

Melanie Callor Bott

I am organized and efficient and work hard to expand my knowledge and abilities. I work with customers daily through face-to-face contact as well as online. I am experienced in customer service and business management, with over 20 years experience. I am an experienced Marketing Director with ten years experience in branding and marketing businesses. I thrive when taking on challenges and feel that challenges are the best source of growth for an individual and business.

PROFESSIONAL EXPERIENCE

SPRINGVILLE-MAPLETON CHAMBER OF COMMERCE

PRESIDENT	2019-PRESENT
EXECUTIVE BOARD	2016-PRESENT

MOUNTAIN WEST ANIMAL HOSPITAL

MARKETING DIRECTOR	2013-PRESENT
CFO/HOSPITAL ADMINISTRATOR	
-First Place Best of Utah County (2013-2020)	

BOTT VETERINARY SERVICES & CONSULTING

MARKETING DIRECTOR	2009-2017
ADMINISTRATIVE ASSISTANT	

EDUCATION

UNIVERSITY OF UTAH

Coding Boot Camp	2020-PRESENT
Full Stack Web Developer	

WASHINGTON STATE UNIVERSITY

Graduate Certificate in Health Communication and Promotion	2020-PRESENT
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WASHINGTON STATE UNIVERSITY

M.S. in Strategic Communication	2017-2019
Honor Society	

WASHINGTON STATE UNIVERSITY

B.A. in Human Development	2006-2009
Honor Society	



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SKILLS

Brand Recognition
Marketing & Web Design
Visual Media
HTML, CSS, Javascript, AJAX
Sequelize, Node.js, Express.js
SQL, Heroku, Firebase, Git
Communication:
 Business Communication
 Customer Service
 Online Communication
 Crisis Communication
Project Management
Data Entry
Bookkeeping
Payroll
Quickbooks
Microsoft Word, Excel, PowerPoint
Google Applications
Adobe Spark, Illustrator, InDesign
Wordpress
Wix, Canva, Word Press
Blackboard, Canvas