

Dakwood MARKETING WITH IMPACT

Your Single Source for the Knowledge and Tools You Can Use

This edition of Marketing With Impact will be posted on Livewire.

Week of July 8, 2013

GENERAL ANNOUNCEMENTS

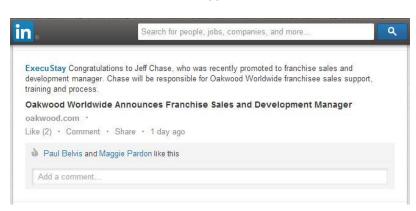
Press Release

Oakwood Worldwide® Announces Franchise Sales and Development Manager

July 8, 2013 - Oakwood Worldwide announces the promotion of Jeff Chase to franchise sales and development manager. In this capacity, Chase will be responsible for Oakwood Worldwide franchisee sales support, training and process.

Note: This release is posted to the <u>ExecuStay Linked In</u> and <u>Facebook</u> pages. Be sure to share it within your networks. Find all press releases and news coverage on the Oakwood Worldwide <u>newsroom</u>.

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If you have any questions regarding Brand on Demand, the CustomPoint Print Portal and other general marketing inquiries, please reach out to the Marketing Team at ExecuStayMarketing@oakwood.com.