



Chicago native
Story teller
Music maker
Animal lover
Hat wearer
Pastry eater
Movie watcher
Comedic relief
Irish citizen

skills

HTML + CSS
Javascript
Wordpress
PHP
C++
Java
Adobe Photoshop
Adobe Illustrator
Adobe Premiere

Event Planning
Project Management
Public Speaking
Client Relations
Marketing Strategies
Social Media
Team Leadership

portfolio

melaniegaston.com

MELANIE GASTON

call 773-504-0323 **email** mgaston1019@gmail.com **tweet** @No1_LikeGaston

I'm a web developer by trade, but I work to share stories more than anything else. I am easy-going, flexible, and collaborative; when I see a need, I try to help fulfill it. I believe in the power of human connection, and that it is incredibly important to create connections with people, organizations, causes, and cultures around the world. Technology and the internet both have incredible power over shaping our future, and I'd like to work to ensure that our world continues to become a more supportive, better educated, and more thoughtful place.

education

Bachelor of Arts in Interactive Media with a Minor in Computer Science

Butler University, Indianapolis, IN | May 2017

experience

Lead Web Developer | Roundpeg, Inc. | June 2018 – Present

Web Designer | Roundpeg, Inc. | August 2017 – June 2018

Executes website designs from client discovery meetings to completed, implemented sites. Explores numerous site design options with clients to create a result that best fits the needs of the end user. Collaborates with creative team to ensure brand consistency across all digital channels. Creates and edits mock-ups, brand elements, and other digital assets. Works independently to manage projects and client relations from beginning to end.

Social Media + Communications Coordinator | Seeds of Learning | January – May 2017

Utilized social media platforms to increase awareness for the importance of education in Pakistan. Broadened community outreach to increase education funding for local Indianapolis schools. Curated content and provided digital communication support to further engage donors both online and in-person.

Outreach + Social Engagement Intern | To Write Love on Her Arms | May – August 2016

Studied mental health issues to effectively communicate and empathize. Engaged with supporters and staff through local outreach opportunities. Processed merchandise orders quickly and accurately. Developed global social media connections with a network of past and future staff members.

Resident Assistant + Apartment Community Assistant

Butler University Residence Life | January 2014 – July 2017

Cultivated a sense of community amongst 85+ residents to strengthen student engagement. Facilitated training sessions for both LGBTQ+ issues and suicide prevention. Mediated conflicts between residents to maintain harmony within the residence hall.

Co-Chair, Concerts Committee

Butler University Student Government | April 2013 – January 2016

Organized four campus-wide concerts to enrich students' experiences with over 1,200 attendees. Provided hospitality management for artists, including T-Pain, Lupe Fiasco, and B.o.B. Utilized social media and innovative techniques to reach a wider audience for event promotion. Collaborated with other student government committees to enhance program offerings. Initiated successful winter concert experience for students with over 400 attendees.