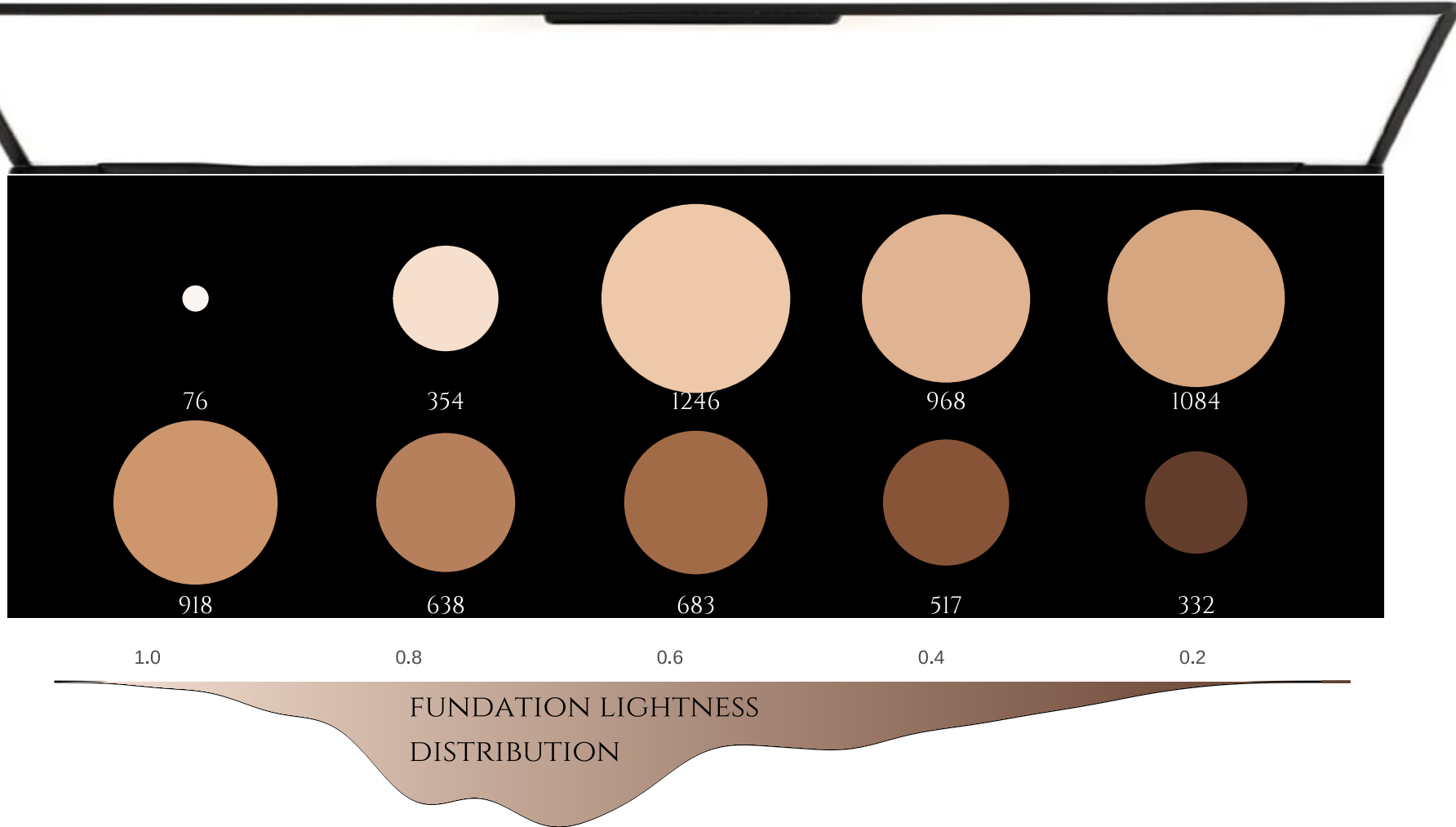


THE FOUNDATION SHADE PALETTE



From hundreds of foundation shade, we can look at their colors and lightness.

Light shades are way more common than darker ones.

Here, foundation shades were clustered in 10 categories.

They are plotted with color respect to cluster's centroid value,

Patch size is proportional to cluster ones, frequency is written in white