



MARKETING WITH **IMPACT**
Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on [Live Wire](#). If you would like to add anyone to the distribution list, please email ExecuStayMarketing@oakwood.com.

Week of September 2, 2013

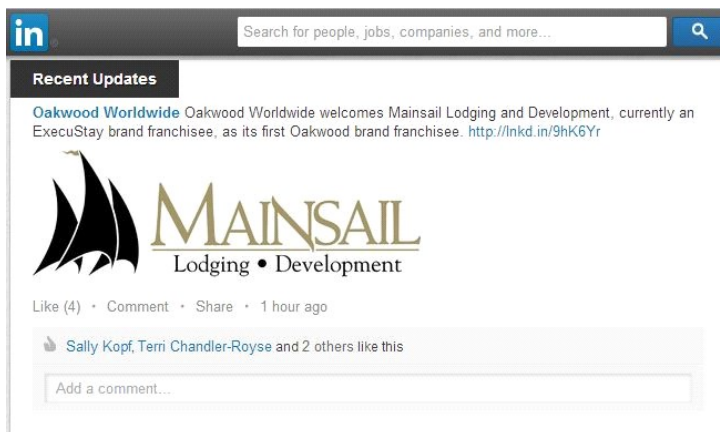
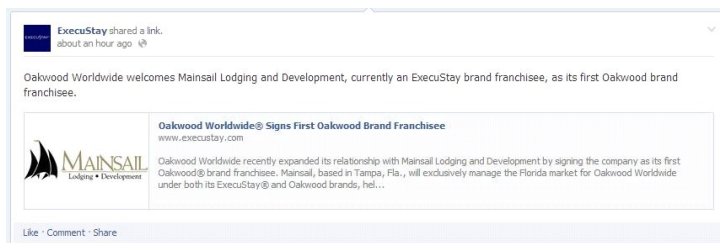
GENERAL ANNOUNCEMENTS

Press Releases and Social Media

[Oakwood Worldwide® Signs First Oakwood Brand Franchisee](#)

September 3, 2013 - Oakwood Worldwide recently expanded its relationship with Mainsail Lodging and Development by signing the company as its first Oakwood® brand franchisee.

Note: This release has been posted to the Oakwood and ExecuStay Linked In and Facebook pages. Be sure to "like" and share it within your networks. Find all press releases and news coverage on the Oakwood Worldwide [newsroom](#).



If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at ExecuStayMarketing@oakwood.com.

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