



MARKETING WITH **IMPACT**  
Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on [Live Wire](#). If you would like to add anyone to the distribution list, please email [ExecuStayMarketing@oakwood.com](mailto:ExecuStayMarketing@oakwood.com).

**Week of October 14, 2013**

## GENERAL ANNOUNCEMENTS

### ***Oakwood Worldwide In the News***

Craig Ryan, Oakwood Worldwide Managing Director of Asia Pacific, details how serviced apartments provide a home-like environment for expats in the [latest issue of HRM Asia](#).

This article was posted to the Oakwood and ExecuStay Linked In and Facebook pages. Be sure to "like" and share it within your networks.



### ***Announcing The Nash Opening in New York City***

A [press release](#) was released on October 14th about the opening of The Nash, our newly renovated property in New York City offering stays of less than 30 days.



If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at [ExecuStayMarketing@oakwood.com](mailto:ExecuStayMarketing@oakwood.com).

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