

VISION DOCUMENT - Melat Ali

1. Introduction

1.1 Purpose

The purpose of this vision document is to specify and evaluate the high-level user needs, applicable user personas, key stakeholders and general system capabilities needed by the users of the filmography website to be created.

1.2 Solution overview

The website functions as a complete database of the filmography I have personally consumed and enjoyed. As both a film student and movie buff, I have had the opportunity to garner an extensive watch list of both classic and modern cinema and as a result, the website can prove to be a valuable resource for those who, like me, have a vested interest in motion pictures. Unlike other sites which operate using a similar format, my product has the benefit of being an individual and personal catalog as opposed to a generic public list.

1.3 References

- Leffingwell, Dean. "Agile Software Requirements: Lean Requirements Practices for Teams, Programs, and the Enterprise." *O'Reilly | Safari*, Addison-Wesley Professional, learning.oreilly.com/library/view/agile-software-requirements/9780321685438/apb.html
- Team Obiwan. *Vision Document Project Phase 2*. <http://utdallas.edu/~sas071100/reqsproj/>
- Wegert, Trish. *Hardware Request System Vision*. trishmarie.com/vision.pdf.

2. User Description

2.1 User / Market Demographics

Since this website will largely be focused on individual interests within the film industry, the target market is a rather unpredictable and ambiguous selection of users. It is intended to appeal to those who are interested in gaining an exclusive look into my own experiences in the world of cinema.

Similarly, due to the niche nature of the content, market growth is difficult to anticipate, but given the recent spike in popularity of the independent sector of filmmaking and the oversaturation of blockbusters, a less generalised point of view may be more popular than expected.

2.2 User Personas

Extensive technical background regarding filmmaking techniques and/or other cinema related experience is not required for any user personas.

The primary user persona is a film student or aficionado who shares my passion and interest in filmography. Anecdotes and fun facts that have been incorporated into the site may appeal to this user.

The secondary user persona is a user who is interested in viewing basic facts and information that hasn't been tinted by personal biases. While this persona is unlikely to pay attention to the inclusion of my own thoughts and analysis of particular films and TV series, the basic layout of the site will be satisfactorily informative.

2.3 User Environment

- No specific requirements in this section.

2.4 Key User Needs

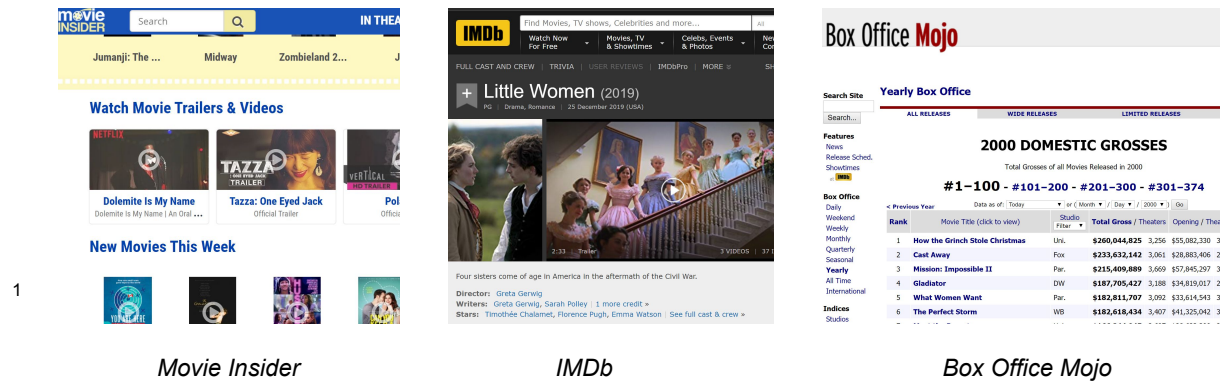
Needs	Details	Solutions
Clear and concise layout	Each page has to have a format that leaves little room for confusion or wasted time searching through the site.	Provide user with a search bar to find desired items.
Easily understandable classification of media	The way the films/TV series have been grouped has to be easily understandable.	Provide user with ability to toggle between grouping options.

3. Stakeholder Descriptions

Project Stakeholder	Degree of Involvement	Product Needs	Program Needs
User	Minimal	No input required from users	Provision of information regarding each film/TV series

4. Product Overview

4.1 Product Perspective



While sites such as IMDb, Movie Insider and Box Office Mojo simply provide a list of movies that have been grouped either by release date, genre, studio or several other generic facts, my product will classify cinema using a more intimate, case-by-case method that takes my own personal opinion into account.

4.2 Product Position Statement

FOR	personal use and for film students/aficionados
WHO	are interested in reading a more personal account of my experience watching a film/TV series and my thoughts after having seen it.
THE	Filmography Website
THAT	details individual ratings, thoughts and analyses of film and TV I have consumed.
UNLIKE	the sites that simply provide a basic list of filmography without any interesting additions or observations regarding the quality of the media.
MY PRODUCT	has the benefit of being an individual and personal catalog as opposed to a generic public list.

¹(1) "Little Women." IMDb, IMDb.com, www.imdb.com/title/tt3281548/?ref=fn_al_tt_1.

(2) "Taking You Beyond The Studio Gates." Movie Insider, www.movieinsider.com/.

(3) "2000 DOMESTIC GROSSES." Box Office Mojo, www.boxofficemojo.com/yearly/chart/?view=releasedate&view2=domestic&yr=2000&sort=gross&order=DESC&p=.htm.

4.3 Summary of Capabilities

Solution Features	Customer Benefit
Links to Streaming Websites	Ability to access named films and TV series.
Links to Purchasing Websites	Ability to purchase the named films and TV shows if desired.
Links to Relevant Sites	Ability to learn more about each film and TV series.
Toggle between Grouping Options	Ability to select preferred grouping method.
Search Bar	Ability to easily find desired item.

4.4 Assumptions and Dependencies

- It is assumed that sight impaired users will not be using the website.
- It is assumed that all the links will remain active while the website is functioning.
- It is assumed that all users will be using a compatible web browser.

5. Product Features

5.1 Redirection to Streaming Sites (such as Netflix, Hulu, HBO, etc.)

5.2 Redirection to sites where you can purchase the film or TV series.

5.3 Links to relevant resources pertaining to each film or TV series.

5.4 Ratings and reviews of each film/tv series.