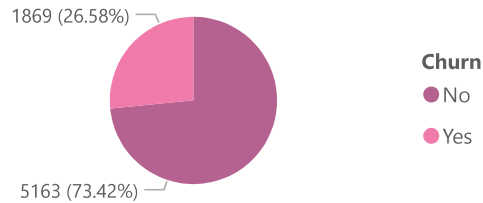




# Telecommunication Customer Churn Analysis

Ratio of Chun vs. Non-churn Records



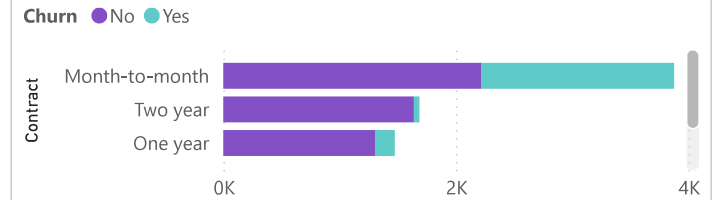
\$64.80

Average of MonthlyCharg...

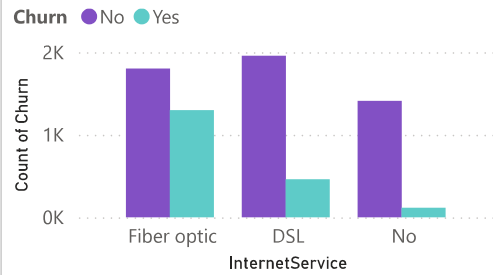
\$16.06M

Sum of TotalCharges

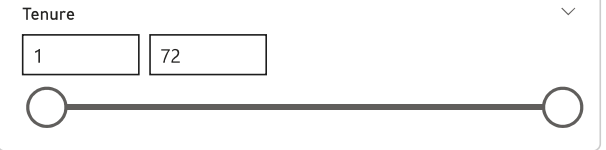
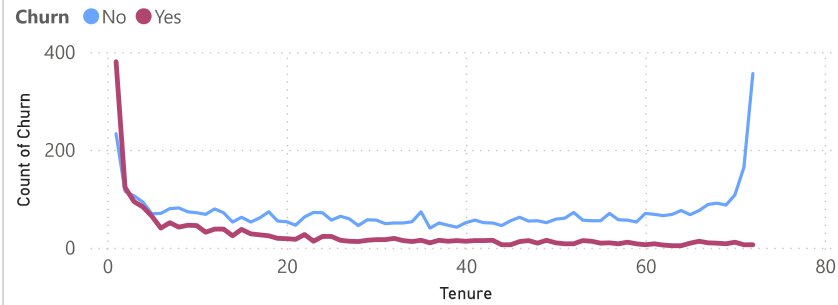
Count of Churn by Contract and Churn



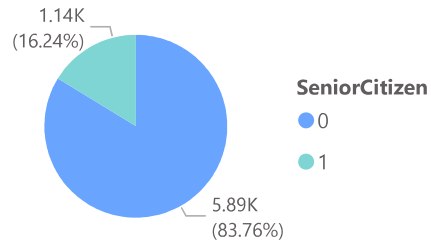
Count of Churn by InternetService and Churn



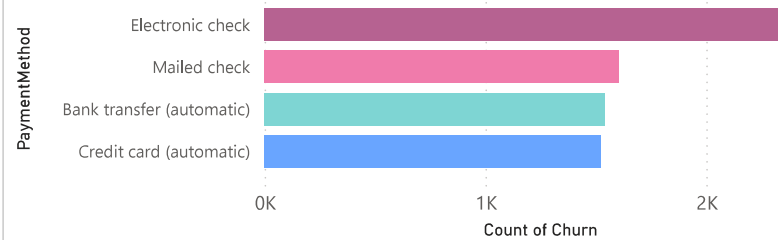
Count of Churn by Tenure and Churn



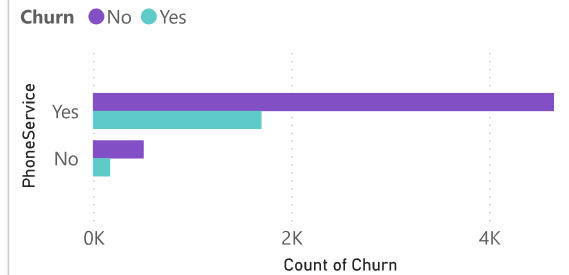
Count of Churn by SeniorCitizen



Count of Churn by PaymentMethod



Count of Churn by PhoneService and Churn



Key influencers    Top segments



What influences Churn to be Yes ?

