

American Force Chamber Of Commerce

Logo:



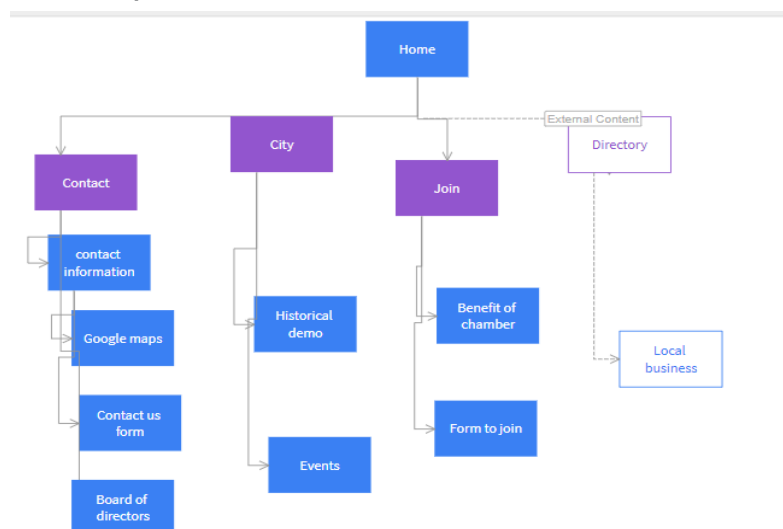
Domain name:

AFchamR

Site Purpose:

The purpose of this site is to help businesses in the town of "American Fork" form a network. This website will be one that provides the opportunity for prospective members to showcase their interest, new members to learn and be conversant with what the American Fork Chamber of commerce has to offer, and existing members the opportunity to continue to support the community using this platform.

Site Map:



Audience:

The targeted audience are those who are interested in using the website for their benefit in terms of business promotion and community support. This ranges approximately from the ages 18 and above. The site will be one that provides the opportunity for interested individuals to learn about community events and support business owners.

Personas:

Otokutu Bridge

I recently moved and rented a small shop in American fork. It was a little difficult since I was new to the community. I immediately searched online for the chamber of commerce where I unhesitantly joined and became a member. I met with the board of directors (amazing people) and they assisted me in getting my business running through advertisement. Amazing support.

Color scheme:

rgb(139, 0, 0)	#53565A	#000000	#ffffff
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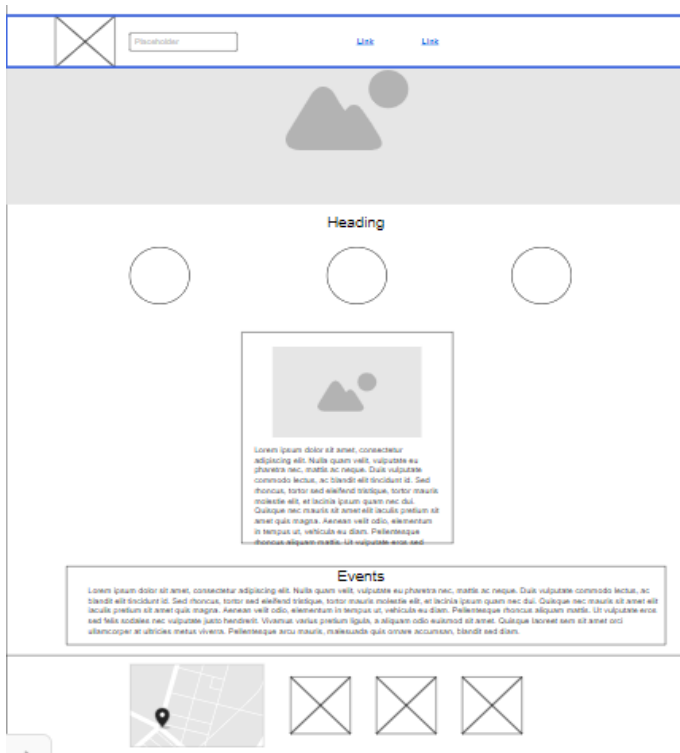
Typography (Google Fonts):

Header: IM Fell English SC

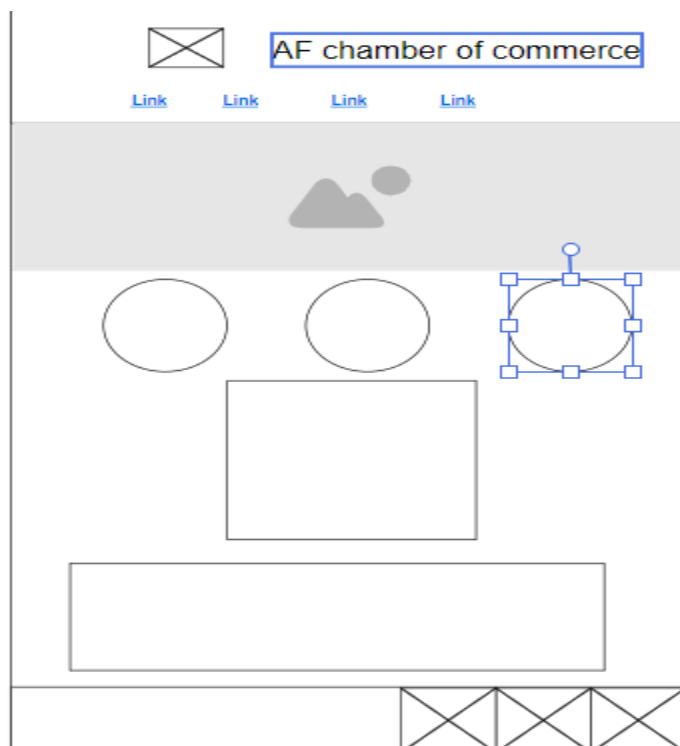
Heading and Paragraphs: Noto Sans JP

Wireframes:

large



Medium:



Small:

