Day 2: Formalizing Our Program

As Oakwood Worldwide further expands our global operations, we recognize that operating on six continents presents unique challenges and complexities to our organization. Oakwood could potentially face new types of challenges – and needs to be prepared to face these as the world's most trusted provider of temporary living solutions.

The safety and security of our Associates, Customers and Guests in all regions of the world is our top priority and all necessary actions will be taken to safeguard them and the general public. Additionally, Oakwood will take action to minimize the impact of crisis events on the company's assets and reputations. As part of this program, the company is developing a comprehensive program and structure that will include:

- Disaster Response
- Disaster Preparedness
- Business Continuity

This program is also aligned with the Voice of the Customer— knowing that safety and security is an increasingly critical priority for our clients who are making similar investments. As our clients needs continue to reach around the globe, Oakwood is well-positioned to serve their needs in an increasingly complex world.

Control Risks

Oakwood has engaged a leading global security and risk consultant, Control Risks. They have been engaged by many of our clients as well as 78% of the largest Fortune 500 companies in the world to help them understand and manage the risks and opportunities of operating in complex environments.

Working across five continents and with 33 offices worldwide, Control Risks provides a broad range of services to help their clients manage political, integrity and security risk. Their expertise has been invaluable as they have helped our Global Crisis Team develop a comprehensive program philosophy and structure.

Tomorrow's Topic: Program Structure