

Melgibson Kennedy

Chief Technology Officer (CTO) | Founder | Software & Product Leader

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Profile

Innovative and results-driven technology leader with a proven track record in software development, business growth, and digital transformation. As **CTO of Emoh Links Ltd** and **Founder of Tayari Careers**, I blend technical excellence with strategic leadership to build scalable products, empower teams, and drive innovation. I excel in fast-paced environments where technology meets impact — leading projects from concept to execution with precision, creativity, and measurable results.

Experience

Chief Technology Officer (CTO)

Emoh Links Ltd | 2024 – Present

- Lead the company's entire technology ecosystem, including infrastructure, product development, and digital strategy.
- Architected and deployed high-availability systems powering customer and partner platforms.
- Implemented automation and analytics frameworks, improving operational efficiency by over 40%.
- Supervised engineering and product teams to align technology with business growth and customer experience goals.
- Spearheaded innovation in service delivery, system reliability, and product scalability.

Founder & Software Lead

Tayari Careers | 2024 – Present

- Founded and manage a mission-driven EdTech platform connecting students and startups through internships and career readiness tools.
- Designed and oversaw development using **Flutter**, **Supabase**, and **Next.js**, ensuring a seamless user experience.
- Built and scaled partnerships with universities, SMEs, and youth-focused organizations across Kenya.
- Defined strategic goals, product vision, and technology roadmap to ensure measurable growth and sustainability.

Freelance Software Developer & Consultant

Self-Employed | 2022 – 2023

- Delivered full-stack mobile and web applications for SMEs, startups, and NGOs.
- Provided consulting services in digital transformation, product design, and process automation.
- Managed distributed development teams using **Agile** and **Scrum** methodologies.
- Specialized in **Flutter**, **Node.js**, **AWS**, and modern cloud-native deployments.

Education

Bachelor of Science, Information Technology

KCA University, Kenya – 2023 – (Expected 2027)

Core Competencies

Leadership & Strategy: Technology Leadership • Product Management • Strategic Planning • Cross-Functional Collaboration • Operational Efficiency • Business Scaling

Technical Expertise: Software Architecture • Mobile App Development (Flutter) • Full-Stack Development • API Design • Cloud Infrastructure (AWS, Vercel) • DevOps Automation

Business Acumen: Digital Transformation • Process Optimization • Data-Driven Decision Making • Innovation Management • Stakeholder Engagement • Client Relations

Execution & Delivery: Agile Project Management • Problem Solving • Analytical Thinking • Performance Optimization • Mentorship & Team Growth

Selected Projects

Emoh Links Digital Infrastructure Modernization

Architected and led modernization of Emoh Links' service management systems — implementing automated billing, monitoring, and real-time reporting dashboards. Resulted in improved scalability, data accuracy, and user experience.

AI-Powered Career Path Platform — Tayari Careers

Developed a cloud-based EdTech platform with AI-assisted career matching and internship tracking for students and startups. Integrated data analytics and user engagement tools for growth tracking.

Personal Portfolio & Tech Ecosystem — melgibsonkennedy.com

Showcases professional projects, leadership work, and community contributions. Includes web and AI-driven tools demonstrating technical innovation and product strategy insight.
