



MARKETING WITH IMPACT
Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on [Live Wire](#). If you would like to add anyone to the distribution list, please email ExecuStayMarketing@oakwood.com.

Week of September 16, 2013

GENERAL ANNOUNCEMENTS

Press Releases and Social Media

[Oakwood Worldwide® Earns Spot on the 2013 InformationWeek 500](#)

September 16, 2013 – Oakwood Worldwide announced it earned a spot on this year's InformationWeek 500 – a list of the top technology innovators in the United States.

This release was posted to the Oakwood and ExecuStay Linked In and Facebook pages on September 16. Be sure to "like" and share it within your networks. Find all press releases and news coverage on the Oakwood Worldwide [newsroom](#).

Marketing Tools That Fit Your Needs!

Have you been taking advantage of Brand on Demand? There are so many GREAT marketing materials just waiting to be customized! Take this Market flyer for example. The flyer allows me to:

- 1 Upload images of the properties I want to highlight in my market
- 1 Add bullets that show features of the properties
- 1 Add starting rates
- 1 Customize the intro paragraph to best describe my market and value-adds
- 1 Insert contact information so my clients can reach out to me

If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at ExecuStayMarketing@oakwood.com.

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