



MARKETING WITH **IMPACT**
Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on [Live Wire](#). If you would like to add anyone to the distribution list, please email ExecuStayMarketing@oakwood.com.

Week of August 19, 2013

GENERAL ANNOUNCEMENTS

Press Releases & Social Media

[Oakwood Worldwide® Awards \\$12,000 In College Scholarships](#)

August 15, 2013 - Oakwood Worldwide is pleased to award six dedicated and exemplary students with \$12,000 in scholarships and bursary awards through the Howard F. Ruby Scholarship Program.

Note: This release was posted to the Oakwood and ExecuStay Linked In and Facebook pages on August 15. Be sure to "like" and share it within your networks. Find all press releases and news coverage on the Oakwood Worldwide [newsroom](#).



Industry Articles on Current Trends in Global Housing

The [2013 Global Mobility Survey Report](#) by Santa Fe Group provides an analysis of the Global Mobility Survey by independent research partner Circle Research and commented on by published thought leaders in the global mobility arena. The report identifies key findings from the survey and explores the changing nature of international mobility including insights into key mobility trends.



If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at ExecuStayMarketing@oakwood.com.

This email was sent to: cgalutera@oakwood.com

This email was sent by: Oakwood Worldwide
2222 Corinth Ave. Los Angeles, CA 90064 USA

© Oakwood Worldwide 2013. We respect your right to privacy - [view our policy](#)

