

Melanie Callor Bott

MARKETING DIRECTOR

PROFESSIONAL EXPERIENCE

SPRINGVILLE-MAPLETON CHAMBER OF COMMERCE

PRESIDENT 2019-PRESENT

SPRINGVILLE-MAPLETON CHAMBER OF COMMERCE

EXECUTIVE BOARD 2016-PRESENT

MEADOW BROOK ELEMENTARY

PTA PRESIDENT 2018 - 2019

PTA LEAP AWARD

EXCELLENCE IN SERVICE AWARD

FOOTHILLS ELEMENTARY

PTA PRESIDENT 2014 - 2015

MOUNTAIN WEST ANIMAL HOSPITAL

MARKETING DIRECTOR 2013-PRESENT

CFO/HOSPITAL ADMINISTRATOR

KIDS ON THE MOVE

HOME EDUCATOR 2010-2010

EDUCATION

UNIVERSITY OF UTAH

Coding Boot Camp 2020-PRESENT
Full Stack Web Developer

WASHINGTON STATE UNIVERSITY

Graduate Certificate in Health Communication and Promotion 2020-PRESENT

WASHINGTON STATE UNIVERSITY

M.S. in Strategic Communication 2017-2019
Honor Society

WASHINGTON STATE UNIVERSITY

B.A. in Human Development 2006-2009
Honor Society



(801) 669-0451

melaniebott@gmail.com

www.linkedin.com/in/melanie-callor-bott-77ab7661/

Springville, UT 84663

PROFILE

I am an experienced Marketing Director with ten years experience in branding and marketing businesses. I have a passion for building brand recognition and business marketing.

SKILLS

Brand Recognition
Marketing & Web Design
Visual Media
HTML, CSS, Javascript, AJAX
Communication
Online Communication
Crisis Communication
Project Management
Microsoft Word, Excel, PowerPoint
Adobe Spark, Illustrator, InDesign
Wordpress
Wix
Canva
Blackboard
Canvas