



MARKETING WITH IMPACT
Your Single Source for the Knowledge and Tools You Can Use

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Week of September 9, 2013

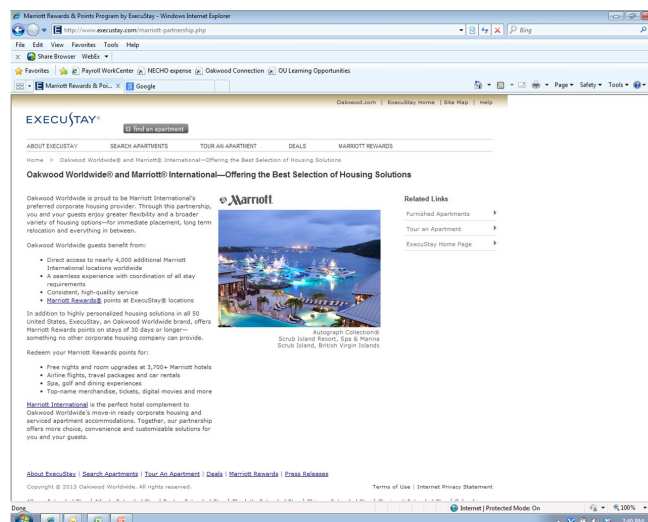
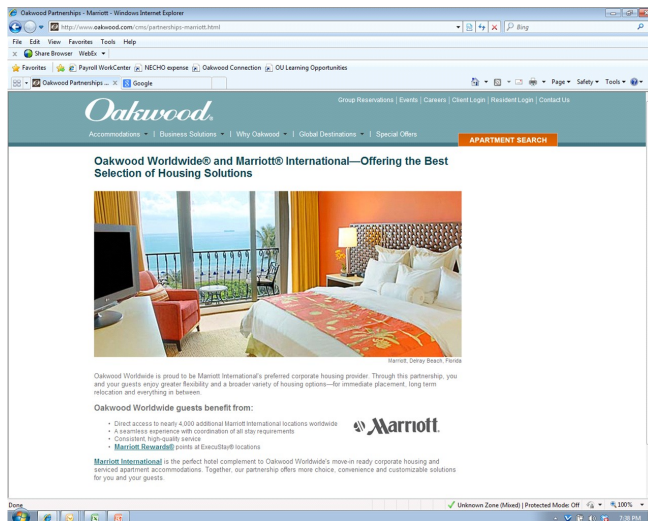
GENERAL ANNOUNCEMENTS

New Oakwood Worldwide / Marriott International Preferred Partnership Web Pages

Our new Oakwood Worldwide/Marriott International Preferred Partnership web pages are now live on [Oakwood.com](#) and on [ExecuStay.com](#). Check them out!

The purpose of the new web pages is to bring awareness to our clients and guests that we are Marriott International's preferred corporate housing and serviced apartment provider, and to explain how they will benefit from this partnership.

If you have questions, please contact Lisa Reich at lreich@Oakwood.com.



Industry Articles on Current Trends in Global Housing

The [2013 U.S. Transfer Volume & Cost Survey](#) by Worldwide ERC provides an analysis on the average number of employees a company moves in the U.S., developments in specific policy elements that support mobile workforces, and the average costs of various forms of mobility assistance. This survey is available on the [SharePoint Marketing tab](#) under Industry Information.

[Time.com](#) reports that in the first month of the summer housing season, home prices continued to rise, with a 0.9% increase in figures for June from the month before, according to the S&P/Case-

Shiller Home Price Index. In addition, data from the National Association of Realtors showed that existing home sales (which includes condominiums and co-ops) were running at a seasonally adjusted annual rate of 5.39 million homes for July, a jump from 5.06 million homes in June.

If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at ExecuStayMarketing@oakwood.com.

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