MELANIE LEVY-HARA

Entrepreneur. UX/UI Designer.
3A Systems Design Engineer.

I dedicate myself to sustainable and exponential organizations.

CONTACT

melanie.levy.hara@gmail.com

(416) 569-4813

melanielevyhara.com

in/melanielevyhara

TECHNICAL SKILLS

DESIGN TOOLS
Sketch
Adobe Ilustrator
Adobe Photoshop
Keynote
MS Powerpoint

SOFTWARE DEVELOPMENT
C++
Excel/VBA
Swift
HTML/CSS
Javascript
PHP

DATABASE TOOLS
ETL Scripts (Pentaho)
Oracle
Postgres

INTERESTS/HOBBIES

Emerge Americas, enLIGHT, Fluxible, Queen's Startup Summit, YHack

Engineering Ambassador Manager, Orientation Week Leader, Systems Mentorship Program

Running, Backcountry Camping, Volleyball, Sustainability, Music Festivals

WORK EXPERIENCE

ROKK3R LABS

MIAMI BEACH, FLORIDA

UX/UI Designer
JAN - APR 2016

- Created mockups and wireframes for a portfolio company using Sketch
- Conducted 40 user interviews (goal was 25), summarized results and presented to entrepreneur
- Conducted market and persona validation for my own idea, launched landing page and created pitch deck

DELOITTE CANADA

TORONTO, ONTARIO

Business Innovation Analyst
MAY - AUG 2015

- Managed Swift iOS application project that enhances the client experience in the Deloitte Greenhouse
- Successfully developed the application with minimal technical support
- Coached, mentored and supported two students during their internship

AUDATEX (A SOLERA COMPANY)

TORONTO, ONTARIO

Software Developer
SEP - DEC 2014

- Created ETL (Extract, Transform, Load) scripts to parse 100,000 data elements from various XML files into an Oracle relational database using Pentaho Data Interface
- Reduced ETL runtime performance by 50%; exercised version control through Git

MINISTRY OF TRANSPORTATION OF ONTARIO

TORONTO, ONTARIO

Traffic Data Analyst
JAN - APR 2014

- Programmed VBA modules to match entries from two databases; exceeded database requirements by 40%
- Compared different sources of errors for traffic data
- Developed statistical analyses for data validation

PROJECTS

RIDEKICK

ONGOING
- Currently working on an application for ridesharing in the Greater Toronto Area. We are looking to create meaningful connections in long term commuting partners

QUEEN'S STARTUP SUMMIT

JAN 2015
- Designed an Optical Character Recognition API system to help restaurants improve their customer service experience

YHACK

OCT 2014
- Developed a web application that allows users to track their mood and personal wellbeing by answering questions about themselves.