

## MARKETING WITH IMPACT

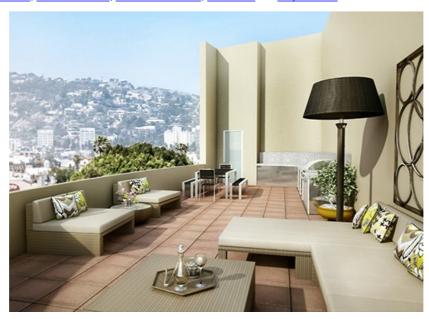
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Week of April 21, 2014

## **BRAND UPDATES**

## New Properties and Short Term Stays in the Los Angeles Market

Since the start of 2014, Oakwood Worldwide® has acquired units in three brand new beautiful properties in the Los Angeles area. 1111 Wilshire, located in downtown Los Angeles; Wilshire La Brea (pictured below), located at 5200 Wilshire Blvd. in the Miracle Mile district near Hollywood; and the Shores MDR, located at 4201 Via Marina in Marina del Rey. Offering both the Oakwood® and ExecuStay® brands, these properties provide furnished apartments in a stylish community with high end amenities. Situated in prime locations close to dining, shopping and entertainment, they are wonderful additions to the growing Los Angeles market. Los Angeles is also excited to announce more options for short term stays. In addition to short term stays at Oakwood Toluca Hills, Oakwood Marina del Rey and Eaves Woodland Hills, Oakwood guests can stay a minimum of 7 nights at 1111 Wilshire, Wilshire La Brea, Palazzo Westwood, Eleven 950 and Playa del Oro.



If you have any questions regarding Brand on Demand, LiveWire or other general marketing inquiries, please reach out to the Marketing Team at <a href="mailto:ExecuStayMarketing@oakwood.com"><u>ExecuStayMarketing@oakwood.com</u></a>.

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