

# DAMILOLA BAMGBELU

Lagos, Nigeria • [damilolabamgbelu@gmail.com](mailto:damilolabamgbelu@gmail.com) • 08027303441 • [Portfolio](#) • [LinkedIn](#)

## PROFESSIONAL EXPERIENCE

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### OCTOSOFT TECHNOLOGIES

Lagos, Nigeria

#### Senior Product Designer

2023-Present

#### UI/UX Designer

2021-2023

Spearheaded the MVP design of a revolutionary EMR web-application tailored for healthcare professionals, revolutionizing patient data management and clinical workflows. Achieved an outstanding 80% product adoption rate in the first nine months post-launch. Recognized and promoted within 8 months for exceptional contributions to the project's success

- Implemented a billing system that facilitated electronic claim submission to insurance companies, resulting in a 40% acceleration in patient coverage confirmation and a 70% increase in monthly reimbursements
- Designed an employee management system to manage employee's availability preferences, time-off requests and shift preferences, reducing about 80% scheduling conflicts while improving employee satisfaction by 70%
- Iterated on the obsolete design of the telemedicine mobile app, by improving the doctor search feature resulting in increased tele-consultation and reduced drop off rate by 50%
- Created designs for an automated booking system that enhanced customers' flexibility in scheduling consultations by 30%, resulting in a 40% overall increase in appointment bookings within the initial 3 months of introducing the feature

### DOBBLE

Lagos, Nigeria

#### Product Designer

2023

Singlehandedly conceived and designed a comprehensive procurement software, that streamlined the requisition process for organizations by 20%, improved spend culture by 30%, and simplified purchase order workflows with vendors by 15%

- Rolled out a "Request For Quotation" feature that allowed vendors to bid and submit quotations for specific Purchase Orders, increasing the organization's negotiation power by 60%.
- Translated product requirements into features that automated the approval process, reducing manual intervention by 80% and a 50% increase in the speed of request approvals.
- Innovated the design for a budgeting feature that helped organizations set budget limits, track expenses and monitor spending against predefined budgets resulting in 70% cost control

### PYYR

Lagos, Nigeria

#### Product Designer

2023

Designed a multi-tenant loyalty software web-app enabling businesses to procure gift vouchers from brands, increasing the overall customer loyalty by 50% and an increase in perception value by 20%

- Crafted a user-friendly interface for voucher purchase process, resulting in a 50% increase in the number of vouchers purchased by businesses within the first month of feature adoption.
- Introduced automated voucher expiration reminders, reducing unused voucher instances by 60% and enhancing overall voucher utilization rates.
- Integrated real-time analytics dashboards for businesses to monitor voucher spending, leading to a 25% reduction in overspending and improved budget management.

## EDUCATION

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### OLABISI ONABANJO UNIVERSITY

Ogun State, Nigeria

#### Bachelor of Arts with Honors; Major in Philosophy

2013-2017

- Awards: Honorary award as Top 5 in the Department of Philosophy

## CERTIFICATIONS

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- **GOOGLE UX CERTIFICATE**  
*User Experience*

Coursera  
2021

- **ACCENTURE**  
*Digital skill: User Experience*

**Accenture**  
**2021**

- **AQUENT GYMNASIUM**  
*UX Fundamentals*

**Aquent gymnasium**  
**2020**

## **ADDITIONAL INFORMATION**

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- Technical Skills: Figma, Adobe XD, Sketch, Typography, User Research, UCD (User Centered Design), Design Thinking, UX Writing, Usability Testing, Interaction Design, Iconography, Color Schemes, Visual Design, Accessibility Design, Wireframing, Prototyping.
- Other Skills: Communication, Stakeholder Management, Business Acumen, Collaboration.