



Wed 2/20/2013 3:35 PM

Hi everyone,

To further promote the local aspect of our Hot City Deals "Dine" offer, we'd like those of you who are participating in the promotion to submit recommendations on favorite restaurants in your area. We will use this information for content on our social media sites like Facebook, LinkedIn and Twitter. We will also use it for a press release going out the first week in March. In order to participate, **please send [Sharron Saunders](#) your restaurant review by Thursday, February 28th, 5:00 pm EST.** Sharron manages all of the Oakwood Worldwide social media channels, and is your point of contact related to any questions regarding your submission. Please note that we reserve the right to edit your submission as needed to fit the specifications of various social media sites.

The information you provide should be approximately 500 words and include:

- Reviewers' name(s)
- Reviewers' background (where they are from, how long they have lived in the city, etc.)
- Reviewers' photo (to be included in the post)
- Recommendation of three local restaurants with the URLs – type of restaurant, why they like the restaurant, what they would recommend on the menu. One of these recommendations must align with the restaurant gift card you are offering for Hot City Deals.
- Closest ExecuStay properties (with URLs) and approx. distance from the restaurant.

Attached is a great submission that we received from the Washington, D.C. market that should serve as a model for your submission. Please contact Sharron Saunders at 240-720-3003 or ssaunders@oakwood.com if you have any question. Thanks!

Lisa Reich MARKETING MANAGER, OAKWOOD WORLDWIDE
202 Perry Parkway, Suite 8, Gaithersburg, MD 20877-2172
direct: 240.720.3022 mobile: 301.300.5841

lreich@oakwood.com | oakwood.com | execustay.com

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