

Dear ExecuStay Franchisees,

CHPA supports Habitat for Humanity in our annual conference host city by coordinating member time and donation. Habitat for Humanity's mission to house those-in-need relates to the corporate housing industry's focus on providing housing. Together, we have donated nearly \$30,000 to local Habitats for Humanity and built the walls to complete an entire Habitat-house in Houston, Texas!

For the CHPA 2014 Annual Conference, we have a modern twist on our traditional silent auction. We will host an online, live silent auction throughout the Annual Conference, culminating at the closing reception. All Members, both near and far, can join in the live bidding by using the mobile bidding feature for a chance to win any of the items, even if they cannot be at the Annual Conference.

We need your help - with donations for the online catalog. We will accept all donations and need a variety of price ranges to encourage participation at all levels. Some ideas include:

- Gift baskets
- Electronics (TVs, iPods/iPads, laptops, etc.)
- Travel amenities (hotel stays, airline tickets, weekend trips, etc.)
- Gift cards
- Sports/Entertainment (tickets, memorabilia, etc.)
- Art/Furniture
- Jewelry

Bidding will begin in February 2014 and the auction will close on Wednesday, February 26, 2014. Once CHPA processes the payment for the donated item, you can send your donation directly to the winning bidder. You don't have to ship or carry it to New Orleans! You can donate items even if you are not able to attend the 2014 Annual Conference.

Your donations and support of Habitat for Humanity will be recognized at the event in New Orleans and online. Please forward a description of your donation, a picture, if available, along with your company's logo to Jennifer Miller at jmller@chpaonline.org. CHPA staff will enter the information into the online catalog. If you have any questions, please contact CHPA's Jennifer Miller or 317.328.4631.

Thank you!

Suzanne Guerra