

# MemeMaster2023

Whitepaper

#### Introduction to Meme Master

Meme Master 2023 is an AI generated Meme, NFT and Gaming platform for collectors, traders and creators.

Meme Master consists of 1 billion ERC-20 tokens on the Ethereum blockchain

EMAS holders will be eligible for unlocking features, games, airdrops and more.



## Phase 1 - Building the App and Establishing Foundations

- Develop the Meme Master App: Prioritize user-friendly design and make sure it's compatible with various devices.
- Integrate a Meme Creator: Enable users to generate unique and personalized memes with an easy-to-use tool.
- Integrate Wallets: Both web3 wallets for blockchain transactions and non-web3 wallets for standard transactions.
- Develop Meme Master ERC 20 Tokens: This will be the native token for the platform.
- Create a Meme Marketplace where public Collections can be showcased to public and platform users.

# Phase 2 - Refinement & User Experience

- All your generated content automatically saved to your Drafts so you can continue editing your creations.
- Establish Galleries: Users can view and explore these curated collections.
- Incorporate Social Media Links: Encourage sharing across platforms and foster community engagement.
- Create a prompt library for far better meme and other creations.
- Integrate Stripe payments for topping up credits.
- IDO Token launch, targeted for August 2023.



## Phase 3 - Launch & Enabling NFT Interactions

- Uniswap and CEX listings
- Develop NFT Backend Infrastructure: This will support minting, buying, and selling of NFTs.
- Build the NFT Minting Application: This will allow users to create their own meme-based NFTs.
- Launch Meme Master's Meme-to-NFT Creation Section: This can be an exclusive feature of the platform allowing memes to be converted to NFTs.
- Text to video: Generate video memes by creating an animation or video from text using visual and audio elements.

# Phase 4 - Expanding Platform Capabilities

- Educational Content: Provide resources for users unfamiliar with NFTs, blockchain, or crypto.
- Plan and Execute Airdrops: Distribute Memes and NFTs to wallet holders.
- Confirm Coinmarketcap and Coingecko listing.
- Create New Token Listing Platform: This will provide users with access to newly minted tokens, enhancing the ecosystem's dynamism.
- Gaming App Integration: Develop a mini-game section where users can play with/against each other. The games can be meme-themed or utilize user's NFTs
- Introducing Music to Meme Master. Add music to your Memes. Experiment with an AI
  DJ mixing a playlist for you.

## Phase 5 - Time to grow!

- Launch a Decentralized Marketplace: Enable peer-to-peer transaction of memes and NFTs within the platform.
- Listing on more DEX and CEX exchanges.
- Continuous improvement and development following the latest in Meme, NFT & AI movements.
- Ordinal NFTs: Ordinal NFT creation adds an additional layer of uniqueness and value to the NFT ecosystem, appealing to collectors, enthusiasts, and individuals seeking distinct and ordered digital assets.

