

# PIZZA SALES REPORT - SQL AND TABLEAU

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# DASHBOARD OVERVIEW

## Home Dashboard

### Key Components:

- **Header:** Pizza Sales Report title with date range and filters
- **KPI Banner:** 5 key metrics with icons (Total Revenue, Avg Order Value, Total Pizzas Sold, Total Orders, Avg Pizzas Per Order)
- **Left Panel:** Navigation buttons and business insights text boxes
  - Busiest Hours & Weeks insights
  - Sales Performance insights by Category and Size
- **Main Visualizations:**
  - Hourly Trend for Total Pizzas Sold (Stacked Bar)
  - Weekly Trend for Total Orders (Area Chart)
  - Percentage of Sales by Pizza Category (Donut Chart)
  - Percentage of Sales by Pizza Size (Horizontal Bar)
  - Total Orders & Pizzas Sold by Pizza Category (Bi-directional Bar)



# DASHBOARD OVERVIEW

## Best/Worst Sellers Dashboard

### Key Components:

- **Header:** Pizza Sales Report title with date range and filters

- **KPI Banner:** Same 5 key metrics

- **Left Panel:** Navigation buttons and business insights text boxes

- Revenue insights (Thai Chicken max, Brie Carre min)
- Quantity insights (Classic Deluxe max, Brie Carre min)
- Total Orders insights (Classic Deluxe max, Brie Carre min)

### Main Visualizations:

- Top 5 Pizzas by Revenue
- Bottom 5 Pizzas by Revenue
- Top 5 Pizzas by Total Pizzas Sold
- Bottom 5 Pizzas by Total Pizzas Sold
- Top 5 Pizzas by Total Orders
- Bottom 5 Pizzas by Total Orders





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