# DAMILOLA BAMGBELU

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#### PROFESSIONAL EXPERIENCE

# VOYATEK GROUP PRODUCT DESIGNER

Lagos, Nigeria 2025 - Present

#### **Key Achievements:**

Independently led the end-to-end design of early-stage mobile-first logistics platform that enables individuals including the immobile to earn through peer-to-peer deliveries, and initiated the redesign of a corporate travel management solution. Transformed abstract product ideas into functional, testable platforms under tight timelines with a focus on operational clarity, user trust, and scalable UX systems.

- Designed core user flows for request creation, sprinters discovery, delivery acceptance, handoff verification, and in-app wallet enabling a fully functional MVP within 6 weeks
- Created UX logic for delivery threading, allowing sprinters to manually stack nearby deliveries improving task density by up to 40% in key pilot routes.
- Conducted and synthesized feedback from 20+ pilot users, leading to improvements in delivery confirmation flows and onboarding clarity.
- Initiated product audit and user journey mapping, used by corporate admins and travel managers for team itinerary coordination

## **CSK TECH SOLUTIONS**

Texas, USA

#### **Lead UXUI DESIGNER**

2024

#### **Key Achievements:**

Championed the design of a CRM SaaS application tailored for real estate brokers to streamline loan applications, lead management, and property listings increasing Task efficiency by 30%. Revamped a Travel App for users exploring new destinations that ensured a 100% accessibility across devices, making the app more convenient for travelers.

- Conducted user surveys and usability tests, resolving 90% of usability pain points identified in prior versions
- Introduced features to guide users in discovering top-rated attractions, booking flights, and finding dining options tailored to their preferences improving user satisfaction scores by 20%.
- Created interactive dashboards showcasing real-time data on client interactions, property statuses, and financial metrics leading to a 25% improvement in decision-making efficiency for brokers.
- Partnered with developers to achieve a 98% design accuracy rate in implementation and also delivered both projects ahead of schedule, saving 10% of the allocated timeline.

#### **OCTOSOFT TECHNOLOGIES**

Lagos, Nigeria

**Lead product Designer** 

2023-Present

**UIUX Designer** 

2021-2023

#### **Key Achievements:**

Spearheaded the MVP design of a revolutionary EMR web-application tailored for healthcare professionals, revolutionizing patient data management and clinical workflows. Achieved an outstanding 80% product adoption rate in the first nine months post-launch. Recognized and promoted within 8 months for exceptional contributions to the project's success.

- Implemented a billing system that facilitated electronic claim submission to insurance companies, resulting in a 40% acceleration in patient coverage confirmation and a 70% increase in monthly reimbursement
- Designed an employee management system to manage employee's availability preferences, time-off preferences, reducing about 80% scheduling conflicts while improving employee satisfaction score by 70%
- Created designs for an automated booking system that Reduced scheduling conflicts by 43% and missed appointments by 21% within the first month of rollout (based on clinic-reported data)
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DOBBLE Lagos, Nigeria

Product Designer 2023

### **Key Achievements:**

Singlehandedly conceived and designed a comprehensive procurement software, that streamlined the requisition process for organizations by 20%, improved spend culture by 30%, and simplified purchase order workflows with vendors by 15%

- Rolled out a "Request For Quotation" feature that allowed vendors to bid and submit quotations for specific Purchase Orders, increasing the organization's negotiation power by 60%.
- Translated product requirements into features that automated the approval process, reducing manual intervention by 80% and a 50% increase in the speed of request approvals.
- Innovated the design for a budgeting feature that helped organizations set budget limits, track expenses and monitor spending against predefined budget resulting in 70% Cost Control

#### **CERTIFICATIONS**

#### GOOGLE UX CERTIFICATE

Coursera

User Experience

2021

ACCENTURE

**Future Learn** 

Digitale Skills: User Experience

2021

AQUENT GYMNASIUM

**Aquent Qymnasium** 

Digitale Skills: User Experience

2020

## **SKILLS**

- Technical Skills: Figma, Adobe XD, Sketch, Business Strategy, Typography, User Research, UCD (User Centered Design), Design Thinking, UX Writing, Usability Testing, Interaction Design, Iconography, Color Schemes, Visual Design, Accessibility Design, Wire-framing, Prototyping, UX Strategy, Hueristic Evaluation.
- Other Skills: Communication, Stakeholder Management, Business Acumen, Collaboration.

#### **EDUCATION**

### **OLABISI ONABANJO UNIVERSITY**

Ogun state, Nigeria

Bachelor of Arts with Honors; Major in Philosophy

2013-2017

• Awards: Honorary Award as Top 2 in the department of Philosophy