

```
import React from 'react'; import { Heart, Target, Users, Award, CheckCircle2,
TrendingUp } from 'lucide-react'; import { Card, CardContent } from '../ui/card'; import
{ Badge } from '../ui/badge'; import { ImageWithFallback } from
'../figma/ImageWithFallback';
```

```
export function AboutPage() { const values = [ { icon: Heart, title: 'Empathy First',
description: 'We understand the daily challenges of living with diabetes and put our
community at the heart of everything we do.' }, { icon: Target, title: 'Evidence-Based',
description: 'All our resources and recommendations are backed by scientific research
and medical expertise.' }, { icon: Users, title: 'Community Driven', description: 'We
believe in the power of shared experiences and peer support in managing diabetes
effectively.' }, { icon: Award, title: 'Quality Assured', description: 'Every product is
carefully vetted for nutritional value and suitability for diabetic diets.' }, ],
```

```
const timeline = [ { year: '2022', event: 'Diabetic Delight Founded', description: 'Started
with a vision to create a supportive community for diabetics' }, { year: '2023', event:
'Launched Marketplace', description: 'Partnered with leading diabetic-friendly brands
including Diablo' }, { year: '2024', event: 'Education Hub Expansion', description: 'Added
expert webinars and personalized nutrition plans' }, { year: '2025', event: 'Global
Community of 10,000+', description: 'Expanding international reach and product
offerings' }, ],
```

```
const partners = [ { name: 'Registered Nutritionists', count: '25+' }, { name: 'Pediatric
Specialists', count: '15+' }, { name: 'Dietitians', count: '20+' }, { name: 'Diabetes
Educators', count: '30+' }, ],
```

```
const achievements = [ { metric: '10,000+', label: 'Active Members' }, { metric: '98%',
label: 'Satisfaction Rate' }, { metric: '500+', label: 'Vetted Products' }, { metric: '50+',
label: 'Expert Partners' }, ],
```

```
return (
```

```
  { /* Hero Section */ }
```

```
  About Diabetic Delight
```

## Empowering Diabetics Globally

We're more than just a marketplace—we're a comprehensive digital health platform dedicated to supporting Type 1 and Type 2 diabetics with education, community, and carefully curated diabetic-friendly products.

```

{ /* Mission Statement */ }
<section className="py-20 bg-white">
  <div className="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
    <div className="grid lg:grid-cols-2 gap-12 items-center">
      <div className="space-y-6">
        <h2 className="text-[#5C4A3A]">Our Mission</h2>
        <p className="text-[#8C7A6B]">
          At Diabetic Delight, we believe that managing diabetes
shouldn't mean sacrificing quality of life. Our mission is to
empower every diabetic with the knowledge, support, and resources
they need to thrive.
        </p>
        <p className="text-[#8C7A6B]">
          We partner with leading nutritionists, pediatricians,
and dietitians to provide evidence-based guidance and carefully
vetted products that make managing blood glucose levels easier and
more enjoyable.
        </p>
        <div className="space-y-3">
          {[
            'Providing access to diabetic-friendly products',
            'Building a supportive global community',
            'Offering expert-led education and resources',
            'Making healthy living accessible and affordable',
          ].map((item, index) => (
            <div key={index} className="flex items-center gap-3">
              <CheckCircle2 className="w-5 h-5 text-[#D4A574]
shrink-0" />
              <p className="text-[#8C7A6B]">{item}</p>
            </div>
          )))
        </div>
      </div>
      <div className="relative">
        <div className="aspect-square rounded-3xl overflow-
hidden">
          <ImageWithFallback
            src="https://images.unsplash.com/photo-1530043123514-
c01b94ef483b?crop=entropy&cs=tinysrgb&fit=max&fm=jpg&ixid=M3w3Nzg4Nz
d8MHwx fHNlYXJjaHwx fHxjb21tdW5pdHklMjBzdXBwb3J0JTlwbWVldGluZ3xlbmwxfH
x8fDE3NjIxNzU1MjF8MA&ixlib=rb-4.1.0&q=80&w=1080"
            alt="Community support"

```

```

        className="w-full h-full object-cover"
      />
    </div>
  </div>
</div>
</div>
</section>

{ /* Our Values */ }
<section className="py-20 bg-[#F8F5F1]">
  <div className="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
    <div className="text-center mb-12">
      <h2 className="text-[#5C4A3A] mb-4">Our Values</h2>
      <p className="text-[#8C7A6B] max-w-2xl mx-auto">
        The principles that guide everything we do
      </p>
    </div>
    <div className="grid md:grid-cols-2 lg:grid-cols-4 gap-6">
      {values.map((value, index) => {
        const Icon = value.icon;
        return (
          <Card key={index} className="border-[#E5DFD7]
hover:shadow-lg transition-shadow">
            <CardContent className="p-6 text-center">
              <div className="inline-block p-4 rounded-xl bg-
gradient-to-br from-[#D4A574] to-[#B88A57] mb-4">
                <Icon className="w-6 h-6 text-white" />
              </div>
              <h3 className="text-[#5C4A3A] mb-
2">{value.title}</h3>
              <p className="text-sm text-
[#8C7A6B]">{value.description}</p>
            </CardContent>
          </Card>
        );
      })}
    </div>
  </div>
</section>

{ /* Our Journey */ }
<section className="py-20 bg-white">

```

```

<div className="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
  <div className="text-center mb-12">
    <h2 className="text-[#5C4A3A] mb-4">Our Journey</h2>
    <p className="text-[#8C7A6B] max-w-2xl mx-auto">
      How Diabetic Delight has grown to support thousands of
diabetics worldwide
    </p>
  </div>
  <div className="max-w-3xl mx-auto">
    <div className="space-y-8">
      {timeline.map((item, index) => (
        <div key={index} className="flex gap-6">
          <div className="shrink-0 w-20 text-right">
            <div className="inline-block px-3 py-1 rounded-lg
bg-gradient-to-r from-[#D4A574] to-[#B88A57] text-white">
              {item.year}
            </div>
          </div>
          <div className="flex-1 pb-8 border-l-2 border-
[#E5DFD7] pl-6 relative">
            <div className="absolute -left-2 top-0 w-4 h-4
rounded-full bg-[#D4A574]"></div>
            <h3 className="text-[#5C4A3A] mb-
2">{item.event}</h3>
            <p className="text-[#8C7A6B]">{item.description}</p>
          </div>
        </div>
      ))}
    </div>
  </div>
</section>

{/* Expert Partners */}
<section className="py-20 bg-[#F8F5F1]">
  <div className="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
    <div className="text-center mb-12">
      <h2 className="text-[#5C4A3A] mb-4">Our Expert Network</h2>
      <p className="text-[#8C7A6B] max-w-2xl mx-auto">
        We work with leading healthcare professionals to provide
you with the best support
      </p>
    </div>
  </div>
</section>

```

```

    </div>
    <div className="grid md:grid-cols-4 gap-6">
      {partners.map((partner, index) => (
        <Card key={index} className="border-[#E5DFD7] text-
center">
          <CardContent className="p-6">
            <div className="text-[#D4A574] mb-
2">{partner.count}</div>
            <p className="text-[#8C7A6B]">{partner.name}</p>
          </CardContent>
        </Card>
      ))}
    </div>
  </div>
</section>

{/* Achievements */}
<section className="py-20 bg-gradient-to-br from-[#5C4A3A] to-
[#6D5A48]">
  <div className="max-w-7xl mx-auto px-4 sm:px-6 lg:px-8">
    <div className="text-center mb-12">
      <h2 className="text-white mb-4">Our Impact</h2>
      <p className="text-[#C4B5A7] max-w-2xl mx-auto">
        Together, we're making a difference in the lives of
diabetics worldwide
      </p>
    </div>
    <div className="grid md:grid-cols-4 gap-8">
      {achievements.map((achievement, index) => (
        <div key={index} className="text-center">
          <div className="text-[#D4A574] mb-
2">{achievement.metric}</div>
          <p className="text-[#C4B5A7]">{achievement.label}</p>
        </div>
      ))}
    </div>
  </div>
</section>

{/* Founder Quote */}
<section className="py-20 bg-white">
  <div className="max-w-4xl mx-auto px-4 sm:px-6 lg:px-8">

```

```

    <Card className="border-[#E5DFD7] bg-gradient-to-br from-
[#F8F5F1] to-white">
      <CardContent className="p-12">
        <div className="flex items-start gap-6">
          <div className="shrink-0 w-16 h-16 rounded-full bg-
gradient-to-br from-[#D4A574] to-[#B88A57] flex items-center
justify-center text-white text-2xl">
            A
          </div>
          <div>
            <p className="text-[#8C7A6B] italic mb-4">
              "Living with Type 1 diabetes for over 15 years
taught me that the right support and resources can transform lives.
Diabetic Delight was born from my personal journey and the desire to
create a platform where no diabetic feels alone in their journey.
Together, we're building a community that celebrates health,
wellness, and delicious food."
            </p>
            <div>
              <p className="text-[#5C4A3A]">Alexandra Bennett</p>
              <p className="text-sm text-[#8C7A6B]">Founder & CEO,
Diabetic Delight</p>
            </div>
          </div>
        </div>
      </CardContent>
    </Card>
  </div>
</section>
</div>

);}

```