LEAN CANVAS — one page says it all!

PROBLEM

- Environmental Degradation
- Ineffective Monitoring
- Lack of Early Detection:

ALTERNATIVES

• Image Quality

1

SOLUTION

- Drone and
 Satellite Image
 Analysis
- Forest Health
- Prediction System

KEY METRICS

- Number of Threats Detected
- Accuracy of Threat Predictions.
- Response Time

UNIQUE VALUE PROPOSITION

Real-Time

Actionable Insights

- PredictiveAnalytics
- Scalability

UNIQUE ADVANTAGE

AI-Driven Models

7

CHANELS

4

Partnerships with Environmental Organizations

CUSTOMER SEGMENTS

- ConservationOrganizations:
- Wildlife Monitoring Agencies

EARLY ADOPTERS

Conservation NGOs

1

COST STRUCTURE

- Development Costs
- Operational Costs

- Subscription Model
- Custom Solutions
- Consulting and Integration
 Fees

REVENUE STREAMS

5