

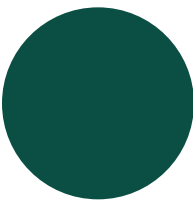
WORDMARK // WITH CORI ATTRIBUTION



WORDMARK // WITHOUT CORI ATTRIBUTION



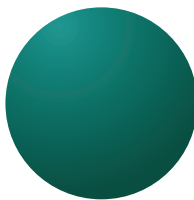
COLOUR PALETTE // PRIMARY + SECONDARY COLOURS



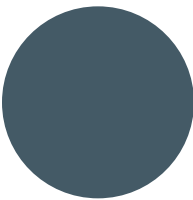
**Dark Primary**  
#065045  
R:6 G:80 B:69



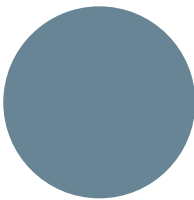
**Primary**  
#1F9B90  
R:31 G:155 B:144



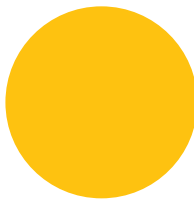
**Primary Gradient**



**Primary Text**  
#455A66  
R:69 G:90 B:102



**Secondary Text**  
#688594  
R:104 G:133 B:148

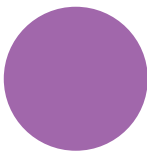


**Accent**  
#FFC20E  
R:255 G:194 B:14

TERTIARY COLOURS // FOR DATA VISUALIZATIONS



#6AADA6  
R:106 G:173 B:166



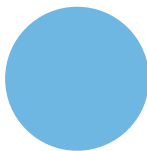
#A167AB  
R:161 G:103 B:171



#686FB2  
R:104 G:111 B:178



#A8CD72  
R:168 G:205 B:114



#70B8E2  
R:112 G:184 B:226



#FFCF5C  
R:255 G:207 B:92



#F27259  
R:242 G:114 B:89

TYPOGRAPHY //

Mo

MONTERRAT

Me

MERRIWEATHER

Ab

ABORIGINAL SANS

Ab

ABORIGINAL SERIF

DISPLAY TEXT (THEME TITLES) // MONTERRAT-LIGHT / 80PX / 96PX / PRIMARY

Clean Water

H1 // MONTERRAT-SEMI BOLD / 40PX / 44PX / PRIMARY

Snapshot Assessment

H2 // MONTERRAT-SEMI BOLD / 32PX / 36PX / DARK PRIMARY

Pulp Mill Effluent

H3 // MONTERRAT-SEMI BOLD / 24PX / 29PX / PRIMARY TEXT

What can you do?

H4 // MONTERRAT-SEMI BOLD / 16PX / 19PX / PRIMARY TEXT

INDIVIDUAL AND ORGANIZATION ACTIONS:

PARAGRAPH // MERRIWEATHER-REGULAR / 16PX / 32PX / PRIMARY TEXT

Despite considerable and ongoing remediation efforts, metal contamination from the Britannia Mine workings of the past lingers. The flow of contaminated water directly into Howe Sound has decreased...

TYPOGRAPHY // EXAMPLE USE OF ABORIGINAL FONT

The Spélách'em or  
bobcat canoe...

My ancestral name Lemxácha Siyám means canoe...

Aboriginal Sans Bold to be used in headers. The font will need to be slightly larger than Montserrat in order for the x-height to match.

Aboriginal Serif Regular to be used in body copy. The font will need to be slightly larger than Merriweather in order for the x-height to match.