

Graphic Design | Branding
Illustration | Web Development

I AM...

"Creative, passionate and driven by great design"

A tertiary background in fine arts and education, as well as international travel and varied personal interests have all contributed to a wide range of experiences that help Mel create beautiful, intelligent and unique designs.

Friendly and approachable

Ambitious and enthusiastically **optimistic**

Details **focused** with high standards

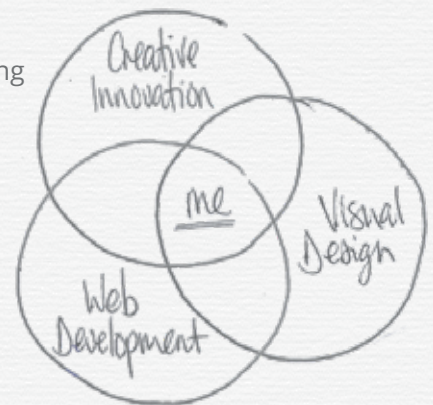
Clear and concise **communication**

Creative, **innovative** and a problem solver

Self **motivated** and showing initiative

Deadline **driven** with excellent organisation and time management

A reliable team player, providing valued **support** and leadership



I CAN...

Key Skills

Graphic design - Create assets for both web and print using Illustrator, Photoshop and InDesign

Branding - Develop unique brand identities with clear and comprehensive guidelines

Web development - Build exciting web designs using HTML5, CSS3, Javascript and JQuery

SEO - Understand web analysis to implement strategies for optimising site performance

Illustration - Strength in creating unique and high quality illustrations for projects using both conventional drawing materials as well as digital techniques.

Design



Development



I HAVE...

Professional Experience

Teacher of Art and Film & Media

Tauranga Girls' College
Tauranga
(October 2015 - December 2016)

Digital Producer

Reserve Group
Tauranga
(January - October 2015)

Founder and Manager

Inspiration Station - Art and Craft Centre
Doha, Qatar
(June 2013 - June 2014)

Head of Secondary Art and Design

Park House English School
Doha, Qatar
(September 2007 - June 2013)

Art and Design Technology Teacher

Qatar International School
Doha, Qatar
(January - June, 2007)

Art, Design and Art History Teacher

Saint Kentigern College
Auckland, New Zealand
(2006)

I STUDIED...

Education and Training

YOOBEE School of Design
Front-End Web Development (2014)

University of Auckland
Graduate Diploma of Teaching (2005)
Level 2 and 3 Art History
Level 1 to 3 Art
Practical Art for years 8 to 10

Bachelor of Fine Arts (2001 - 2004)
Major in Sculpture

I ENJOY...

Interests

Travel – Mel has fulfilled a dream to visit some of the world's major art galleries, such as Moma in New York, the Louvre in Paris, the Uffizi in Florence and more, only whetting her appetite for more.

'Jack of all trades' – Mel is hands-on and has a growing collection of skills, feeling equally confident behind a computer, easel, sewing machine or band saw.

