**Leftover Women**

In 2007, the All-China Women’s Federation, the state-sponsored organization tasked with representing women’s interests, labeled women who were not married by age 27 as [“leftover women”](http://sinosphere.blogs.nytimes.com/2014/05/14/q-a-leta-hong-fincher-on-leftover-women/?_r=0) (*shengnu*). Media campaigns use this stigmatizing term to chastise well-educated women for being too picky in choosing a husband. [Cartoonists](http://mauracunningham.org/2014/05/12/leftover-women-in-pictures/) find the topic irresistible.