

GRAPHICS DESIGN USING CANVA

1. INTRODUCTION

- Stay updated with all the new things in the world.
- Communicate anytime, anywhere from the comfort of your home.
- Advertising platforms for brands to find their right-set of consumers.

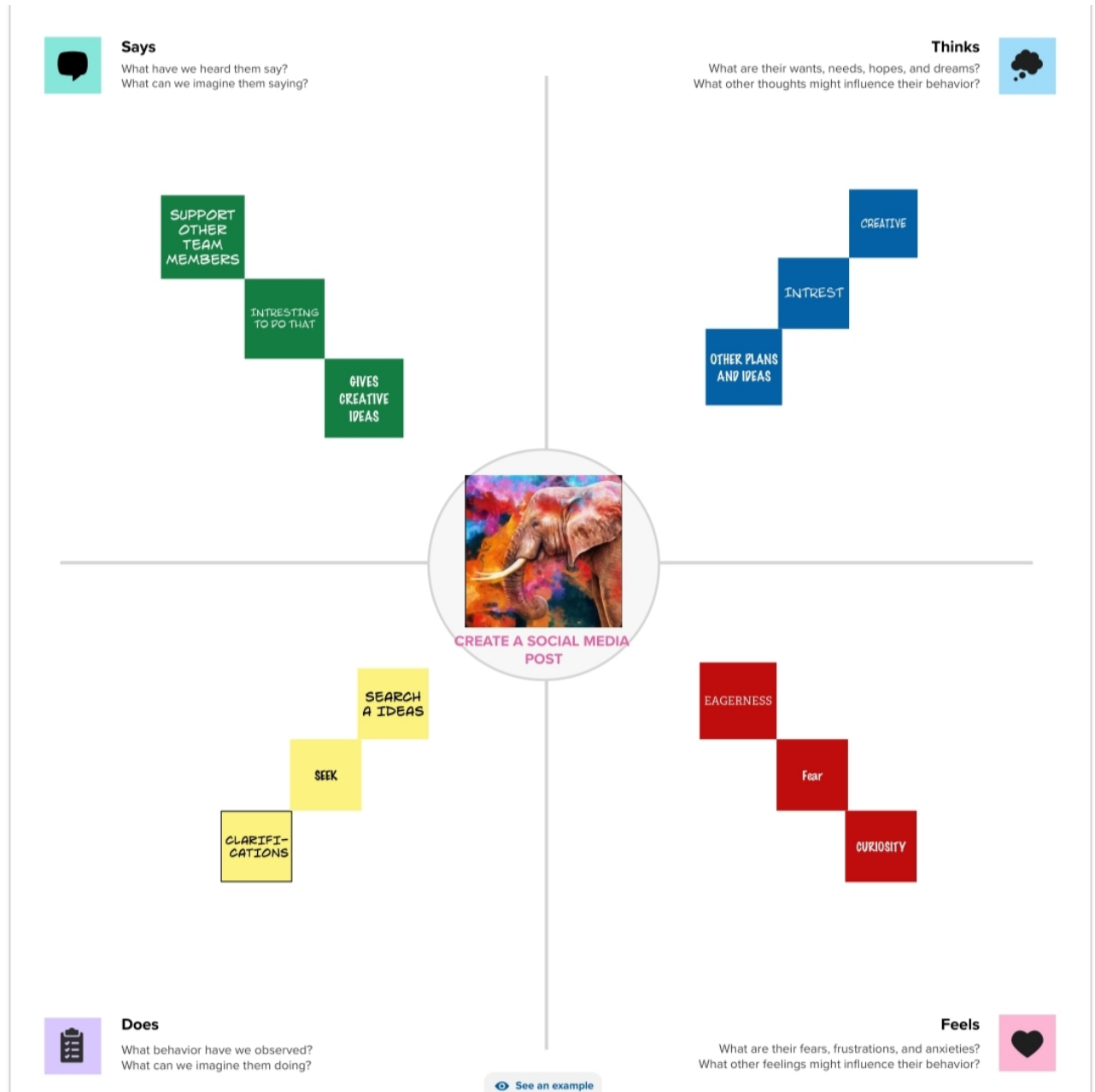
1.1. Purpose

- Stay updated with all the new things in the world.
- Communicate anytime, anywhere from the comfort of your home.
- Advertising platforms for brands to find their right-set of consumer
- Easy to build relationships and connecting with like-minded people.



2. PROBLEM DEFINITION

2.1. Empathy Map



2.2. Brainstorming Map

Brainstorm & Idea Prioritization

Use this template to generate ideas and prioritize them. It includes a brainstorming map and a prioritization matrix.

Define your problem statement

What is the problem you are trying to solve? Write it down in the box below.

Brainstorm

Write down all the ideas you can think of. Use the grid below to organize them.

Group ideas

Group similar ideas together. Write the group name in the box below.

Prioritize

Rank the ideas based on their importance. Use the graph below to visualize the results.

After you collaborate

Share your ideas with others. Write down their feedback in the box below.



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3. RESULT



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4. ADVANTAGES

Templates Can be Altered to be More Custom

Canva offers a Professional Look

Canva offers a Stock Photography Usage

DISADVANTAGES

The Free Version is Limited

Unable to Move One Design to Another Design

Intellectual Property Belongs to Canva

5.APPLICATION

The main purpose of social media posts is to increase brand awareness and visibility

CONCLUSION

Include your top achievements, unique skills and expertise, and relevant work experience. Include data and numbers in your resume summary to back your achievements up



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