

# Mini - Projeto 2

## Dashboard Comercial - Performance de Vendas

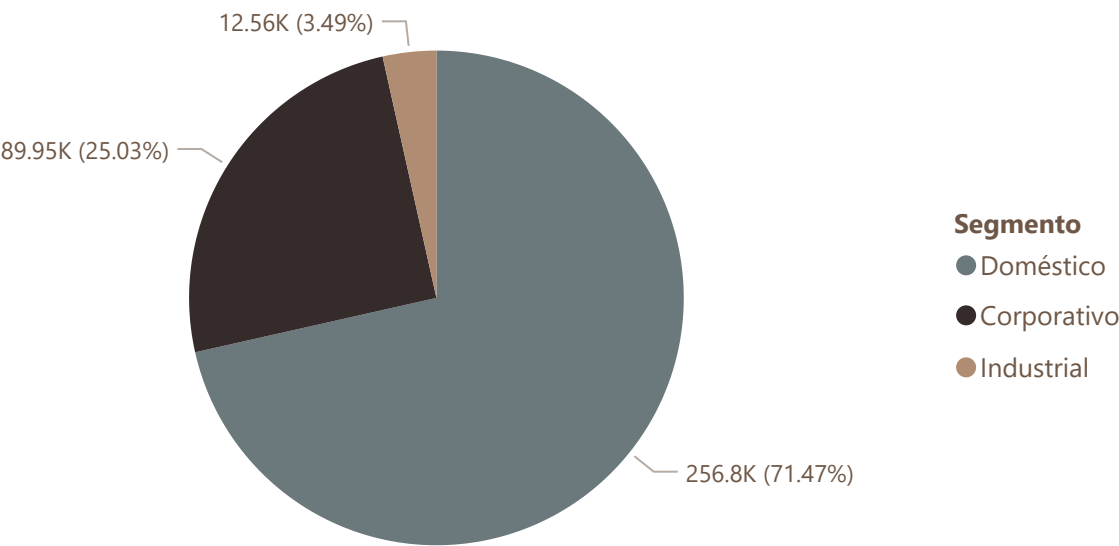
## Narrativa Inteligente

At 92,786.30, Brastemp had the highest Sum of ValorVenda and was 1,286.94% higher than Electrolux, which had the lowest Sum of ValorVenda at 6,690.02.

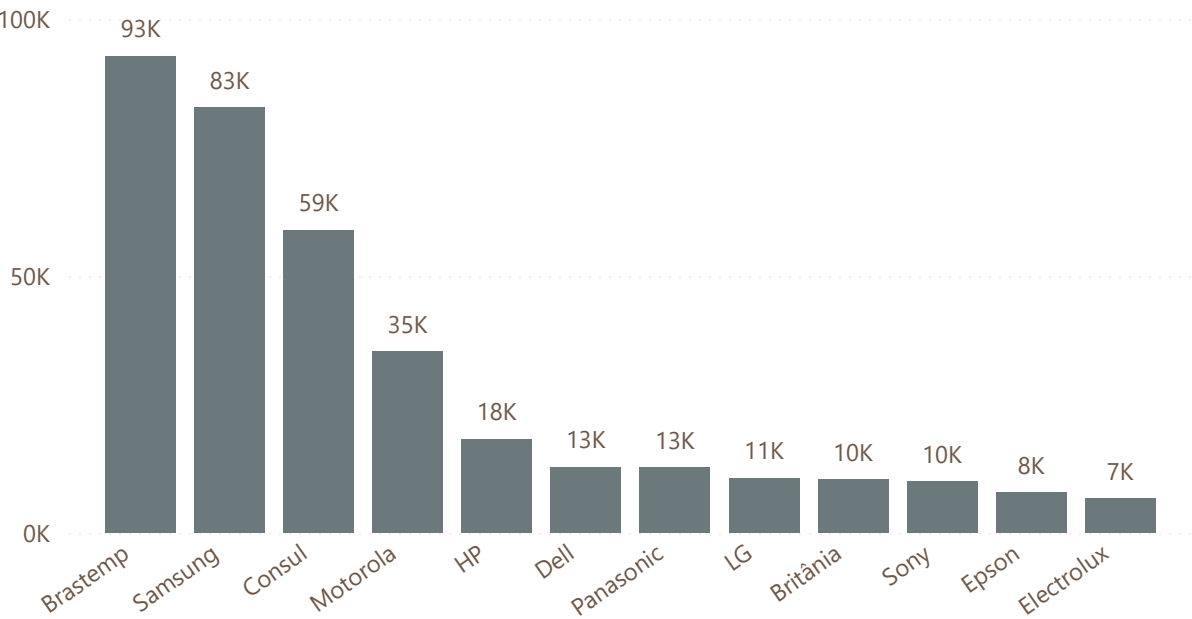
Brastemp accounted for 25.82% of Sum of ValorVenda.

Across all 12 Fabricante, Sum of ValorVenda ranged from 6,690.02 to 92,786.30.

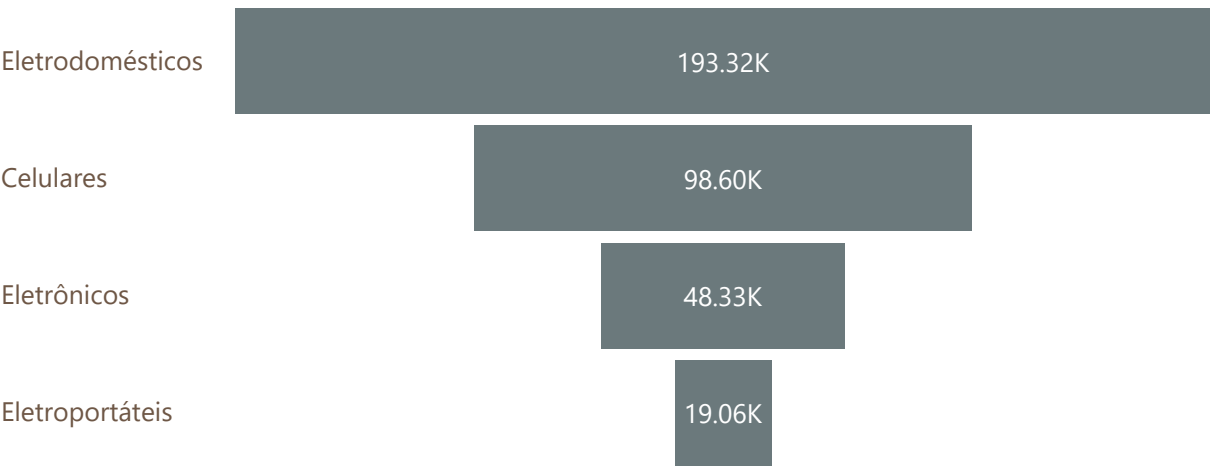
## Total valor Venda por Segmento



## Total Valor Venda por Fabricante



## Total Valor Venda por Categoria



Key influencers

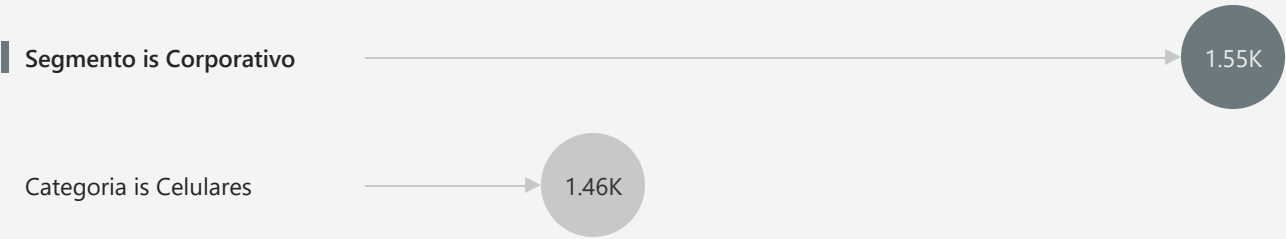


What influences ValorVenda to 

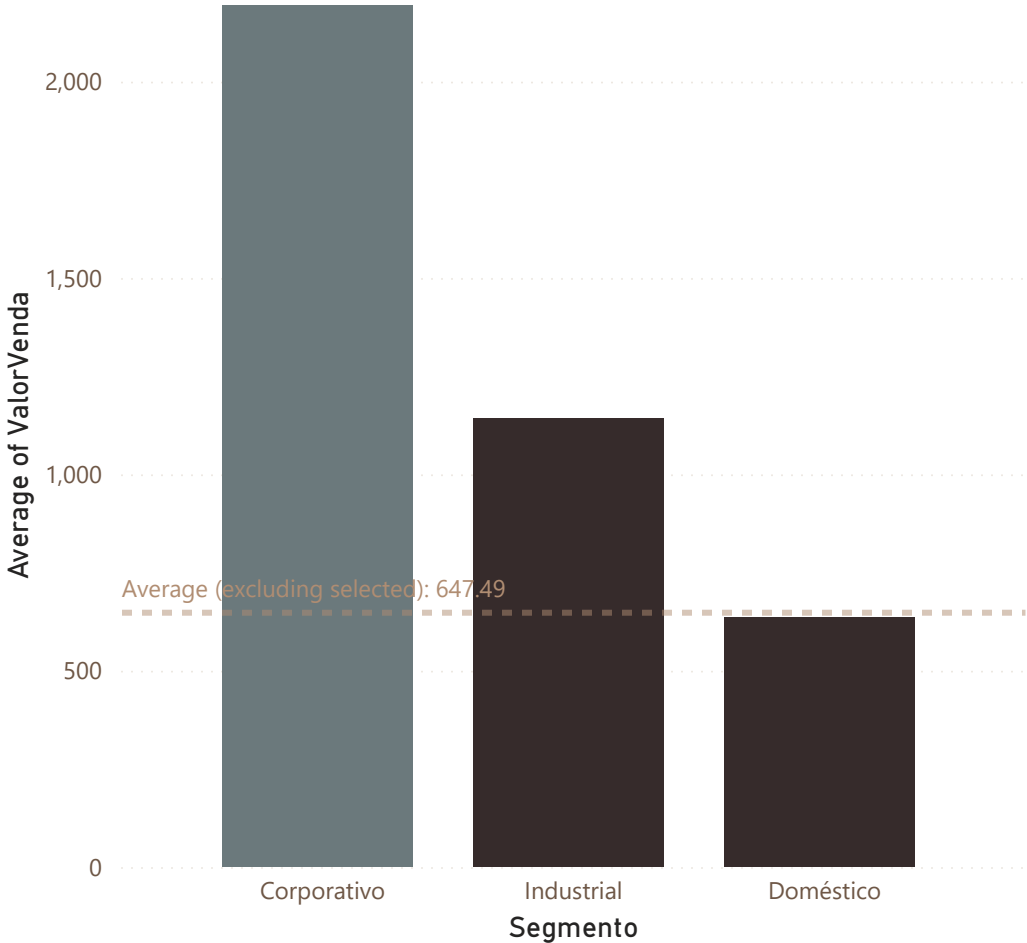
Increase

 ?

When...  
....the average of ValorVenda increases by

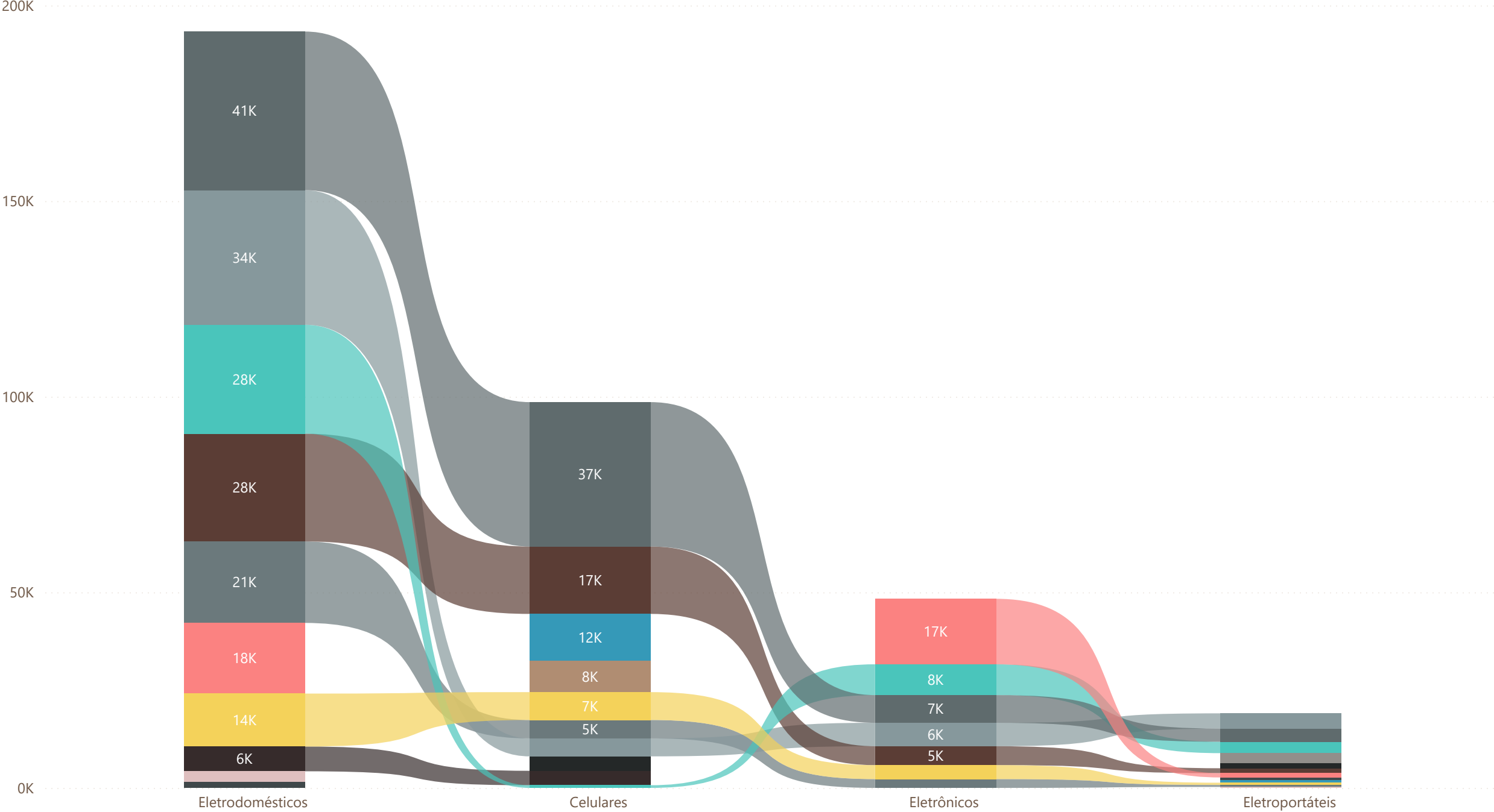


← ValorVenda is more likely to increase when Segmento is Corporativo than otherwise (on average).



☐ Only show values that are influencers

# Total de Valor Venda por Categoria e Pontos de Venda



Total Valor Venda por Estado e Vendedor

Vendedor Aline Sutter Ana Teixeira André Pereira Artur Moreira Fernando Zambrini Josias Silva Maria Fernandes Mateus Gonçalves Rodrigo Fagundes

