## EXECUSTAY MARKETING UPDATE

## Email Signature

EXECUSTAY®
NAME, TITLE
NAME OF FRANCHISEE ENTITY
An ExecuStay Franchisee
Address of Franchisee
direct: 123.456.7890 mobile: 123.456.7890

## yourname@execustay.com | execustay.com

ExecuStay® is an Oakwood Worldwide® brand, the preferred corporate housing partner of Marriott® International and the only corporate housing brand where guests can earn Marriott Rewards® points for stays at any location in the U.S.

## Font guideline:

The first line with ExecuStay® and the second line with your name and your title are in Arial 11 point all CAPS. The name of your franchisee entity is in Arial 9 point all CAPS. The remainder of the information is in Arial 9 point upper and lowercase as outlined below. The font color is RGB 127, 127, 127. Your email address and execustay.com will turn the standard blue for hyperlinks automatically.



