

## MARKETING WITH IMPACT

Your Single Source for the Knowledge and Tools You Can Use

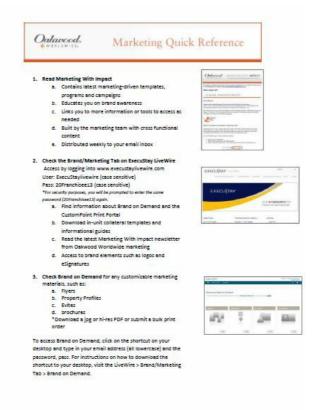
Week of March 24, 2014

## TOOLS AND TEMPLATES

## Marketing Reference Guide

If you are ever unsure of where to get what when it comes to Marketing materials, this Marketing Quick Reference Guide can help! This short 2-pager lists all of your Marketing resources, how each can help and how you can access them.

You can find this handy tool on the Live Wire under Brand/Marketing > Marketing Resources.



## INDUSTRY INTELLIGENCE

The <u>2013 Global Mobility Effectiveness Survey by EY</u> reviews the critical role that mobility functions play in the global business environment and how companies assign international positions. This survey also discusses mobility strategy, growth markets and compliance risks with insights on how these factors impact talent and strategy.

If you have any questions regarding Brand on Demand, LiveWire or other general marketing inquiries, please reach out to the Marketing Team at <a href="mailto:ExecuStayMarketing@oakwood.com"><u>ExecuStayMarketing@oakwood.com</u></a>.

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