

VISUALS_GALLERY



Total Profit
\$3.38M

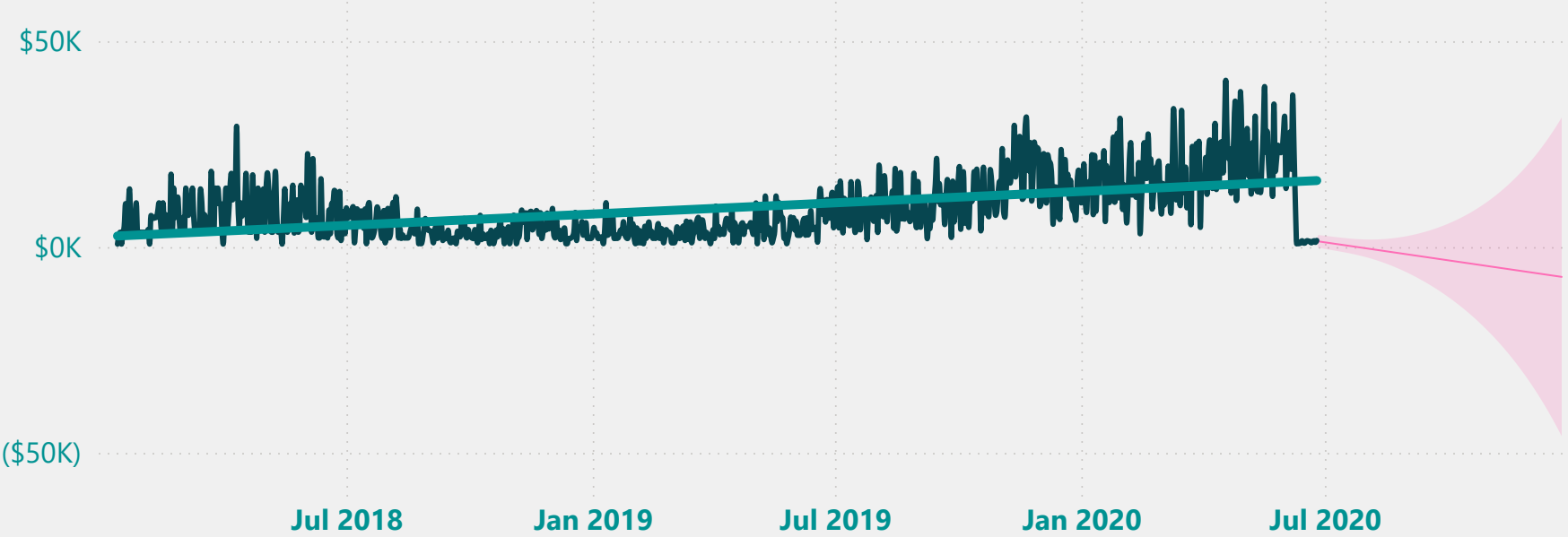


Total Sales
\$8.08M

Sum of Quantity
20.936K

12.29M
Sales Above 99th
percentile are outliers

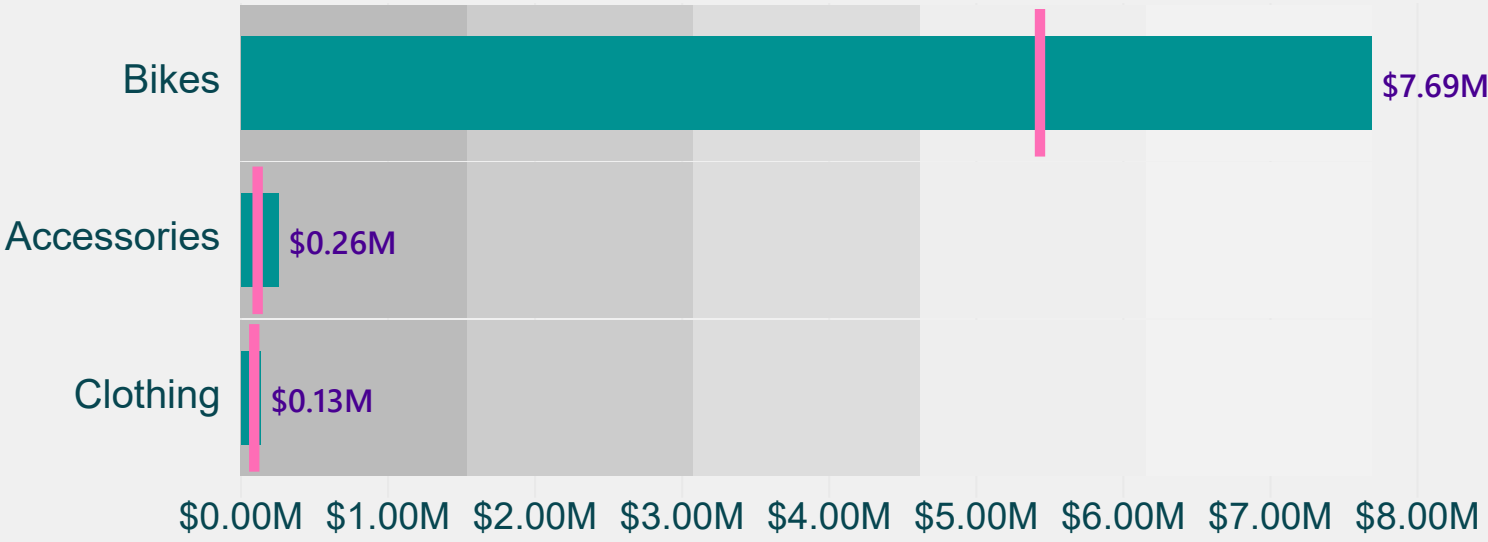
Sales by Month



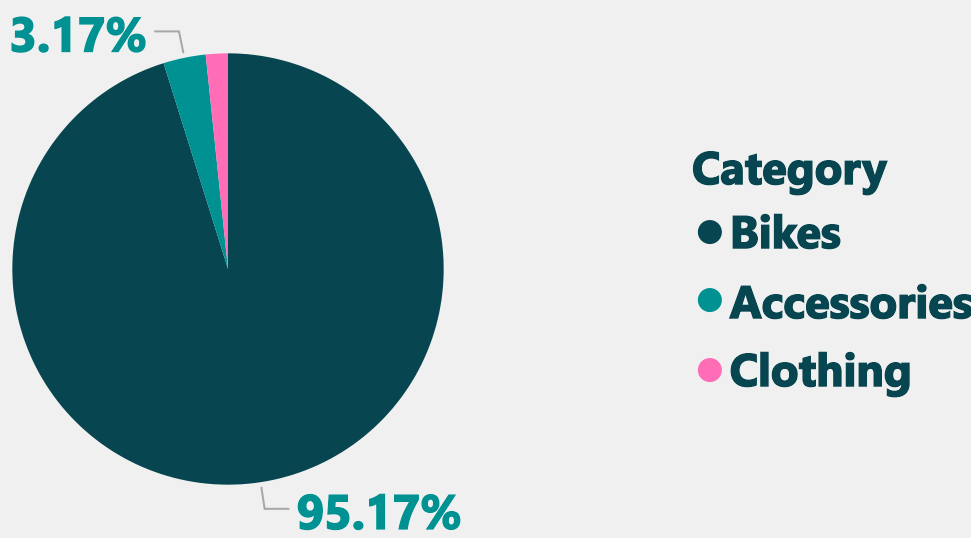
Target Margin



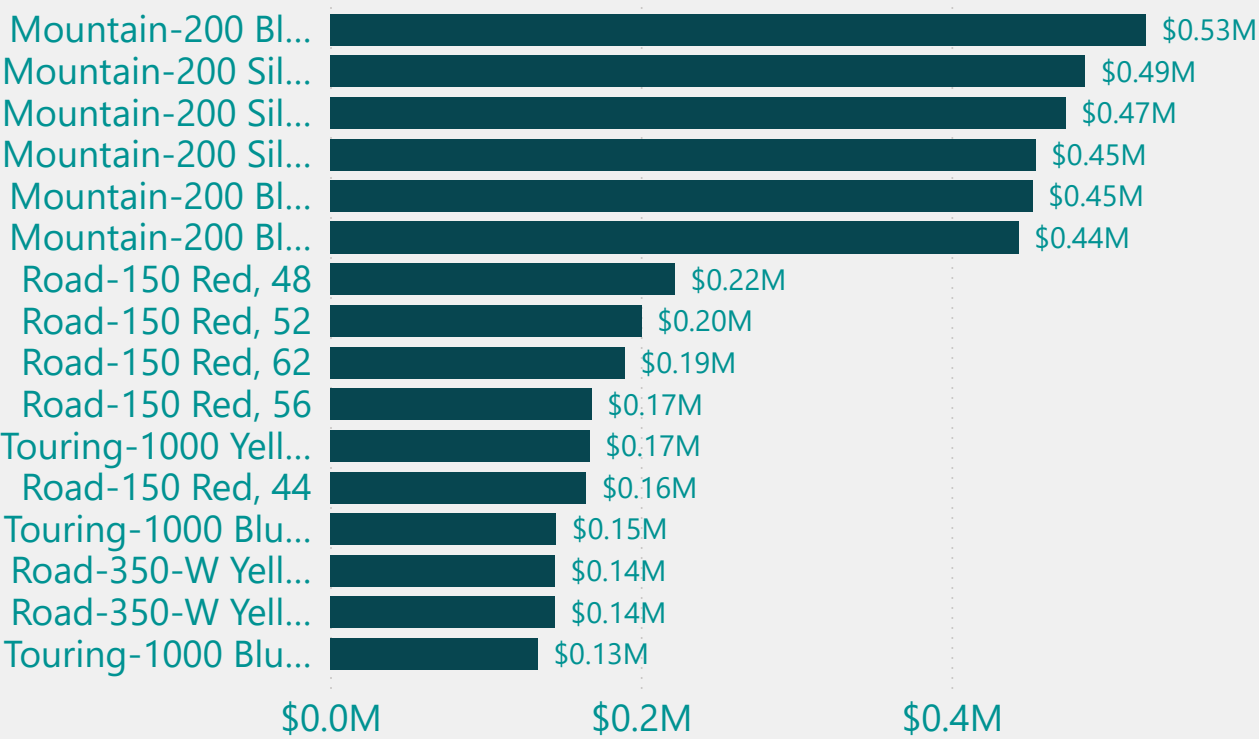
Sales Vs Budget



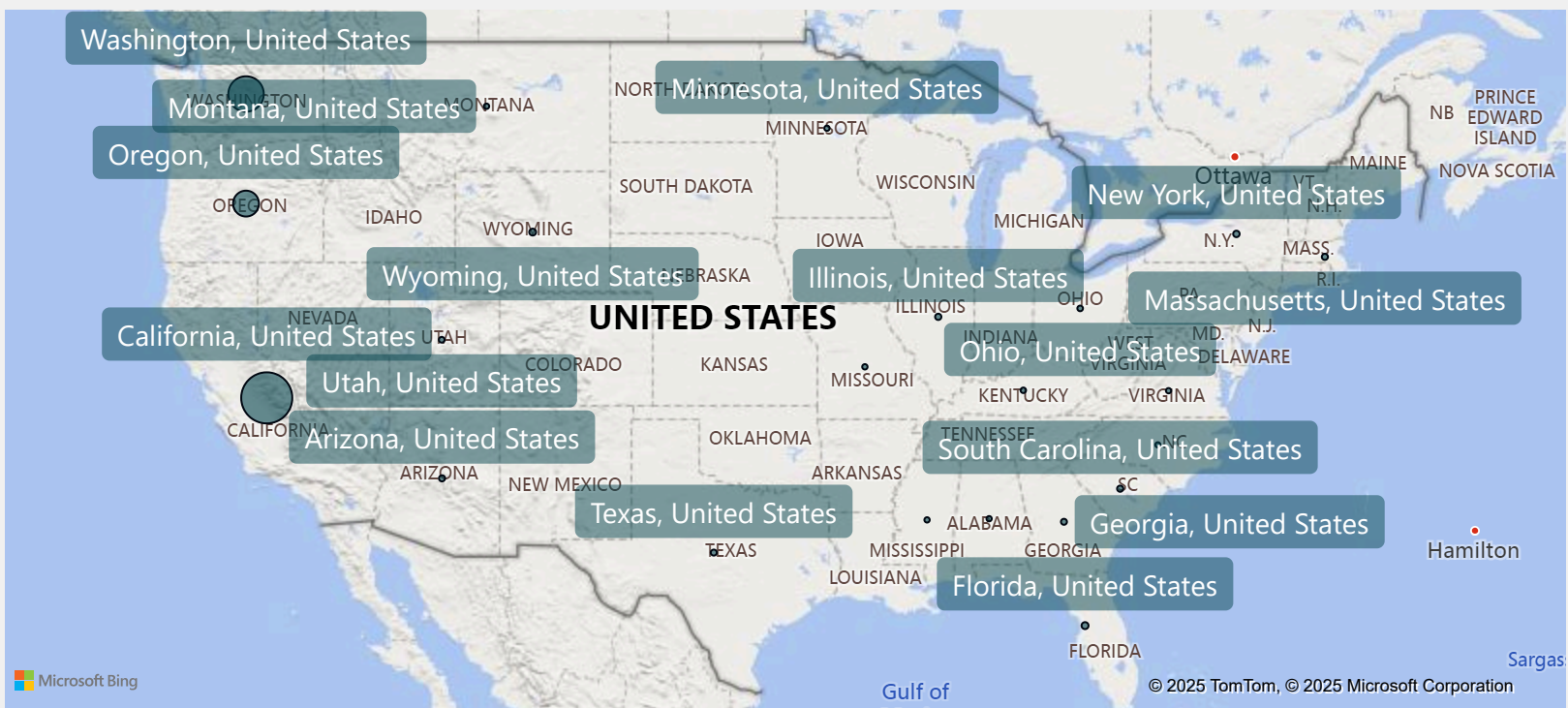
Sales by Category



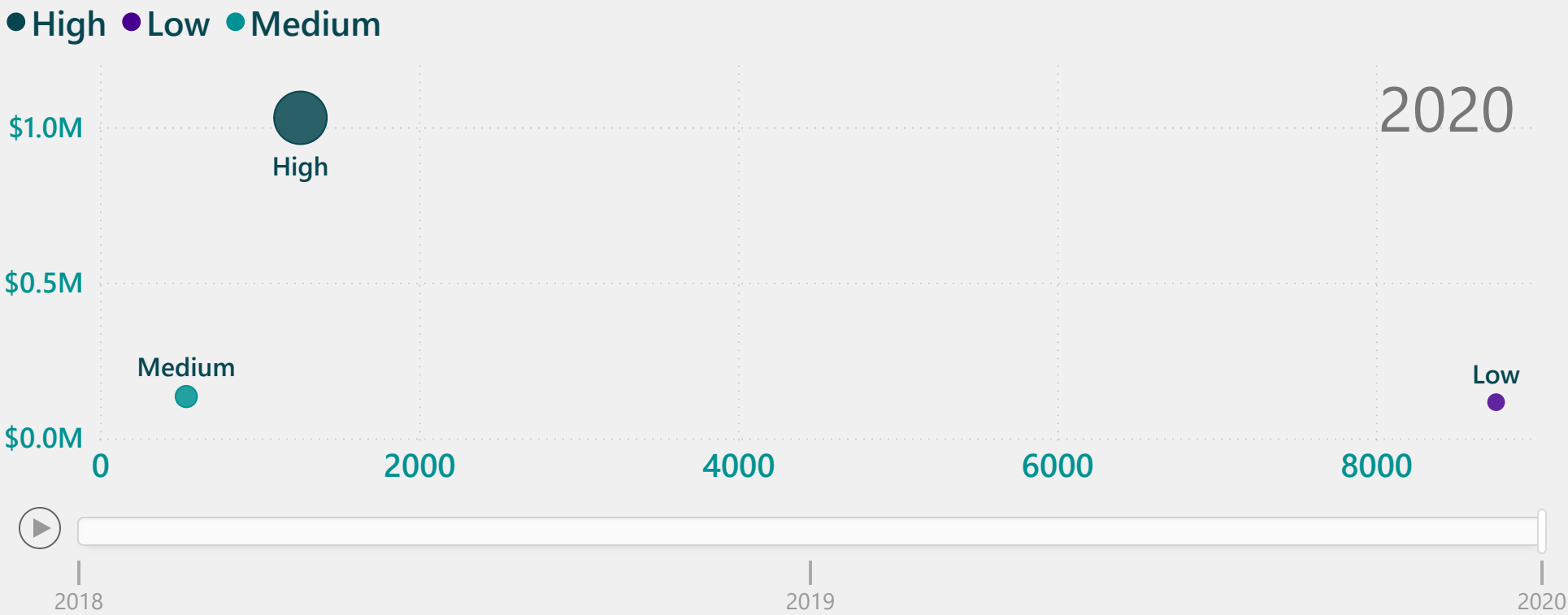
Sales by Product



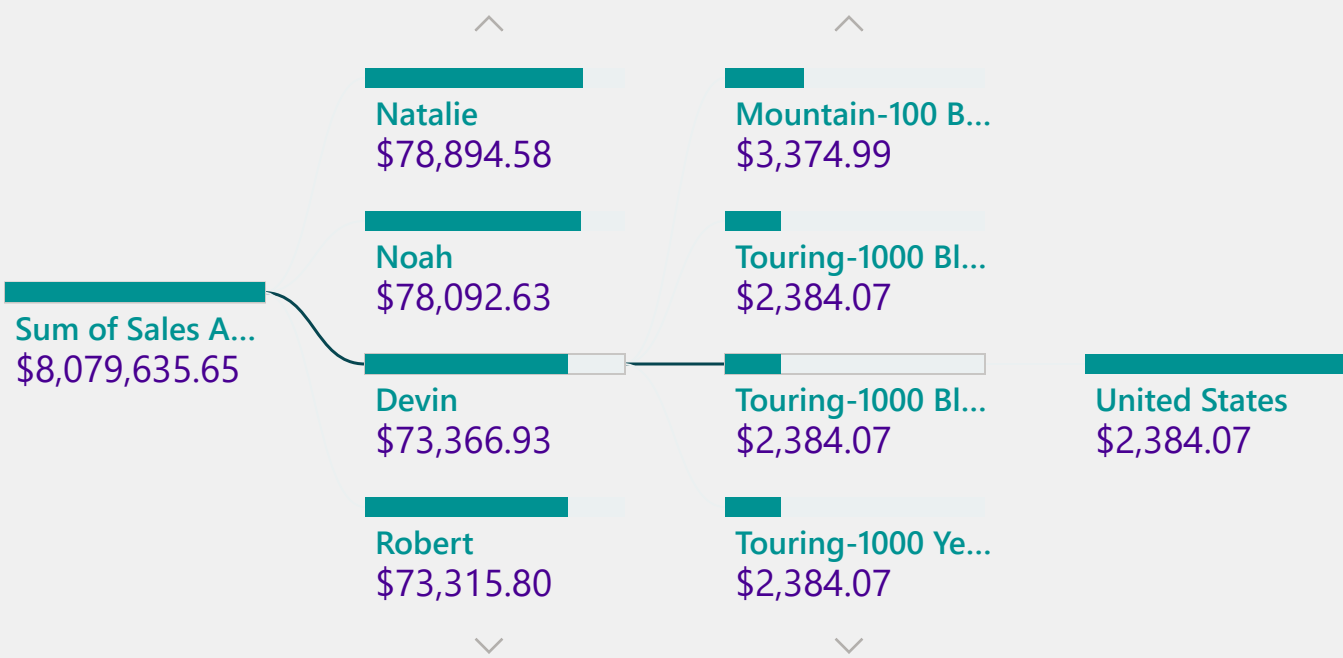
Sales by Country



Quantity,Profit,Sales by Category



FirstName Product Country-Reg...





SALES OVERVIEW

Value

3

Category

All

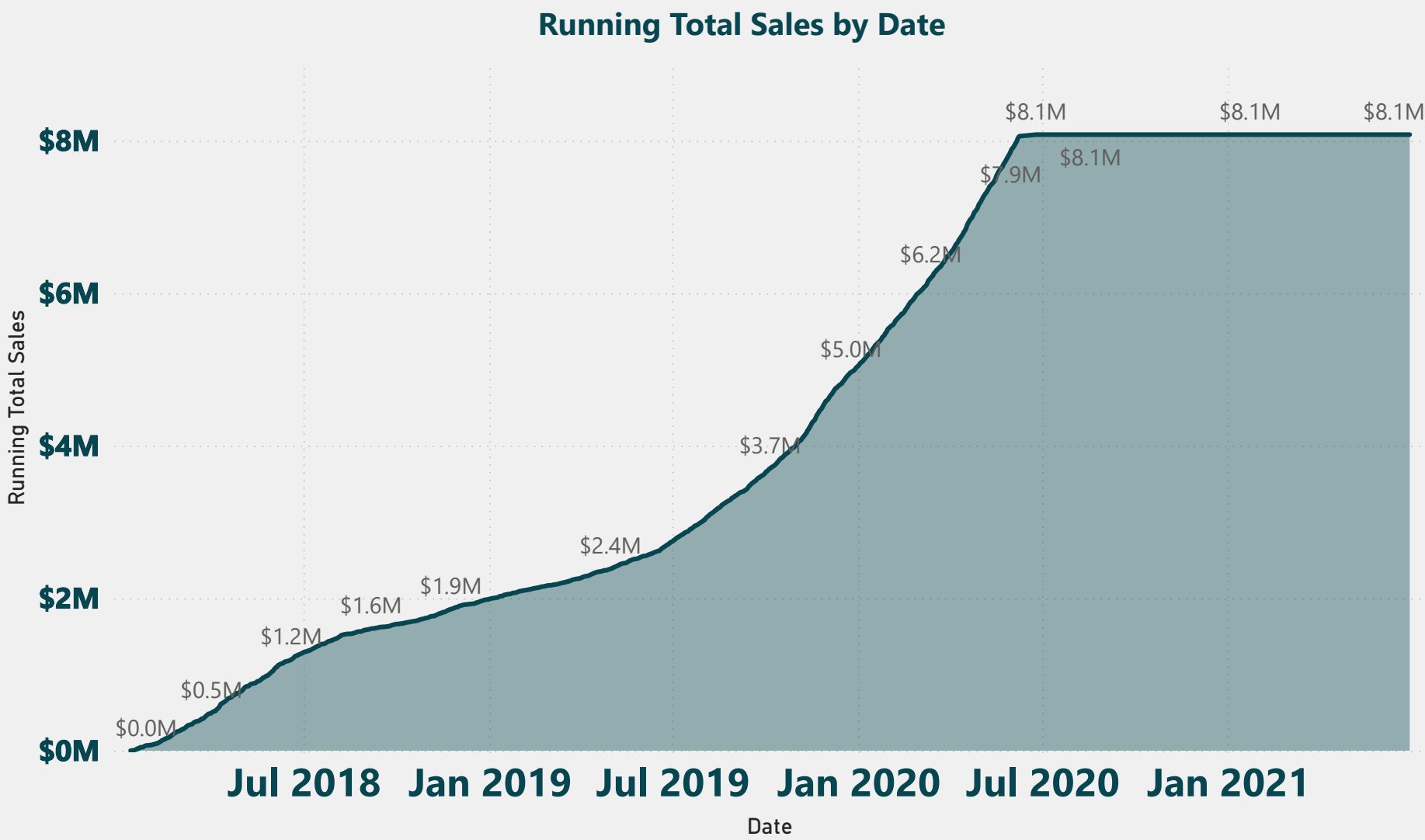
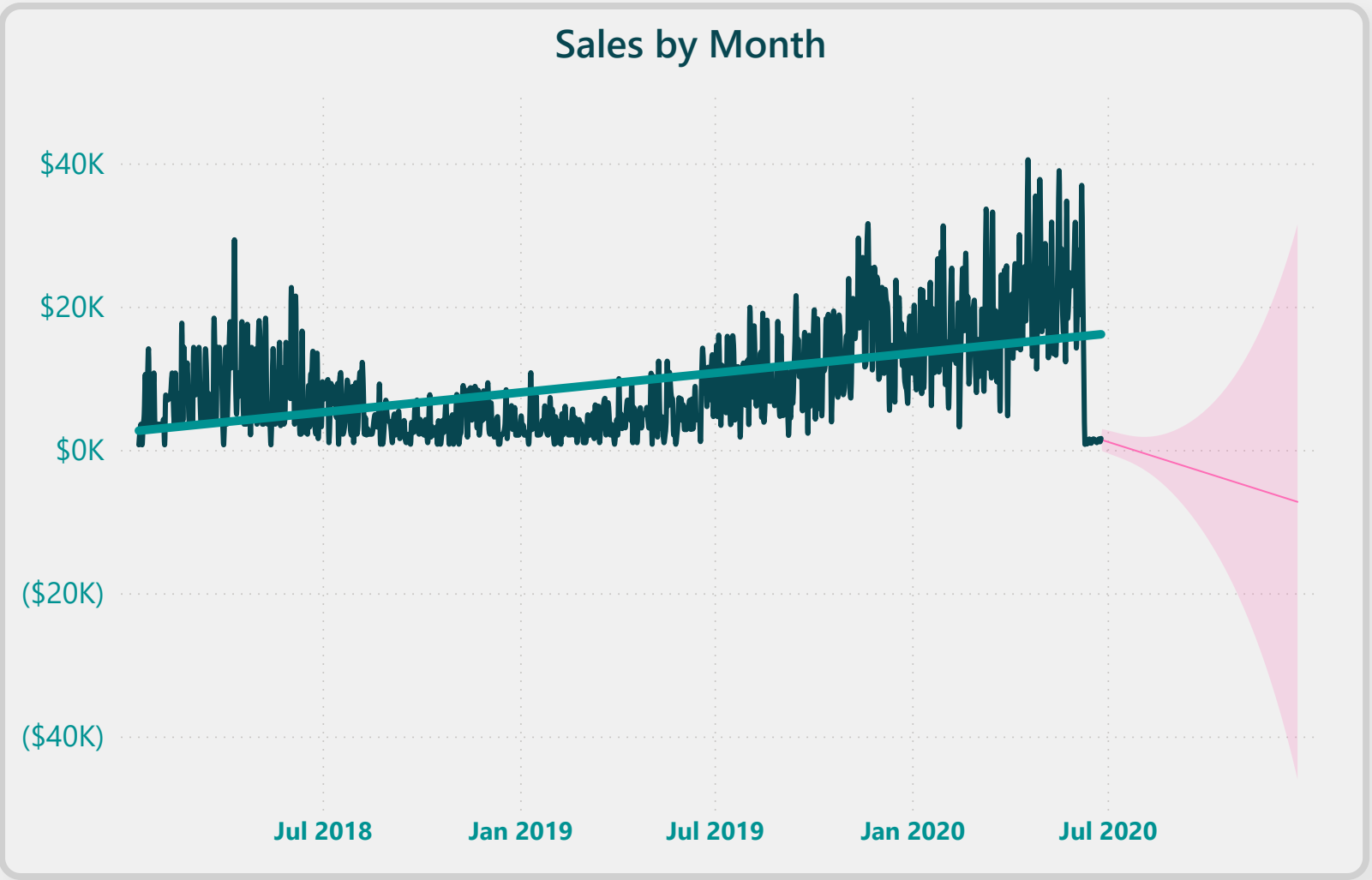
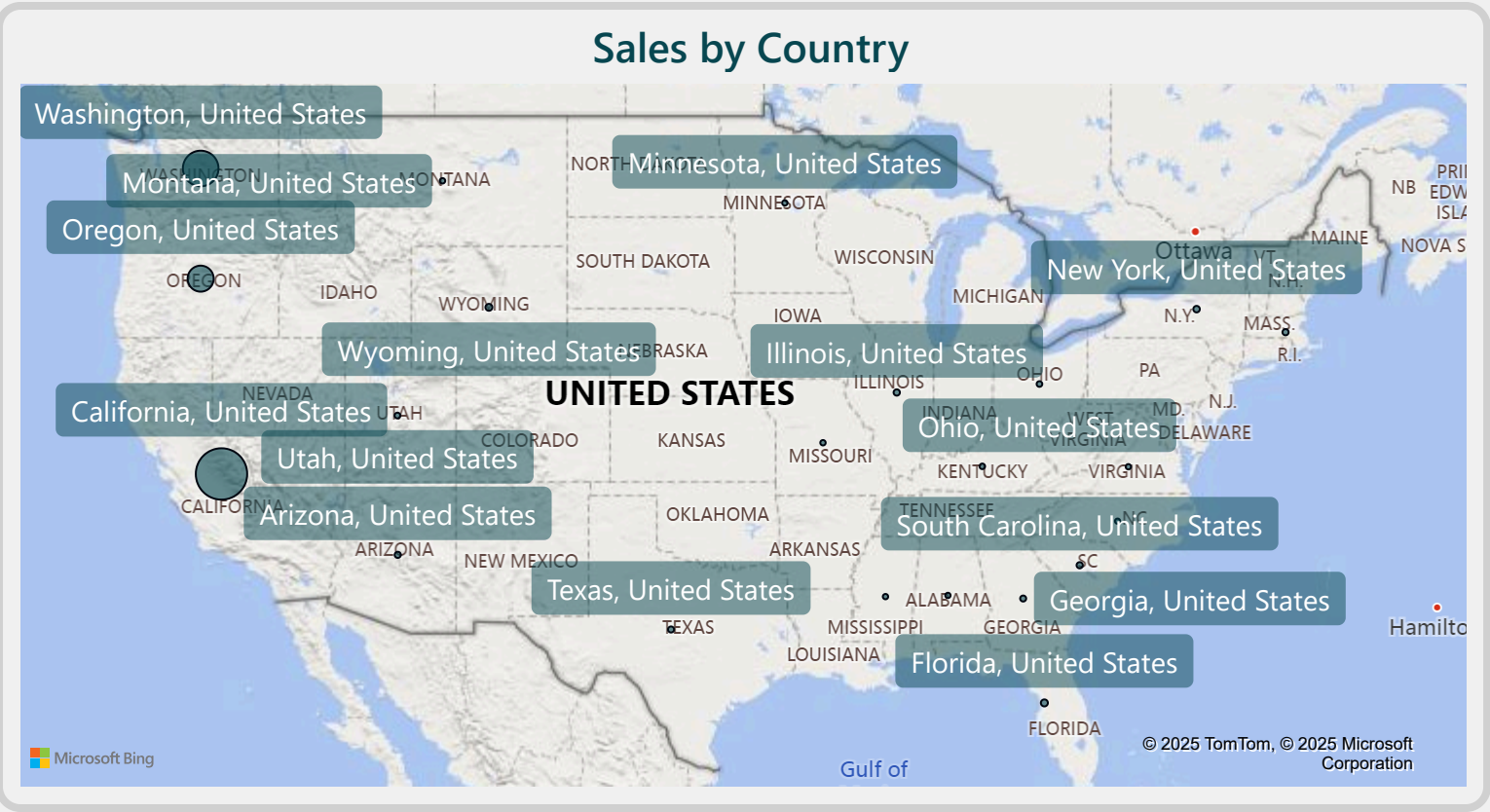
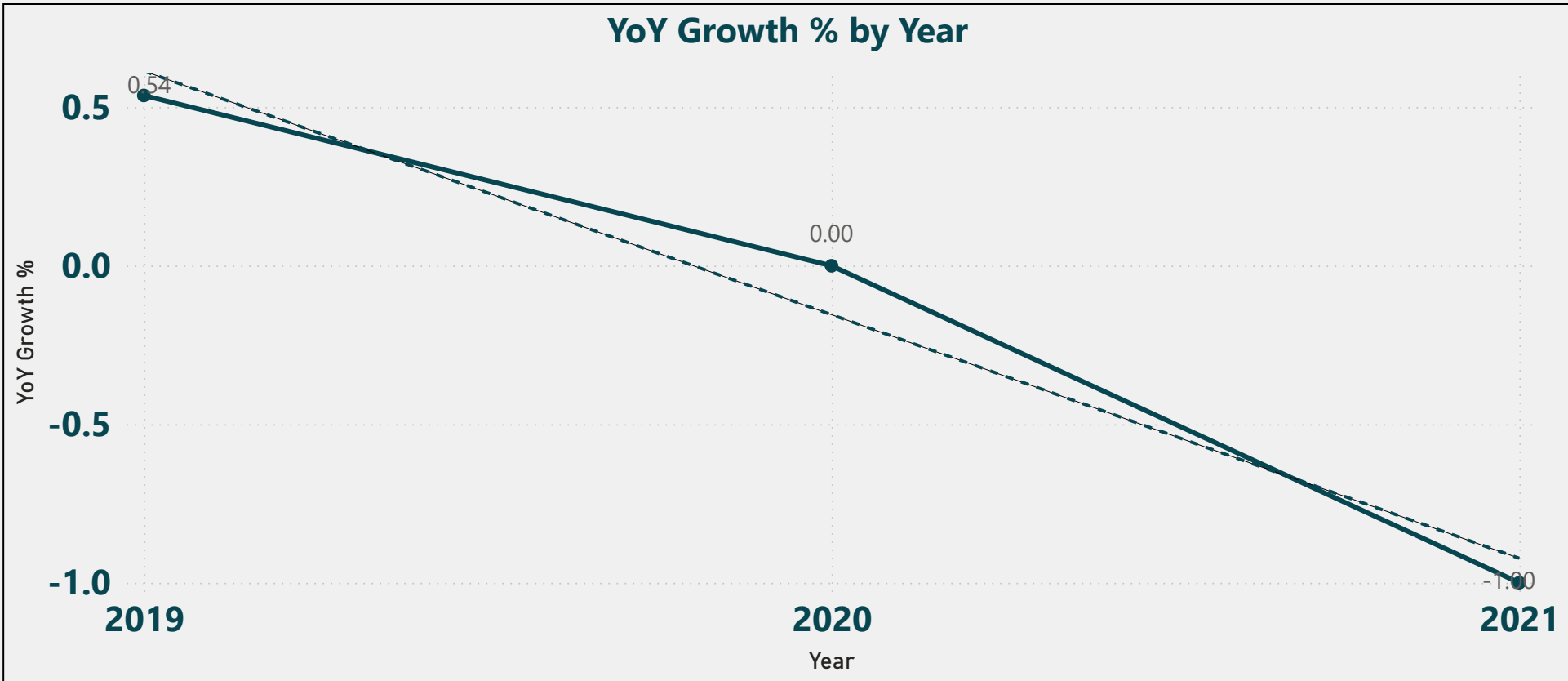
Country-Region

All

Year

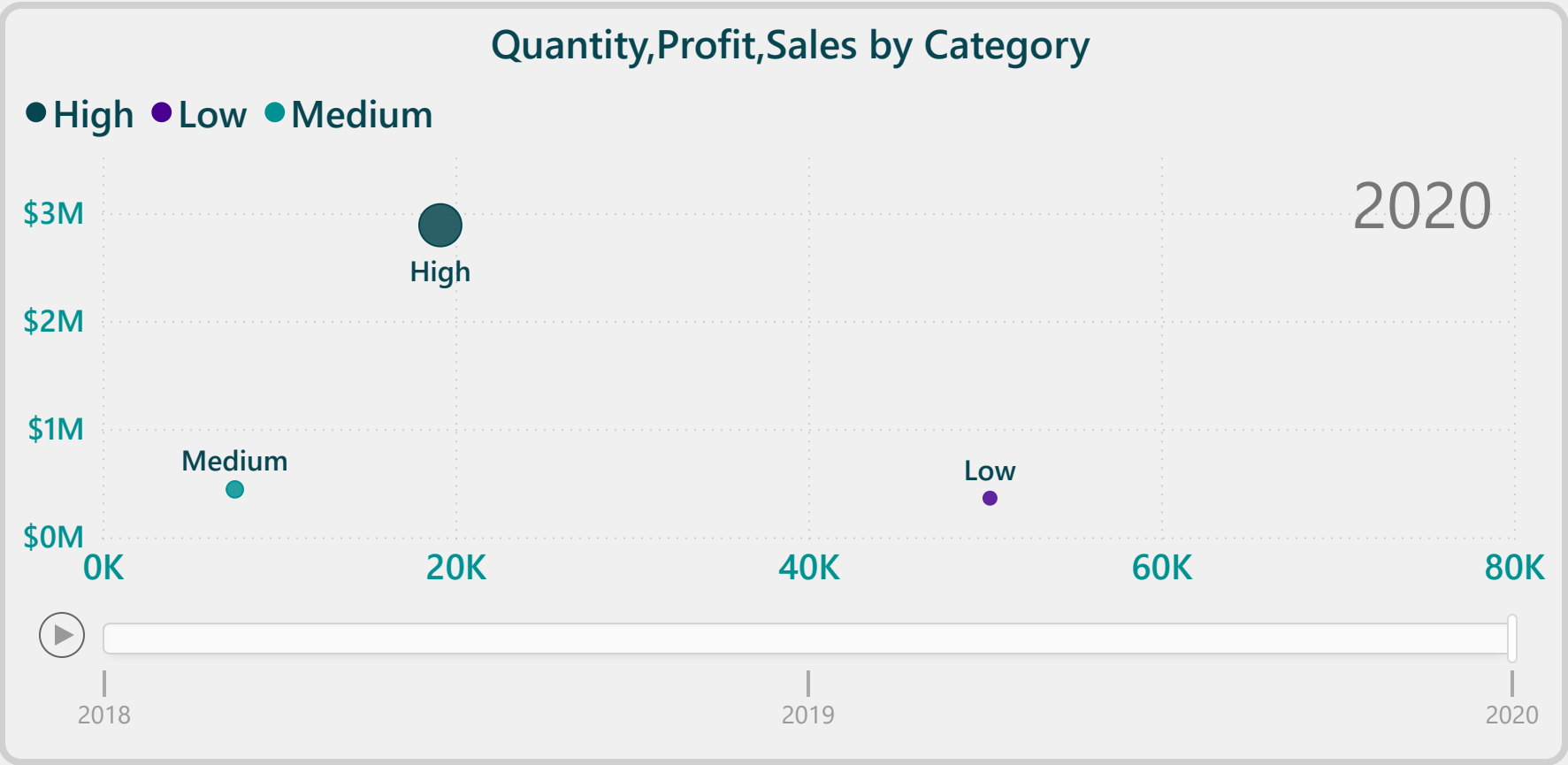
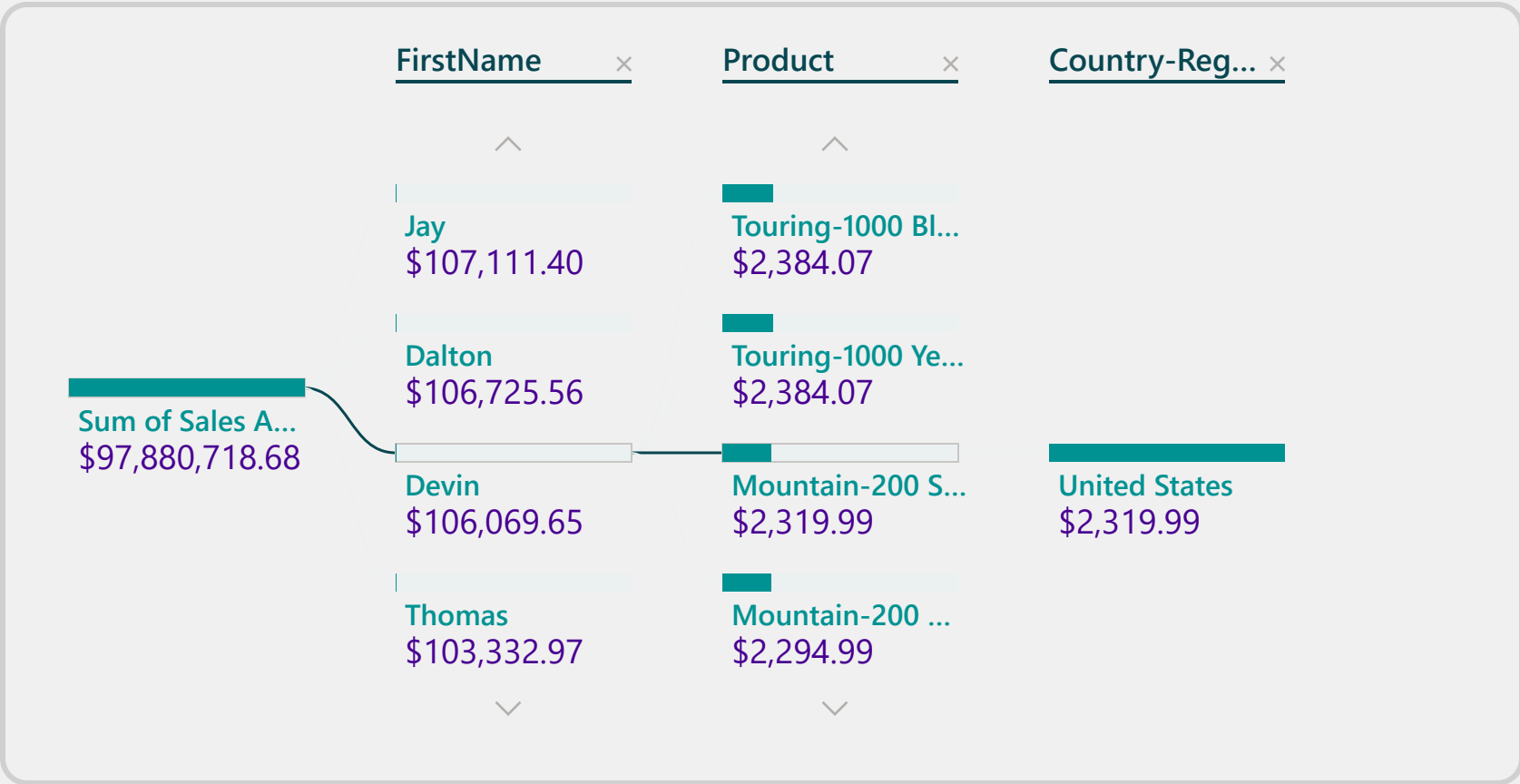
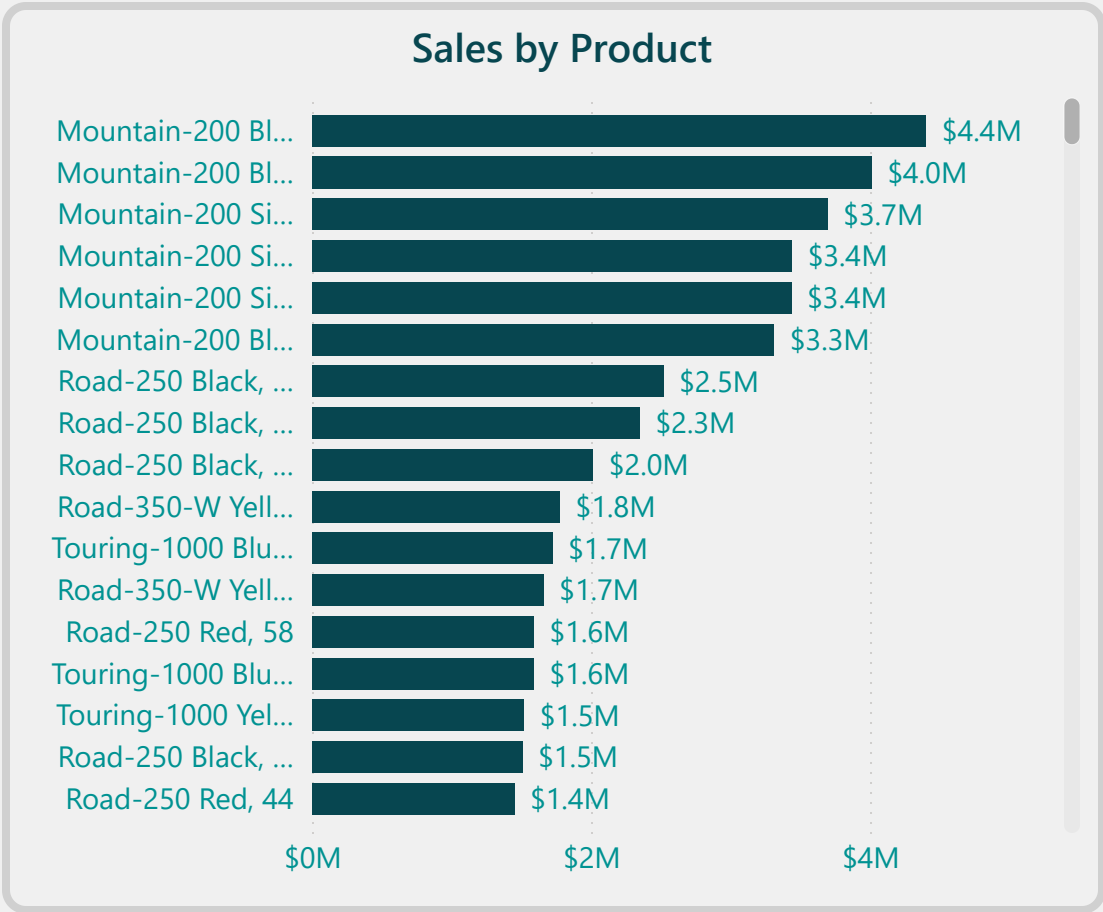
All

Total Sales	Total Profit	Sum of Unit Price	Sales Target
\$8.08M	\$3.38M	\$8.08M	\$8.89M





PRODUCT ANALYSIS





CUSTOMER INSIGHTS

FirstName	Sum of Sales Amount	Total Profit
	\$72,385,161.68	\$141,555.53
Ian	\$124,002.79	\$52,226.13
Chloe	\$121,350.59	\$50,305.13
Kaitlyn	\$121,473.20	\$49,961.79
Morgan	\$120,403.25	\$49,791.25
Abigail	\$111,324.26	\$46,100.55
Seth	\$110,060.40	\$45,615.89
Eduardo	\$108,987.40	\$45,528.32
Deanna	\$109,158.56	\$45,436.29
Natalie	\$108,949.40	\$45,402.31
Isabella	\$109,365.10	\$45,358.74
Dalton	\$106,725.56	\$44,684.67
Marcus	\$107,163.07	\$44,640.63
Devin	\$106,069.65	\$44,443.09
Victoria	\$107,563.23	\$44,403.45
Jay	\$107,111.40	\$44,009.77
Jennifer	\$103,133.32	\$43,175.84
Thomas	\$103,332.97	\$43,006.38
Taylor	\$102,659.59	\$42,912.20
Katherine	\$100,535.14	\$42,301.48
Total	\$97,880,718.68	\$10,670,512.39

5,295.43

Avg Reven...

18484

Total Cust...

15871

Repeat Cu...

577.28

Avg Profit p...