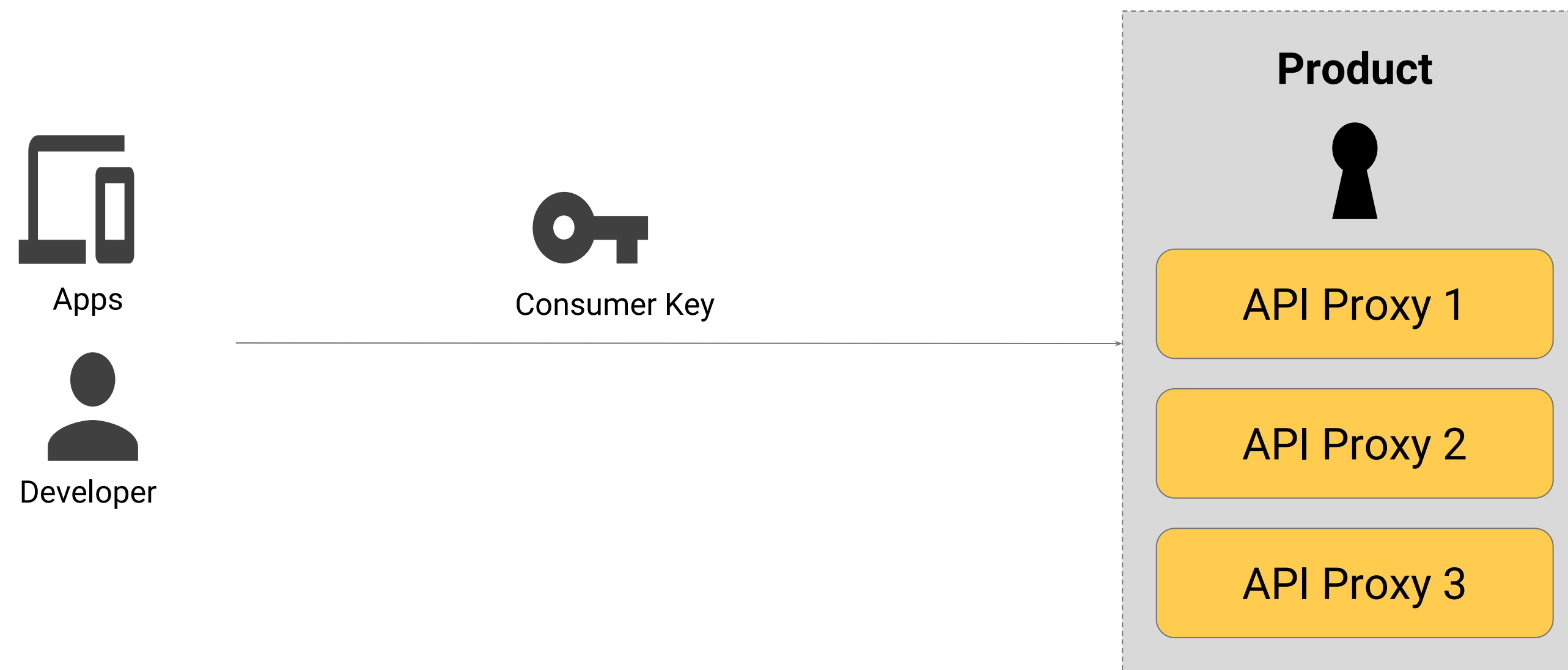


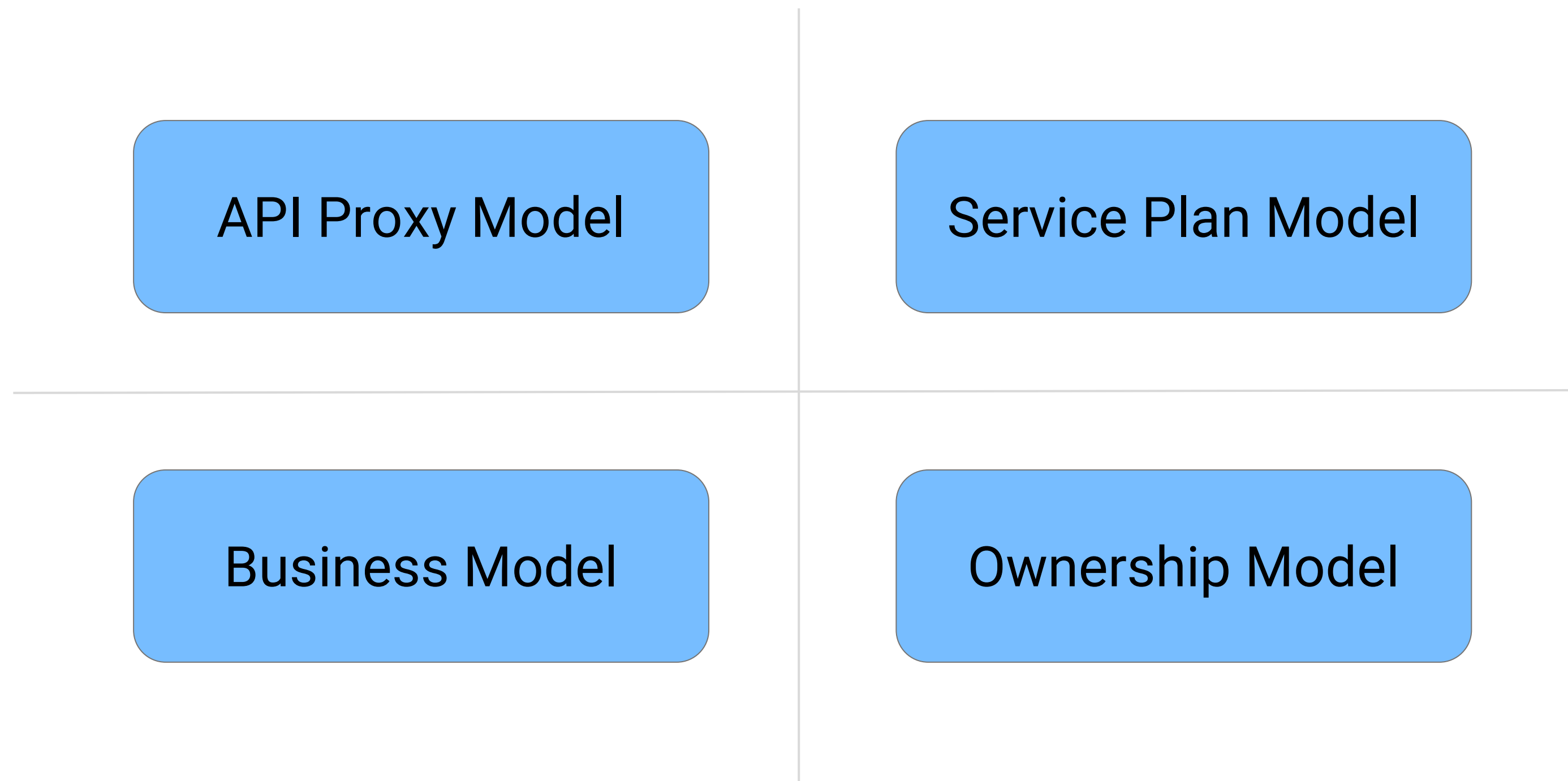


Product Design

Product Overview

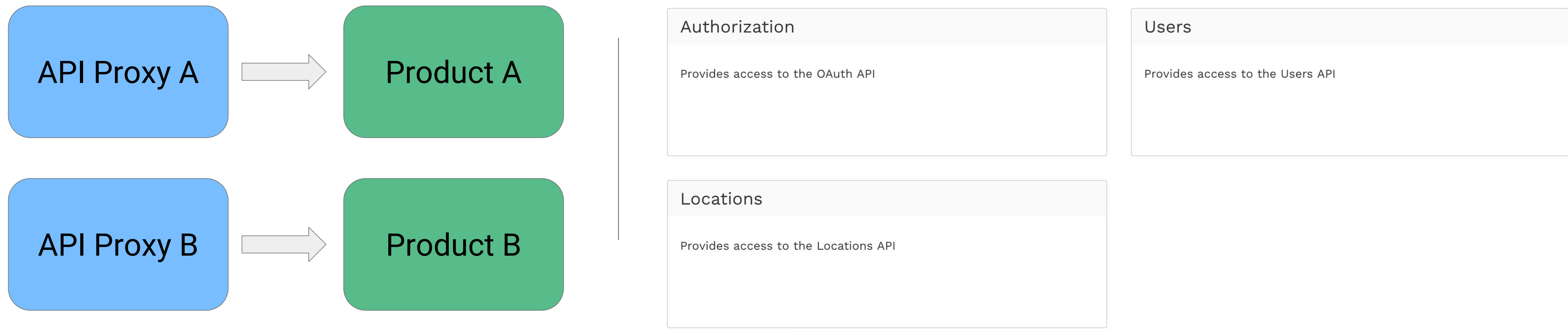


Product Strategies



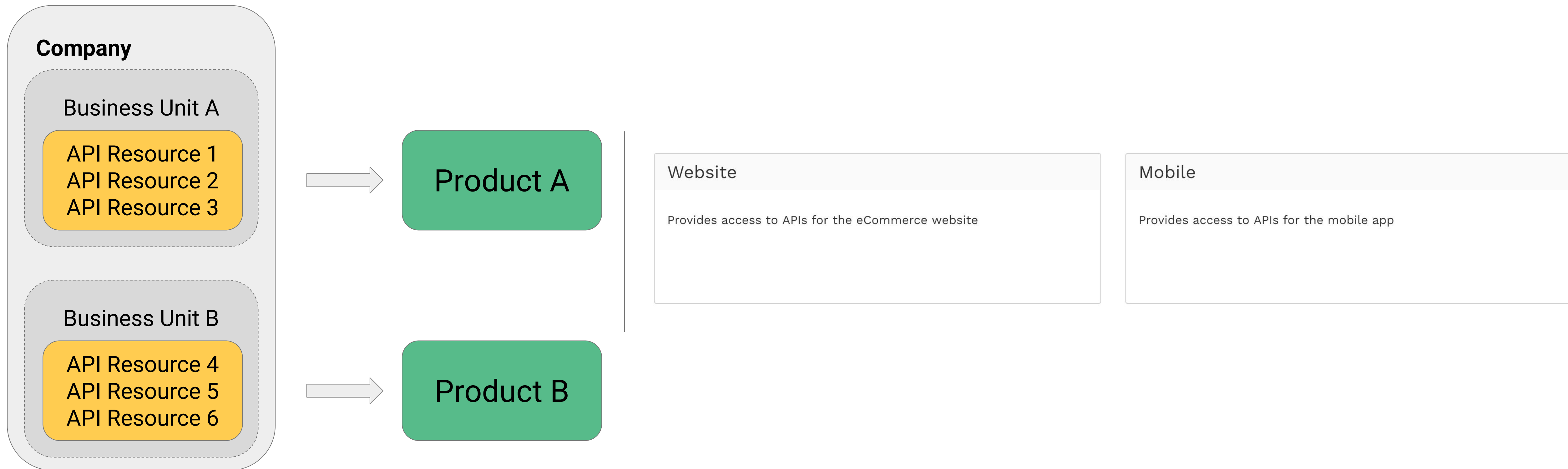
API Proxy Model

The API proxy model creates a 1-to-1 relationship with your API proxies and your products



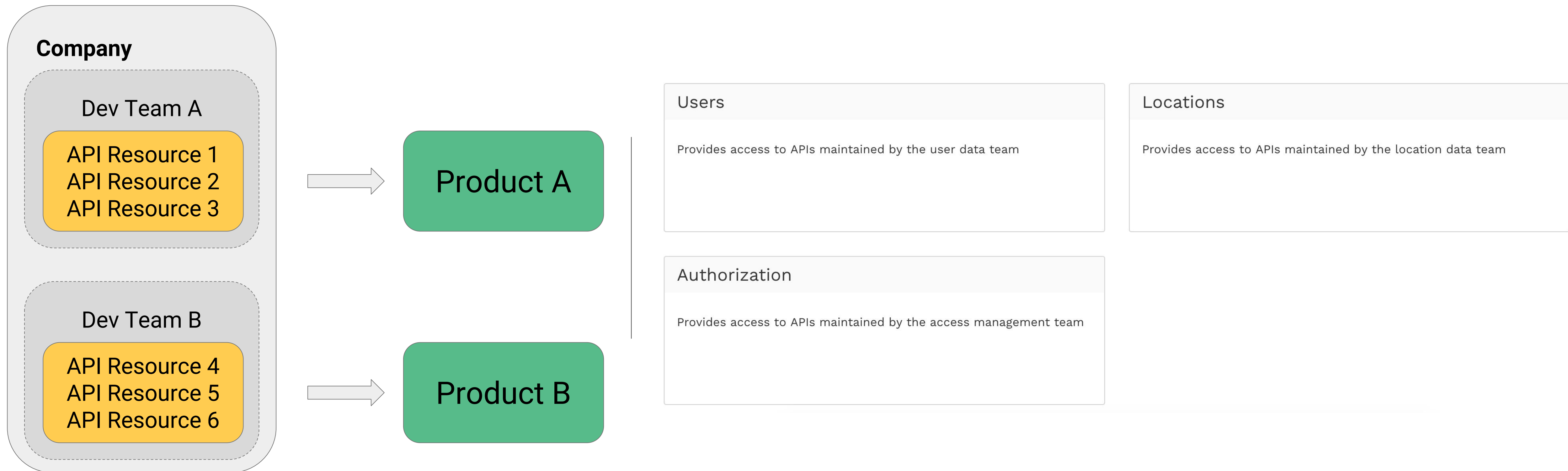
Business Model

The business model creates a relationship between a company's business unit specific APIs and products



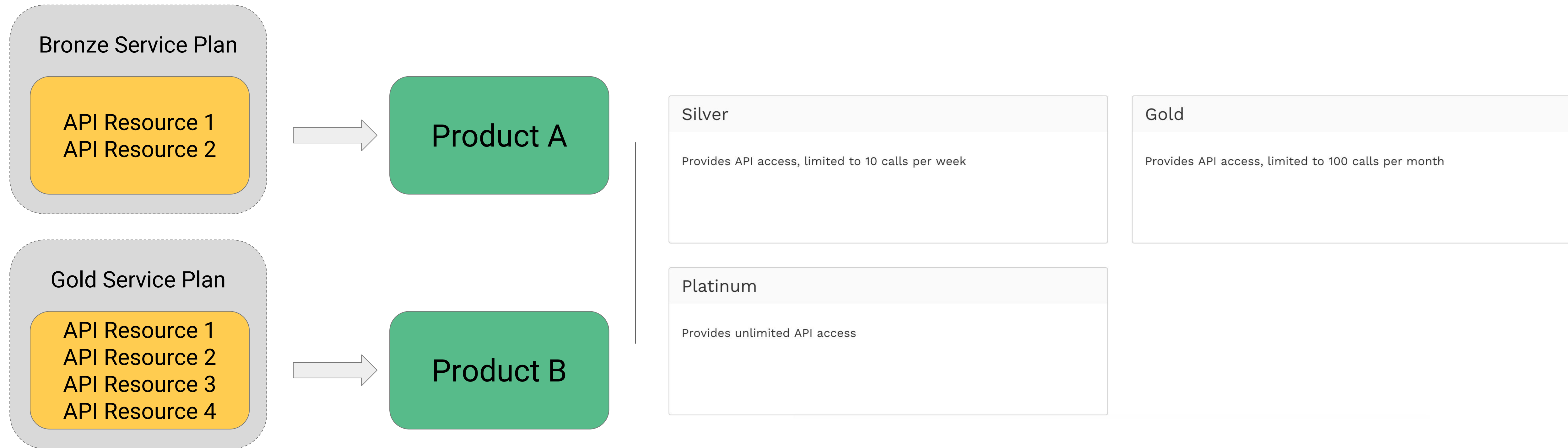
Ownership Model

The ownership model creates a relationship between the owner of the API resource and the products



Service Plan Model

The service plan model groups API resources into products by service level





Thank You