clients with quick and reliable service throughout their campaign.

2004 – 2005 // Hartwell Classic Apparel, Hartwell, Georgia
Junior Designer
- Responsible for the design of CSS based email blasts.
- Creating Customized emails and flyers for current promotions or sales kits.
- Lead Photographer for product shots and model shots.
- Primary label designer for new product hangtags or loop labels.

2003 – 2005 // New South Publishing Inc., Atlanta, Georgia
Freelance Designer
- Responsible for the design of the new KNOWAtlanta website.
- Utilizing CSS for the layout of the KNOWAtlanta site.
- Responsible for the quarterly KNOWAtlanta site updates.

2003 – 2004 // Digital 21, Atlanta, Georgia
Contract Web Designer
- Designed NAPPR.net website.
- Incorporated CSS for navigation of NAPPR.net.

2001 – 2002 // SagÈ Creations, Atlanta, Georgia
Freelance software instruction and Graphic Design
- Assisted client with design ideas for children's book.
- Instructed client on use of design software.
- Familiarized client with the Macintosh environment.

References Available Upon Request