

*Think & Feel?*

The OBA system is too vague

Dont know what the output of collecting this data

GA's are limiting the evaluation process

Other instructors not submitting the required data

Interface could be better than excel

*Hear?*

It's a long, time consuming process

*See?*

Does not look too appealing

North star: The Instructors  
Carryover: Administrators

*Say & Do?*

Excel is not where they want to fill out this questions

prefers to use desktop

It take a long time to fill out

Reminder on this would be good

*Pain*

Long and dont make sense

*Gain*

Detailed knowledge on what students are learning

Accreditation of the program