



MARKETING WITH **IMPACT**
Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on [Livewire](#).

Week of June 3, 2013

GENERAL ANNOUNCEMENTS

OAKWOOD WORLDWIDE® ANNOUNCES NEW RELOCATION SALES DIRECTOR

Press Release - May 30, 2013 - Oakwood Worldwide is pleased to announce the appointment of Beth Hotze as the company's director of sales for its relocation business. In this role, she will be responsible for driving market sales strategy while establishing and maintaining key relationships with relocation industry clients.

Find all press releases and news coverage on the Oakwood Worldwide [newsroom](#).

Marketing Made Easy

Reminder! Take advantage of the [CustomPoint Print Portal](#). This shopping-cart platform makes it easy to order the most up-to-date marketing collateral such as stationery and in-unit materials. Brand on Demand is an excellent resource for customizing sales tools. Personalize materials such as evites, flyers and more with this simple user-friendly program.

Coming Soon! ExecuStay vs. On Your Own Flyer

This flyer highlights the benefits of choosing ExecuStay's one-step fully furnished housing solution vs. renting on your own and dealing with all the hassles that come with it. Customize it by adding your own contact information. This flyer is expected to be up for use within the next two weeks so watch out for it!



For all general marketing inquiries or questions related to the CustomPoint Print Portal and Brand on Demand, please email ExecuStayMarketing@oakwood.com.

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