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Summary

Full-Stack Engineer | Crafting Innovative Solutions | Driving Business Growth | Enhancing User Experiences

- Early Career & Skills: Transitioning into tech with foundational skills in JavaScript, Node.js, React, and SQL. Diving deep into web development with a keen focus on crafting dynamic and responsive applications.

- Passion & Learning: Driven by a passion for technology and problem-solving, I'm committed to self-learning and continuously enhancing my coding abilities. Eager to tackle challenges and contribute fresh perspectives.

- Career Aspirations: Aspiring to leverage my growing expertise in web development to create impactful user experiences and drive innovation within a forward-thinking team. Motivated by the opportunity to grow and make significant contributions from day one.

Experience



Online Marketing Manager

Professional Realty Services LLC

Sep 2021 - Present (2 years 7 months)

-Email Marketing:

Developed and executed targeted email campaigns for diverse demographics across child companies, improving engagement metrics such as open rates and click-through rates.

-LinkedIn Sales Navigator:

Utilized for strategic outreach to principal prospects, increasing appointment rates by effectively identifying and engaging strategic workflow.

-WordPress and Social Media Management:

Maintained and updated WordPress sites, optimizing for user experience and SEO

Managed social media accounts, increasing brand visibility and audience engagement.

-Technical Skills:

Proficient in HTML/CSS, WordPress, and digital marketing tools, with a keen interest in applying these skills within software development projects.

-Continuous Learning: Committed to expanding software development skills, aiming to contribute to user-centric software solutions by leveraging a background in digital operations and marketing.

Teacher

Nigri Shluchim Online School

Sep 2021 - Present (2 years 7 months)

-Data Analysis:

Skillfully apply analytical tools and techniques to evaluate student performance, enabling enhanced educational outcomes.

-Communication Skills:

Employ excellent written and verbal communication abilities to convey complex concepts in an understandable manner, facilitate discussions, and foster a supportive online learning environment.

-Established positive relationships with parents and school administration.

-Relationship Building:

Successfully forge positive connections with parents and school administration through consistent updates, productive meetings, and collaborative problem-solving sessions, contributing to a cohesive educational experience.



Content Creator

Torah2go

Jan 2019 - Present (5 years 3 months)



Operations and Engagement Director

Mitzvos2go

Nov 2018 - Present (5 years 5 months)

-Strategic Analysis and Planning:

Conducted market and operational analysis to inform strategic planning. This involved leveraging data-driven insights to optimize program effectiveness and ensure alignment with organizational goals.

-Project Coordination: Oversaw the development and implementation of mitzvah opportunities and events.

-Community Engagement: Spearheaded engagement strategies to broaden participation and foster a sense of belonging within the community. Utilized social media platforms and digital communication tools.

Adult Educator

Universal Educational Institute Of Canada

Nov 2018 - Nov 2021 (3 years 1 month)

-Personalized Education:

Conducted one-on-one sessions tailored to individual learning objectives and aspirations, enhancing personal and professional development for adult learners.

-Community Engagement:

Designed and led group sessions that fostered a collaborative learning environment, encouraging community involvement and shared knowledge.

Research Assistant

MACHNE ISRAEL YOUTH & COMMUNITY SERVICE ORGANIZATION INC

Nov 2017 - Oct 2018 (1 year)

-Critical Analysis:

Developed the ability to analyze complex texts, identify underlying principles, and apply these insights to practical and theoretical problems.

-Interpersonal Communication:

Enhanced communication skills through daily collaborative study sessions, effectively conveying complex ideas and engaging in constructive debate.

-Time Management and Discipline:

Demonstrated exceptional dedication and self-discipline by adhering to a rigorous study schedule

Instructor/Counselor

Ivy league torah study program

Aug 2017 - Sep 2017 (2 months)

-Public Speaking and Teaching:

Gained experience in public speaking and teaching.

Education



The School of Evolving Technologies (PCS)

Nov 2022 - Mar 2024

Programming Languages:

C#:

HTML5:

CSS3: #

JavaScript:

Frameworks & Libraries:

ReactJS:

AngularJS:

NodeJS:

jQuery:

Database Management:

MySQL: #

MongoDB: #

API Integration:

Mobile Apps Development:

Web Design: #

Object-Oriented Programming (OOP): #

Data Structures: #

Design Patterns:

Central Yeshiva Tomchei Tmimim Lubavitz

Bachelor's degree, Talmudic Studies

Sep 2014 - Apr 2018

Critical Thinking | Attention to Detail | Adaptability | Ethical Values

Skills

Marketing • Social Media • Podcasting • Video Production • Critical Thinking • values • CPP •
Arduino • Full-Stack Development • Software Development