

MEL EATON

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I AM... QUALITIES

- An effective communicator
- Friendly and approachable
- Flexible, confidently tackling the unexpected
- Details focused with high standards
- Ambitious and enthusiastically optimistic
- Creative, innovative and a problem solver
- Self motivated and showing initiative
- A team player, providing valued support

I CAN... KEY SKILLS

- **Graphic Design** - Create assets using Illustrator, Photoshop and InDesign.
- **Branding** - Develop unique brand identities with clear and comprehensive guidelines
- **Web Development & SEO** - Experience in designing and coding optimised web designs
- **Illustration** - Strength in creating illustrations using both conventional drawing materials as well as digital techniques
- **Fine Arts** - Talent and love for creating pieces of fine art in variety of mediums
- **Jack-of-all-trades** - Comfort and familiarity using a wide variety of tools and techniques from textiles to heavy machinery, film and animation to large scale mural painting
- **Project Management** - Experience in coordinating teams and budgets in both community, education and corporate settings

I HAVE... ACCOMPLISHMENTS

- As HOD of Art in an international secondary school I established and built a thriving department from new beginnings and limited resources, demonstrating vision, leadership and initiative
- I have founded and managed my own businesses, two successful community arts facilities, one in Qatar and one currently here in North Canterbury
- My training in web development and work as a Digital Producer has proven that I am able to reinvent myself with confidence and continue to build on my skill base
- My personal development has benefited from a wealth of travel and international experience

RECENT PROFESSIONAL EXPERIENCE

Founder and Coordinator
NEST Arts Collective
Christchurch, New Zealand
(September 2019 - Current)

Teacher
Kaiapoi High School
Christchurch, New Zealand
(January 2021 - April 2021)

Retail Assistant
Gordon Harris Art Supplies
Christchurch, New Zealand
(October 2019 - January 2020)

Program Supervisor
Kidsbase
Christchurch, New Zealand
(September 2018 - January 2019)

Contemporary Maori Art & Film and Media Teacher
Tauranga Girls' College
Tauranga, New Zealand
(October 2015 - December 2016)

Digital Producer
Reserve Group
Tauranga, New Zealand
(January 2015 - October 2015)

Founder and Manager
Inspiration Station - Art/Craft Centre
Doha, Qatar
(June 2013 - April 2014)

Head of Secondary Art and Design
Park House English School
Doha, Qatar
(September 2007 - June 2013)

EDUCATION AND TRAINING

University of Auckland
Graduate Diploma of Teaching (Secondary) (2005)
Bachelor of Fine Arts (2001-2004)

A tertiary background in fine arts and education, as well as varied personal interests and international travel and have all contributed to a wide range of experiences that help Mel create beautiful, intelligent and unique projects and designs

"Creative, passionate and driven by great design"