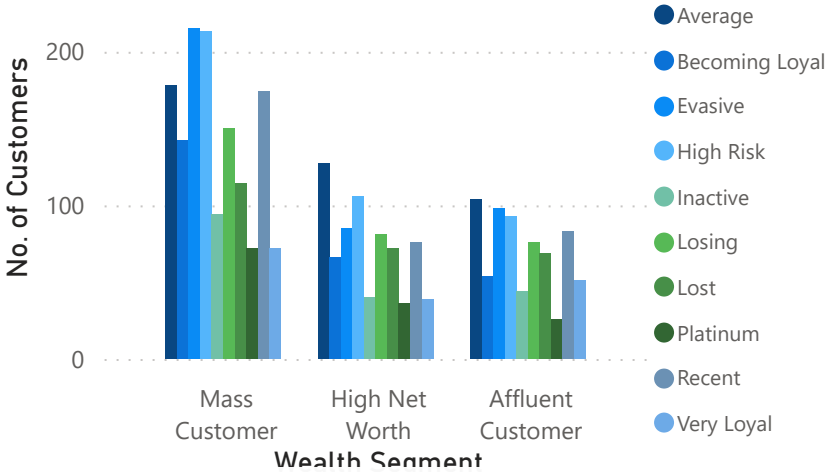
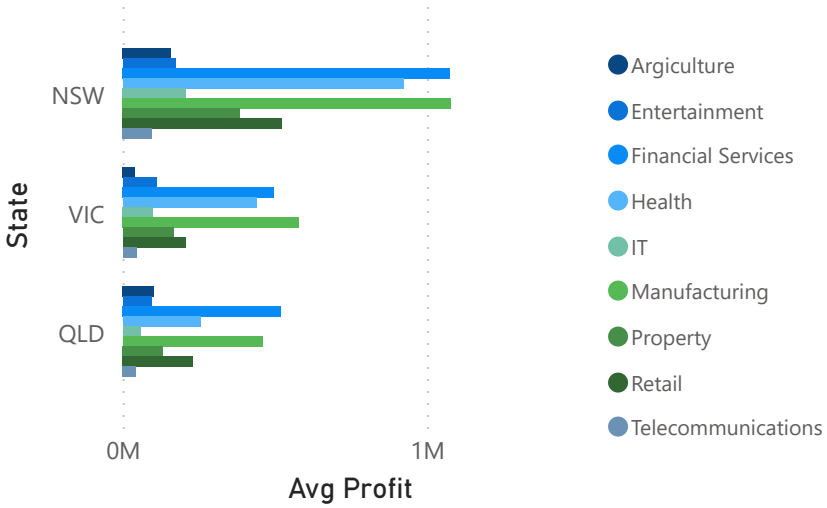




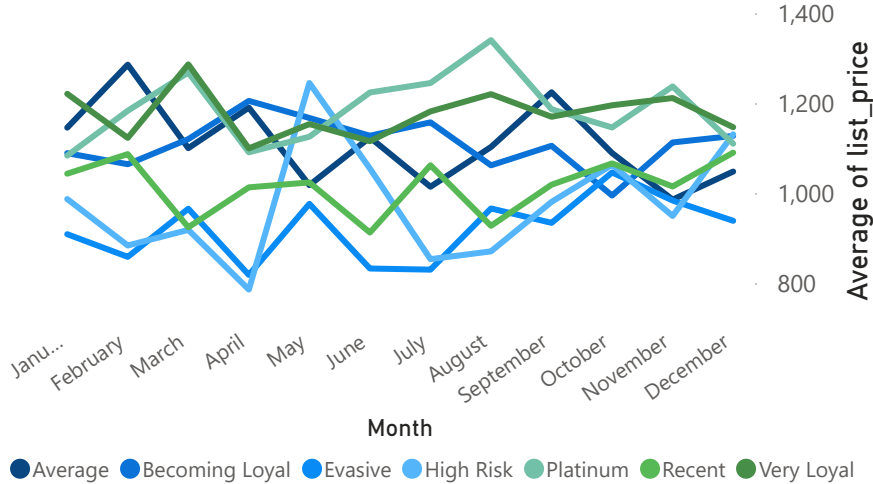
Customer Segments by Wealth Segments



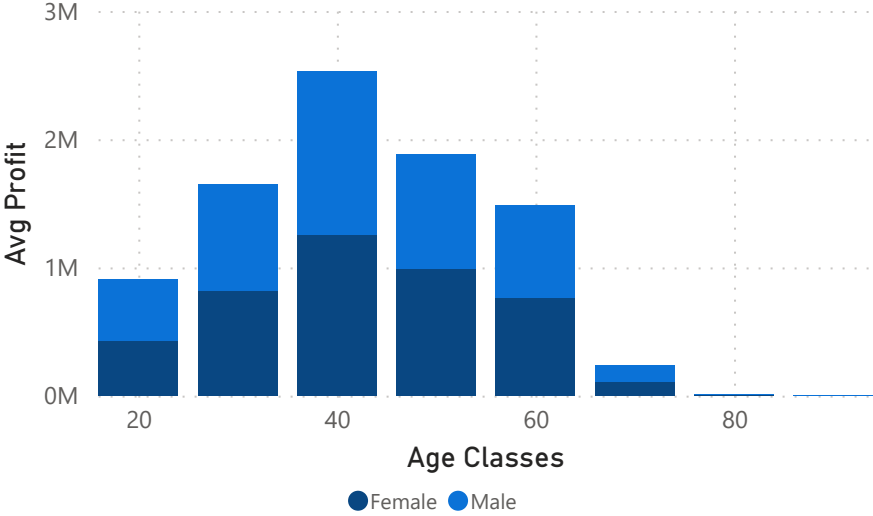
Avg Profit by State and Industry



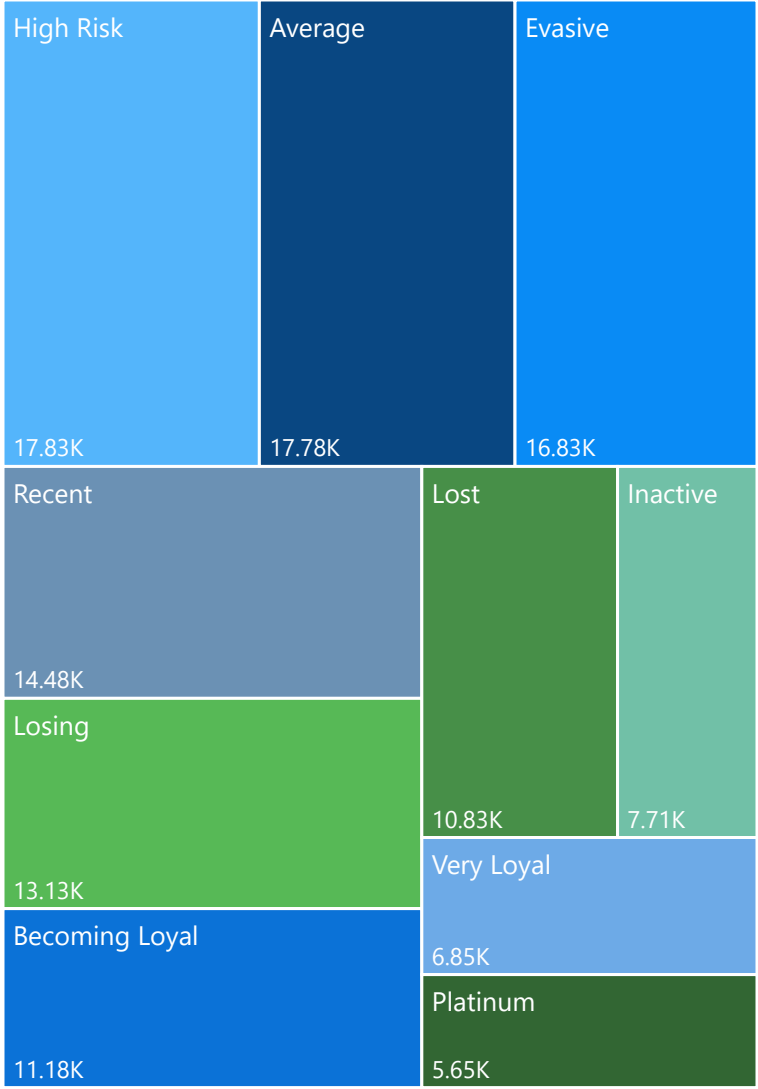
Avg Sales per month



Avg Profit by Age and Gender



Customer Segments





Top 1000 Customers

customer_id	gender	monetary_value	address	postcode	state	customer_segment
941	Male	11,668.95	5 Gale Street	4507	QLD	Very Loyal
1460	Male	10,787.60	25 Darwin Terrace	2207	NSW	Platinum
1558	Male	10,640.30	07236 Jenifer Point	2763	NSW	Platinum
3326	Male	10,422.04	18118 Maple Wood Crossing	2763	NSW	Very Loyal
322	Female	10,336.77	5 Schurz Place	4350	QLD	Platinum
2770	Male	10,028.80	3 Buena Vista Crossing	2444	NSW	Very Loyal
195	Female	9,633.41	43 Upham Crossing	3143	VIC	Becoming Loyal
363	Female	9,458.17	93583 Moland Way	2066	NSW	Becoming Loyal
2788	Female	9,061.47	282 Esker Crossing	3150	VIC	Very Loyal
729	Female	8,953.17	8044 Emmet Hill	3150	VIC	Platinum
3232	Female	8,903.62	78258 Hanover Plaza	3070	VIC	Platinum
1866	Male	8,834.60	007 Canary Circle	2047	NSW	Very Loyal
1597	Male	8,710.70	019 Derek Hill	2224	NSW	Very Loyal
936	Male	8,661.63	5 Reindahl Point	3400	VIC	Very Loyal

Breakup of Top 1000 Customers

