Melanie Linares

Everything

www.melanielinares.com (919) 622-7232 mnmclaughlin0@gmail.com

Experience

Insight DI, Senior UX and Software Developer

February 2018 - November 2021

- Collaborated directly with clients and in-house engineering and design teams
- Applied knowledge of consulting to meet deadlines and implement timeboxing
- Approached challenges through a growth mindset
- Mentored teammates on best practices
- Participated in code reviews
- Co-developed a go-to-market strategy
- Presented quarterly on Accessibility topics

Projects:

Starbucks (September 2021 - November 2021)

- Collaborated with designer on user flows and changing information architecture
- o Utilized component driven development
- o Conducted cross-browser testing

Premier (June 2021 - August 2021)

- Conducted research and created stories for existing application
- Built out components for design system

LabCorp (May 2021 - June 2021)

- Assisted team with responsive UI
- Resolved functionality bugs in application
- Designed pages for 404 and intranet
- o Implemented components with REST APIs
- o Tested components cross-browser

NCDOT (February 2018 - April 2021)

- Audited and remediated to WCAG 2.1 and Section 508 accessibility standards
- Created wireframes and prototypes
- Utilized compilers, browser dev tools, and API backend to deliver dynamic web applications

StayOnline, UX Designer & Front-End Developer

September 2012 - September 2017

Worked with Sales team to implement A/B

- marketing campaigns
- Re-established branding guidelines to meet growing print and digital needs with accessibility standards
- Created iconography for design system
- Delivered responsive, compatible, and accessible internal and external applications

Projects:

US website

• Reduced mobile bounce-rate by 60%

EU website

 Applied knowledge of internationalization and globalization

Certification

• IAAP WAS (2021)

Web Accessibility Specialist

Skills & Tools

- Zendesk ticket creation, monitoring, and process integration with other platforms
- SalesForce including project/task creation
- Slack; team project management including manual process integration with Salesforce and Zendesk
- create/edit VPATs
- Mobile (iOS/Android) usability testing
- Javascript (ES5, ES6+)
- jQuery
- Mentorship
- ASP.NET/MVC
- Git/TFS/Version Control
- HTML/HTML5
- CSS/CSS3/LESS/Sass
- Flexbox/CSS Grid
- Cross-browser testing
- Vue, React
- Content Management Systems (CMS)
- REST APIs
- Node.js
- Babel
- UX/UI design
- Personas/user stories

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- Responsive Frameworks
- internationalization
- User centered design
- User experience testing
- Performing audits
- Remediating code
- WAI-ARIA
- WCAG 2.1 and Section 508
- Responsive/mobile web design
- Layout / Typography
- Agile/Scrum
- A/B testing
- Git/Azure
- lira
- Prototyping: Sketch, Figma, Adobe XD
- Assistive technology: NVDA, VoiceOver, TalkBack
- Prototyping tools: Sketch, Adobe XD, Figma,
 Photoshop
- Microsoft Office Suite
- Static Marketing Collateral creation
- Image Optimization
- Photo-editing
- Adobe Creative Suite / Cloud
- Visual Studio / VSTS
- Scrum and KanBan Practices
- Rapid Prototyping / Wireframing
- NVDA/JAWS
- VoiceOver
- Talkback
- WAVE
- AxE DevTools
- Chrome/Firefox DevTools
- Adobe Acrobat/Reader
- Docker
- Jira
- Axure
- DevOps
- Azure
- Responds well to direction, embraces feedback, and champions change

Responsibilities

- ARIA; remediate non-compliant usage and suggest compliant usage - prioritizing native controls
- Conduct full accessibility audit including scope, testing, remediation, and delivery
 - design reviews, PDF audits, website baseline audits, validation testing for web and apps, client consults, result deliveries (including written and in-person presentations)
- summarize accessibility findings
- · assessing digital materials
- Leading discovery, conception and execution of global design solutions in accessibility
- Prototype, test, and iterate on designs
- valuates usability of existing systems
- continuously evolve and learn new skills, techniques, and tools
- Scrum, Kanban, Lean or other agile methodologies
- modern source control management methods
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Education

- AAS Associate in Applied Science Web Development Wake Technical Community College, Raleigh NC
- AAS Associate in Applied Science -

Advertising and Design Living Arts College, Raleigh NC