

Total de Receitas

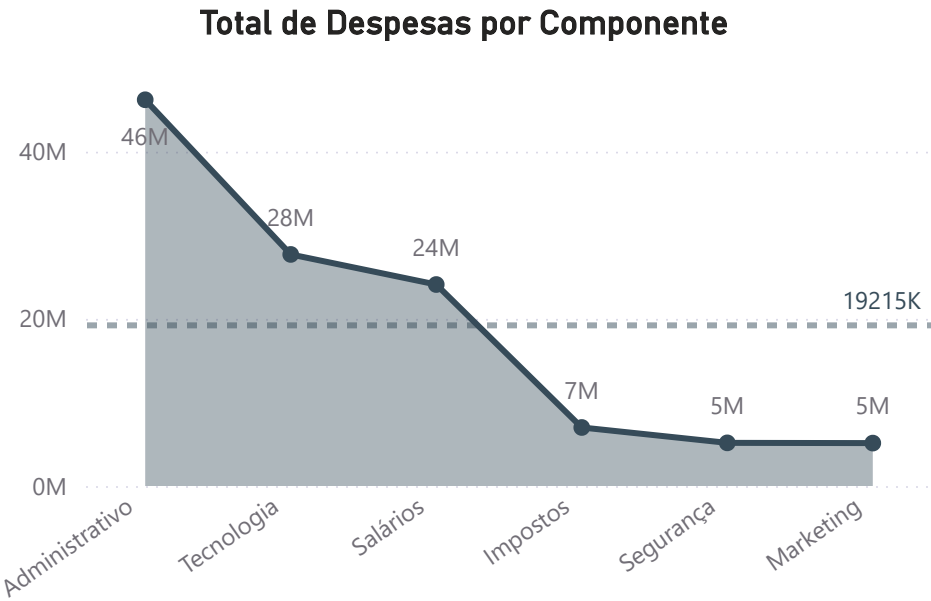
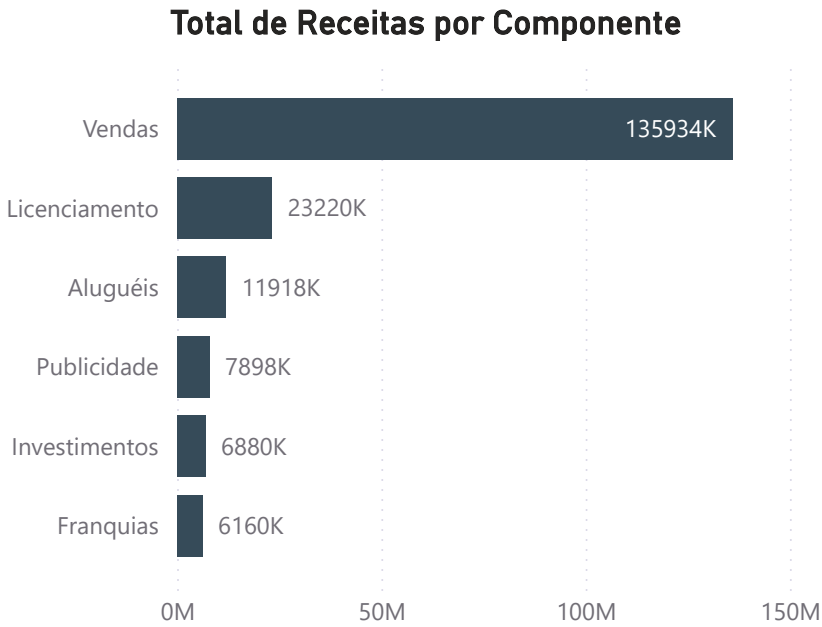
192M

Total de Despesas

115M

Margem de Lucro

39.96%



Tipo	2019	2020	2022
Despesas	28750000	37041700	49500000
Administrativo	13200000	15000000	18000000
Impostos	1200000	2100000	3700000
Marketing	1650000	1631700	1850000
Salários	4000000	7700000	12400000
Segurança	1300000	1510000	2350000
Tecnologia	7400000	9100000	11200000
Receitas	56046200	60368900	75593800
Aluguéis	1417500	4500000	6000000
Franquias	2500000	2000000	1660000
Investimentos	2050000	2090000	2740000
Licenciamento	6200000	8420000	8600000
Publicidade	3245100	1358900	3293800
Vendas	40633600	42000000	53300000
Total	84796200	97410600	125093800

Top segments

When is Valor more likely to be

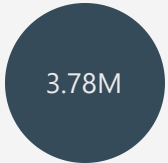
High

 ?

We found 2 segments and ranked them by Average of Valor and population size. Select a segment to see more details.

Average of Valor

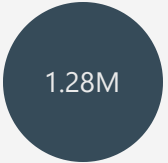
Population count



Segment 1

3.78M

36



Segment 2

1.28M

36

Mini-Projeto 5 Análise de Dados Financeiros

