

April 19, 2013

Good Morning All,

Attached is the list of BrandWorks users that Pica9 imported to Brand on Demand, our new collateral platform. We'll be offering three training classes in Brand on Demand at the end of next week. You'll see an invite later today or Monday, from Raina Bonthoux, the Marketing Manager responsible for management of this application.

Associates will be logging into Brand on Demand with their eMail addresses. In order to ensure a smooth launch with no login difficulties, please review the attached user list for current information. Feel free to add or delete authorized users for each of your markets.

Also, for billing purposes, please provide the market number attached to each user. (see example for Columbus)

Please return this list to me with any updates by 3:00 pm today.

Thank you,

Suzanne Guerra DIRECTOR OF OWNER & FRANCHISE SERVICES, OAKWOOD WORLDWIDE 202 Perry Pkwy, #8 Gaithersburg, MD 20877, U.S.A. direct: 240.720.3020 mobile: 301.331.8678 vcp: 867-3020

sguerra@oakwood.com | oakwood.com | execustay.com

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