

MELANIE LEVY-HARA

Product Manager. Entrepreneur.
3rd Year Systems Design Engineer.

I am devoted to user-centric,
sustainable and disruptive solutions.

CONTACT



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/mlevyhara



TECHNICAL SKILLS

DESIGN TOOLS

Adobe Illustrator
Sketch
Adobe Photoshop
Keynote

SOFTWARE DEVELOPMENT

C++
HTML/CSS
Swift
PHP
Shell Script

DATABASE TOOLS

MySQL
ETL Scripting
Oracle
Postgres



INTERESTS



Emerge Americas, enLIGHT,
Fluxible, Queen's Startup Summit,
YHack



Engineering Ambassador Director,
Orientation Week Leader,
Systems Mentorship Program



Running, Canoe Camping,
Volleyball, Soccer, Guitar,
Music Festivals



EDUCATION

UNIVERSITY OF
WATERLOO

**Bachelor of Applied Science
in Systems Design Engineering**

Expected graduation date: June 2018



WORK EXPERIENCE

**HORIZN
STUDIOS**

TORONTO,
ONTARIO

Product Manager

SEP 2016 - Present

- Design and template product specification documents for new and existing features to ensure cross-platform consistency, quality and efficiency
- Manage the development of a new client platform
- Build a tool to display source code errors and bad practices using MySQL, PHP and Shell

**ROKK3R
LABS**

MIAMI BEACH,
FLORIDA

UX/UI Designer

JAN - APR 2016

- Created the user experience using mockups and wireframes for a portfolio company with Sketch
- Conducted 40 user interviews for persona validation, summarized results and presented them to client
- Founded Ridekick (see below), conducted research and created a brand, landing page, and pitch deck

**DELOITTE
CANADA**

TORONTO,
ONTARIO

Business Innovation Analyst

MAY - AUG 2015

- Managed, designed and developed iBeacon app to demonstrate the use of microlocation technology
- Presented finished product to the implementation space stakeholders and Deloitte Partners
- Supervised, mentored and supported two high school students during their internship

**AUDATEX
(A SOLERA
COMPANY)**

TORONTO,
ONTARIO

Software Developer

SEP - DEC 2014

- Created ETL (Extract, Transform, Load) scripts to parse 100,000 data elements from various XML files into an Oracle relational database
- Reduced ETL runtime performance by 50%



SUSTAINABLE AND DISRUPTIVE SOLUTIONS

RIDEKICK

FOUNDER

ONGOING

- Working on an application for ridesharing in the Greater Toronto Area. It matches users with a commuting partner based on interests, mutual friends and music taste for their daily commute.

**HIGHWAY
ELECTRIFICATION**

PRODUCT MANAGER

AUG 2016

- Developed a solution for highways to power four-wheel vehicles while in motion. Conducted user interviews and pitched the solution to design class.