

Melissa Lycan

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(720)933-4868

Full Stack Dev/Educator/Analyst

Junior Dev and Data Analyst with a Masters in BI, and a Full Stack Dev Certificate from DU. Dynamic and brilliantly objective Educator and Project Manager. A skilled negotiator and dealmaker successful at capturing cost reductions, facilitating smooth-running operations and achieving long-term growth objectives.

SKILLS Overview

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|---|---------------------------------------|-----------------------------|
| • Process Analysis | • BI Dashboard & Reporting | • Visio/Domo/Tableau |
| • Project Management | • Data Analysis | • JavaScript |
| • Strategic Planning | • CLI | • Node |
| • Leading Cross-Functional Teams | • Python | • AWS |
| • SS API's | • MySQL/SQL | • OOP |
| • Business Intelligence | • MondoDB | • ORM |
| | • SalesForce | • Heroku |
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EXPERIENCE

Teacher at Success4Life GED Math Tutor

Aug 2020 – Present

- Deliver quality math instruction to students through demonstration, and using audiovisual aids and other materials to supplement Teacher instruction.
- Support High School Math, Middle School as needed.

Teacher at Denver Public Schools Math/CTE Business & Finance

July 2017 – January 2020

- Deliver quality program instruction to students by lecturing, demonstrating, and using audiovisual aids and other materials to supplement presentations.
- Prepare course objectives and outline for course of study following curriculum guidelines or requirements of state and school.
- Administer tests to evaluate pupil progress, record results, and issue reports to inform parents of progress.
- Maintain the existing marketing and entrepreneurship curriculum and instructional process; develop and implement appropriate changes and improvements.
- Develop and maintain a strong working relationship with area businesses and agencies to provide students with learning experiences in business related fields.

Director at Grant Farms CSA

Mar 2016 – Nov 2016

- Market intelligence development for BI integration capabilities.
- Improved Customer Satisfaction from a 1 Star average rating to a 5 Star Average rating via process improvements.
- Implemented new revenue stream, added growth of \$287,000 in a product not present in 2016.
- Analyzed and determined the source of a \$250,000 budgetary discretion and recommended alternative revenue.
- Overall Moral improved visibly through employee retention at 350% YOY
- Grew membership by 75.3% in Northern Colorado Market in 6 months.

Partner/CoFounder at Whisper Fiercely Inc.

Oct 2008 - Feb 2016

- Achieved 300% Growth First year and 35% growth second year.
- Implemented Sales improvements resulting in a 35% growth increase YOY.
- Inked deals with Universal Records for two of my clients 2013.
- Engaged in Gear Endorsements for 75% of clientele by 2014.
- Oversaw \$5,000-25,000 event budgets nightly.
- Recognized for Creating Social traction from 2,700 followers to 8,000 on Facebook organically and YouTube views

Strategic Marketing Manager at Exist Global

Apr 2008 - Oct 2008

- 300% increase in number of lead generation programs for all US vertical markets.
- Increased response rates from 2% to 10%
- Implementation of key strategies for targeting VC groups. Improved visibility as evidenced by improved response rate.

Corporate Account Manager at UC4 Software Inc.

Oct 2006 - April 2008

- Managed a pipeline of over \$20 Million in prospective solutions.
- Travelled extensively into the territory and to corporate throughout my tenure.
- Managed a budget of \$1.3 Million and consistently hit targets.

EDUCATION

Full Stack Certification

Full Stack Web
Development
2022
Denver University

Master of Science (MS)

Business Intelligence GPA
3.82
Valedictorian
Full Sail University

Bachelor of Science (BS)

Music Business GPA 3.89
Salutatorian
Full Sail University

Honors and Awards

Valedictorian 2016
Salutatorian 2012
Full Sail University

Magna Cum Laude 2012
Summa Cum Laude 2016
Full Sail University

Course Directors Award:
International Bus 2012
Full Sail University

Languages

English (Native proficiency)
Spanish(Working/Traveling proficiency)

Volunteer Experience

Congressional District Leader (District 1)
@ONE.org August 2013 - Present (3 years 6 mo)