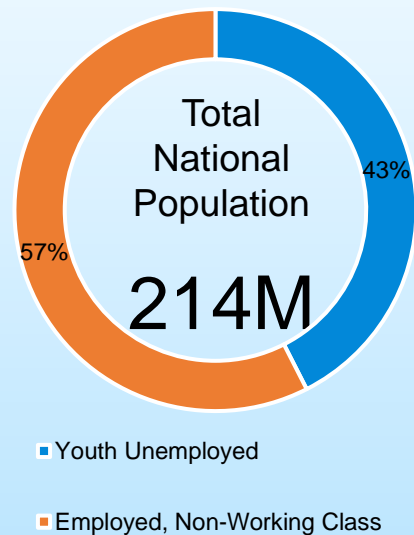


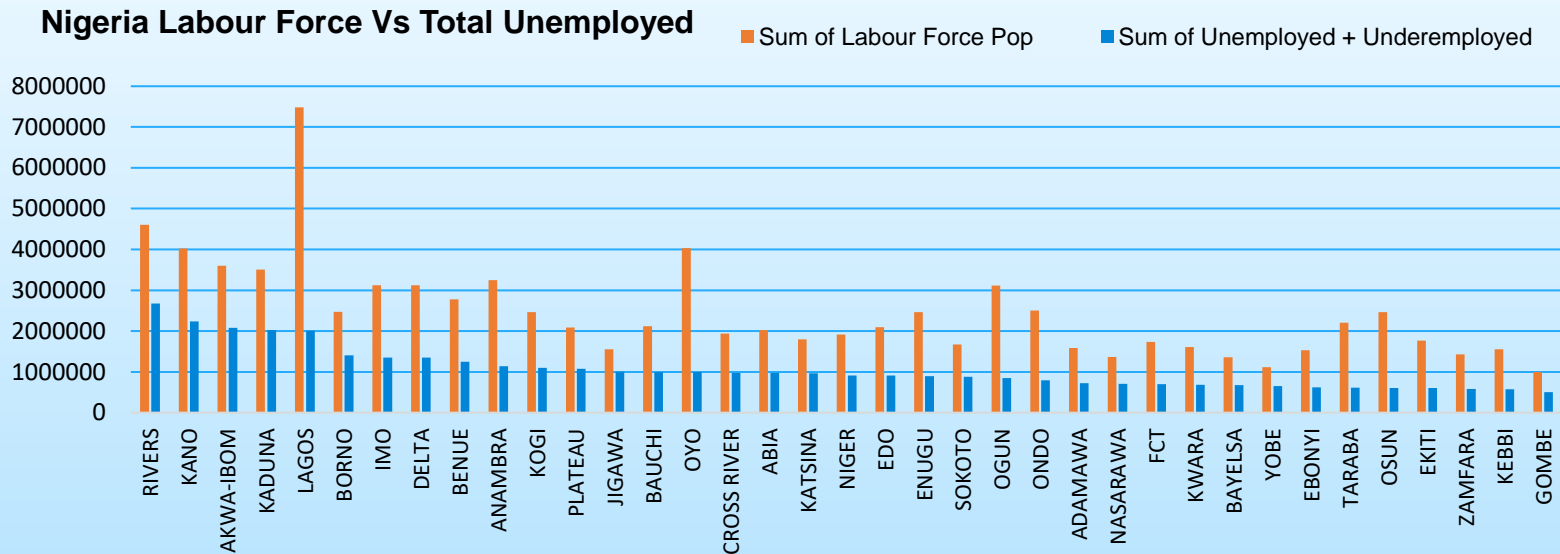
**DATA ANALYSIS
OF**

**ENTREPRENEURIAL DEVELOPMENT
THROUGH EMPLOYMENT GENERATION
AND PRODUCT INNOVATION**

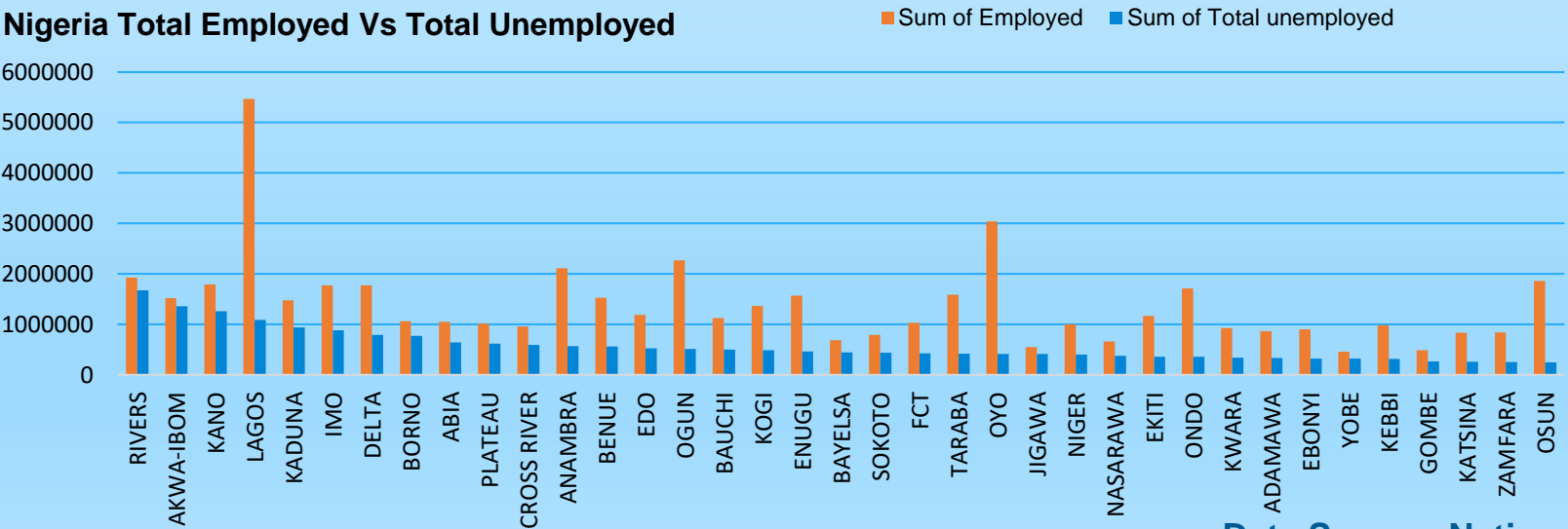
SKILL4PROFIT PROBLEM ANALYSIS



Nigeria Labour Force Vs Total Unemployed



Nigeria Total Employed Vs Total Unemployed



According to this problem study, 43 percent of Nigerians are unemployed, with Rivers State accounting for more than half of the unemployed youth in her state, followed by Kano and Akwa-Ibom State. The least of all are Kebbi and Gombe States.

Data Source: National Bureau of Statistics.

SKILL4PROFIT USER ACCEPTANCE ANALYSIS

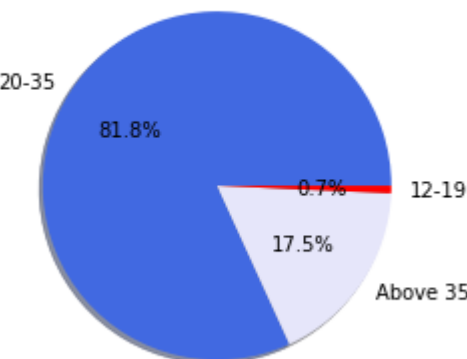
Total Survey
Respondents: 144

81.8% of our respondents are between the ages of 20-35 years while 17.5% are above the age of 35.

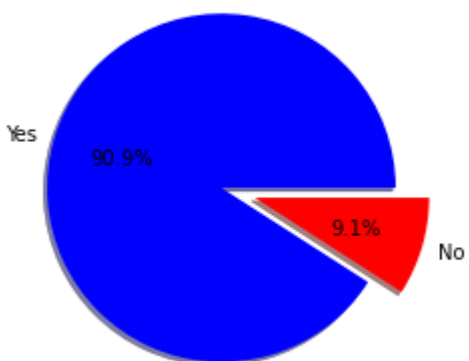
86.1% of them stated that they are willing to learn a skill through an e-learning app/website, 11.8% are not sure while 2.1% stated that they are not interested in using e-learning products.

About 70 respondents are willing to pay to use Skill4Profit after a free trial period, 61 are unsure and about 12 respondents are not willing to pay to use Skill4Profit.

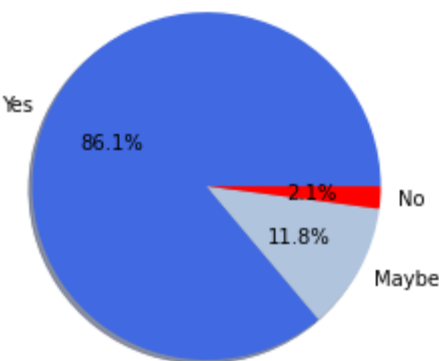
Respondents' Age Ranges



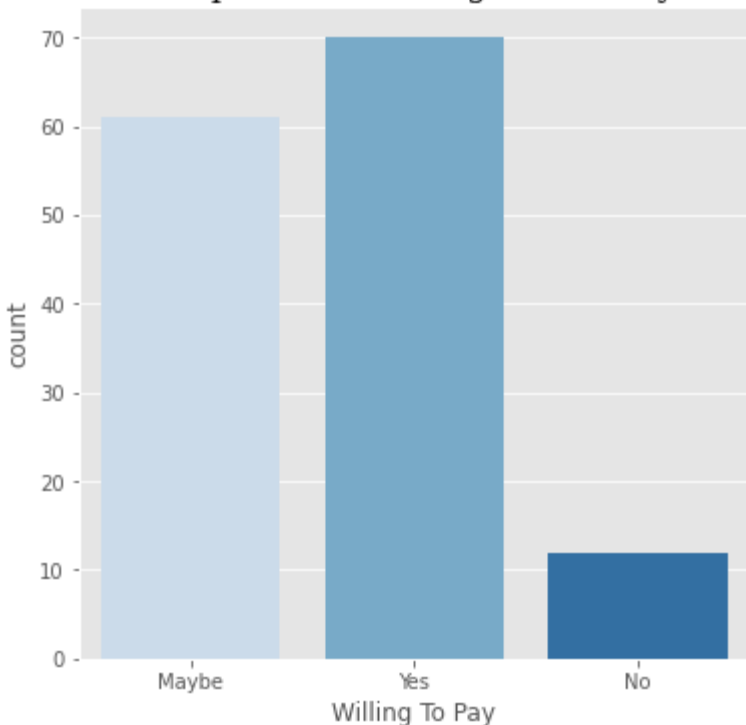
E-Learning Farmiliarity Rate



E-Learning User Acceptability

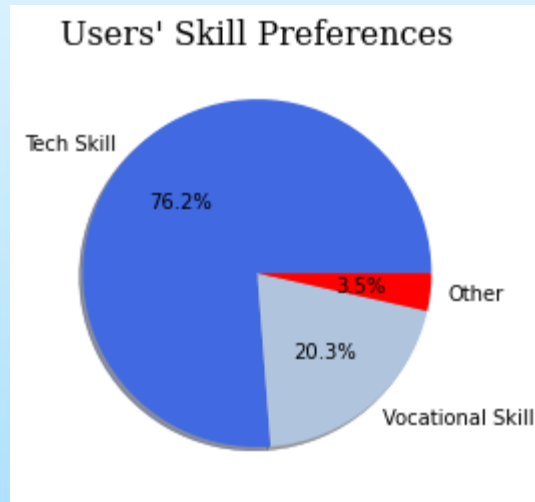


Respondents Willingness To Pay



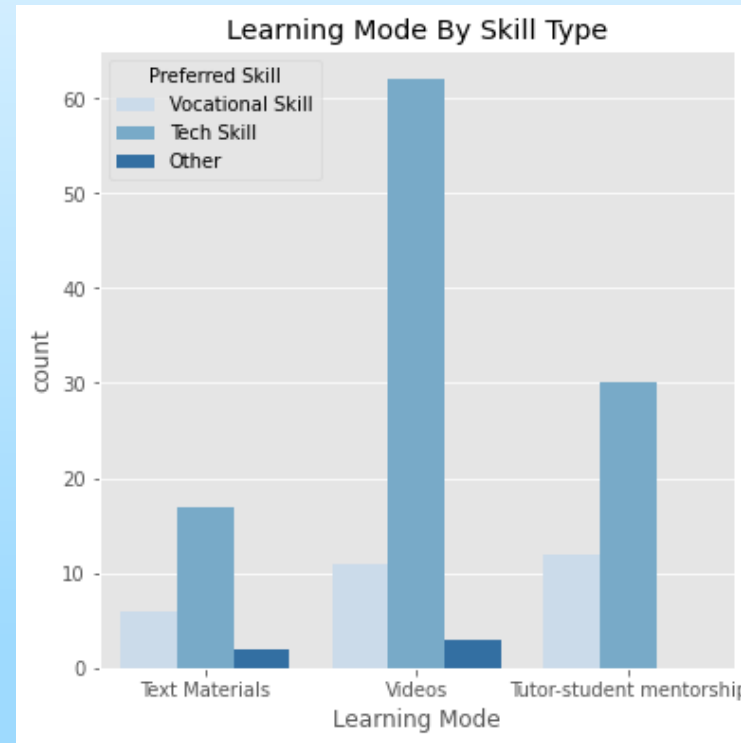
SKILL4PROFIT USER REQUIREMENT ANALYSIS

Total Survey
Respondents: 144



76.2% of our respondents would prefer to learn Tech skills while 20.3% prefer other vocational skills.

The majority of our proposed Tech trainees would prefer to learn these through recorded videos while majority our vocational skill trainees would prefer a Tutor-student mentorship.



Over 100 respondents stated that they would prefer monthly subscriptions to any other type of subscription.

