HERE Open Location Platform

# A Location Intelligence Platform

Build location-powered products | Exchange and monetize

HERE Open Location Platform (OLP) A collaborative platform that enables efficient creation, licensing and purchase of location-centric data products, services and applications across industries. The OLP provides a Workspace with integrated access to rich HERE location data and powerful developer and analytics tools to power location-based solution development and operation. The OLP also provides an integrated neutral Marketplace to enable secure and controlled data exchange within and across industries.

# Customer Benefits

Amplify value of your data: Create enriched products from your data by combining with HERE and third-party data. Accelerate time-to-market: Leverage integrated location data and technologies to help you innovate faster.

Create additional revenue streams: Securely license your data to others and create additional revenue streams for your business.

Reduce and avoid costs: Minimize hardware, software and personnel costs with our serverless approach which allows you to focus on your core business.

# Product Feature Highlights

Workspace

* Integrated access to rich and fresh global-coverage location data from HERE
* Location-focused SDK supporting entire development lifecycle
* Ingest your own data or access third-party data through the OLP Marketplace

For Marketplace Providers

* Unlimited listing creation and publishing
* Control over discovery and consumption of data
* Consulting services to connect with Marketplace Consumers
* Customized monetization and optimization services
* Service level agreement (SLA)

# Differentiators

All-in-one integrated system: Data enrichment plus data exchange in one single system which brings together all the tools and data needed to simplify location-powered solution development.

Industry leading HERE location content: Enterprise-grade, highly accurate, fresh location data from HERE, accessible via the cloud in a consistent format.

Marketplace

* Interactive analytics and machine-learning within enriched location context
* Scaled-out processing to operationalize business logic
* Secure, self-service data management to control data access and lifecycle

For Marketplace Consumers

* Unlimited listing search and discovery
* Single integration to get data from multiple providers
* Consulting services to connect with Marketplace Providers
* Data sampling
* Service level agreement (SLA)

Expertise in big location data processing: our deep knowledge in location data collection, processing and management made available through code examples, libraries, and customer-oriented technical support.

Security and privacy by design: Secure platform providing customers full control of access to their own data and private development environment

Visit openlocation.here.com/marketplace/overview to learn more about the HERE Open Location Platform and to contact us.

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location.

By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services,

visit [http://360.here.com](http://360.here.com/) and [www.here.com](http://www.here.com/)