BaristApp

- A digital platform for small cafés and restaurants to manage orders, inventory, and staff with ease.

Problem

- Many small cafés and restaurants struggle with managing operations due to lack of accessible, easy-to-use digital tools.

Solution

- BaristApp offers a simple, intuitive platform designed for non-technical users. It enables real-time tracking and streamlined operations.

Competitive Advantage

- BaristApp combines simplicity, affordability, and deep understanding of small food businesses. It is tailored for underserved markets.

Target Market

- Independent cafés and small restaurants in Latin America and similar regions with limited access to digital infrastructure.

Business Model

- BaristApp will offer a subscription-based SaaS model with affordable pricing tiers to fit small business budgets.

Current Status

- In development. Seeking feedback, validation, and potential support to complete MVP and begin pilot testing.

Founder

- Guillermo Guevara – Solo founder balancing two jobs and family life while building BaristApp to support small businesses like the ones he's worked in.

Why Now?

- Digital transformation is essential for small businesses to survive. BaristApp is here to bridge the gap for those who need it most.